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PLAN INDIA
ANNUAL REPORT
2019-2020



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PLAN INDIA ANNUAL REPORT 2019-2020



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Annual Report

2019–2020

**TRANSFORMING 10
MILLION LIVES**

LEARN | DECIDE
LEAD | THRIVE

Plan India strives to advance children's rights and equality for girls, thus creating lasting impact in the lives of vulnerable and excluded children and their communities. We will undertake long term sponsorship-based programming and work with two million children—and within these, aim to impact one million girls and young women. We will also impact ten million girls and young women by influencing government policy and practice.

Plan India will work towards these goals to ensure that girls across India can learn, lead, decide and thrive.

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LIST OF ACRONYMS

AIDS	Acquired Immunodeficiency Syndrome
ANM	Auxiliary Nurse Midwife
ART	Antiretroviral Therapy
ASHA	Accredited Social Health Activist
AWW	Anganwadi Workers
CMHO	Chief Medical Health Officer
CNW	Community Nutrition Workers
CPC	Child Protection Committee
DM	District Magistrate
EID	Early Infant HIV Diagnosis
EPC	Environment Protection Committee
FLW	Frontline Workers
HIC	Health Information Centres
HIV	Human Immunodeficiency Virus
ICDS	Integrated Child Development Services
IEC	Information Education Communication
JOVT	Job-oriented Vocational Training
NACO	National AIDS Control Organisation
NCD	Non-Communicable Diseases
NGO	Non-Governmental Organisation
NHM	National Health Mission
NITI Aayog	National Institution for Transforming India
NRC	Nutrition Rehabilitation Centres
PC & PNDT	Pre-Conception and Pre-Natal Diagnostic Techniques
PE	Peer Educator
PPTCT	Prevention of Parent to Child Transmission
PRI	Panchayati Raj Institution
SCPCR	State Commission for Protection of Child Rights
SMC	School Management Committees
WASH	Water, Sanitation and Hygiene





MESSAGE FROM THE CHAIR EMERITUS

Dear Reader,

Plan India's strong commitment to helping children, girls and young women realise their dreams makes it a distinctive civil society organisation. Being associated with Plan India for a long time fills me with immense pride, especially when I see children in our communities becoming more aware of their rights and taking charge of their own development.

I am proud to say that Plan India has set new goals for the next five years under the Country Strategy-V as a commitment to achieving the Sustainable Development Goals. It aims to bring a positive impact in the lives of 10 million children by 2025. This will be achieved through support from key partners including corporates, government, donors and civil society organisations. I am confident that we will achieve this goal and continue to strive for advancing children's rights and gender equality.

In 2019, Plan India also showed exemplary work in the field of humanitarian assistance by reaching out to more than a million vulnerable people amidst the Covid-19 crisis. It also contributed to the emergency measures announced by the state governments across the country and supported the marginalised communities who were worst impacted by the nationwide lockdown. Throughout this time full of uncertainties, Plan India was steadfast in standing with our children and girls.

As an organisation with a mission to advance children's rights and equality for girls, Plan India created meaningful partnerships and sustainable ways to bring gender transformative change in society. I express my heartfelt gratitude to the members of the organisation and partner staff for their active involvement and support.

I look forward to continuing my association with Plan India in empowering children and girls so that they can build a better future for themselves, a world in which both girls and boys enjoy equal rights.

Govind Nihalani
Chair Emeritus, Plan India



MESSAGE FROM THE CHAIRPERSON

Dear Friends,

Plan India's Annual Report highlights our programmes in the areas of community development, gender equality and social welfare undertaken during this period and its impact on the lives of children, particularly girls and young women from poor and underprivileged families. We have been able to make a difference due to our strong belief and practice of gender transformative work and the incredible support from local communities, parents, self-help groups, grassroots NGOs, donors, and indeed the thousands of children, adolescent girls and boys and young people as Champions of Change.

I am happy to share that through our collective efforts with the Government at national, state and district levels, we have supported more than 2 million underprivileged girls and boys and their families in their journey to development by enrollment, retention and quality education in pre-schools and schools. This has enabled them to lead healthy lives and to be safe and protected from abuse, violence and discrimination at home and in public spaces.

Towards the end of the year we faced, like the rest of the world, unprecedented challenges, due to the pandemic. The pandemic affected all of us but our children, adolescent girls and boys and young women faced the dual challenge of public health and loss of education vital for them to develop their full potential. Plan India while committed to support children, girls and young women to be protected from the pandemic will continue to access quality nutrition, education, health services, livelihood skills and opportunities for their overall development.

We have not let the Covid-19 situation deter us from our mission and larger goal. We set about to immediately regroup ourselves and our partners, donors and supporters to initiated a massive and ambitious humanitarian response 'Project Suraksha' across 12 states. And with great pride, I would like to state that the relief aid has benefitted more than 4 lakhs vulnerable families. The response focused on reaching out to the families with nutrition baskets and hygiene kits, medical and paramedical staff with Personal Protective Equipment (PPE). We were able to achieve this due to the successful partnership and collaboration with national agencies such as NITI Aayog, National Disaster Management Authority to name a few, along with the engagement with local government agencies, civil society organisations, donors and healthcare experts.

While the focus was on providing immediate relief, we continued to virtually monitor, assess and mitigate arising vulnerabilities such as school drop-outs, child marriages, child trafficking and loss of livelihood. And in this, Plan India's Youth Volunteers and Girl Changemakers lead from the front. More than 50 Girl Changemakers from across Plan's programme states through self-made videos raised awareness and busted myths around Covid-19, mobilised their peers, and continued to rally their voices and bring the spotlight on the issues mentioned.

Sixty Youth Volunteers from Bihar and Jharkhand, with support from the School Management Committees, and parents decided to continue educational learning of 2000 children through digital mediums. Serving as part time teachers, they harnessed the power of digital mediums and provided online after-school support to improve the performance of children enrolled in VI to X grades.

These are just few of the many heart-warming stories of impact from the ground. And as we steer ourselves to face the new normal, our commitment to the rights of children and girls continue to remain at the very heart of what we stand for.

I congratulate Plan India on a successful year, and wish them continued commitment to serve India.



Rathin Vinay Jha
Chairperson, Plan India Board



MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friends

I am delighted to present the Plan India's Annual report for the year 2019-20. It has been an exciting year for all of us as we deepened the quality and impact of our gender transformative projects and programmes. During the year, we have had the privilege of working together with hundreds of thousands of children, girls and young women from poor and disadvantaged families and communities in different parts of our country for promoting child rights, girls' rights and gender equality. Through our work we have improved their knowledge and awareness of development and to access various welfare schemes and safety nets to come out of poverty and achieve their full potential.

Our development focus has remained on promoting early childhood development, pre-schooling, school education, child protection, public health and HIV, sexual and reproductive health, nutrition, water and sanitation, sustainable livelihoods and disaster risk reduction and response. We have succeeded on our goals and purpose, primarily due to the incredible support from our grassroots NGO partners, community volunteers and community based organisations of children, adolescent girls and boys, young people and women. Also in all our grassroots development endeavours, we have received active support and encouragement from the government at district, state and national levels.

During the year, we have successfully implemented more than 200 projects with the shared goal of promoting child rights, development and gender equality in children, adolescents and young people. Our projects have directly reached more than 3 million people, most of whom are girls and young women living in some 5,000 villages and urban slums across 24 States. The details of the work we have done and its development outcomes are shared in the subsequent sections of the Annual Report 2019-2020.

We have continued our collaborative work with the National AIDS Control Organisation (NACO, MoHFW) to achieve the Government of India's goal of elimination of mother to child transmission of AIDS and Syphilis by 2020. The project covers more than 350 districts across 14 States. Since its launch the project has benefitted some 20 million mothers to access government HIV testing services and some 20,000 HIV positive mothers to access anti-retroviral therapy (ART) services and protect their new-born child from HIV. During the Covid-19 pandemic, our team members ensured 20,000 persons living with AIDS receive their free anti-retroviral medicines from the government at home.

Since early 2019, we have had the privilege to working with the NITI Aayog as its development partner, with focus on improving health and nutrition outcomes in 7 Aspirational districts in 5 States. As part of this initiative, our district level technical experts are working closely with the District administration to support improvements in the health and nutrition outcomes. Responding to the Covid-19 pandemic, we are actively working with the 7 District administrations and others to bring support through food baskets and hygiene kits for poor families and masks and PPE kits for frontline health workers.

It is with great pride that I share the good news of Plan India successfully completing many of the commitments in its Country Strategic Plan IV (2015-2020). During the five year strategic plan period, we have supported 38,000 young women and men from underprivileged families through our sustainable livelihoods initiatives to gain vocational and entrepreneurial skills and employment. To improve the quality of school education we have trained 39,400 primary and pre-school teachers on new pedagogic techniques. Our model schools initiatives aimed at improving the quality of learning and retention has benefitted 400,000 school children including 38,315 children at pre-primary level and their parents and school management committee members.

The past year, however, was also filled with many vulnerabilities, uncertainties, and learnings in the face of the world's worst crisis of Covid-19 pandemic. We are responding to the public health emergency with a humanitarian lens, supporting the worst affected families with food baskets and hygiene kits; and augmenting the government's efforts through distributing masks, gloves, PPE kits to frontline government health workers. In the past months we have succeeded in providing humanitarian assistance to more than 1,000,000 men, women and children in 12 States, along with protective equipment for 70,000 COVID warriors. Additionally, we are spreading awareness on handwashing and social distancing to keep families and communities safe and supported. I am extremely grateful to all Plan India volunteers and partner staff for their tireless work in reaching humanitarian assistance to the most vulnerable families.

We also held the 3rd edition of Plan India Impact Awards in November, which is an opportunity to show our gratitude to the frontline workers and volunteers for their selfless and relentless dedication towards the most marginalised sections of the society. We honoured 29 last mile champions and four Child Welfare Committees from 11 states for their unfathomable hard work and dedication towards social welfare.

Another major highlight of the year includes the International Day of the Girl on October 11 that celebrated the girl power. We engaged with more than 300 Girl Changemakers from 11 states who took over different leadership positions at 21 Diplomatic Missions, 7 corporates, a radio station, a national statutory government body and 270 Gram Panchayats and block, district and state-level government bodies. The event reinforced our belief that girls everywhere have the potential to achieve their dreams if given the right opportunities.

All of this would not have been possible without the efforts of our donors, supporters and the Plan India team. I would like to take this opportunity to thank everyone for their unwavering support, contribution and hard work. I am also thankful to the government officials at all levels and our community partners for their invaluable contribution.

As we move towards another year, we look forward to bringing meaning change in the lives of the girls, boys, women and men we work with and fostering lasting partnerships to help us in our endeavours to achieve our organisational purpose and ambitions.

Sincerely



Asif Mohammed
Executive Director, Plan India



OUR HISTORY

1979



Plan International began operations in India

1996



Plan India registered as a national organisation

1992



Plan India's first cohort of sponsored children proceeded to quality life

2006



Plan India engaged in a big way in humanitarian sector by responding to the Asian Tsunami

2009



Plan India released its first report on 'State of the Girl Child in India'

2019



Partnered with NITI Ayog to further its Aspirational Districts agenda

OUR APPROACH

Standards integrated in all organisational and programming components:



PARTICIPATION

Working with communities, youth, self-help groups and community-based organisations



INCLUSION

Tackling exclusion and gender inequality through all our programmes



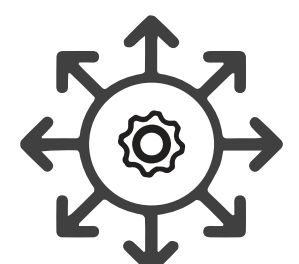
PARTNERSHIPS

Partnering with networks, civil society organisations and international non-governmental organisations (NGOs) and the United Nations



INFLUENCING

Governments, corporates and foundations



ACCOUNTABILITY

Strengthening Plan India's systems and processes

OUR PURPOSE

We strive for a just world that advances children's rights and equality for girls.

