



Plan

There's a plan
for every child.

A close-up photograph of two young children, likely of South Asian descent, smiling warmly. The child in the foreground is wearing an orange t-shirt and is focused on playing with a white cloth or fabric. The child behind them is wearing a red t-shirt and is also smiling. The background is softly blurred, suggesting an outdoor setting.

Annual Report 2013-2014



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From the Chair Emeritus



Dear Reader,

It has been an honour to be part of Plan India for so many years and the Chair of the Board as well. I have seen the organisation develop and grow from strength to strength with its diverse programmes and projects. I feel honoured to have contributed to its success. My most personal and treasured memory was the launch of the “Meri Beti Meri Shakti” initiative. A dream of mine for the past five years was realised thanks to the support of Plan India.

My association with Plan does not end here as I have a new role as Chair Emeritus of the organisation. It would be a privilege to continue working with Plan India and help raise more awareness for the cause of children.

I wish you all the very best for the future.

Regards,
Govind Nihalani

From the Chairperson



Dear Reader,

Having being associated with Plan India for some time now, it is my honour and privilege to be named the Chair of the Board of this organisation.

Plan India, along with numerous grassroots NGOs works to benefit underprivileged children, their families and communities through its various programmes and advocacy initiatives. I am excited to be a part of these projects and contribute for their success. I wish to be associated with all its endeavours and efforts through fundraising, corporate events and spread the message to a wider audience.

The work the organisation does extends across the country. I have visited the programme areas in UP, Odisha, Delhi and look forward to interacting with other team members, staff and help transform the lives of marginalised children and their communities.

Lastly, on behalf of the organisation, I would like to thank Mr. Govind Nihalani for his dedication and support over the years as Chair of the Board and wish him well for his new role as Plan India Chair Emeritus.

I wish all associated with the organisation, the very best for the times ahead and look forward to being part of its success.

Best Wishes,
Arti Kirloskar

Letter from the Executive Director



Dear Reader,

I am happy to share the Annual Report 2013-2014 with you. This has been a mixed year for Plan India. I have seen a lot of growth in terms of reaching more children and communities through our programmes and initiatives. While this was indeed a reason to celebrate, there were moments to empathise with as well.

The Uttarakhand flash flood in June, 2013 caused widespread damage and destruction, leaving many dead and even more injured. Seeing people lose their loved ones, houses and life savings was very disheartening. Apart from this, Cyclone Phailin had a devastating effect on the families and coastal communities of Odisha.

I am proud of the quick response from Plan India to both these emergencies. Within hours, the organisation had set up relief camps and rehabilitation centres for the affected and for children in particular. I am thankful to the staff for their effort in providing relief to the affected and our partners Shri Bhuvneshwari Mahila Ashram, Aruna and Centre for Youth & Social Development for their support throughout.

Plan India successfully documented the best practices for Water, Sanitation and Hygiene and child participation nationally. The organisation also strengthened its efforts on gender equality and self assessment for girls through our projects and advocacy initiatives – Because I Am A Girl, Let Girls Be Born, Safer Cities and other related programmes in the field of Child Centred Community Development.

The launch of the “Meri Beti Meri Shakti” initiative was another memorable event this year. It offered us the opportunity to visit the lives of so many role models in their journey as parents to daughters. Launched by Mr. Amitabh Bachchan, the book contains stories from eminent actors, socialites, musicians, sport personalities, corporate leader, politicians and more. This would not have been possible without the guidance and nurturing of Chair of the Board, Mr. Govind Nihalani.

The help we have received from the government, local and international donors, corporate donors, grassroot NGOs and supporters from around the world has been immense. The celebrated personalities helped spread our message and lent valuable support towards our efforts of helping underprivileged children and their families.

Plan India is grateful for the consistent support of its Board Members and Patrons. The time they have contributed has helped in directing the organisation forward. I also thank the staff of Plan India for the work and effort they have put in throughout the year.

Sincerely,
Bhagyashri Dengle

Programme Overview

During this year, the focus has been to address issues on education, child health, malnutrition, child protection, women's empowerment and sustainable livelihoods. The programme activities were geared towards finding solutions for these core developmental issues confronting the poor and marginalised families in our communities.

But more needs to be done.

Plan India's programme architecture has remained the same as FY13'. We have 16 field Program Units implementing area-based child rights programmes, supported by pro-active initiatives and advocacy funded by national and internationally raised grants. The total outreach through our Program Units is 9,53,507 children (4,90,856 boys & 4,62,651 girls) from 57,000 families residing in 21 rural districts (2,116 villages) and 13 urban districts (466 slum communities). Plan India, with support from national and international donors also sponsors 69,000 children throughout the country. Apart from this, 12,000 community based organisations for children, youth, women and men have been organised with the help from our 87 NGO partners. These communities form the frontline of our grassroots programming and advocacy.

Additionally, we are implementing 18 large grants projects and 17 medium and small grants projects across 9 states which will directly benefit 10.2 lakh underprivileged children and 10.8 lakh adults. The grants funded initiatives seek to achieve thematic outcomes – e.g. preventing sex-selective abortions, improving school education, promoting adolescent and young health, promoting youth and women's economic empowerment, protection of street children

from abuse and exploitation, preventing child labour and trafficking along with care and support for children affected by HIV. In all, the lives of marginalised children are being collectively changed through grassroots actions as well as policy advocacy.

Since the Right to Education (RTE) Act came into effect, the number of children enrolled and regularly attending schools has improved to about 95%. However, as per government statistics, an estimated 8 million children are still out of school and annually around 80 million enrolled children are either dropping out or irregular, thus affecting their education and development.

In Plan India communities, early childhood care through the government programme on Integrated Child Development Scheme (ICDS) has seen a significant improvement in the quality of services delivered. But ICDS coverage can be improved in states like Rajasthan, Bihar, Jharkhand and Odisha where many children in the age group of 0-6 years from families in Plan communities, remain outside its scope.

Our Mission

Plan strives to achieve lasting improvement in the quality of life of deprived children in developing countries through a process that unites people across cultures and adds meaning and value to their lives by:

- Enabling deprived children, their families and their communities to meet their basic needs and to increase their ability to participate in and benefit from their societies
- Building relationships to increase understanding and unity among people of different cultures and countries
- Promoting the rights and interests of the world's children





Key Achievements



Health programmes enabled more than 5,00,000 children and their mothers to have better quality health care from trained health workers



70,000+ adolescent girls and boys from urban slums of Delhi and Mumbai were trained on life skills and sexual reproductive health issues



More than 10,000 children were oriented on the subject of child protection, anti child labour and corporal punishment



Approximately 2,20,000 children, parents, community leaders and district level policy makers and administrators participated in community awareness activities on the importance of education



A capacity of 5,756 professional health workers and 19,097 community health workers helped with optimal health programmes



More than 30,000 young and adolescent boys and girls were mobilised into 2,555 children's club and supported to improve their skills as active citizens



Under the adequate standard of living programmes, 1,097 women/girls and 736 men/boys were trained on job skills with 65% job placements



In all, 20,250 community volunteers trained on community managed projects for emergency relief



More than 500 government officials and celebrities have participated in our programs and have visited our program units

Right to Protection from Abuse and Exploitation

Our focus has been on supporting the government system on its effective implementation of the “Protection of Children from Sexual Offences (POCSO) Act, 2012.

Our child protection programme focuses on implementing the government's Integrated Child Protection Scheme (ICPS) in the Plan communities. In this context, awareness and capacity building interventions were launched in all the Program Unit areas with children's clubs, parents, community leaders and local government officials. The emphasis was on to create a sustainable community based child protection mechanism which is functional and

participatory – through the establishment of community vigilance, which is linked with ICPS or Panchayat Raj Institutions (PRIs).



Key Highlights

We have created safe spaces for children in convergence with the government duty bearers thus benefitting 1,094 children on the streets and working children. These children have been linked to the government programmes for education, nutrition and health care with accelerated education, life skills trainings and awareness on sexual and reproductive health through workshops, exposure and events to support Children in Difficult Circumstances (CIDC).

At another level, 34,034 professionals at the community level including community leaders and representatives of local self-government institutions responsible for securing the rights of children have been trained on different laws, schemes, guidelines and standards from the National Commission for Protection of Child Rights (NCPCR). 5,974 adolescent girls and boys from urban slums of Delhi and Mumbai were empowered to act for changing their lives through life skills training and sessions. Specific focus was given on adolescent sexual reproductive health issues so that they can better manage their own lives and educate their peers.

We have adopted a 'System's Approach' to promote child rights through a number of initiatives and advocacy interventions. In Uttar Pradesh and Jharkhand, we have partnered with the Police and Anti Human Trafficking Unit to organise convergence and knowledge building workshops on child protection for sensitising and disseminating information to senior police officials in the state on the prevention of sexual offences against children. We were also invited by the Principal Secretary, Women and Child Development of Uttar Pradesh and Jharkhand Government to develop the state plan for key personnels in the government to be trained for prevention of abuse and exploitation of children in all the districts.

Through our sustained efforts in Jharkhand, Plan India developed a strong collaboration with CID, Jharkhand Police and organised a state level workshop on "Prevention of Sexual Offences against Children". Additionally, we were able to reach 32,000 individuals through our Jharkhand Mobile Vani. This community radio platform using mobile phones helped raise awareness about child protection and sexual offences against children.

Plan India in partnership with the Rajasthan State Commission, UNICEF, Save the Children and ActionAid, launched the state-wide campaign to "End Violence Against Children" with an emphasis on girls. Additionally, 10,000 children were oriented on the subject of child protection and were encouraged to report to 'Child Line' in case they come across any such issue.

In Delhi, 22,000 children and their parents were sensitised on safe-unsafe touch and the provision in POSCO Act to protect children against child sexual abuse. Additionally, we are working closely with the Delhi Police to create "Child Friendly Spaces" within the police stations as part of our larger efforts to create the demonstrable model of a comprehensive child protection system. During winter, Plan India worked with its NGO partners to provide clothing and nutrition to 250 children living on the streets.

In Andhra Pradesh, 638 Child Protection Committee members were mobilised and trained to act as a local level vigilance group for the prevention of child labour, trafficking and other forms of abuse and exploitation of children. 5,255 children including 2,305 girls were rescued with the support of the police, labour and education department and 352 rescued children were enrolled in schools.

In Odisha, 374 children under 18 years and 182 newborns obtained birth certificates. 50 youth club members were trained on child

protection issues. They were also guided on issues related to protection and reporting the same in their school and communities. Engagement of children as labourers was completely stopped in three stone quarries in Keonjhar district. Additionally, 11 early girl child marriages were stopped by the Child Protection Committee and Children Club members. Parents were given counselling about the ill effects of early child marriage.

In Maharajanj district (UP), a residential training programme named "Balika Shivar" was organised with the help of Plan-Gram Niyojan Kendra for 200 school going girls on life skills and child protection issues. A life skill training programme was organised in thirty two places in the project area of Mirzapur by Plan-Arthik Anushandhan Kendra for members of adolescent girls' group. Girls were given orientation on using water colours, framing stories and poems, making paper flowers, practicing cleanliness and hygiene and benefits of following a disciplined life. 1,521 adolescent girls participated in the programme of which 350 were from sponsor families.