PLAN IN NUMBERS

PROJECTS	230	Projects and programmes implemented during the financial year (2019-20)
	155.7 Crores (INR)	Total annual expenditure during FY20
LOCATIONS	5,600	Villages and urban slums reached by projects and programmes
PARTNERSHIPS	18,000	Community based organisations of women, children, adolescents and young people
	139	National NGOs and technical resource agencies
	16	International NGO as knowledge and network partners
	40	National and multinational corporations and private sector institutions
	26	Government institutions at central, state and district levels
PARTICIPATION	210,000	Children, adolescents and young people trained on life skills and gender equality
CHILD PROTECTION	22,000	Community volunteers and frontline workers trained on child protection and safety nets
	600	Staff in NGO partner organisations and child care institutions trained on child protection
	230	Projects and programmes with one or more activities that are gender transformative in scope

COUNTRY STRATEGIC PLAN IV (2015-2020)

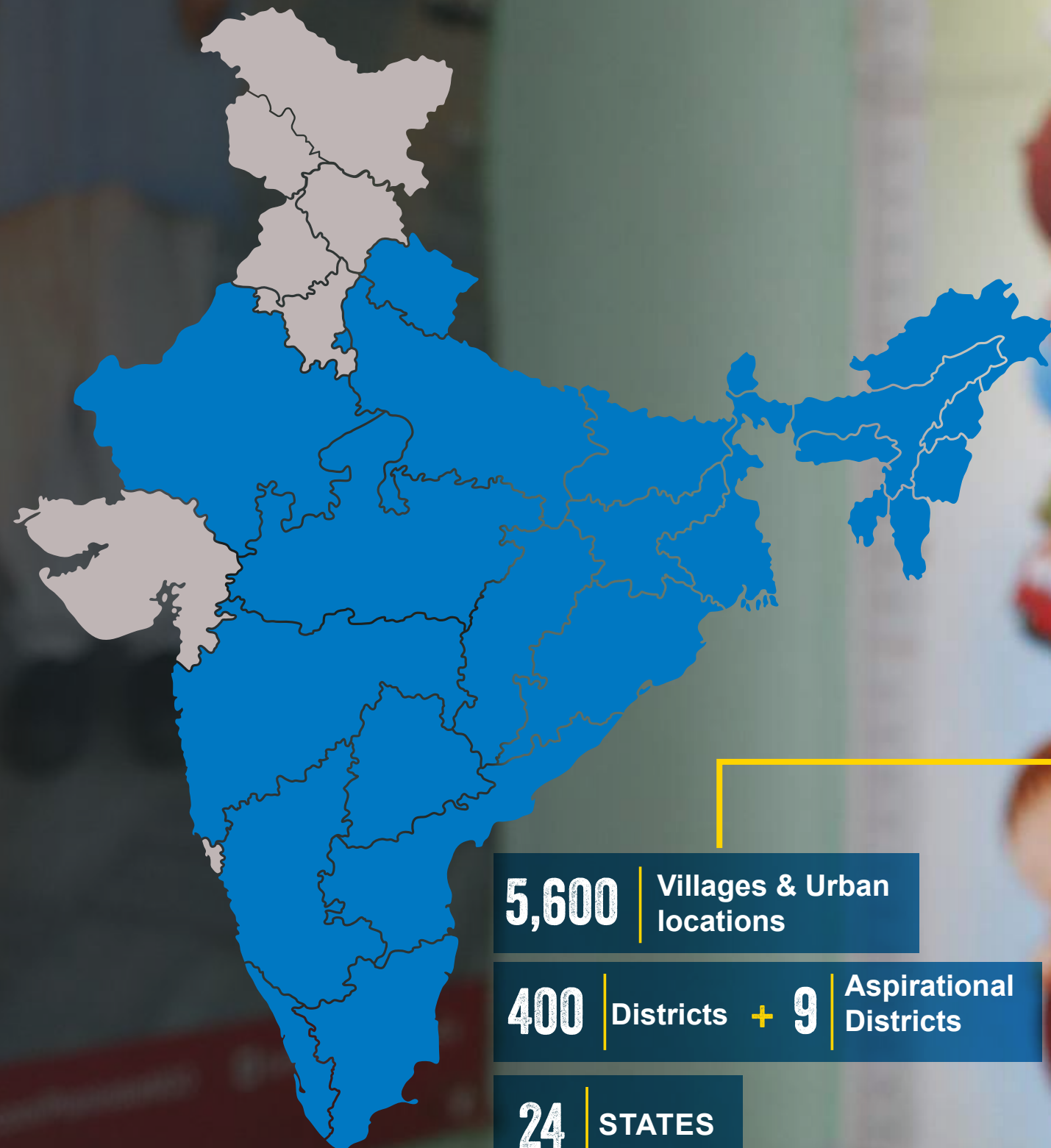
During Country Strategic Plan IV 2015-2020, Plan India worked in 24 states and reached out to 5,596 villages/urban slums through 17,000 community-based organisations in partnerships with 128 local and national NGOs with an aim to.

1 WORK WITH **TWO MILLION** CHILDREN, AND WITHIN THESE, AIM TO IMPACT **ONE MILLION** GIRLS AND YOUNG WOMEN.

2 IMPACT **TEN MILLION** GIRLS AND YOUNG WOMEN THROUGH INFLUENCING GOVERNMENT POLICY AND PRACTICE.

3 DEVELOP INNOVATIVE PILOTS THROUGH EVIDENCE-BASED PROGRAMMING.

OUR GEOGRAPHICAL COVERAGE



5,600 | Villages & Urban locations

400 | Districts + **9** | Aspirational Districts

24 | STATES

- | | |
|----------------------|-------------------|
| 1. Andhra Pradesh | 13. Meghalaya |
| 2. Arunachal Pradesh | 14. Mizoram |
| 3. Assam | 15. Nagaland |
| 4. Bihar | 16. Odisha |
| 5. Chhattisgarh | 17. Rajasthan |
| 6. Delhi | 18. Sikkim |
| 7. Jharkhand | 19. Tamil Nadu |
| 8. Karnataka | 20. Telangana |
| 9. Kerala | 21. Tripura |
| 10. Madhya Pradesh | 22. Uttar Pradesh |
| 11. Maharashtra | 23. Uttarakhand |
| 12. Manipur | 24. West Bengal |

KEY ACHIEVEMENTS (2015-2020)

While Plan India is transiting towards Country Strategy Plan V (July 2020 to June 2025), a third-party review of CSP IV (Programme and Organisational accomplishments) was undertaken to obtain insights on our targeting, implementation approaches, achievements and things that we need to do differently.

The review was conducted by Accenture Development Partnerships (ADP) in February 2020 using quantitative and qualitative techniques in 68 villages of 22 districts in 8 states. It was in concurrence with CSP IV Baseline to assess the programmatic progress made on selected key performance indicators from the CSP IV log frame. Few significant findings of the survey are:

01

Plan India reached out to the last mile and the lowest strata- **28%** illiterate heads of households, **70%** living in kuccha/semi-pucca houses and **60%** depending on daily wage, cultivation and agriculture.

02

Continued efforts of Plan India and its partners through its flagship interventions like Safer Cities, anti-child labour projects, and prevention of child marriage and reduction of corporal punishment in schools resulted in reduction in the incidence of violence against girls (**4.5%** physical violence as per review against **7.5%** in the baseline).

03

Investments on teachers' training, local school governance and infrastructural improvement at schools led to a reduction in the school absenteeism of **10%** from **22%**.

04

Awareness campaign and capacity building of the stakeholders (**85,000** Front Line Health Workers) resulted in increase in Ante-Natal Care (**58%** to **76%**), institutional birth (**75%** to **79%**), hygienic practices (use of sanitary napkins during menstruation up by **62%** from **46%**) and reduction in prevalence of diarrhea (**14%** to **6%**).

05

More than **38,000** young men and women were trained and employed under the project Saksham initiative.

06

Project Samanta empowered **10,000** working women to combat discrimination at the workplace and ensure they received equal wages.

07

More than **42** million pregnant women were facilitated for HIV test through Ahana project.

08

Plan India invested **6,130** million for its programmes, out of a total expenditure of **7,530** million i.e. **80%** investments in programmes against **20%** overheads ratio, operating more efficiently as compared to the sector standard. This reflects Plan India's improved efficiencies and accountability to the children, communities, to its donors and supporters.

ABOUT PLAN INDIA'S COUNTRY STRATEGY V

10 MILLION GIRLS

in India Learn, Lead, Decide and Thrive through Gender Transformative Interventions. This will be achieved by four strategic actions that will define and inform everything that we do in the next five years.

Promote the leadership of girls - 10,000 girls, boys, young women and men to take leadership to be the credible voice and champion girls' rights and gender equality.

Strengthen Civil Society Organisations - 25,000 civil society organisations to be mobilized to support the movement for girls' rights.

Leverage the potential of technology for girls' rights - 1 million girls to have digital inclusion through technology – GirlTech - that is made for girls and enables them to bridge the digital divide and accelerate gender equality;

Mobilise the Indian middle classes to support the movement - 100,000 individual supporters to become committed givers for promoting girls' rights and gender equality.



LEARN

INCLUSIVE QUALITY EDUCATION
SKILLS AND OPPORTUNITIES
FOR YOUTH EMPLOYMENT AND
ENTREPRENEURSHIP





SAKSHAM

Saksham provides market-oriented vocational and entrepreneurship training to disadvantaged youths, particularly girls and young women. It offers skills in Retail, Goods and Services Tax and Business Process Outsourcing apart from other necessary workplace skills like computer education and personality development. It creates a platform for disadvantaged youth, especially young girls, to access best opportunities for learning, personalised to meet their diverse needs, interests and aspirations. Since its inception in 2010, over 15,000 young people have been provided job-oriented vocational and entrepreneurship training, of which approximately 70% are employed or self-employed with renowned brands and established companies. Operational in 7 states - Delhi, Rajasthan, Mumbai, Uttarakhand, Uttar Pradesh, Bangaluru and Hyderabad - the project works closely with employers, parents, community leaders and alumni to provide a conducive learning environment to young people so that they can create an equitable and sustainable future for themselves. The programme has enabled several girls to secure regular income and continued employment leading to economic security for their households.

GOAL

Young women and men living in urban and rural disadvantaged areas have gained market-oriented vocational employment and entrepreneurship skills to be economically secure.

KEY ACHIEVEMENTS

6,000+

youths were provided job-oriented vocational and entrepreneurship training.

60%

of the trained young people were girls.

70%

of the trained youth were placed in jobs including self-employment, of which 60% were girls.

Over 80%

of the trained young people joined higher/next level education post training.

3,000+

young people were rendered career counselling.

OBJECTIVES

- To provide skill training to disadvantaged youth to be gainfully employed or self-employed.
- To ensure at least 60% of the youth provided training are girls/women.
- To demonstrate increase in economic participation of girls/women.
- To provide digital skills to youth.



“**Now I am self-reliant, financially independent and I want other girls to become just like me. I thank the Saksham programme and its faculty for the confidence and path shown to me.**”

Shweta, 23 years old, Jaipur.