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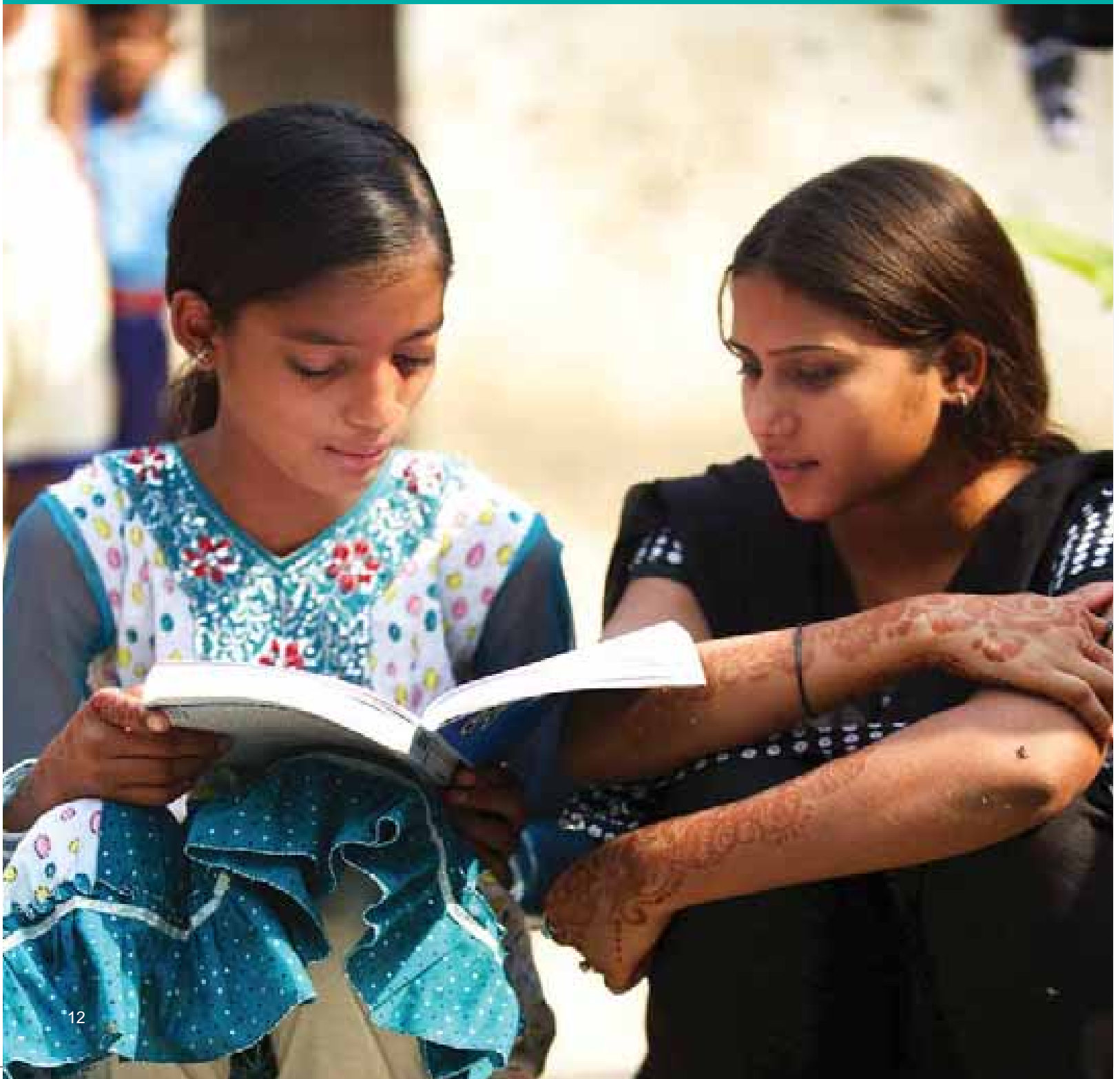
children including 2,305 girls were rescued with the support of the police, labour and education department and 352 rescued children were enrolled in schools.

Right to Early Childhood Care & Development and Quality Education

The strategic focus was to improve the demand, strengthen existing facilities and systems along with pilot innovations for quality Early Childhood Care & Development (ECCD) and education services in the communities.

In 4,000 government schools and ECCD centres in Plan communities, we have strengthened the quality of services by creating awareness and facilitating the engagement of parents and communities in the School Management Committees (SMC) and improving the capacity of teachers and ECCD workers. Special emphasis was given on teachers training, multi-grade teaching skills, positive disciplining and development of teaching learning

materials. Attention was also paid on strengthening school management committees by providing Information, Education and Communication (IEC) tools and skills.



Key Highlights

During this time, 4,838 pre-school teachers and 2,684 primary school teachers were trained to enhance their teaching skills. In some schools, teachers were also trained on gender, girl's rights and disaster preparedness. Further, more than 20,000 parents and community members represented in 1,665 pre-school and school committees were oriented on parenting and child care practices and participated in the education of their child and school level engagement.

Additionally, we organised community awareness activities on the importance of education in 2,285 Plan communities. 3,305 learning events on education, pre-schooling and parenting were conducted in which 2,20,000 children, parents, community leaders and district level policy makers and administrators participated.

In the states of Delhi, Rajasthan and Odisha, Plan India successfully implemented and expanded its Parents Development Program. One of the key areas of success in this project was forming a Father's Group to encourage child care practices. This has not just helped mothers get support from their husbands in taking care of the children but has created space for older girls to go to school rather than stay at home taking care of their young siblings.

In order to build awareness on the safety, health and education rights of children, capacity building training was organised for Plan India staff and partner NGOs in Uttar Pradesh. Subsequently, the pilot project to mainstream children with developmental delays and disabilities was implemented in Delhi and Rajasthan with a specific focus on the typology of disabilities, build capacity of frontline team working with children with disabilities and inclusive education at ECCD centres.

Working closely with the school management, we constructed separate toilets for girls and boys, improved the drinking water source, playground, rainwater harvesting and tree plantation in 177 government schools benefitting nearly 70,000 students. Additionally, with the support of Plan Japan, we improved the water and sanitation infrastructure in 15 schools including water filters in Kaptipada block (Mayurbhanj district) and Ghatagaon block (Keonjhar district), Odisha, benefitting 3,000 boys and girls. 700 school management committees in Rajasthan, Jharkhand, UP, Uttarakhand and Bihar were supported to establish students complaints and suggestion boxes bringing the total number of such schools in Plan communities to 2,693 schools.

A gender assessment was undertaken in these three states with the participation of ECCD facilitators, parents, community members, adolescent girls and boys along with the partner staff. The findings provided inputs and recommendations to strengthen gender in ECCD programming and encapsulated our inferences from our project practices on the four different types of ECCD models (e.g. rural, tribal, construction site and urban).

A module on learning activities for young children during disasters was finalised. The document highlights the vulnerabilities of young children during emergencies and provides details on educational activities that can be planned in the child friendly spaces for young children.

Plan in partnership with other NGOs in India, undertook the national review of programmes on child health. We contributed by sharing our experiences from various programmes. Two key strategic interventions that were proposed and well received were:

- Focusing on ECCD as a key sector for reducing malnutrition
- Strengthening behaviour change strategies and communication

Plan India also participated in the National Conference on Early Learning – Status and the way forward organised by UNICEF, CARE India and Government of India.

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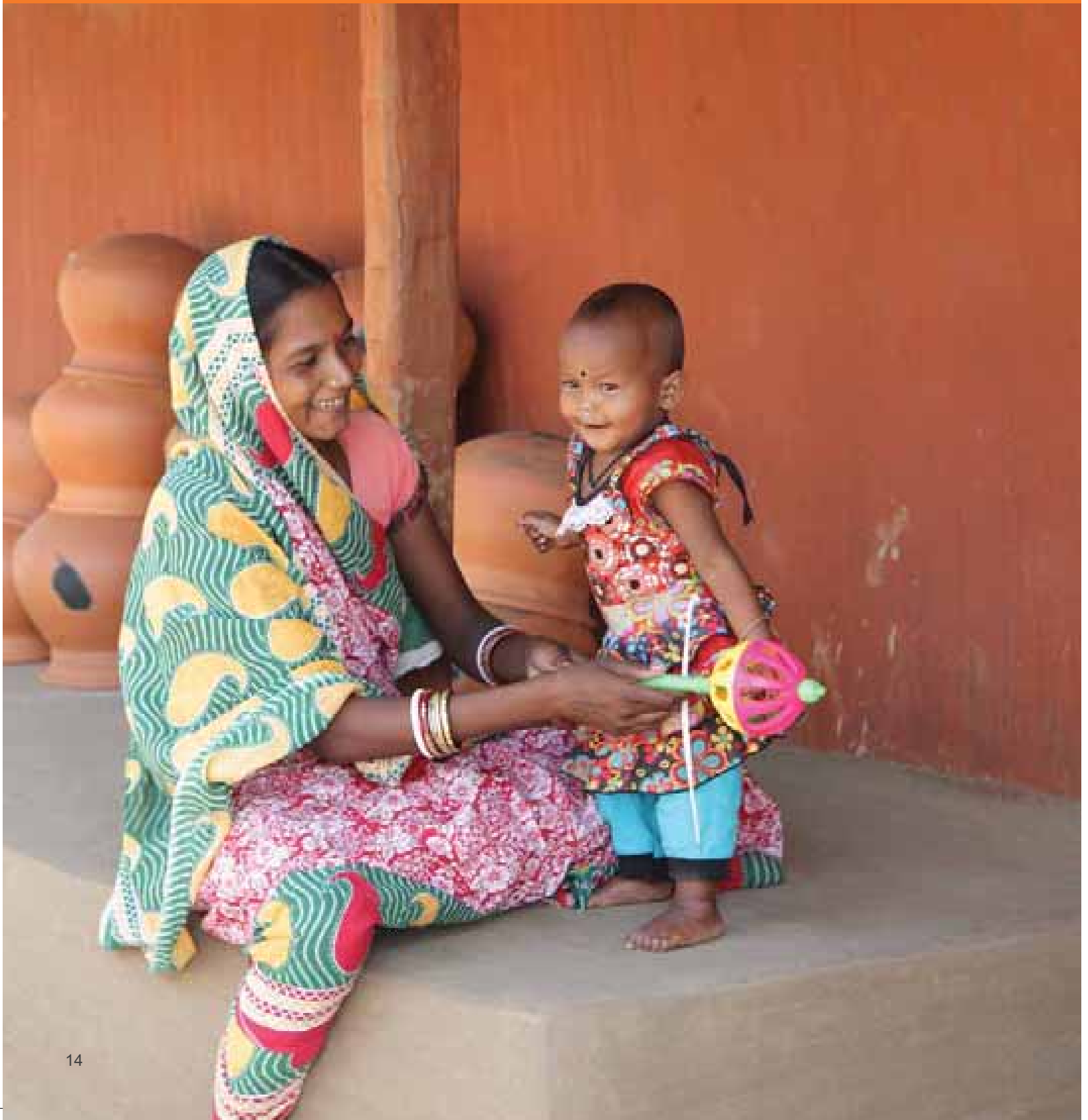


were benefitted through close work with the school management. Separate toilets for girls and boys, improved drinking water sources, playgrounds, rainwater harvesting along with tree plantations was done by us.