MODEL SCHOOL INITIATIVE

Model School Initiative aims at creating examples of excellence in schools to deliver equitable quality education for all children, especially girls. It works on building gender-responsive spaces in schools that cater to the specific needs and interests of girls and boys and ensures safe, protective and enabling learning ecosystem. This is achieved by creating child-friendly, stimulating and inclusive infrastructure in school, professional development of teachers for multi-level and multi-grade gender-responsive education, training and resource mobilisation on disaster risk mitigation and preparedness, formation and capacity building of School Management Committees (SMCs) and building children's council. While the initiative empowers teachers to use learner-centric and gender-transformative methods, parents and SMCs are sensitised to defy adverse gender and social norms and actively support girls to complete their education even in challenging circumstances. Started in 2013, the initiative is now being implemented in 38 schools across two states - Uttarakhand and Rajasthan.

GOAL

To create demonstrable model of equitable and quality school education for all children, especially girls.

KEY ACHIEVEMENTS

9,644

students (5,264 girls and 4,380 boys) benefitted from infrastructural development and child protection trainings.

30

students assisted with scholarships (17 girls and 13 boys).

157

teachers supported with training on gender-transformative teaching pedagogies.

898

SMC members supported with forming Children's Clubs and Councils.

156

Child Cabinets formed (81 girls and 75 boys).

OBJECTIVES

- Strengthen the teaching and learning environment through gender appropriate and responsive infrastructure for girls and boys.
- Equip all project schools with an enabling learning environment by enhancing the capacity of teachers in using child-friendly and joyful teaching-learning approach.
- All project schools have functional and active School Management Committees (SMC).
- School management in all project schools is supported by an active Students Council for ensuring a safe and secure environment for children.
- Ensure transition of children, especially girls, to higher education.



SUCCESS STORY

BREAKING THE STEREOTYPES

For the past few years, Plan India under the project has been supporting in creating an enabling learning environment in 25 schools of Alwar, Rajasthan. This is being achieved by providing academic materials and equipment for Maths and Science Labs and also training the teachers on their use. Additionally, the project also works for improving toilet facilities, setting up libraries, provisioning of sports material, organising trainings on financial literacy, life skills and menstrual hygiene for girls. This has increased the interest of students in studies, most importantly in experimenting new ideas.

Ritu is one such student of Girls Senior Secondary School Ramgarh, Rajasthan. Inspired by the study material provided by Plan India project, Ritu developed a model demonstrating the mathematical theorem called Pythagoras Theorem, which bagged her Second Prize at the Rajasthan State Level Science Fair.

It was a significant achievement for Ritu as not many girls get the opportunity to participate in an event like this and the lack of government schools offering science to students. "The book which gave me the idea of this model was provided by the Plan India project staff. So, I would like to thank all the team members, my teachers and Principal for making me capable and guiding me for a better future" Ritu said proudly.



LEAD

CHILDREN, ADOLESCENTS AND
YOUTH AS ACTIVE DRIVERS OF
CHANGE



GIRLS ADVOCACY ALLIANCE

Girls Advocacy Alliance (GAA) is a global initiative to eliminate violence against girls and young women and to strengthen their economic opportunities in society. It is primarily an influencing project with advocacy, networking, capacity development, research and knowledge building as its core strategies. In India, the initiative was started in 2016 and is led by Plan India in collaboration with Terre des Hommes – Netherlands in the states of Telangana and Andhra Pradesh. The programme works closely with 4 key actors – the community (religious and community leaders), Civil Society Organisations (CSOs), government and private sector to eliminate child marriage and child trafficking and to promote secondary education for girls and job-oriented vocational training among young women.

GOAL

Equal rights and opportunities for girls and young women in Andhra Pradesh and Telangana.

KEY ACHIEVEMENTS

2,608,393

potential reach of people through policy level changes.

19,413,478

potential reach of girls through policy level changes.

334

religious leaders engaged in ending child marriages.

108

Civil Society Organisations collaborated with for influencing and advocacy actions on gender-based violence and girl's education.

394

Youth Advocates empowered to raise voice against gender-based violence and girl's education.

4,970,198

girls and **36,17,533** boys reached out with messages on combating child marriages and trafficking as well as on the importance of secondary education and skilling.

OBJECTIVES

- Reduction in child marriage and trafficking among vulnerable girls and young women in the two states.
- Increased access to secondary education and job-oriented vocational training for vulnerable girls and young women in the two states.



SUCCESS STORY

STANDING UP FOR HER RIGHTS

Sangeetha, 19 years, lives with her widowed father, sister and grandparents in a remote village in India's Telangana state. Her family lives on a meagre income from agriculture. Poverty, limited opportunities, and perceptions of protecting traditions and family honour – all continue to fuel the practice of child marriage among her community. Many of Sangeetha's friends are already married

Sangeetha got to know about Plan India's Girls Advocacy Alliance (GAA) through her friends and she got involved with the programme that promotes girls' and young women's leadership and equal opportunities for them. Ending child marriage is one of its main priorities.

"I already knew from speaking to other girls how devastating child and early marriage can be. By becoming part of GAA, I gained much more knowledge about the true scale of its harmful impact - from consequences on girls' health to their ability to have a career and be economically independent," she said.

She never wanted to be in this position. So, when her father raised the issue of marriage, she was able to explain to him how early marriage would damage her chances in life and that she wanted to continue her studies. After initial reluctance, her father came around the idea and realised that it's in her best interest to complete her studies and have a career.

"I used my voice and confidence to defend my rights. I realised that change must start at home. I took the lead and stopped my own marriage," Sangeetha said proudly.

Girls in her community now look up to her and see her as a leader. She used to hear that there is nothing that girls can't achieve. She now truly believes it.





CHILDREN'S FORUMS

Plan India believes that the best advocates and influencers for promoting child rights in communities and government system are the children themselves. Over the years, Plan India supported the child-led design and implementation of projects and programmes to bring positive change for all girls, boys, adolescents, young women, men and their communities. Children's Forum like the Bal Vidhan Sabha (Children's Assembly) in Uttarakhand, the Kishori Prerna Manch in Rajasthan and the Dhiya-puta Manch in Uttar Pradesh and Bihar are examples of children's institutions that are leading child-centered development in their respective communities. These institutions provide children with a platform to discuss child rights and development issues and reimagine local solutions. These children's organisations are active across 29 districts in 10 states and supporting community governance.

GOAL

To provide children with a platform to interact and to improve their self-awareness so as to engage in collective actions for accessing child rights participating in community governance.

KEY ACHIEVEMENTS

40,000

girls, boys and adolescents across 29 districts actively participate in their schools, and communities strengthening the rights of children, especially girls.

100,000+

children sensitised on child rights.

3 Girls

in Uttarakhand have been appointed as Chief Ministers by the Bal Vidhan Sabha in the last 5 years.

39

Bal Vidhayaks (22 girls and 17 boys) have undergone training on girls safety and prevention of children for substance abuse.

OBJECTIVES

- Support children to become informed on child rights and play an active role in spreading awareness on the rights of children with their peers and the larger community.
- Provide a platform for children at the school, villages and district levels, to identify key child right issues in their respective areas and recommend solutions.
- Organise annual sessions to discuss and pass resolutions on children's demand from the state and share it with appropriate government authorities like State Commission for Protection of Child Rights for action.





YOUTH ADVISORY PANEL

Plan India supports child-centric community development and engages young people in programming and influencing initiatives to build them as drivers of change. Plan India, together with its partners in 9 states, prepare young people to improve their information literacy on various themes and services such as education, health, protection, water, sanitation, hygiene, child-related laws and promote their leadership qualities. There are 698 Youth Advisory Panel (YAP) members in 9 states, including 416 young women and 282 young men.

GOAL

Youth Advisory Panel acts as drivers of change to take the decision and collective action for systematic change to achieve gender equality and advance girls' rights.

OBJECTIVES

- To promote meaningful youth engagement in Plan India programming, influencing and in the internal decision making process.

KEY ACHIEVEMENTS

YAP members were trained to enhance their knowledge in non-communicable diseases, substance abuse, child-friendly villages, gender-based violence and leadership skills.

YAP members in all states were actively engaged in Covid-19 response interventions and International Day of the Girl Child.

YAP members influenced duty bearers for the provision of quality services.



SUCCESS STORY

INFLUENCING FOR RESPONSIVE GOVERNANCE

YAP members from 16 villages in Uttar Pradesh advocated for stepping up the precautionary measures against Covid-19 in their communities. They mobilised people and influenced the Gram Pradhan (local village leader) and Secretary to sanitise the entire village and arrange handwashing facilities with water and soap, sanitisers at workspaces and distribution of mask to women labourers. Besides, they also demanded the officers-in-charge for Public Distribution System (PDS) and Bank Managers to ensure the provision of government services and a cash distribution of Rs.500 to each family as per the government announcement.

As a result, the Gram Pradhan and Secretary in all 16 villages organised proper sanitation of villages by spraying hydrochloride, arranged sanitation facilities at public places as well as at the working spaces for women and provided masks to all the women labourers. The Bank Manager and Officer-in-Charge of PDS responded to ensure cash transfer to the families and food distribution.

DECIDE

SEXUAL, REPRODUCTIVE
HEALTH AND RIGHTS





YOUNG HEALTH PROGRAMME

Young Health Programme (YHP) promotes healthy behaviour among young people through peer education, community mobilisation, strengthening of health services and youth-led advocacy. It tackles the significant threat Non-Communicable Diseases (NCDs) pose by reducing the practice of associated harmful behaviours among youth such as the use of alcohol and tobacco, poor eating habits and inactive lifestyles. Besides NCDs, YHP also works to raise awareness about adolescent health issues, such as sexual and reproductive health and rights. YHP has trained more than 2,500 peer educators since its roll out in 2016 who are propagating healthy behaviour among the community people. YHP has brought significant change in the lives of the community in general and young people in particular.

GOAL

To contribute to the improved health and well-being of girls and boys between 10-24 years in the north-west district of Delhi for Non-Communicable Diseases (NCD) prevention.

KEY ACHIEVEMENTS

52,597

young people (20838 boys and 31759 girls) reached.

17,646

community people (3192 male and 14272 female) reached.

7,403

young people (3697 girls) registered across Health Information Centres.

3

adolescent-friendly clinics established in government health facilities.

8

Health Information Corners were developed in 8 government schools.

89

health workers sensitised on Rashtriya Kishor Swasthya Karyakram (RKSK).

46

cases referred to adolescent-friendly health services.

OBJECTIVES

- Build the knowledge and capacity of boys and girls between 10-24 years on limiting risk behaviours and enabling them to protect and promote their long-term health.
- Raise awareness and mobilise communities to create a safe and supportive environment that facilitates healthy behaviour among young people.
- Improve access to and quality of youth-friendly services that support the health of young people.
- Strengthen the implementation of policies and laws that support the prevention of risk behaviours among young people.



SUCCESS STORY

Diagnosed with Anemia, Ishita was underweight and suffered from extreme fatigue and dizziness. She visited her local Health Information Centre but was too shy to talk and ask questions.

Joining YHP activities in her community completely transformed her perspective on health and nutrition. She started participating in nutrition awareness initiatives where she learnt about the importance of healthy eating and following a balanced diet. This inspired Ishita to change her eating habits and to adopt a balanced lifestyle.

The programme left a huge impact not only on her health but also on her confidence. She was trained as a peer educator which encouraged her to teach other children in her community.

“I teach kids about the ill effects of alcohol and tobacco. I take meetings in the community and I also take sessions every Monday which has helped me gain confidence. I feel good about myself that I am teaching,” said Ishita.

Her active involvement helped the programme to spread awareness to over 3,000 people in her community. Influenced by Ishita, her mother now buys fruit and vegetables and they spend time cooking together at home. Ishita is no longer anaemic. “I am really happy about it. I feel much healthier now and I don’t get dizzy anymore,” she said.





ADVANCING SEXUAL AND REPRODUCTIVE RIGHTS

Plan India, together with United Nations Population Fund, launched a project called 'We Care' in 6 blocks of Sheikpura district of Bihar to advance the sexual and reproductive rights of the vulnerable population, particularly pregnant women and adolescent girls. The two-month long project launched in May this year, the project identified and mapped vulnerable population like pregnant women, poor households, senior citizens, households with differently-abled and female-headed households to provide medical support. It reached out to pregnant women and elderly people who needed urgent transportation for availing medical services during the lockdown through 6 'We Care' vehicles covering all the villages of Sheikpura district. Psycho-social support through tele-counselling service was also provided to the women on sexual and reproductive health rights issues, maternal and child health and gender-based violence.

GOAL

To strengthen the capacity of young marginalised women on their reproductive rights through diversifying, integrating and strengthening of systems to respond to their rights effectively, rationally and quickly in the Sheikhpura district of Bihar.

KEY ACHIEVEMENTS

262

villages covered under the project.

7,718

households reached with medical support.

5,377

vulnerable people counselled on health issues.

1,368

pregnant women and 2,841 girls counselled on sexual and reproductive health.

818

eligible couples counselled on family planning.

169

eligible couple provided contraceptive commodities.

45

eligible couples and 43 pregnant women given referral transportation services.

791

pregnant women supported with Antenatal checkup.

694

pregnant women supported with Iron Folic Acid and Calcium.

OBJECTIVES

- To improve awareness of sexual and reproductive health rights for 20,000 vulnerable women and men (10,000 young women, 5,000 young men and 5,000 women).
- To strengthen the delivery of sexual and reproductive health services and contraceptive choices for vulnerable women and men.
- To advocate with the state government for strengthening institutional systems for the rational supply of sexual and reproductive health services and commodities by improving inter-departmental convergence.





NUTRITION INDIA PROJECT

Child malnutrition has emerged as a silent national emergency and the greatest human development challenge that accounts for 68% of all infant mortality in India. In 2018-19, Plan India together with Reckitt Benckiser, launched Nutrition India Programme (NIP) in Amravati and Nandurbar districts of Maharashtra to demonstrate a community-centered model to address the challenge of malnutrition in a sustainable manner. The project has a definitive emphasis on inclusive development of women and children, in addition to ensuring last mile accessibility to public healthcare services. It developed a human-centric approach focused on bringing a transformational difference to the first 1,000 days of a child's life in the two tribal districts.

GOAL

Transform the nutrition status of children across 1,000 villages of Maharashtra by 40% reduction in the number of under-5 children who are stunted, reduce and maintain childhood wasting to less than 5%.

KEY ACHIEVEMENTS

32,900

under-5 children reached with health and nutrition services.

3,900

pregnant women supported with health and nutrition services.

4,161

under-5 children supported to access health services.

805

pregnant women provided with institutional delivery.

1,200

households supported to grow kitchen gardens to meet nutritional needs.

OBJECTIVES

- To establish a Center of Excellence for Community Nutrition to support quality nutrition programmes throughout the country.
- To curate Advocacy Forum to Scale up the 'Poshan Initiatives'.
- To strengthen the existing health system for better nutritional outcomes for under-5 children, pregnant and lactating women and to advocate with the state governments to scale up the model to 6 Indian States.
- To pilot and scale-up technology innovation, including the voucher scheme for increased health-seeking behaviour of beneficiaries.



SUCCESS STORY

ENSURING SAFE AND HEALTHY MOTHERHOOD

Ritu has an inspiring story to narrate to the vulnerable pregnant women of her tribal community. Her story has been encouraging them to seek antenatal and postnatal healthcare services.

Ritu from Bod village in Amravati district of Maharashtra became pregnant when she was barely 16 years old. She tried multiple ways to abort the child but due to the advance stage of her pregnancy, she was unable to do so. Her body, unprepared to bear a child at this young age, weighed only 32 kg and suffered severe anaemia. She ran a high risk of delivering a low weight baby and even loss of life.

Plan India's Community Nutrition Workers (CNW) identified Ritu and persuaded her to get registered for an antenatal check-up at the nearby health centre. She was not only counselled on diet and healthcare services but was taken to hospital where she received urgent medical assistance. The CNW ensured that the young mother undergoes an institutional delivery. Having learnt from her own experience of delivering a healthy baby with timely healthcare intervention, Ritu now counsels other vulnerable pregnant women to seek antenatal and postnatal care, which is showing in her community's improved health of mothers and children.





THRIVE

EARLY CHILDHOOD
DEVELOPMENT PROTECTION
FROM VIOLENCE



LET GIRL BE BORN

The gender biases prevailing in India is indicated by the skewed adult sex ratio with 940 females per 1,000 males as revealed in the India Census 2011. The Child Sex Ratio (CSR) is even lesser at 919 female per male children. In order to reverse this declining trend the 'Let Girl Be Born' (LGBB) project was launched with the core principles of respecting, protecting and fulfilling the rights of girls and women. The project aims to realise a gender balance in society by eliminating female feticide, infanticides and ensuring the right of girls to equality, identity, survival and citizenship. The intervention in 3 northern states namely, Rajasthan, UP and Jharkhand has successfully reversed the CSR trend in the target areas of these regions. It has also raised birth registration of children, particularly girls, to around 97%.

GOAL

To realise a gender balance in society by eliminating female feticide/ infanticides and ensuring the right of girls to equality, identity, survival and citizenship.

KEY ACHIEVEMENTS

Support to develop and manage the PC&PNDT portal in Jharkhand called 'Garima Jharkhand'. The portal is being used to effectively monitor **938** registered ultrasound centres and genetic laboratories such as IVF centres.

1,632

girls enrolled for government's flagship Sukanya Samiridhi Yojna with a total deposit of Rs 63,74,200 in the name of the girls by the parents.

848

girls enrolled for state-specific girl welfare schemes such as Mukhya Mantri Sukanya Yojna in Jharkhand, Rajshree Yojana in Rajasthan, and Kanya Sumangla Yojna in Uttar Pradesh.

99,650

community members reached with messaging on girls' rights.

3,000

students benefitted through the strengthening of Child Clubs and their libraries on gender equality in 15 schools of Jaipur.

OBJECTIVES

- Community and identified stakeholders such as adolescents, newly-wed couples, families and frontline service providers practice positive behaviour demonstrating increased sensitivity towards the value of a girl child, gender-biased discrimination and violence in their communities.
- Improved response by the government on the protection of girls and the implementation of the Pre-Conception and Pre-Natal Diagnostic Technique (PC&PNDT) Act.



SUCCESS STORY

MAINA'S TRIUMPH IN GIRLS' RIGHTS

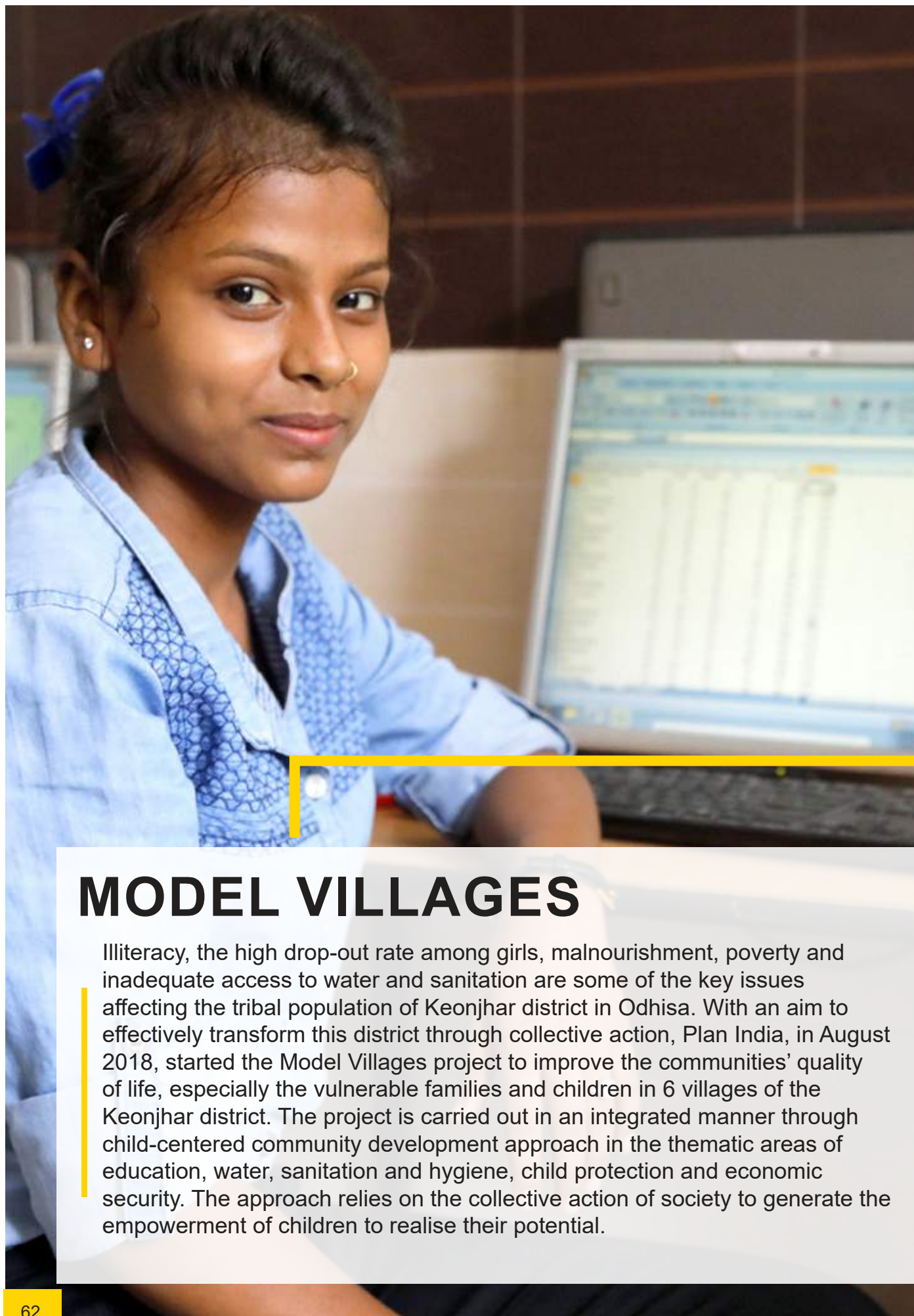
Maina, a 19-year old youth activist from Plan India's community in Rajasthan, was honoured with the prestigious 'Balika Garima Sanrakshan' award by the Government of Rajasthan for her commendable work in the field of protection of girl child. The award was conferred upon her by the Minister, Woman and Child Development in March 2020 in recognition of her work against female feticide, child marriage and gender discrimination in her village, Matili Rathan.

Maina has been associated Plan India's Let Girl Be Born (LGBB) Project for the last four years as an active Peer Educator which trained her on different issues related to gender discrimination, declining child sex ratio, child rights, self-defence, and laws related to girls and woman. As a Peer Educator, she undertook a slew of field activities in her village to empower girls, women and children and made a significant contribution to the betterment of their lives.

Her journey towards becoming an advocate of gender equality is supported by her extensive efforts and a firm determination to spread awareness on gender discrimination and declining child sex ratio, child rights, and laws related to young girls and women. She planned rallies, organised protests, and engaged with various women's groups and youth forums of her village and surrounding areas. Today, as a child and girl rights activist, she has been encouraging children and women to unite and raise their voices against injustices done to them.