Right to Optimal Health

We have successfully built a capacity of 5,756 professional health workers and 19,097 community health workers. The young health initiative in the slums of Delhi on sexual and reproductive health reached more than 70,000 peer educators. Under the Prevention of Parent to Child Transmission (PPTCT) programme to prevent the spread of HIV from mothers to child, 63,669 persons were tested and guided at the government health centres. 3,505 events were organised across the country including Village Health and Nutrition Day, Hand Washing Day and programmes on community orientation on reproductive health, child health and nutrition.

Around 3,50,000 girls, boys, women and men participated at these health related events.



Key Highlights

Since Plan India is working in remote communities where the health outreach is limited, we have supported 8,170 community based health posts with medicines and other healthcare consumables so that mothers and children have better health outcomes. Further, we developed 137 different types of IEC material on health including infant growth monitoring charts, flipbooks on adolescent and reproductive health, Urban Health Management Information System and HIV. Our health programmes enabled more than 5,00,000 children and their mothers to have better quality health care from trained health workers.

Plan India's Health for the Urban Poor (HUP) project reached 98,33,529 individuals of which 11,94,296 were from the slums of Uttarakhand, Jharkhand, Bihar and Pune City. HUP Uttarakhand prepared a strategic approach paper on 'Integration of WASH in ICDS' to strengthen WASH aspects in ICDS. They also organised a trainer's programme on urban health and health determinants through Mahila Arogya Samiti and ASHA at state level with the functionaries of Health, ICDS and urban health centres. In HUP Jharkhand, Plan participated in the Seventh Common Review Mission of the National Rural Health Mission. We provided support to the Government of India in reviewing the health activities in Kupwara district, Jammu & Kashmir. HUP Jharkhand also contributed in developing guidelines for Water, Sanitation and Hygiene for National Urban Health Mission (NUHM) and processes for city implementation. Apart from this, ten anganwadis have been upgraded to model anganwadis in partnership with the Pune Municipal Corporation, ICDS and a private partner. The upgradation package included infrastructure development, equipments, pre-school material and capacity building of the anganwadi staff.

Events were organised to mark World Water Day in collaboration with state governments. HUP Jharkhand in coordination with Health, Women and Child Development and Ranchi Municipal Corporation facilitated the consultations on "Water, Sanitation and

Hygiene: As essential determinants for urban health" in the scale-up cities of Dhanbad and Ranchi.

Two hundred and eighty five awareness camps in three districts for 700 high risk community members were organised on the health issues of adolescents, married couples and young women under PPTCT of HIV and AIDS programme with support from Plan Japan. The methodology of "One to One" and "One to Group" behaviour change communication with Ante-Natal Checks have been adopted in these camps. This has helped in increasing the understanding about PPTCT and HIV issues in high risk groups in the target districts.

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Right to Children's Participation as Active Citizens

Promoting the participation of children, adolescents and youth in community decision making processes is central to the child-centred community development approach. In all the 16 Program Units there was a special emphasis on mobilising, organising and engaging children and young people so that their capacities and social analysis is enhanced to lead and support their own development and child rights agendas.

To institutionalise youth engagement in Plan's internal governance and decision making processes, Plan India is in process of establishing a National Youth Advisory Panel (NYAP). A detailed

literature review, along with consultations within and outside Plan was completed. A national level thematic network meeting was also organised where representatives from various states and PUs shared their experiences related to children's participation.



Key Highlights

More than 30,000 adolescent and young boys and girls were mobilised into 2,555 children's clubs and supported to improve their skills thus contributing to various community level activities. Many of the children's clubs are now publishing children's newspapers/magazines, organising child-led events and strategising their respective community development plans to amplify their voices and strengthen their communities. The children's clubs have published 76 editions of their newspapers/magazines and initiated 674 community development plans in their communities. Bamboo Shoot training at different levels to promote child-led community action and develop micro-level village planning was also undertaken by various state teams.

Child led micro level planning exercise was conducted in 24 villages with participation of 513 children. During the process, they learned social and resource mapping of the village related to child rights, prioritising the issues related to children and the solutions to address the issues.

Given the low awareness on child rights and children's participation, 2,116 workshops and training camps were organised to build awareness on child participation and rights. 34,034 women and men including community leaders were trained and sensitised on the importance of child participation and citizenship building.

Plan community's children and youth actively participated and shared their thoughts on the actions taken at the local level regarding issues affecting them as well as their community. Some of the cases where the children have taken actions includes: taking active roles in ensuring birth registration of children in their communities, making the defunct ECCD centre functional, boycotting the mid-day meal of the school to improve the quality of food along with recovering stolen school building materials.

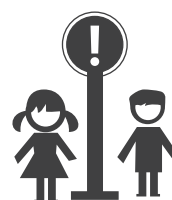
Further, to support children and understand the functioning of government institutions, Program Unit Lunkaransar, Rajasthan organised an orientation on social audit techniques, mid day meals, public distribution system, school activities, construction work and methods to undertake effective social audits. They were also trained on techniques to assess financial and general records, registers and reports.

In Andhra Pradesh, children club members were trained on social audit processes like how to develop child friendly information about the government and Plan India programmes, support children to develop indicators and checklist tools to monitor the essential services.

The Uttarkashi Program Unit and Uttarakhand State Commission for the Protection of Child Rights organised the 1st Bal Vidhansabha (Children Legislative Assembly) in Dehradun on the occasion of Republic Day. It consisted of 72 children member of the legislative assembly from each of the 13 districts in the state. The main issues that came up were child labour, child protection during disaster, poor education quality, single teacher schools and the lack of WASH facilities in schools.

In the Rajdhani Program Unit in Delhi, the public hearing (Jan Sunwai) was organised on 8 major child rights violation topics. Children clubs also participated in the public hearings on the issues of security and safety of children outside school and disposal of garbage near schools. Juvenile welfare officers from State Juvenile Police Unit and Ward Councillor participated at the public hearing

and pledged to solve the children's problems. Further, the children's clubs in Delhi reviewed 30 micro-level plans which they had drafted two years back. The objective was to identify indicators related to child rights violations along with the essential services and changes during 2009 to 2013.



2,555

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30,000

adolescent and young boys and girls, were supported to improve their skills thus, contributing to various community level activities.



Right to Adequate Standards of Living

Significant programme efforts were made to improve the household economic security in Plan communities. The emphasis however, has shifted to women and youth economic empowerment through market oriented skills development, micro-enterprise skills and micro-finance. The livelihood programmes were also specifically targeted to promote rights – e.g. the job oriented skills development programmes for adolescent girls and young women to delay the age of marriage and to improve their economic security. 1,097 women and 736 men were trained on job skills with 65% job placements.

Emphasis was on promoting women Self Help Groups (SHGs). 19,240 women were supported to form their SHGs and engage in micro-finance and income generating activities in their community.

Additionally, 792 women were supported for business skills trainings for effectively managing and developing their micro-enterprises. To promote awareness in Plan communities on the significance and opportunities for livelihood advancement, 1,160 events/workshops at the community level were organised in which more than 13,000 women and men participated.



Key Highlights

In Program Unit Uttarkashi, Self Help Group strengthening was one of the key livelihoods interventions and it started with village level meetings with the Mahila Mangal Dals (women groups that traditionally exist in the villages). They were provided with information on the concept and benefits of SHGs and microfinance activities. During this period, 2,922 women from 107 PU villages were mobilised into 203 SHGs and their bank accounts were opened in the local banks. The groups were provided trainings to manage books of accounts and were given required stationeries for the purpose. Selected volunteers of the groups were also trained on intensive microfinance management activities.

At the Udaipur Program Unit, 27 training camps were organised for the women leaders of respective groups. These included cluster leaders, traditional birth attendants, Balwadi Sanchalikas and SHGs. The trainings were aimed at sensitising women on gender and violence, and on issues of savings and income generation interventions. Women were also oriented on the issues of declining sex ratio and trafficking of young girls and women.

Program Unit Lunkaransar, Rajasthan supported the formation of Self Help Groups and building capacity of its members. 273 SHGs with a membership of 3,038 women are now functioning in the villages. 399 women of 23 groups received training on livestock management and are now able to take proper care of their livestock and give primary treatment. These women entrepreneurs have not only contributed to their family income but have also earned self respect in their house and society at large.

In Odisha, 4,287 women from 335 SHGs are engaged in thrift and credit in our PU operational areas. 57 adolescent girls were trained on mushroom cultivation and have set up their own units. 76 girls were trained on poultry, out of which forty nine have set up poultry units. Additionally, 452 farmers were oriented on advanced agriculture and horticulture technology which has resulted in an increase in their agricultural production as compared to last year. 176 farmers from 10 selected farmers' club were also supported with vegetable seeds for kitchen gardening.

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Right to Drinking Water and Clean Environment

Plan India is committed to working with children and communities to realise their right to clean and adequate drinking water, sanitation and hygiene since they have a direct bearing on their right to life and dignity. Our programmes on WASH have been at both the community and school level. Since the government is making large investments in the WASH domain, our focus has been on working at the demand side as well as creating demonstration sites for WASH using innovative ideas and techniques. Therefore, we have undertaken behaviour change communications through child centred IEC materials in 1,248 government schools to promote school hygiene. In the process, children have been supported to develop their school WASH plans including promotion of hand

washing, school cleanliness, rain water harvesting and water management. Further, 3,931 children and community members have been trained on water management and 971 children's clubs supported to undertake water quality monitoring in their communities.



Key Highlights

The school water and sanitation construction and upgrading activities were continually supported by Coca Cola and METSO. In all, 177 schools which had non-functional WASH infrastructure were supported using the global standards of separate toilets for girls and boys. In these schools, rain water harvesting structures were constructed with the participation of children. In all, 80 community water structures were constructed/renovated so that families have access to safe drinking water.

The programme supported families to leverage government subsidies for domestic latrine construction and thus 1,173 families constructed toilets which resulted in at least 8,000 children and adults having ended the practice of open defecation. We have involved the children and community members to undertake documentation of the good practices from our WASH programmes in Andhra Pradesh, Delhi, Odisha, Rajasthan, Uttar Pradesh and Uttarakhand.

Community Sanitary Complexes (CSC) have been built by Plan-PANI in Bhati block, Ambedkar Nagar and by Plan-Vatsalya in Mall block, Lucknow, Uttar Pradesh. CSCs have been handed over to the community and are being properly maintained by villagers. These complexes have five separate toilets, each for males and females and has one bathroom as well. More than 2,000 families are using these toilets and are contributing in the effort of stopping open defecation in villages.

A partnership between Plan India and the Ministry of Drinking Water and Sanitation MDWS, was further strengthened with us organising an exposure visit to Plan Indonesia for a high level delegation of senior government officers from MDWS. On a special request from MDWS, Plan India undertook a concurrent monitoring of the Nirmal Gram Puraskar (NGP) in Maharashtra and Rajasthan. This enabled Plan India to further enhance its association with MDWS and contribute to the effective assessment and monitoring of the national NGP programme. Another notable achievement was the empanelment of Plan India with the MDWS to undertake Corporate Social Responsibility projects on rural drinking water and sanitation.

Plan India was represented in the Nirmal Bharat Abhiyan's Working Group on Gender and Vulnerability in Sanitation, along with WaterAid, UNICEF, WSP and WSSCC. As part of this working group, we shared our experiences and learning's from our programmes on promoting menstrual hygiene under school WASH.