Defying the conservative mindset against the girl child, the people of her village now break gender stereotypes even if it means celebrating the birth of a girl child which was earlier seen as remorseful.





MODEL VILLAGES

Illiteracy, the high drop-out rate among girls, malnourishment, poverty and inadequate access to water and sanitation are some of the key issues affecting the tribal population of Keonjhar district in Odhisa. With an aim to effectively transform this district through collective action, Plan India, in August 2018, started the Model Villages project to improve the communities' quality of life, especially the vulnerable families and children in 6 villages of the Keonjhar district. The project is carried out in an integrated manner through child-centered community development approach in the thematic areas of education, water, sanitation and hygiene, child protection and economic security. The approach relies on the collective action of society to generate the empowerment of children to realise their potential.

GOAL

To build a common understanding among the communities on basic minimum services for collective development and strengthening community institutions to access their entitlements and improve their quality of life, especially of the vulnerable families and children.

KEY ACHIEVEMENTS

1,945

girls trained on life skill education, child protection and child rights and menstrual hygiene.

1,516

women trained on self-help groups, business development plan and girl child education and skill development.

1,573

boys trained on child rights and child protection, water, sanitation and hygiene.

1,950

men trained on child protection and child rights, skill development and accessing government schemes for improvement of schools infrastructure.

OBJECTIVES

- Increase knowledge and skills of mothers on maternal-child health and adolescents on health issues.
- Promote safe hygiene practices among the children at school with a focus on girls by improving access to Water, Sanitation and Hygiene facilities and creating open-defecation free villages.
- Promote girl child education and improve quality learnings in the schools.
- Initiatives on raising the income level of poor families and support the youths in getting employment opportunities through establishing linkages with government schemes.
- Strengthen child protection reporting and responding mechanism in the area with the active involvement of children, youth, women, Child Protection Committee (CPC) members and other stakeholders to prevent and respond to all forms of violence against children and young people.



SUCCESS STORY

INFORMATION KIOSK MAKING OPPORTUNITIES A CLICK AWAY

Jharbeda village in Keonjhar district of Odisha was far from internet connectivity. The village youths had no means to get the information on education, jobs or government schemes. From accessing admission information, job opportunities, application forms to knowing the examination result, the students and job seekers had to travel 15 kilometres to Ghatagaon or Keonjhar.

As part of the Model Village initiative, Plan India together with its partner NGO, launched the Information Kiosk in Jharbeda village to provide an easier and faster single entry-point window for a wide range of services for the youth and students. The kiosk made services accessible to the common man in the village through efficient, transparent, reliable and affordable means.

The youths are now able to apply for online jobs through the kiosk and school students for a government scholarship. Submitting online applications for government social security schemes is now just a click away for the villagers. The kiosk has changed the lives of people in the village who are learning to harness the power of the internet.



COMBATTING CHILD DOMESTIC LABOUR

Plan India has been combatting child domestic labour in 320 villages of Andhra Pradesh and Odisha for more than 3 years. It has contributed to progressive changes in the lives of 8,020 children in Visakhapatnam and Srikakulam districts of Andhra Pradesh and Keonjhar and Mayurbhanj districts of Odisha who were either rescued or prevented from child labour.

Plan India adopted a compressive approach to address child domestic labour that includes educational rehabilitation of children rescued or prevented from child labour through school enrollment, basic educational support and establishment of learning centres at the community level. The approach also caters to the root causes of the problem that forces children into violence and exploitation. It works for economic rehabilitation of the families of rescued children, strengthening community-level child protection mechanism and sensitising children and community members on child labour through awareness programmes and capacity building of government officials.

GOAL

To prevent, protect and rehabilitate children below 14 years of age from child domestic labour in Vishakapatnam and Srikakulam districts of Andhra Pradesh and Mayurbhanj and Keonjhar districts of Odisha by strengthening community-based child protection mechanisms, educational rehabilitation of children and economic empowerment of children's families.

KEY ACHIEVEMENTS

120

villages declared as child labour free zones by the District Collectors of Visakhapatnam and Srikakulam.

7,090

children continued benefitting from tuition centres.

7,459

children out of 8,020 rescued and prevented from child labour were enrolled in schools.

319

children's groups and 307 Village Level Child Protection Committees trained on child protection reporting mechanisms.

OBJECTIVES

- **7,200** children (50% girls) at risk of child labour and exploitation claim their rights.
- **16,000** community members sensitised to protect children from the worst forms of child labour.
- **160** government officials from Labour, Police, Judiciary, Women and Child Development and Education Departments mobilised to protect children through effective implementation of laws and policies.
- **160** officials of Judiciary and Police are trained to convict perpetrators of child labour.
- **40** Civil Society Organisations protect the rights and best interests of children vulnerable to worst forms of child labour.



FLAGSHIP PROJECT

AHANA

Parent to child transmission is a major route of HIV infection among children. India is committed to eliminating mother to child transmission (EMTCT) of HIV and Syphilis by 2020. Project Ahana is Plan India's national programme working towards an AIDS-free generation in partnership with the National AIDS Control Organisation (NACO) and supported by the Global Fund to Fight AIDS, Tuberculosis and Malaria (GFATM). It focuses on increasing Prevention of Parent to Child Transmission (PPTCT) service uptake among women in most marginalised communities in India.

HIV testing among pregnant women was abysmally low before 2015 until the Ahana project launched in India. Continuous efforts to boost the access to HIV testing services has resulted in increased testing among pregnant women. The project is being implemented in 14 states covering 357 districts -Assam, Arunachal Pradesh, Bihar, Chhattisgarh, Jharkhand, Madhya Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Sikkim, Tripura and Uttar Pradesh.

GOAL

Elimination of mother to child transmission of HIV in India.

KEY ACHIEVEMENTS

4,050

women directly benefitted with ART linkages, treatment adherence, care and support.

3,778

men directly benefitted including spouse/partners of PPW receiving HIV testing.

3,437

HIV exposed infants directly benefitted by receiving EID testing within 2 months.

26,321

PLHIVs delivered ARV medicines at home during the Covid-19 lockdown.

9,850

PLHIV families through linkages with nutrition services or ration service initiated by the government during the Covid-19 lockdown.

10,480,123

women indirectly benefitted including pregnant women receiving HIV testing.

OBJECTIVES

- To improve HIV testing among pregnant women and effective reporting system in both the public and private sector.
- To ensure effective linkages and retention to Antiretroviral Treatment to HIV Positive Pregnant Women (PPW) and their children through Intensified Case Finding (ICF) approach.
- To provide comprehensive care and support services to HIV PPW and their families through community-based outreach activities.



SUCCESS STORY

SAVING LIVES IN THE LOCKDOWN BY HOME DELIVERING HIV MEDICINES

Plan India's flagship project Ahana works to reduce the chances of transmission of HIV infection from mother to child. During the Covid-19 lockdown also, it worked relentlessly to serve as a bridge between People Living with HIV (PLHIV) including pregnant women and the life-saving medicine called Antiretroviral (ARV) to ensure that their treatment is not stopped during the lockdown. The HIV positive pregnant women are required to start these medicines as soon as possible for their own health and to prevent mother-to-child transmission of HIV.

431 Ahana Field Officers remained active in 357 districts of 14 states with emergency passes issued by the respective state governments to ensure a constant supply of ARV medicines and create awareness about Covid-19 symptoms and management. The Field Officers carried out rigorous advocacy with the State Health Departments, explaining them about the importance of delivery of medicines to the positive pregnant women and PLHIV to avoid any drug resistance and further complications.

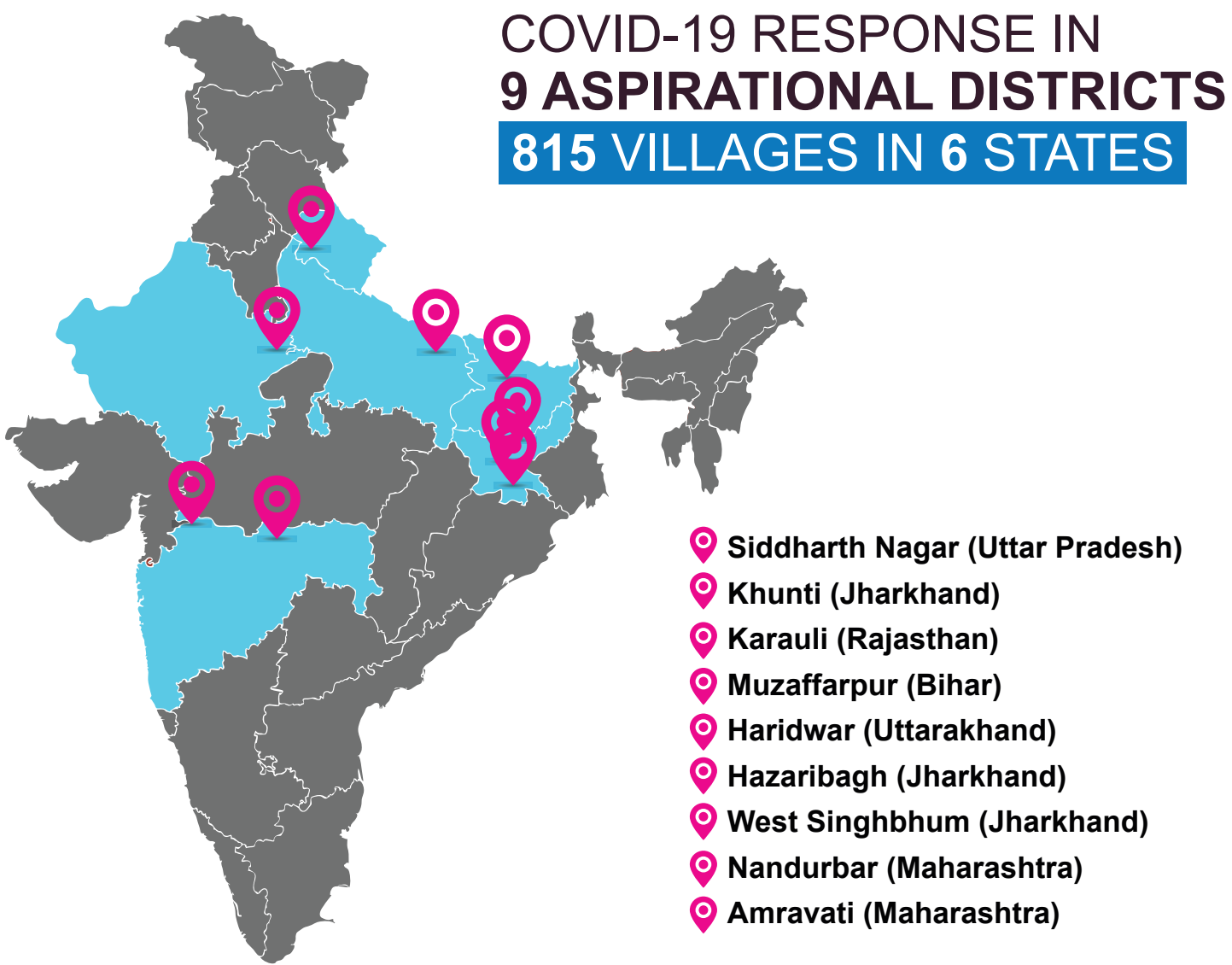
The team analysed the client database of positive pregnant women, their spouses/ partners, and exposed children in a specific geographical location and generated their contact details. They contacted people over the telephone for assessing their medicine requirements and other needs. The medicines were then collected from the nearest Antiretroviral Centre (ART) and delivered at the doorstep of PLHIV.