To promote greater collaboration with government, WASH organised a regional workshop on sanitation in partnership with Government of Tamil Nadu and Kerala. About 150 participants from Kerala, Tamil Nadu and Andhra Pradesh attended the workshop. The state planning commission, Kerala Swastha Mission, NGOs and INGOs participated in this one day event in Chennai.

Plan India has been an active member of the School WASH Coalition along with UNICEF, WaterAid, Save the Children and Dell Foundation. It has developed a document, titled, Raising Clean Hands that captures initiatives of development organisations in the area of School WASH in India.

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Right to Life with Dignity during Emergencies

During this period, we intervened in two large disaster areas – the Uttarakhand Flash Flood in Odisha and Cyclone Phailin in Andhra Pradesh and supported 19,863 affected families. To ensure Plan communities are better prepared to face a disaster, we have organised disaster preparedness interventions with children and youth in 674 disaster prone communities in our programme areas.

Apart from this, 635 programme staff and government officials were trained on different aspects of disaster risk management and 20,250 community volunteers trained on community managed projects.



Key Highlights

A strategy and position paper on adolescent girls in emergencies was developed with technical support from a Plan International Specialist on Adolescent Girls in Emergencies. The strategy provides a roadmap for Plan India towards addressing the needs of adolescent girls as a key target group in disaster affected regions.

With the purpose of promoting cross learning on school safety across Plan Asia, Plan India facilitated a cross learning visit for five Plan countries (Cambodia, China, Vietnam, Nepal and Indonesia). Representatives from the Asia Regional Office also participated. To promote cross learning across Asia on School Safety Programme, two representatives from Plan India participated in a regional meeting in Indonesia. Plan India was represented at the 6th Asia Ministerial Conference on Disaster Risk Reduction (DRR) in

Bangkok. The conference aimed at bringing together a wide range of stakeholders such as governments, civil society organisations and NGOs, private sector, academia and research institutions. A national level coalition was formed in India as the National Children and Youth Forum on DRR to coordinate efforts and initiatives. Plan India, UNICEF, World Vision, Save the Children, SEEDS and All India Disaster Mitigation Institute are leading this effort.

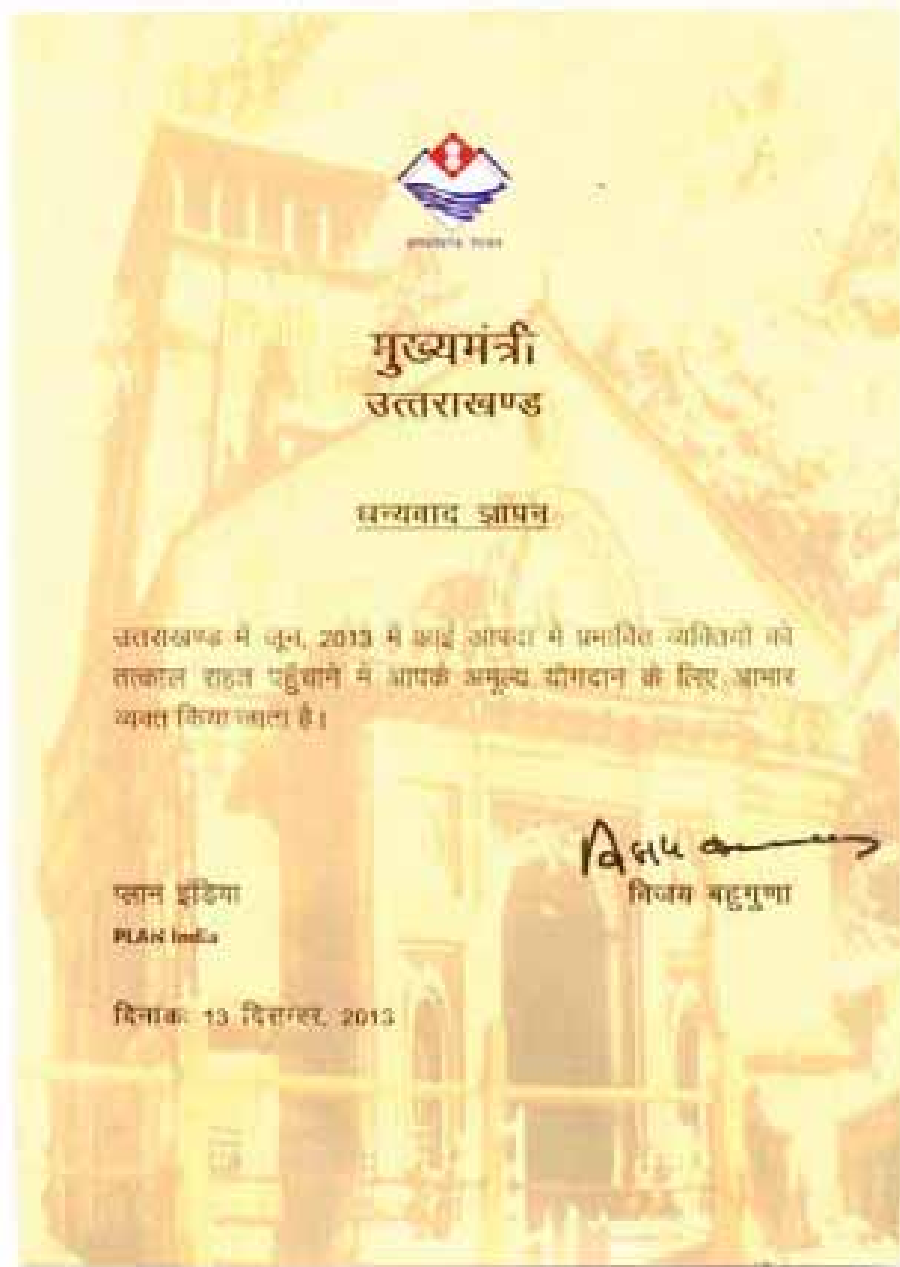


Uttarakhand Humanitarian Response

The Himalayan tsunami caused by the flash floods from a massive cloud burst followed by torrential rainfall, severely affected 9 districts in the state of Uttarakhand. Plan India, with the support of its local NGO partner, Shri Bhuvneshwari Mahila Ashram (SBMA) conducted relief and rehabilitation intervention in 103 villages of Uttarkashi, Chamoli and Rudraprayag districts. 16,528 families and 82,540 people were assisted directly with 75 metric tons of food and non food items. In all, 1,11,655 people including children were supported through emergency relief and response.

Health camps with specialist doctors were organised in various remote locations in the affected districts to provide consultation and medicines. More than 6,000 people including children received medical attention. In addition, over 40,000 chlorine tablets were distributed to communities in the affected areas. Plan India reached 8,700 people through psychosocial counselling covering family, children, women and youth. Child Friendly Spaces (CFS) and Temporary Learning Centres (TLC) were also set up to provide support for the affected children. In all, 700 children benefited from CFS and TLC services.

The Chief Minister of Uttarakhand felicitated Plan India for the relief work undertaken during the disaster. Along with this, the District Magistrate of Uttarkashi and Rudraprayag worked closely with Plan India and SBMA to support and improve the quality of response through allowing access to government data, relief mechanisms and personnel.



Certificate for Uttarakhand Humanitarian Response

Cyclone Phailin Humanitarian Response

Cyclone Phailin that struck Odisha caused widespread damage across the state. A number of people were injured and houses and belongings were also lost in the disaster. Plan India was at hand with its quick emergency response to support the affected children and families.

Plan India, along with its partner NGOs, provided food for 1,620 children, non food relief for 3,335 families and health care for 2,100 people. Along with this, 41 villages were cleared of fallen trees and debris making it hospitable for its residence again.

About 2,122 children benefitted from child friendly spaces with 1,322 children receiving nutrition and water for three months. Educational material was handed out and temporary learning centres were started for 2,000 children.

Concerning Water and Sanitation, 2,042 individuals were familiarised on WASH to prevent water borne diseases in the affected areas and 2,346 were oriented through meeting and events. Water quality testing was also carried out in ten affected villages.

In all, 1,605 families were provided temporary shelters with 1,560 families supported for kitchen gardens. Along with this, 1,575 families received cash for work with 180 masons trained for shelter construction.

2,122

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Pro-Active Initiatives

Young Health Program

Young Health Program (YHP) aims to make a meaningful difference to the health and well-being of the marginalised adolescents. It is helping them make informed decisions about their health, now and in the future. Plan India is implementing YHP in five resettlement colonies in Delhi (Holambi Kalan, Mangolpuri, Badarpur, Dwarka and Madanpur Khadar) with the support from four NGO partners and in partnership with AstraZeneca, Johns Hopkins Bloomberg School of Public Health and Plan International.

So far, YHP has established 15 Health Information Centres (HIC) across five communities in Delhi to serve as a space for youth to come together, develop their personality and focus on health related issues. In all, 1,04,605 young people have been reached directly and 1,03,981 wider community members, including health professionals, educators and policy makers have received the message. 1,783 young people have been trained as peer educators and now help spread awareness, train others, organise cleanliness drives and run HICs.

Health and sanitation awareness sessions were also organised in communities and schools leveraging the “Swachh Bharat Abhiyan”. Here, YHP peer educators and adolescents took the lead in launching cleanliness drives, holding sessions and related activities.

Regular meetings have been carried out with government officials and community stakeholders to develop better coordination and close the gap between demand and supply of health services for young people. In addition to the special clinics for adolescents on Tuesdays and Saturdays, government doctors have been persuaded to hold health talks with groups of young people on anaemia, SRH, dengue, nutrition, HIV and AIDS.

Plan India also carried out consultations on the Non Communicable Diseases (NCD) chapter for the “Fact for Life” publication by UNICEF. The report submitted by us has been acknowledged by UNICEF and NCD Child, USA.

School on Wheels

School on Wheels (SOW) is an integrated approach towards improving the quality of education for underprivileged children. It seeks to ensure pre-primary and primary education for all children up to the age of 14 leading to their overall development.

The project has been implemented in the South Mumbai slums by Plan India's partner NGO, Door Step School. The key component of the project is a bus designed as a mobile class room to provide alternate educational facilities to street children and pavement dwellers. Efforts are being made to enrol these children in formal schools at the beginning of the next financial year. Other key components of the project include a community based educational programme, school partnership programme and working with adolescent children from the community.

The project has so far directly benefitted approximately 3,058 children (40% boys and 60% girls) between the age group of 3-18 years. Conducting four classes a day, School on Wheels has reached out to 156 children this year, 21% of which were drop outs. The parents have also started taking an interest, talking to the teachers about their child's problems.

Apart from this, community based educational programmes were organised in seven slum communities with coverage of 524 children. 12 Balwadis reached 393 children (49% boys and 51% girls). 99% children associated with SOW continued their formal schooling and did not drop out. 77% children were regular and had attendance of more than 50% with an average attendance of 20 children per class. Additionally, 756 children benefitted from attending computer classes and 726 children from Byculla Municipal School were supported through school partnership programmes. Approximately, 509 children from 1st - 4th standard were given reading lessons with 97% succeeding to reach the project target.



Missing Child Alert

Missing Child Alert (MCA) is a project responding to the grave issue of child trafficking and child labour in South Asia. The project is led by Plan International and South Asia Initiative to End Violence Against Children (SAIEVAC) with financial support from Post Code Loterij, Netherlands. The project is being implemented in Bangladesh, Nepal and India.

In India, the project has a partnership between Plan India and Civil Society Organisations like Shakti Vahini, Gram Niyojan Kendra and Child in Need Institute in the states of UP, Bihar and West Bengal. The primary objective of the project is prevention and protection of children from being trafficked. The formal agreement between the three states, SAARC/SAIEVAC and other related organisations focuses on developing a regional cross border prevention of child trafficking alert system in Bangladesh, India and Nepal. The project works closely with the Ministry of Women and Child Development, State level Child Welfare Committees and local police departments to strengthen regional instruments and policies to ensure justice.

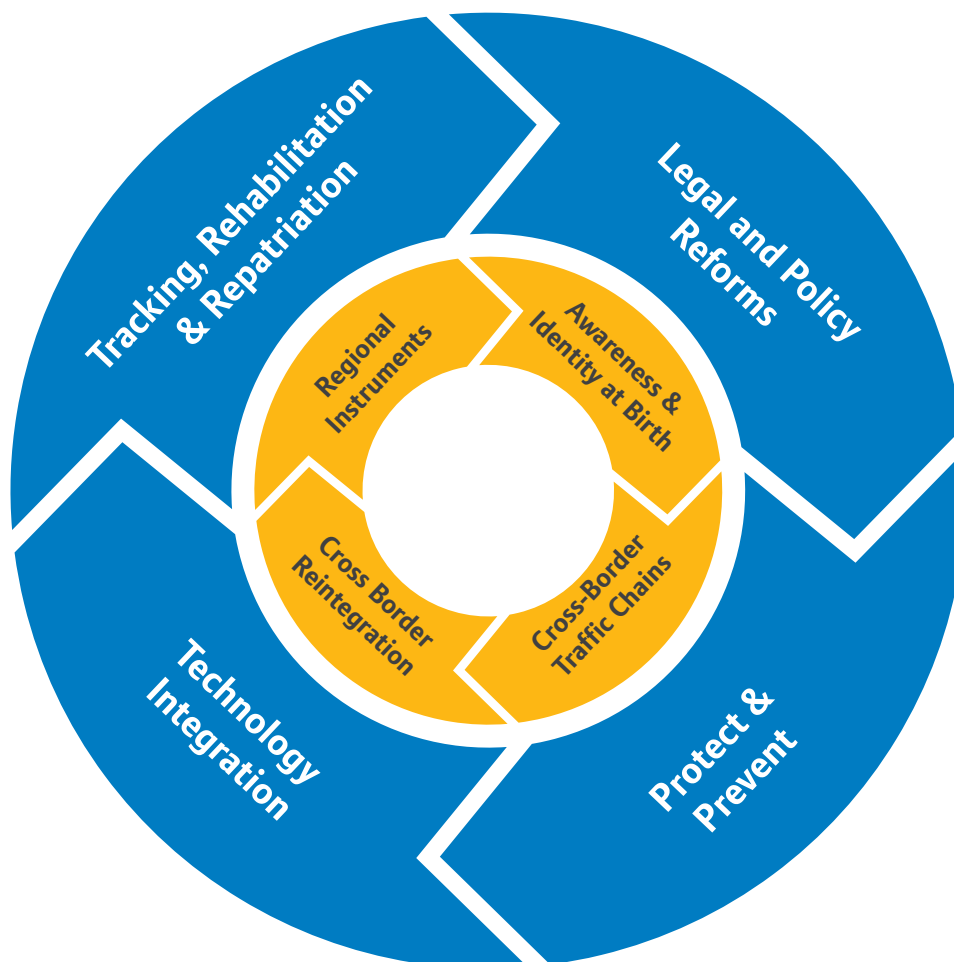
The Missing Child Alert project covers:-

- **Prior to stepping out of a safe place:** Protection and prevention of vulnerable communities at source

- **During transit:** Interception with the help of advance alert system
- **Post victimisation:** Rescue, rehabilitation, repatriation and reintegration of the victims of trafficking with help of uniform case management system
- **Social policy and legal reforms:** Engaging state and non-state actors to review and strengthen national and regional level legal frameworks to facilitate cross-border cooperation on counter trafficking intervention.

MCA has supported 586 trafficked victims and vulnerable children giving them education and income generation support. It has indirectly helped 20,000 families in India. The project has also successfully provided protection and rescued 84 Bangladeshi and Nepali children, out of which 38 children were repatriated to Bangladesh and Nepal.

At the beginning of 2014, focus was shifted to advocacy related activities like building capacity of CWC members, law enforcement members, NGO partners and civil society organisations.



Plan's intervention approach for its MCA Project.

Advocacy Initiatives

Meri Beti Meri Shakti

Plan India launched “Meri Beti Meri Shakti” initiative as a part of its ongoing global campaign Because I Am A Girl. The book was released by Mr. Amitabh Bachchan on 26th Feb, 2014 in Mumbai. It contains inspirational stories of daughters as shared by eminent personalities from different walks of life by expressing their happiness on being a parent to a girl.

The idea of Meri Beti, Meri Shakti was conceived by Mr Govind Nihalani, Chair Emeritus, Plan India Board and is produced in Hindi and English to further its reach. Ms. Sathya Saran, veteran journalist and author, conducted the interviews and wrote the text of this book.

Meri Beti Meri Shakti consists of 43 eminent personalities from different walks of life expressing their views on being a parent to a girl. The objective of the book is to raise awareness about the value of girls in a family and to extend a helping hand to reach their full potential in their chosen field. The interviews reaffirm Plan’s philosophy, that by investing in girls through education and ensuring equal opportunities to every girl, we are investing in the future of our society.



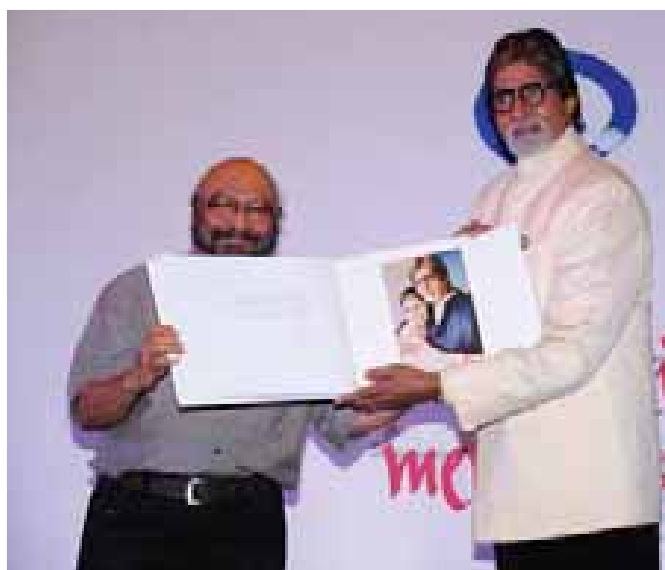
Because I am a Girl

Because I am a Girl (BIAAG) is a global initiative of Plan to promote the rights of girls and lift them out of poverty. It is geared towards equipping, enabling and engaging girls of all ages to acquire the assets, skills and knowledge necessary to succeed in life.

On the occasion of the International Day of Girls, various grassroots advocacy events were organised across the Plan communities in 20 districts in 7 states. More than 8,000 girls and community members were engaged in activities that included screening of the film entitled “Girls Rising”. Along with this, parents and community members participated in village level discussions on issues affecting girls, e.g. declining sex ratio, female foeticide, neglect of girls, early child marriage, gender discrimination, dowry, dropout of girls from middle and high school education. In Mumbai and Delhi, Plan India collaborated with the Canadian Consulate, Mumbai and Canadian High Commission, New Delhi to celebrate the International Day of Girls. Nine girls from the Plan India Umeed project visited the sets of “Kaun Banega Crorepati”. The episode also saw the celebration of Mr. Amitabh Bachchan's birthday who was presented with a painting and card made by children from the Delhi Plan community.

Plan India also organised a fundraising charity auction for girls focused programmes. Ms. Arti Kirloskar, Chair, Plan India Board and Ms. Sulajja Firodia Motwani, Patron for the event, hosted the auction in Pune. The event aimed at engaging eminent personalities to extend their support towards our cause to advocate and promote girls' rights and lift them out of poverty. The proceeds from the fundraising event are being utilised for girls' funds that cover education, healthcare, vocational training support and realisation of child rights in the Plan Communities.

A Plan India tableau depicting Because I Am A Girl was voted the best during the Republic Day celebrations in Ranchi, Jharkhand on 26th January, 2014.



Healthy Future Project

Plan India in partnership with the Netherland National Office and Dutch Company, Basic Water Needs (BWN) has implemented an initiative called 'A Healthy Future Project' for Delhi Dwellers – An Integrated Approach for Water Quality and Business Development.

The key objective of the project is to develop a sustainable and replicable model to provide safe drinking water to those without access. It is a pilot project to improve the water quality for the residents in three resettlement colonies on the outskirts of Delhi. Along with this, the project aims to increase awareness in the communities about the importance of safe drinking water and hygiene. For this purpose, the best technologically and commercially viable water filters and conservation solutions have been identified and made available to the communities.

Since February, 2013, approximately 21,000 households have been made aware of the benefits of clean water and as a result 38% are using various methods and techniques to clean their drinking water. 45 individual entrepreneurs (82% women) have been identified from the project areas and have been developed into three entrepreneurial Self Help Groups.

From April 2014, 70 water filters have been sold and the entrepreneurs have earned a net profit of INR 10,500. Approximately 72 families used tulip water, with about six percent families using other water filters. Almost 35 % families used bottle RO water (raw) which is available in local market at the cost of INR 1 per litre.

Let Girls Be Born

Let Girls Be Born (since 2005), the flagship campaign under BIAAG has successfully completed Phase I in Delhi, Rajasthan, Uttarakhand, Uttar Pradesh, Bihar and Jharkhand in June 2014. The project is aimed at empowering the community to eliminate sex selection and sex determination along with guaranteeing the right of girls to be born.

The campaign had a reach of about 12 million people indirectly and 9.6 million people directly in 198 Panchayats from the selected/identified sixteen districts from six states mentioned. The project has created a huge impact at the community level with different grassroot activation programmes as well as advocacy with the critical stakeholders like, Panchayati Raj Institution (PRI) members, judicial, health officials, service providers and implementers of the statutory act.

During the campaign, a total of 28,357 children were born out of which 13,713 (48.35%) were girls. A film has also been produced to be widely used for developmental education on this issue.



Shalini receiving an award at the “Prerna Puraskar” function with her mother.