OUR ASPIRATIONAL DISTRICTS



Plan India is working closely with NITI Aayog in 7 Aspirational Districts to support the District Collectors in their initiatives and efforts to combat Covid-19. In Siddharth Nagar district, Plan India has been appointed as the Nodal NGO for responding to Covid-19. Plan India led the planning and monitoring of a coordinated response in the district under the guidance of the District Magistrate and will work in close coordination with the district administration and other local NGOs.



OUTREACH



162,680
people reached with food grain & hygiene kits.



40,670
girls and women reached with sanitary napkins.



160,622
migrant laborers supported with direct bank transfers.

SUPPORT TO DISTRICT HOSPITALS THROUGH DISTRIBUTION OF:



128,917
triple layered & **2,000 N95** masks



6,335
alcohol based sanitisers



5,535
PPE Kits



36
infrared thermometers



32
motorised beds

PLAN INDIA IMPACT AWARDS



08
CATEGORIES

21
STATES

83
NGO PARTNERS

190+
NOMINATIONS

09
WINNERS

Knowledge and Process Partner



Partners



Building on the success of previous editions, the Plan India Impact Awards 2019 reinforced key learnings and active, meaningful participation from across the country to recognise community frontline workers and volunteers who drive uptake and delivery of much needed services at the village, district, state and national level.

In the spirit of recognising the contributions of all last mile champions, the Awards transcended Plan India's intervention areas to involve expert Civil Society Organisations working on various verticals and themes contributing to the national development agenda.

Nominations were invited from 21 Indian states namely Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Delhi, Jharkhand, Madhya Pradesh,

Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh and Uttarakhand for eight categories - Anganwadi Worker, Accredited Social Health Activist/Auxiliary Nurse Midwife, Outreach Worker/Frontline Worker, Prerak/Ahana Field Officer, Community Volunteer, Youth Champion for Girls' Rights – Female and Male and Best Child Welfare Committee.

The Awards also benefited from strategic partnerships with a number of notable organisations CNBC TV18, CNN News18, Dainik Bhaskar, Nagrik Foundation, Nagrik Dialogue, Nagrik News, News 24x7, UN Global Compact Network India, The Better India, Women's Web and Josh Talks were part of the 2019 edition.

INTERNATIONAL DAY OF THE GIRL

300+

GIRL
CHANGEMAKERS

22

Diplomatic
Missions

08

Corporates

270+

Gram
Panchayats

01

Media

01

Government
Office



On International Day of the Girl 2019, Plan India joined forces with more than 300 girl changemakers who took over 21 Diplomatic Missions, 7 corporates, a radio station, a national statutory government body, as well as 270 Gram Panchayats and block, district and state-level government bodies across the country.

The girls' takeovers are a testament to the power and potential of girls, and an emphatic challenge to perceptions around what is possible for girls and young women as decision-makers, leaders and changemakers. Hailing from 11 Indian states—Andhra Pradesh, Bihar, Delhi, Jharkhand, Karnataka, Maharashtra, Odisha, Rajasthan, Telangana, Uttarakhand and Uttar Pradesh—girl changemakers brought their keen insight and perspectives to the table.

With their counterparts, they engaged in discussions on gender and power and reflected on the need for greater representation of girls and young women in the global development agenda. Together, they resolved to ensure this necessary

change takes place and led meetings, decisions and activities to this end.

Girls' takeovers included the positions of Ambassadors/High Commissioners/Deputy Chiefs of Mission of the Delegation of the European Union to India, Embassy of Argentina, Australian High Commission, Embassy of the Kingdom of Belgium, Embassy of Bulgaria, High Commission of Canada in India, Embassy of the Czech Republic, Royal Danish Embassy, Embassy of Ecuador, Embassy of Estonia, Embassy of Finland, Embassy of Israel, Embassy of Latvia, Embassy of Lithuania, Embassy of Mexico, New Zealand High Commission, Embassy of Norway, Embassy of Slovakia, Embassy of the Republic of Slovenia, Embassy of Sweden and the Embassy of Switzerland; the Additional Secretary of the Delhi State Legal Services Authority; the Sarpanches/Pradhans of 270 Gram Panchayats, and block, district and state-level government bodies across India; the airwaves at Radio City 91.1 FM; and the CEOs/Managing Directors/Country Managers/Senior Leadership at Airbus, AXA-XL, Edelman, Geberit, H&M Hennes & Mauritz Retail Private Limited, KONE India and The Body Shop.

NATIONAL CHILDREN'S LITERARY FESTIVAL



After the phenomenal success of the First Edition of the Children's Literary Festival (CLF) 2018, at Lucknow, Plan India organised the Second Edition of the Festival at Hyderabad from 29-31 January, 2020. Over 150 children from across 10 states came together to participate in the Festival to express their dreams, aspirations and ideas of gender equality.

The Festival, aimed at providing children with a platform for child-led advocacy, saw spectacular performances by young girls and boys selected from Plan India's programme states like Bihar, Delhi, Jharkhand, Maharashtra, Odisha, Rajasthan, Uttarakhand, Uttar Pradesh, Tamil Nadu and Telangana.

CLF is Plan India's initiative to encourage children to rediscover the joy of reading and reimagining gender in children's literature, including textbooks, stories and imagery. Fortifying the allegiance to advance children's rights and equality for girls, Plan India hosts CLF every year to improve reading habits among children leading to their increased social skills, literacy, health, and learning outcomes.

This year's CLF at Hyderabad enabled and engaged children to learn about gender equality and the significance of playing central role in ensuring that girls and boys are equally able to learn, lead, decide and thrive. There were pavilions from each state where children were encouraged to use creative media tools like story writing, drawing, painting, pottery etc. to create awareness around the issue. In doing so, the children were able to improve their knowledge, attitude and practice towards gender equality, transformation and inclusion.

These young CLF participants were selected from over 100,000 children who participated in their state and regional level Festivals held across Plan India's ten programme states. Delegates representing key stakeholder groups including development workers, storytellers, children's book publishers, teachers, educationalists and policymakers also participated in the event. The Festival released writings of children from the First Edition of CLF held in Lucknow in 2018.

OUR HUMANITARIAN RESPONSE



COVID-19 RESPONSE

The lockdown had a huge impact on people's lives especially the daily wage labourers, migrants and other vulnerable communities. People lost their livelihoods impacting girls, boys and families. The pandemic forced people to migrate to native places and explore other alternatives to earn money. Education of children was affected as all educational institutions were closed as a precautionary measure.

Plan India undertook strategic and collaborative actions to bolster public health efforts to contain Covid-19 and minimise the disruptions and humanitarian fallout on poor people's livelihoods, education of children, safety and protection of girls and young women and the healthcare of persons with HIV and other chronic illnesses.

Plan India launched the Covid-19 response under "Project Suraksha" to support the poorest and most vulnerable people to overcome the crisis. The project promoted mass awareness on Covid-19 disease and its prevention strategies, strengthened the government's public health infrastructure and community support systems that enable poor families to access the government safety nets.

It also supported vulnerable families with food kits to overcome under-nourishment in children, adolescents and pregnant/lactating mothers. Additionally, helped was also provided to School Management Committees with technical assistance to start home-based learning for children. Migrant families, daily wage earners and agricultural labourers were supported with alternate livelihood options and income generation schemes to prevent them from falling into destitution.



13 STATES
41 DISTRICTS
3,401 VILLAGES & SLUMS

EMERGENCY RELIEF



446,900+
People reached with
2,120+ tons of food grains

AWARENESS



929,800+
People reached with COVID-19
messaging including people
living with HIV

EDUCATION



38,170+
Secondary schools girls reached
with education kits

PROTECTION AND HYGIENE



702,400+
People reached with hygiene kits



1,756,000+
sanitary pads distributed
among girls & women



384,800+
Soap bars distributed



39,700+
Frontline health workers
reached with PPE kits



79,500+
Medical staff reached
with PPE kits

SUPPORT TO PEOPLE LIVING WITH HIV UNDER AHANA Medicines home delivered to



28,210+
HIV+ people



9,910+
HIV+ pregnant
women



5,110+
HIV+ exposed
babies

HUMANITARIAN RESPONSE TO BIHAR FLOODS AND CYCLONE FANI IN ODISHA

Plan India responded to floods in Bihar and Cyclone Fani in Odisha through humanitarian response by distribution of non-food items (household and shelter, water, kitchen and hygiene kits). Through this response, Plan India was able to reach out to 13,413 families (8,055 families in Bihar and 5,358 families in Odisha).

KERALA FLOODS RESPONSE

The Kerala floods in August 2018 were the worst ever witnessed by the nation, affecting 5.4 million people as their houses and lives were ravaged by floodwaters and landslides, affecting 11 out of 14 districts. As part of Plan India's long term response to the crisis, multiple projects were implemented including:

Saksham livelihood project: Plan India supported women through Saksham project in Aranmula Panchayat of Pathanamthitta District in Kerala. The project aimed at generating employment for flood-affected youth and women from the marginalised communities by equipping them with essential business and vocational skills. 400 women were trained in Entrepreneurship Development on poultry rearing and tailoring. Out of the 400 women, 348 were trained on poultry rearing and 52 on tailoring skills.

Revitalising livelihood of fisherfolk families: During the Kerala flood, the district of Alappuzha was the worst affected, particularly the Kuttanad area. Many families lost their livelihood due to damage of boats in the floods as their main occupation was inland fishing. Plan India restored the livelihoods of inland fishermen in Alappuzha District by providing new fishing boats (canoes) to flood-affected families with the support of District Administration and State Fisheries Department. In total, 238 fishing families were benefitted by the project regaining their livelihoods to support their families and children to continue their education.

Creating Child-Friendly Model Schools: To continue education in flood-affected district of Alappuzha, Plan India created seven child-friendly model schools through upgradation of water and sanitation facilities. This included building child-friendly toilets, handwashing points, upgradation of drinking water facilities, mid-day meal kitchen and classroom facilities.



OUR PARTNERS

CORPORATE PARTNERS

Deutsche Bank AG
DBOI Global Services Pvt Limited
SBI Cards & Payments Services Limited
Metso India Pvt Limited
Hennes & Mauritz Retail Pvt Limited
Give India
Relaxo Foundation
NSE Foundation
Standard Chartered Bank
Oil & Natural Gas Corporation Limited
Huawei Telecommunications India company
Pvt Limited
Eaton India Foundation
Hinduja Global Solutions Limited
Credit Suisse Finance (India) Pvt Limited
HSBC Software Development (India) Pvt
Limited
AT&T Global Network Services India Pvt
Limited
Barclays Bank PLC
Sandvik Asia Pvt Limited
Eicher Group Foundation
FICCI Social Economic Development
Foundation
BA Continuum India Pvt Limited
Capgemini Technologies India Pvt limited
PNB Housing Finance Limited
CAF India
AstraZeneca India Limited
XL India Business Services pvt Limited

INSTITUTIONAL PARTNERS

Bill & Melinda Gates Foundation
Child Resilience Alliance
Fundacion Heres
Global Fund to Fight AIDS, Tuberculosis and
Malaria
Association for Rural Uplift and National
Allegiance (ARUNA), Odisha
Bal Vikas Dhara (BVD), Delhi

National AIDS Control Organisation (NACO)
UNICEF
UNFPA
USAID

GRANTS SUPPORTED BY PLAN INTERNATIONAL NATIONAL OFFICES

Plan International France – Fondation
Enticelle
Plan International Korea - Mobis India
Foundation, Hyundai Motor India Foundation
Plan International Netherlands - Ministry of
Foreign Affairs (MoFA), Netherlands, NPL
Plan International UK - AstraZeneca
Plan International USA - TOMS Shoes;
Margaret A. Cargill Philanthropies (MACP),
Centre for Disaster Philanthropy (CADP)
Plan International Germany
Plan International Japan
Plan International Hong Kong - Government
of the Hong Kong Special Administrative
Region, Disaster Relief Fund (DRF)
Plan International Norway
Plan International Canada