Financial Overview

Plan International (India Chapter)
Balance Sheet as at 31 March 2014

(All amounts in Rupees)

	Schedule	FCRA	As at 31 March 2014 NFCRA	Total	FCRA	As at 31 March 2013 NFCRA	Total
SOURCES OF FUNDS							
General funds	1(a)	-	98,910,742	98,910,742	-	61,832,744	61,832,744
Restricted funds	1(b)	66,609,712	15,907,681	82,517,393	27,423,301	6,616,439	34,039,740
Corpus funds	1(c)	-	5,840,199	5,840,199	-	-	-
		66,609,712	120,658,622	187,268,334	27,423,301	68,449,183	95,872,484
APPLICATION OF FUNDS							
Fixed assets	2						
Gross block		24,718,363	1,450,218	26,168,580	21,966,455	1,055,074	23,021,529
Less: Accumulated depreciation		13,873,279	765,574	14,638,853	10,514,218	563,294	11,077,512
Net block		10,845,084	684,644	11,529,727	11,452,237	491,780	11,944,017
Capital work-in-progress		1,432,631	-	1,432,631	-	-	-
		12,277,715	684,644	12,962,358	11,452,237	491,780	11,944,017
Current assets, loans and advances							
Cash and bank balances	3	51,532,659	113,793,906	165,326,565	5,851,337	66,760,446	72,611,783
Loans and advances	4	6,128,980	9,493,673	15,622,653	30,355,273	3,110,447	33,465,720
Inventory	6(3)(f)	21,780,551	-	21,780,551	-	-	-
		79,442,190	123,287,579	202,729,769	36,206,610	69,870,893	106,077,503
Less: Current liabilities and provisions							
Current liabilities and provisions	5	25,110,193	3,313,600	28,423,793	20,235,546	1,913,490	22,149,036
		54,331,997	119,973,979	174,305,976	15,971,064	67,957,403	83,928,467
Net current assets		66,609,712	120,658,622	187,268,334	27,423,301	68,449,183	95,872,484
Significant accounting policies and notes to the accounts	6						

The schedules referred to above form an integral part of the financial statements. As per our report of even date attached.

For **B S R & Company**

Chartered Accountants

Firm Registration No.: 128032W



Sandeep Batra

Partner, Membership No.: 093320

Place: Gurgaon

Date: 23-08-14

Bhagyashri Dengle
Executive Director

Place: New Delhi
Date: 23-08-14

Prabha Pande
Treasurer

Place: New Delhi
Date: 23-08-14

Rathi Vinay Jha
Secretary

Place: New Delhi
Date: 23-08-14

For and on behalf of **Plan International (India Chapter)**

Plan International (India Chapter)
Income and expenditure account for the year ended 31 March 2014

(All amounts in Rupees)

Schedule	For the year ended 31 March 2014		For the year ended 31 March 2013		Total
	FCRA	NFCRA	FCRA	NFCRA	
Income					
Grants from Plan International Inc (net of expenses incurred on behalf of Plan International Inc and other affiliates Rs. 126,98,516 (previous year (113,25,250))	959,889,555	-	805,477,068	-	805,477,068
Gift 'n' Kind	23,005,309	-	-	-	-
Corpus Funds	-	5,840,199	-	800,000	30,086,102
Corporate donations	86,386,407	3,934,424	29,286,102	800,000	61,002,887
Institutional donations	55,256,636	45,037,173	34,477,028	26,525,859	91,526,204
Individual donations	1,972,726	139,647,906	1,029,651	90,496,553	2,607,711
Interest income	4,507	544,897	4,688	2,603,023	990,699,972
	1,126,515,138	195,004,599	870,274,537	120,425,435	
Expenditure					
Payment to NGO partners	746,622,349	60,214,956	563,938,095	49,453,729	613,391,824
Salaries and related costs	128,673,735	11,769,820	118,633,003	6,008,274	124,641,277
Contribution to provident and other funds	13,951,258	1,588,322	12,800,447	380,885	13,181,332
Staff recruitment and relocation expenses	557,669	13,779	650,479	43,034	693,513
Travelling	19,898,013	1,492,750	18,171,706	1,033,939	19,205,645
Vehicle hire, running and maintenance expenses	2,888,661	178,309	3,303,564	-52,749	3,250,815
Trainings, conferences and workshops	23,018,688	1,377,968	15,653,222	1,348,086	17,001,308
Depreciation	3,359,061	202,280	3,515,853	209,847	3,725,700
Postage, telephone and telegram	5,786,198	523,009	6,309,207	57,246	6,624,646
Rent	11,027,357	375,645	9,808,711	204,042	10,012,753
Repairs and maintenance:					
- Building	3,002,733	57,928	3,218,905	141,461	3,360,366
- Others	3,525,407	257,664	4,579,917	138,945	4,718,862
Fund raising expenses	40,185,458	47,438,403	33,367,949	21,412,379	54,780,328
Publications	5,690,256	64,667	958,048	-	958,048
Printing and stationary	999,915	88,610	1,505,797	156,765	1,662,562
Program related expenditure	65,657,588	12,297,488	63,250,855	5,407,999	68,658,854
Legal and professional charges	8,330,501	3,611,073	6,700,798	3,792,017	10,492,815
Electricity and water	2,154,467	114,522	2,026,014	860	2,026,874
Insurance	1,562,186	-	932,004	-	932,004
Bank charges	367,259	1,127,967	122,595	924,266	1,046,861
Foreign exchange difference	69,967	-	71,520	-	71,520
Proir Period Adjustment	-	-	5,506,476	1,223,390	6,729,866
	1,087,328,726	142,795,160	875,283,358	91,884,415	967,167,773
Excess of income over expenditure for the year	39,186,412	52,209,439	(5,008,821)	28,541,020	23,532,199
Income and expenditure account - opening balance	27,423,301	68,449,183	32,432,122	39,908,163	72,340,285
Balance carried to general and restrictive fund account	66,609,712	120,658,622	27,423,301	68,449,183	95,872,484

The schedules referred to above form an integral part of the financial statements. As per our report of even date attached.

For **B S R & Company**

Chartered Accountants

Firm Registration No.: 128032W



Sandeep Batra

Sandeep Batra

Partner, Membership No.: 093320

Place: Gurgaon

Date: 23-08-14

For and on behalf of **Plan International (India Chapter)**

Bhagyasri Dengle

Bhagyasri Dengle

Executive Director

Place: New Delhi

Date: 23-08-14

Prabha Pande

Prabha Pande

Treasurer

Place: New Delhi

Date: 23-08-14

Rathi Vinay Jha

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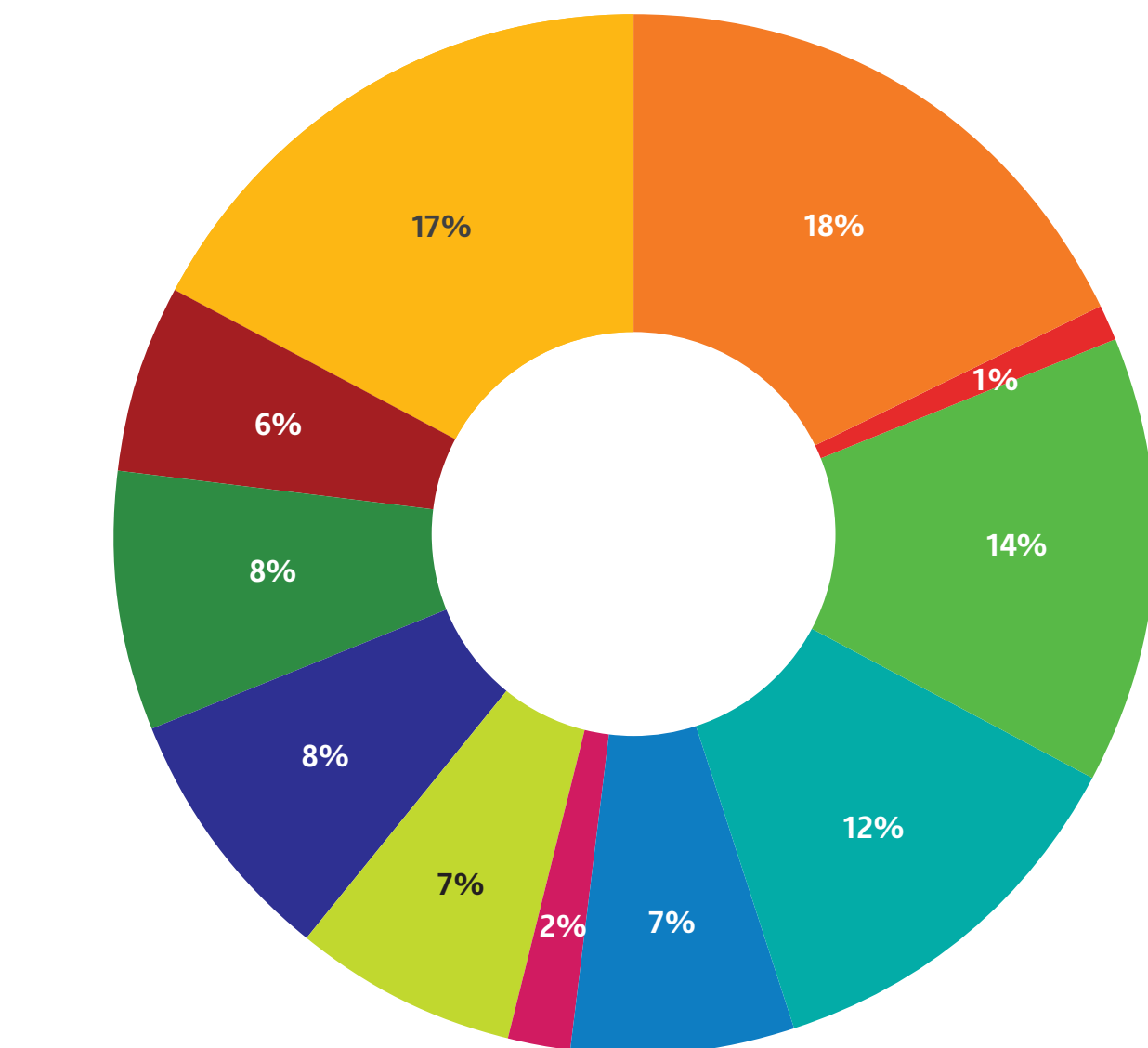
Secretary

Place: New Delhi

Date: 23-08-14

Functional Area Wise Expenses

(83% funds are used for programmes and 17% for administration and fundraising)



*From July 2013 – June 2014

Plan in News

The objective of the communication initiative is to position Plan India as a child centred community development organisation as well as create top of mind awareness about Plan India's projects and programmes through coverage in print and electronic media.

The articles that appeared on Plan included the launch of BIAAG "State of Girl Child" Report, release of Meri Beti Meri Shakti by Mr. Amitabh Bachchan, Art Auction in Pune, Uttarakhand disaster response apart from interviews of top Plan officials, programme

coverage, corporate partnership initiatives and human interest stories.

Leading TV channels also covered some of these programmes. Approximately, 84 articles/coverage appeared in print media and 19 coverage in electronic media.

'In India, you can sponsor a child for the price of a pizza'

Ellen Margrethe Løj is chairperson of Plan International which works towards children's development in Africa, Asia and the Americas. Løj previously worked as special representative of the secretary-general and head of the UN peacekeeping mission in Liberia, gaining insights on poverty, man-made disasters and their impact on children – especially girls. Released: Plan International's 2013 report titled 'We are I am a Girl'. Løj spoke with Shreyo Roy Chowdhury about challenges young girls in difficult situations face, Indian female CRPF in Liberia – and sponsoring a child with the money one pizza costs.

■ You've been to India before – what changes do you see in development?

Well, I was here both in the 1980s and in 2000. It's clear economic activities have picked up

intentionally. I have seen development – but I will also say many challenges are visible. Malnutrition is very visible as well as the challenges of health and violence against children.

■ Plan's current report focuses on girls caught in disasters – could you tell us more?

There's a requirement to pay attention to the specific needs of adolescent girls in disasters.

Some of their needs are shared with boys and adults, such as a need for health services and nutrition. But girls and children have very specific needs in terms of education.

Very often, a disaster disrupts children and girls' education and it may be very difficult to get them back into the system. Whatever the disaster, girls, especially adolescent girls, may



need something just as basic as a toilet. Also, because the whole family is affected, some marry off the girls or send them out to work. In some cases, they may be sold for sex.

In Liberia, I have seen and dealt with the horrendous sexual violence of children. The crime most often reported to

the national police is rape against children. I'd say the challenge of keeping girls safe is the same all over the world – if you help one, you are helping the entire community.

Interestingly the bunch of women CRPF India sent to Liberia were very professional and helped to prove there's a role for women in policing – that got Liberian women to join the police force.

■ Plan's campaigned for a designated International Day of the Girl Child – how does having one such day help?

It creates an opportunity to put the spotlight on the situation of girls around the world, not only in countries where we work but also where we raise money. If we make an event out of it, we can draw attention to the issue.

Traditionally, we've raised

money in Western Europe and North America. The traditional way was to get citizens of those countries to sign up to sponsor a child. Over the last 5 to 10 years, increasingly Plan International is getting money from global institutions, corporations and aid agencies. In some countries, it's become a little difficult to maintain sponsorship levels. To get the private sector involved has been a little difficult.

In India, there has been economic development. Plan India's activities are funded partly by sponsors abroad and partly by Indians. Here, you can sponsor a child by paying its 500 a month – it's what you pay for a pizza.

In the West, the sponsor may not be rich but he or she still pays. But here, the issue is much closer to you.

They are outside your wife's

The courage to question

SOCIETY The Delhi chapter of Plan India is running media clubs to train young reporters in the underprivileged sections of the society.

KARAN CHAUDHARY reports from one such centre

Travelling on the uneven dirt road leading to Bangpuri Pahadi, it is hard to believe that one is only a few kilometres away from Vasant Kunj with its big cars and posh malls.

Home to 4,000 people, Bangpuri Pahadi is one of Delhi's many forgotten residential colonies. A crowd surrounds a water tanker, while others sit around the cluttered houses or navigate the narrow roads. Like the multitude of unrecognised residential spaces, there is little infrastructure in this colony and it has no water supply or sewerage.

But despite the dismal surroundings, there is great verve in the population, something often found missing in the more affluent parts of the city. Located in a one-room span, the Media Club, an initiative of Plan India, is an expression of



ON THE BEAT Children at the Bangpuri Pahadi centre

rooms for better patrolling of the roads," she says. The enthusiasm of the children is palpable. Talking about her experience with the centre, Aparajita (name changed), one of the younger members of the centre, says how the centre

has a presence in 11 states across the country. Its Delhi chapter, which took off in 2008, runs seven such clubs across the city.

The Media Club provides the children learning opportunities beyond those they can get from

clubs for creative training and to Moolchand for cartoon training, gaining technical skills they would normally not have been able to access, say Plan officials.

The centre provides children with training in other fields,

The Media Club provides the children learning opportunities beyond those they can get from their schools. The club trains children in report writing and photography

prominently, with informative movies being shown to the children from time to time. "The movies are used so that the children are able to engage with the issue better. Children here often miss out on critical lessons on hygiene, safety and social awareness at home, so these movies attempt to fill that void," she adds.

The kids are also informed of their rights and taken on excursions and field visits which expand their worldview. "They were taken on visits to the SCFC, the Juvenile Justice Board as well as the police station. There was also a discussion on the Protection of Children from Sexual Offences Act. These are done to make the children more aware of their rights," explains Secura.

The club functions in a very democratic manner. The children select the members of the club and also decide on the topics. "The media club and the other training programmes can only be given to a limited number of children, and selections need to be

प्लान इंडिया से सहयोग करेगा क्लिनिक प्लस



मुंबई में क्लिनिक प्लस के नए गीत के लॉन्च के मौके पर शर्मिला टैगोर, सोहा अली, गायक अमित त्रिवेदी और कविता सेठ। जगन्म

जागरण खूरो, नई दिल्ली : क्लिनिक प्लस ने बेटियों की शिक्षा जारी रखने और स्कूल न छोड़ने देने के लिए प्लान इंडिया के साथ सहयोग का निर्णय किया है। मुंबई में इस प्लान के एक मां-बेटी की जोड़ी- शर्मिला टैगोर और सोहा अली खान ने इस सहयोग को अपने समर्थन का वादा किया। जबकि क्लिनिक प्लस के नए गीत के कंपोजर और गायक अमित त्रिवेदी और कविता सेठ ने दिल छूने वाला गीत 'म से मां, मां से मजबूती' पेश किया। प्लान इंडिया के सहयोग से क्लिनिक प्लस ने उत्तर प्रदेश में एक पायलट प्रोजेक्ट लांच किया है। इसका

उद्देश्य यह सुनिश्चित करना है कि कोई लड़की स्कूल नहीं छोड़ेगी। प्लान इंडिया की कार्यकारी निदेशक भ्रमश्री डेगल के मुताबिक 55 परिसर लड़कियां दसवीं कक्षा की पढ़ाई पूरी नहीं कर पातीं। इसलिए सभी लड़कियों की स्कूलिंग पूरी करवाने के लिए विशेष प्रयास जरूरी है। शोध से पता चलता है पढ़ाई के बाद जब लड़की कमाई करती है तो अपनी आमदनी बच्चों की शिक्षा व मरीजी और निरक्षरता के दुरुस्त को लौटने में खर्च करती है। प्लान इंडिया विश्व के सबसे बड़े सामुदायिक डिवरस संस्थान प्लान इंटरनेशनल का एक अंग है।



Govind Nihalani with Amitabh Bachchan at the launch (left); Javed Akhtar with daughter Zoya in a photo from the book

Celebrating the girl child

THE walls of the eighth floor of Paladium Hotel, Lower Panel, were adorned with framed family photographs of Indian celebrities— Mary Kom with her arms around her parents, Anil Kapoor posing for a glam photo with his daughter Rhea, Lillise Dubey in a candid moment with daughter Iry, Isha Sharvani with her renowned dancer mother Dakshina Sheth, and Javed Akhtar with daughter Zoya, among others.

The occasion was the launch of the book, *Meri Beti Meri Shakti* by the NGO Plan India, by Amitabh

Bachchan on Wednesday evening. Besides photographs of 43 eminent personalities with their daughters, the book boasts a collection of stories by them about being a parent to a girl child.

At the event, Bachchan spoke about how his daughter Shweta plays a big role in every major family decision and how proud he is of her and his granddaughters.

Lyricist Praseen Jishi, who also features in the book, recited a poem, titled *Beti*, penned by him especially for the occasion. **IPS**

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JUNIOR CHANGE-MAKERS

The collage features several newspaper articles with headlines such as 'Clean drinking water in school', 'India: focus on teachers', and 'First at the school'. The cartoon character is a central figure, symbolizing leadership and change-making among children.

Birth of a girl and beyond

The article is titled 'Birth of a girl and beyond' and features a large photograph of a young girl in a blue school uniform sitting on the floor. Below it are smaller photographs showing a group of children in a classroom or school setting. The text of the article is arranged in columns around the images.

बालिका देश का भविष्य

बालिका देश का भविष्य है। बालिकाओं को शिक्षा देना ही देश के भविष्य का आधार है। बालिकाओं को शिक्षा देना ही देश के भविष्य का आधार है। बालिकाओं को शिक्षा देना ही देश के भविष्य का आधार है।



एक बालिका को शिक्षा देना ही देश के भविष्य का आधार है। बालिकाओं को शिक्षा देना ही देश के भविष्य का आधार है। बालिकाओं को शिक्षा देना ही देश के भविष्य का आधार है।

...WHERE THE HEAD IS HELD HIGH

Disruptive Images / In all things that is seen to happen, the young members of society are the most vibrant and the most... The tragedy's tragic, clean, and beautiful hope. Just like the one that girls the age of a child, because they getting lost in the Plan India TVLA centers in the city's... (Text continues with a focus on the impact of disasters on children and the role of NGOs like Plan India.)



NEW DELHI: Young girls engage in activities at a Plan India Centre. (Text continues with details about the activities and the support provided by Plan India.)

REALISING dreams

COME JOIN THE CAUSE

WORKING FOR CHILDREN

The nation will be a witness

Working for Children is a leading organization in India that works for the rights of children. The organization is committed to providing quality education and healthcare to all children, regardless of their background. The book 'Realising Dreams' is a collection of stories and experiences that highlight the challenges faced by children in India and the role of Working for Children in addressing these challenges.

Adolescent girls fear being married off early in disaster situations: survey

Aarti Dhar

NEW DELHI: Nearly 80 per cent adolescent girls agree that disasters had an adverse impact on their access to safe shelter, and that they suffered from lack of privacy and dignity at home or relief camps after disaster. But what they feared most was the fact that they would be married off early. More than one-fourth of the girls also expressed the fear of being

Rooting for the daughters of India

Bollywood director Govind Nihalani to bring out 'Meri Beti Meri Shakti', a book featuring inspiring experiences of 41 celebrity parents and daughters

Synonymous with directing socially-relevant films, veteran film-maker Govind Nihalani now plans to bring out a book *Meri Beti Meri Shakti* to make our countrymen realise that investing in girls through education is the need of the hour.



According to the film-maker, best known for films like *Deraas* and *Ankush* that highlighted victimisation of the underprivileged by the powerful, the book seeks to create awareness among parents that they need to be proud of their daughters.

"The book features eminent personalities who have shared their experiences about how they have supported their daughters. It focuses on parent-daughter relationships, ke-

tensive research has shown that investing strategically in girls affects positive social changes and economic outcomes that may benefit several generations. Investing in girls is the key to reducing poverty."

Noting that daughters of iconic personalities have also given their version about their parents, the film-maker said the book is an initiative of non-government organisation Plan India as part of its campaign 'Because I Am A Girl'.

Mr. Nihalani is the chairman of the governing board of Plan India. "In the past few years, this NGO has been globally campaigning against gender inequality and promoting girls' rights and has lifted millions of girls out of poverty and provided them with opportunities to reach their full potential. Speaking in film terminology, I am the director and conceptualiser of this book. I do not plan to make a film on this subject

because film-making is an expensive proposition," said Mr. Nihalani.

The book will be released this month-end.

Mr. Nihalani believes that celebrities inspire everyone by the way they lead in their professions and also by the principles they adopt in their personal lives. "In this initiative, 41 celebrities have shared their memories and personal vignettes."

Critics have lately accused Bollywood film-makers of making male-dominated movies in which women artistes are designated through them songs.

But Mr. Nihalani does not want to generalise. "Apart from some stray instances, young film-makers, particularly of the past four decades, have been very sensitive to depiction of women in their films. You can notice much

openness and progressive attitude towards the treatment of gender issues in contemporary India which is a very healthy sign," he said.

Mr. Nihalani has had a wide experience of working with leading female actors from Bollywood and television.

"Right from *Ankush* my first film as a director, I have worked with leading female actors like Smriti Patil, Jaya Bachchan, Dimple Kapadia, Tabu and Kareena Kapoor from cinema. All these fine actors brought their modern sensibilities and keen insights into their interpretation of characters they played. As a director it was a very enriching experience to work with such an enlightened talent."