IMPLEMENTATION PARTNERS

Adithi, Bihar
Alamb, Delhi
Alwar Mewat Institute of Education and
Development (AMIED), Rajasthan
Arthik Anusandhan Kendra (AAK), Uttar Pradesh
Association for Promoting Social Action (APSA),
Karnataka
Association for Promoting Social Action (APSA),
Telangana
Association for Rural Awareness and Mass
Voluntary Action (ARAMVA), Odisha

Bharathi Integrated Rural Development Society
(BIRDS), Andhra Pradesh
Bharati Integrated Rural Development Society
(BIRDS), Telangana
CAP Foundation, Telangana
Centre for Youth & Social Development
(CYSD), Odisha
Centre for Youth Development and Activities
(CYDA), Kerala
Centre for Youth Development and Activities
(CYDA), Maharashtra
Child in Need Institute (CINI), Jharkhand
Child in Need Institute (CINI), West Bengal
Committed Communities Development and
Activities (CCDT), Maharashtra
Community Aid and Sponsorship Programme
(CASP), Delhi
Community Aid and Sponsorship Programme
(CASP), Maharashtra
Dalit Vikas Vindu (DVV), Bihar
DR Shambhunath Singh Research Foundation
(SRF), Uttar Pradesh
Dr. A V Baliga Memorial Trust, Delhi
Gram Niyojan Kendra (GNK), Uttar Pradesh
Gram Niyojan Kendra, Rajasthan
Grama Seva Samiti (GSS), Andhra Pradesh
Grameen Vikas Sansthan, Uttar Pradesh
Hindustan Latex Family Planning Promotion
Trust (HLFPPT), Bihar
Hindustan Latex Family Planning Promotion
Trust (HLFPPT), Chattisgarh
Integrated Development Foundation (IDF),
Bihar
Integrated Development Foundation (IDF),
Jharkhand
Lepra Society, Madhya Pradesh
Mahita, Andhra Pradesh
Mahita, Telangana
MAMTA Health Institute for Mother and Child,
Uttar Pradesh
Modern Architects for Rural India (MARI),
Telangana
Myrada Kaveri Pradheshika Samsthe
(MYKAPS), Karnataka
National Coalition of People Living with HIV in
India, Manipur
National Coalition of People Living with HIV in
India, Mizoram

National Coalition of People Living with HIV in
India, Nagaland
National Coalition of People Living with HIV in
India, Tripura
Nav Bharat Jagriti Kendra (NBJK), Jharkhand
Nav Jagriti, Bihar
Nav Shrishti, Delhi
Nidan, Bihar
People's Action for National Integration (PANI),
Uttar Pradesh
Piramal Swasthya Management and Research
Institute (PSMRI), Arunachal Pradesh
Piramal Swasthya Management and Research
Institute (PSMRI), Assam
Piramal Swasthya Management and Research
Institute (PSMRI), Meghalaya
Piramal Swasthya Management and Research
Institute (PSMRI), Sikkim
Prayatan Sansthan, Rajasthan
Rural Education and Action for Liberation
(REAL), Tamil Nadu
Sadhana, Telangana
Saraswati Swarojgar Evam Prashikshan
Sansthan, Rajasthan
Seva Mandir, Rajasthan
Shaktivahini, Bihar
Shaktivahini, Uttar Pradesh
Shikshit Rojgar Kendra Prabandhak Samiti
(SRKPS), Rajasthan
Shri Bhuvneshwari Mahila Ashram (SBMA),
Uttarakhand
Shri Bhuvneshwari Mahila Ashram (SBMA),
Uttarakhand
Sravanti Association for Rural and Tribal
Development, Andhra Pradesh
The Society for Door Step School, Maharashtra
Urmul Seemant Samiti, Rajasthan
URMUL Sethu Sansthan, Rajasthan
Uttar Pradesh Welfare for People Living with
HIV / AIDS Society (UPNP), Uttar Pradesh
Vatsalya, Uttar Pradesh
Vikas Sahyog Pratisthan (VSP), Maharashtra
Women's Organisation for Socio Cultural
Awareness (WOSCA), Odisha

FROM OUR DONORS



“Eaton is pleased to collaborate with Plan India to develop ‘Model Schools’ in Ahmednagar and Pondicherry. We believe, that if children are provided with the right learning environment and opportunities, then it will foster holistic development and children will realize their true potential.

With the support of Plan India, the programme aims to transform the identified schools, using a range of interventions including remedial classes, access to sports, reading facilities and other positive developments in the school’s infrastructure. We are confident, that Plan India with their constant endeavour towards effective programme delivery, will bring in a tangible and sustainable change in the community.”

Ashish Kapoor, HR Director, Eaton India



“This year, Plan India helped us repair and refurbish a government school in Faridabad. Every time we think about the children seeing their school transformed for the first time, we couldn’t help but smile. Knowing that the kids now have an inspiring environment and upgraded learning experience, fills us with joy.

Komal Arora, Head Sustainability & CSR, H&M India



PLAN IN DIGITAL

333,979
Total Social media followers



310,485
followers



13,008
followers



186,090
new users



3,803
followers



6,683
followers

#GirlsGetEqualChallenge

Launched on International Day of Girl, #GirlsGetEqualChallenge had a massive reach of 265.8 million and engaged 50+ Bollywood and TV celebrities including Anil Kapoor, Neha Dhupia, Soha Ali Khan, Gul Panag among others. The challenge had a viral effect and 1,500 people took the challenge digitally committing to girls' rights and equality.

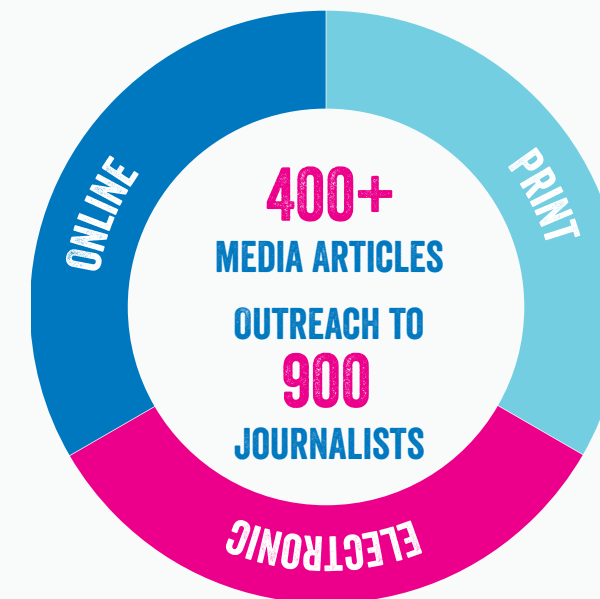
Partnership with Twitter

On January 24, National Day of the Girl Child, Plan India mobilised celebrities and together with Twitter India hosted a panel discussion to celebrate the power of women who are smashing gender stereotypes to scale heights in their fields. The discussion highlighted their triumph, stories of challenges, and their perspective on bringing more girls to the positions of power. The discussion was Live Streamed on Twitter India's channel which has a following of around 2 million. The panel discussion saw Tahira Kashyap (writer and director), Kubbra Sait (actor) and Pernia Qureshi (fashion entrepreneur) sharing their experiences in a discussion on 'Rewrite 'her' story: Towards a gender equal world'. The panel discussion was also attended by Shagufta Kamran from Twitter India and Mohammed Asif, Executive Director, Plan India.

Twitter Live

Launched on International Day of Girl, #GirlsGetEqualChallenge had a massive reach of 265.8 million and engaged 50+ Bollywood and TV celebrities including Anil Kapoor, Neha Dhupia, Soha Ali Khan, Gul Panag among others. The challenge had a viral effect and 1,500 people took the challenge digitally committing to girls' rights and equality.

PLAN IN THE NEWS



Plan India's Strategic Partnership Initiative – Covid-19

- Secured pro-bono multi-city fundraising partnership for #HelpIndiaHeal for a month with a weekly listenership of approximately 670,000 . The campaign was to raise funds to provide ration and hygiene kits to the most marginalised families.
- Women's Web brought Ketto on board and through the fundraising platform campaigned to support Hygiene kits for underprivileged girls.
- Radio City also created jingles that were promoted by the RJs in New Delhi, Patna, Bikaner, Lucknow, Kanpur, Ranchi to raise funds for Ration and Hygiene Kits.

Key media partnerships



Through the half an hour episode on Plan India Impact Awards and multiple promos, the programme generated a viewership of 0.7 million.



Similarly, through the half and hour repeated show on Plan India Impact Awards reached to 0.4 million viewership.



Media partner for Plan India Impact Awards



Media partner for Plan India Impact Awards



Media partner for Plan India Impact Awards



Women's web covered Plan India Impact Awards event and promoted the coverage in their social media channels.



Josh Talks promoted the event online. We placed Supriya Paul, as one of the panellist during the panel discussion at Plan India Impact Awards



Carried a exclusive piece on the Plan India Impact awards.

Plan International (India Chapter)
Balance Sheet as at 31 March 2020

Schedule	FCRA	As at 31 March 2020 NFCRA	Total	FCRA	As at 31 March 2019 NFCRA	Total
SOURCES OF FUNDS						
General Funds	-	6,69,24,164	6,69,24,164	-	6,68,14,675	6,68,14,675
Corpus Funds	19,68,337	5,62,90,361	5,82,58,698	18,88,232	4,80,01,062	4,98,89,294
Restricted Funds	12,26,83,548	1,59,07,682	13,85,91,230	12,26,83,548	1,59,07,682	13,85,91,230
	12,46,51,885	13,91,23,207	26,37,74,092	12,45,71,780	13,07,23,419	25,52,95,199
APPLICATION OF FUNDS						
Fixed Assets						
Gross block	6,43,05,102	1,14,82,993	7,57,88,095	6,36,34,000	99,30,527	7,35,64,527
Less: Accumulated depreciation	3,66,20,725	52,71,809	4,18,92,534	3,23,72,680	37,06,772	3,60,79,452
Net block	2,76,84,377	62,11,184	3,38,95,561	3,12,61,320	62,23,755	3,74,85,075
Capital work-in-progress	2,76,84,377	62,11,184	3,38,95,561	3,12,61,320	62,23,755	3,74,85,075
Current assets, loans and advances						
Cash and Bank balances	12,82,14,499	38,09,24,481	50,91,38,980	11,82,52,283	32,42,21,482	44,24,73,765
Loans and Advances	1,33,50,380	2,66,28,009	3,99,78,389	2,21,58,063	3,05,15,378	5,26,73,441
	14,15,64,879	40,75,52,490	54,91,17,369	14,04,10,346	35,47,36,860	49,51,47,206
Less: Current liabilities and provisions						
Current Liabilities and Provisions	4,45,97,371	27,46,41,467	31,92,38,838	4,70,99,886	23,02,37,196	27,73,37,082
	9,09,67,508	13,29,11,023	22,98,78,531	9,33,10,460	12,44,99,664	21,78,10,124
Net current assets	12,46,51,885	13,91,23,207	26,37,74,092	12,45,71,780	13,07,23,419	25,52,95,199

Significant accounting policies and notes to the accounts

The schedules referred to above form an integral part of the financial statements.

As per our report of even date attached

For S. R. Batliboi & Associates LLP
Chartered Accountants
Firm Registration No.: 111104W/E300004



Sanjay Bachchan
Partner
Membership No.: 400419
UDIN: 20400419AAAAAGN4137

Place: Gurugram
Date: 10 November 2020

Mohammed Asif
Executive Director

Place: New Delhi
Date: 10 November 2020

Madhukar Kamath
Treasurer

Place: New Delhi
Date: 10 November 2020

Dr. J.V.R. Prasada Rao
Secretary

Place: New Delhi
Date: 10 November 2020

FINANCIAL DISCLOSURE

Plan International (India Chapter)
Income and expenditure account for the year ended 31 March 2020

Schedule	FCRA	For the year ended 31 March 2020 NFCRA	Total	FCRA	For the year ended 31 March 2019 NFCRA	Total
(A) Income and expenditure account - Opening balance						
(B) Income	78,73,71,684	77,81,09,864	1,56,54,81,448	79,85,81,595	62,41,35,851	1,42,27,17,446
Grants from Plan International Inc (net of expenses incurred on behalf of Plan International Inc and other affiliates)						
Gift in kind	43,61,77,085	41,92,33,560	85,54,10,645	46,28,71,851	36,88,80,341	83,17,52,192
Corporate donations	15,31,04,934	7,63,73,234	22,94,78,169	14,58,98,583	5,92,94,098	20,51,92,681
Institutional donations	1,54,62,171	98,62,119	2,53,24,290	1,33,92,809	69,26,800	2,03,19,609
Individual donations	10,16,023	50,000	10,66,023	2,13,443	17,66,043	19,79,486
Interest income	1,20,25,701	1,27,22,023	2,47,47,724	2,05,27,988	1,46,68,232	3,51,96,220
Corpus fund	27,59,397	11,21,443	38,80,840	11,05,177	3,80,862	14,86,039
Gain on sale of Fixed asset	1,31,00,101	45,06,288	1,76,06,459	2,35,74,601	43,15,121	2,78,89,782
Depreciation	50,03,057	15,65,037	65,68,094	61,97,500	12,34,833	74,32,333
Postage, telephone and telegram	36,44,014	8,74,013	45,18,027	47,13,932	6,50,580	53,64,512
Rent	1,29,76,886	51,13,326	1,80,90,212	1,40,69,994	28,07,076	1,68,77,070
Retains and maintenance:						
- Building	74,12,388	15,87,221	89,99,609	82,63,474	10,20,714	92,84,188
- Others	52,89,364	22,19,706	75,09,070	63,85,275	27,93,155	91,78,430
Fund raising expenses	-	12,08,17,782	12,08,17,782	43,575	10,66,25,565	10,66,69,140
Publications	16,520	-	16,520	7,28,313	7,28,313	18,65,375
Printing and stationery	18,15,465	2,10,224	20,25,689	35,19,186	99,06,434	1,34,25,620
Legal and professional charges	73,61,490	25,54,389	99,15,879	66,89,378	23,60,559	90,49,937
Program related expenditure	10,34,99,092	10,70,12,057	21,05,11,149	7,28,01,514	6,51,29,485	13,79,30,999
Electricity and water	19,44,704	14,08,396	33,53,100	19,82,801	6,03,132	25,85,933
Insurance	24,96,511	2,61,560	27,58,071	25,95,664	8,76,715	34,72,379
Bank charges	17,313	21,98,028	22,15,341	79,224	15,779	95,003
Loss on disposal of Fixed Assets	1,53,927	-	1,53,927	3,29,632	-	3,29,632
Foreign exchange difference	21,336	-	21,336	-	-	-
Total Expenditure (C)	78,73,71,479	76,97,11,076	1,55,70,595	79,77,31,850	64,94,31,737	1,44,71,63,587
(D) Excess of income over expenditure for the year (B) - (C)	80,105,00	83,98,788	84,78,893	11,49,645	(2,52,95,886)	(2,41,46,241)
(E) Balance carried to general and restrictive fund account (A) + (D)	12,46,51,885	13,91,23,207	26,37,74,092	12,45,71,780	13,07,23,419	25,52,95,199

Significant accounting policies and notes to the accounts

The schedules referred to above form an integral part of the financial statements.

As per our report of even date attached

For S. R. Batliboi & Associates LLP
Chartered Accountants
Firm Registration No.: 111104W/E300004



Sanjay Bachchan
Partner
Membership No.: 400419
UDIN: 20400419AAAAAGN4137

Place: Gurugram
Date:

For and on behalf of Plan International (India Chapter)

Mohammed Asif
Executive Director

Place: New Delhi
Date: 10 November 2020

Madhukar Kamath
Treasurer

Place: New Delhi
Date: 10 November 2020

Dr. J.V.R. Prasada Rao
Secretary

Place: New Delhi
Date: 10 November 2020

OUR BOARD MEMBERS



GOVIND NIHALANI
CHAIR EMERITUS

Mr. Govind Nihalani is an eminent film director, cinematographer, screenwriter and film producer, who has been awarded the Padmashree, a prestigious award conferred by the Government of India, for his contributions to Indian cinema. In the last 36 years, he has received several national and international awards for his work. His latest, an animated feature film for children, is available for viewing on Amazon Prime.



RATHI VINAY JHA
CHAIRPERSON

Rathi Vinay Jha served in the Indian Administrative Service. As Secretary, Union Ministry of Tourism, she initiated the programme on the Incredible India campaign. In her assignment as Director of the National Institute of Fashion Technology (NIFT), the concept of Fashion Education was introduced in India. Ms. Jha has also served as Secretary General of the World Travel and Tourism Council, India. She is the Founder Chairperson of the Indian Heritage Cities Network, a UNESCO NGO, the Chairperson of the India Foundation of Arts and the All India Artisans and Craftworkers Welfare Association (AIACA) and Trustee of the Indira Gandhi National Centre for Arts (IGNCA).



JVR PRASADA RAO
SECRETARY

Mr. JVR Prasada Rao is a Former Health Secretary, Government of India and Director General, National AIDS Control Organisation. He has made immense contributions in strengthening the health sector and in formulating India's response to HIV/AIDS. He is a strong regional voice for prioritising public health in national policies in India and other Asian countries. Mr. Rao was invited to join as the Regional Director of UNAIDS where he led the UN response to AIDS in Asia Pacific countries. He has also held eminent positions in the UN as Special Envoy to the Secretary General, United Nations, and as the Regional Director of UNAIDS for the Asia Pacific region. He facilitated discussions on inclusion of AIDS elimination as a Sustainable Development Goal (SDG) for 2030 which was finally adopted in the UNGA declaration on SDGs in 2015. Mr. Rao is also a former Commissioner Secretary of a Global Commission on HIV and Law initiated by UNDP.



MADHUKAR KAMATH
TREASURER

A distinguished alumnus of Loyola College Chennai and XLRI Jamshedpur, Madhukar Kamath has over four decades of experience in Advertising, Media and Marketing services. He is the Chairman Emeritus of the DDB Mudra Group and Mentor of Interbrand India. Madhukar has served as the President of Advertising Agencies Association of India (AAAI) and is the recipient of their Lifetime Achievement Award. He is also an erstwhile Chairman of ASCI (Advertising Standards Council of India) and the ABC (Audit Bureau of Circulation). As the Chairman of the Mudra Foundation and the Chairperson of the Governing Council of MICA, for over a decade, he helped build MICA into India's foremost Strategic Marketing and Communications Management Institute. He also served as the President of MICA for the academic year 2016-17. As an Entrepreneur, he is now the Chairman of Multiplier Brand Solutions. He serves on the board of Music Broadcast Ltd. He has recently been appointed to the International Board of Plan International.



AJAY GANDHI
BOARD MEMBER

Mr. Ajay Gandhi is the Co-Founder and Managing Director of Wings Infonet Pvt. Ltd., developers of the Wings suite of business software products and the Founder Partner of Gandhi and Gandhi, Chartered Accountants, Hyderabad. He is also the Founder Trustee of Manthan Foundation, a forum for public discourse, and a Trustee for Hyderabad Literary Trust, organisers of the Hyderabad Literary Festival. He has also served as Chairman, Hyderabad Branch of The Institute of Chartered Accountants of India and as Vice President of Andhra Pradesh Tax Bar Association.



RANJAN CHAK
BOARD MEMBER

Mr. Ranjan Chak is an information technology veteran who helped start Hewlett Packard (India), created one of India's most successful offshore development centres as VP (India Operations), Oracle Corporation, and has been a Visiting Fellow of the Judge Business School of Cambridge University. He has served as a director on the board of a number of technology companies, is currently a Venture Partner with venture capital firm, Oak Investment Partners, and is on the Advisory Board of Vencap, a UK-based investment firm.



ATUL KIRLOSKAR
BOARD MEMBER

Mr. Atul Kirloskar is the Executive Chairman of Kirloskar Oil Engines Ltd. and Chairman of Kirloskar Ferrous Ltd. He has a keen interest in operations and people. Mr. Kirloskar channels his passion for excellence to help Plan India meet its objectives efficiently and effectively.



SHIREEN JEJEEBHOY
BOARD MEMBER

Ms. Shireen Jejeebhoy, PhD, is a demographer and social scientist with over 35 years of research and evaluation experience in the areas of young people's health and development, women's empowerment, gender-based violence and sexual and reproductive health. She has made significant research contributions on adolescent health and development, the empowerment of women and girls, and women's access to safe abortion. Ms. Jejeebhoy is the founder and director of Aksha Centre for Equity and Wellbeing, a non-profit organisation dedicated to enhancing the evidence and evaluating promising practices in her research areas. She is the Vice President of the International Union for the Scientific Study of Population, and a member of the Governing Boards of the Tata Institute of Social Sciences, the International Institute for Population Sciences and the Population Foundation of India. Previously, she served as Senior Associate, Population Council, India and Scientist, Reproductive Health and Research Department, World Health Organisation, Geneva.



JUSTICE MADAN B LOKUR
BOARD MEMBER

Justice Madan B Lokur is a former judge of the Supreme Court of India and presently a judge of the Supreme Court of Fiji. He was appointed as Additional Solicitor General of India in 1998 and a Judge of Delhi High Court in February, 1999. He was the Chief Justice of Gauhati High Court and Chief Justice of the High Court of Andhra Pradesh. He was appointed as a Judge of the Supreme Court on 4th June, 2012 and retired on 30th December, 2018. He was the one-Man Committee to suggest improvements in the working of the homes and organisations under the Juvenile Justice Act. He has also been very closely associated with the Mediation and Conciliation Project Committee of the Supreme Court, the E-Committee of the Supreme Court and was the Executive Chairman of the Supreme Court Legal Services Committee and the National Legal Services Authority (NALSA).





OUR PATRON

Mr. Anil Kapoor has been a patron and a steadfast advocate for Plan India for over a decade. During his years of patronage, Mr. Kapoor has tirelessly worked to focus attention on girls' rights and lent passionate support to causes supporting vulnerable and excluded children. He has played a pivotal role in garnering a groundswell of public support and engagement for Plan India's water, sanitation and hygiene campaigns and our humanitarian response during natural disasters. His determination and contributions are integral to the success of our work.



ABOUT PLAN

Plan India is a nationally registered not for profit organisation striving to advance children's rights and equality for girls, thus creating a lasting impact in the lives of vulnerable and excluded children and their communities.

Since 1979, Plan India and its partners have improved the lives of millions of children and young people by enabling them access to protection, quality education and healthcare services, a healthy environment, livelihood opportunities and participation in decisions which affect their lives.

Plan India is a member of the Plan International Federation, an independent development and humanitarian organisation that advances children's rights and equality for girls. Plan International is active in more than 70 countries.




www.planindia.org


PLAN INDIA


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 PlanIndiaNGO

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|  planindia

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