(By Madhur Tankha)

Institutional and Corporate Donors

Plan India is very fortunate to have some of the leading national and international institutional donors and corporates to support us in our endeavours. Whether it is a programme sponsorship or donations towards emergencies, our partners help us reach out to underprivileged children, their families and communities to promote child centred community development.

Institutional Donors*

Australian Agency for International Development: For early childhood care and development project for strengthening ECCD in India through evidence based advocacy, research and capacity building.

Department for International Development: For disaster relief and rehabilitation work in Odisha in the aftermath of Cyclone Phailin was carried out with the support of DFID, through ChristianAid.

European Commission for Humanitarian Aid: Plan India was also supported by ECHO through ActionAid for the relief operations in Odisha.

Global Fund for TB, Malaria, HIV and AIDS: Plan India has been awarded a grant through HIV/AIDS Alliance to execute Project Vihaan. It intends to address the issues of people living with HIV/AIDS in the state of Bihar.

Global Sanitation Fund: To support the 'Promoting Sustainable Sanitation in Rural India' project in districts of West Champaran and Gopalganj in Bihar.

Human Dignity Foundation: Plan India with support from Human Dignity Foundation is implementing a project aiming to address the issue of child trafficking/child labour in the states of Andhra Pradesh and Karnataka.

Oak Foundation: Plan India in partnership with Oak Foundation is implementing a project aimed towards strengthening child protection in the state of Jharkhand.

United States Agency for International Development: To propel relief measures in Odisha, Plan India received further support from USAID, through Catholic Relief Services.

*These are direct as well as concession donors

Government Agencies

Department of Drinking Water Supply, Ministry of Rural Development: Plan India has been working with DDWS for an initiative on training the sanitary inspectors.

Samajik Suvidha Sangam, Government of NCT of Delhi: Plan India has established Gender Resource Centre under SSS to provide information on government schemes to the communities in Delhi.

State AIDS Control Society (SACS): In the states of Jharkhand and Punjab, Plan India has been implementing the Link Worker's Scheme with the support of SACS.

Corporate Partners

Axis Bank Foundation: Plan India in partnership with Axis Bank Foundation is helping upscale its interventions for the upliftment of Victims of Commercial Sexual Exploitation and Trafficking (VOCSET) since 2012. The programme has helped 35,000 VOCSETs earn a dignified livelihood and ensure their children have access to school and adequate nutrition.

Coca Cola: Plan India joined hands with Coca Cola for the 'Support My School' campaign in a quest to revitalise rural and semi-urban government schools. The campaign, which was jointly initiated by Coca Cola, NDTV and UN-Habitat in 2011, works around building community awareness on the importance of water and sanitation in schools and how it impacts education. Plan India upgraded 100 schools in 2012-13 and is currently working on 100 more schools in the states of Rajasthan, Uttar Pradesh, Bihar, Jharkhand and Andhra Pradesh, impacting more than 80,000 children.

TOMS: TOMS, a global manufacturer of shoes and accessories, has a unique 'giving philosophy' which envisages providing a pair of 'giving shoes' to underprivileged children for every commercial pair sold by the entity. Plan India entered into a partnership with TOMS to distribute 4,00,000 such pairs in one year starting 2013 to children in Jharkhand and Odisha.

Hindustan Unilever Limited: Plan India has teamed up with Unilever's leading shampoo brand, Clinic Plus, to encourage girls to stay in school, through the initiative 'M se Maa, Maa se Mazbooti'. The media advocacy campaign aims to make mothers more aware of the importance of educating their daughters and the value in keeping them in school for at least one more year. The campaign was launched by Bollywood mother and daughter star duo of Sharmila Tagore and Soha Ali Khan. The reputed brand also sponsored an award function on Doordarshan called "Prerna Puraskar" to showcase inspirational stories of mothers and daughters wherein, mothers have played a critical role in the empowerment of their daughters. Among the award winners was one of Plan India's very own beneficiary, Shalini who received the award with her mother.

Uniglobe Travel South Asia: Uniglobe Travel South Asia and Plan India have had a long association towards the cause of girls. Plan promotes the rights of girls through its global 'Because I Am A Girl' campaign and Uniglobe has supported the cause with specific emphasis on girl's education and sponsorship.

Bombardier Transportation: Bombardier joined hands with Plan India in 2012 to support the 'Saksham' programme, which is Plan India's endeavour to provide job-oriented vocational training to youth in our existing communities. Around 400 youth were enrolled, trained and provided job assistance and placement opportunities through Bombardier's support. Some of these youth are working in reputed corporate organisations and have become our global ambassadors of Plan communities in other countries.

Credit Suisse: Credit Suisse, a Switzerland-based multinational financial services holding company and Plan India have teamed up to provide financial education to adolescent girls in Rajasthan.

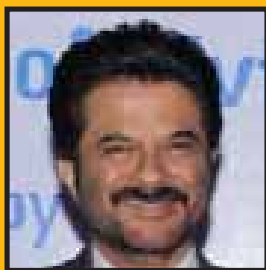
GSRD: Plan India in partnership with GSRD has been working to promote the Saksham project. The project supports disadvantaged youth, especially young women to enable them to realise their potential.

Barclays Bank: Barclays Bank has teamed up with Plan India to begin the Banking on Change project focusing on micro-finance initiatives. The project aims to mobilise individual women into savings groups so they can save regularly and in turn, borrow small amounts at a fair rate of interest agreed by group members.

AstraZeneca: AstraZeneca is a British-Swedish multinational pharmaceutical and biologics company. Along with Plan India, the company has provided support for the Young Health Programme in Delhi.

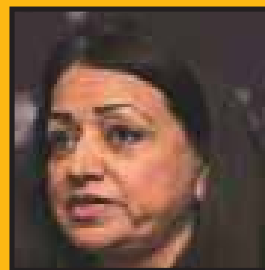
Norma Group: Norma Group has joined hands with Plan India and its WASH programme. It aims to improve water and sanitation facilities in Indian schools in the Pune district of Maharashtra.

Our Patrons



Anil Kapoor

Mr. Anil Kapoor, eminent actor, producer and humanitarian has been supporting Plan India's cause to help children in India for the last eight years by advocating for universal birth registration and prevention of child trafficking. He has been raising and donating funds to Plan India for the cause of children as well.



Surina Narula

Ms. Surina Narula has devoted almost two decades to highlighting the plight of street children globally and has even provided them a platform at the United Nations. She is also a board member of Plan UK. She received the Beacon Prize for her contribution to charitable and social causes in 2003 and the Asian of the Year Award in 2005. Ms. Narula has been supporting Plan India's efforts towards promoting the right to education, especially for street children and girls.

Our Chair Emeritus

Govind Nihalani

Mr. Govind Nihalani is Plan India's Chair Emeritus. Prior to this, Mr. Nihalani has been a member of the governing board since 2005 and the Chair of the Board for the last five years. An eminent film director, cinematographer, screenwriter and film producer, he was awarded the Padmashree for his contributions to Indian cinema. In the last 35 years, he has also received several national and international awards for his work.

Our Governing Board

Arti Kirloskar - Chairperson

Ms. Arti Kirloskar has been associated with Plan India since 2007 and has contributed extensively in fundraising and advocacy initiatives especially for girl's programmes. She is not only part of the Kirloskar's company but has done comprehensive work to protect and restore environment and heritage monuments and buildings in India. She is the convener of INTACH Pune and an executive member of 'Kirloskar Foundation' which initiated a WASH programme for creating awareness on hygiene and safe drinking water in schools in Pune.

Rathi Vinay Jha - Secretary

Ms. Rathi Vinay Jha has been on Plan India's board for the past four years. Ms. Jha has served the Government of India as an Officer of the Indian Administrative Service (IAS). During her long tenure in the IAS, she took up and implemented many pioneering initiatives such as setting up of National Institute of Fashion Technology (NIFT) and CSR in association with the Confederation of Indian Industry (CII). Besides working in many departments in varied sectors, she retired as Secretary, Ministry of Tourism. She has also been the Director General of the Fashion Design Council of India.

Minty Pande - Treasurer

Ms. Minty Pande joined Plan India's board five years ago. Minty has had a long career within the international development sector, particularly in the field of child rights. She was the Country Director for Plan International, leading, directing and accounting for all country operations in Nepal (2001-2006) and in Thailand (2006-2009). She has also worked for Save the Children Fund (UK) as Head of Regional Office in Bangkok and as Program Director for North India and Sponsorship Officer in Save the Children's New Delhi Office.

Prof. Balveer Arora

Prof. Balveer Arora has been a member of the Plan India board since 2008 and is Chairman of its Governance & Nomination Committee. Mr. Arora taught Political Science at Jawaharlal Nehru University (JNU), New Delhi (1973-2010) and is currently Chairman, Centre for Multilevel Federalism, Institute of Social Sciences, New Delhi. He was a two-term Chairperson of the JNU Centre for Political Studies and thereafter Rector and Pro-Vice Chancellor of the University (2002-05).

Raj Nooyi

Mr. Raj Nooyi has been a member of the Plan India board since 2008 and is an active member of the Marketing and Communications Committee and the Governance & Nominating Committee. He also serves as the Vice-Chairman of Plan USA's Board of Directors and a member of the advisory council of the Wildlife Biology & Conservation Institute in Bangalore. His 30+ years of providing business leadership in the discrete manufacturing industry, working in global companies - PRTM, Management consultants, i2 Technologies, Hewlett-Packard and Eaton Corporation, have included the development and implementation of successful business solutions in the areas of acquisition integration, supply chain operations, product marketing, channel operations, field marketing and sales.

Madhukar Kamath

Mr. Madhukar Kamath is an Economics graduate from Loyola College, Chennai. Mr. Kamath studied Management at XLRI Jamshedpur. He has more than three decades of experience in Advertising and Marketing Communications and has spent over twenty years in Mudra, in two separate stints. Under his leadership over the last five years, Mudra transformed itself from an Advertising Agency into one of India's leading Integrated Marketing Communications Groups.

Mr. Kamath has actively participated in and led several industry bodies. He has served as the President of the AAAI (Advertising Agencies Association of India) and Chairman of ASCI (The Advertising Standards Council of India). Currently, he is on the Board of ABC (The Audit Bureau of Circulations). In addition, he was the Chairman of the Organising Committee for AdAsia 2011. Apart from being the Chairman of the Mudra Foundation he serves as the Chairman of the Governing Council of MICA (Mudra Institute of Communications, Ahmedabad), India's leading Communications Management Institute.

Dr. S. Parasuraman

Dr. S. Parasuraman has over 25 years of experience as a teacher, trainer, activist, administrator and development worker. He has held key positions in international organisations as Asia Regional Policy Coordinator, ActionAid Asia, Senior Advisor to the Commission, and Team Leader of the Secretariat, World Commission on Dams and as Program Director, Oxfam GB, India Program. Currently, he is Director, Tata Institute of Social Sciences, Mumbai.

Ranjan Chak

Mr. Ranjan Chak joined the Plan India board in 2011 and serves on the board's Marketing and Communication committee. Ranjan worked as a business analyst at American Management Systems, managed a pioneering AI research project at Carnegie Mellon University, and established new ventures in Europe and Japan for Carnegie Group Inc. In 2003, Ranjan joined Oak Investment Partners as a Venture Partner advising a number of Oak's global portfolio companies. Ranjan is currently an advisor to Xiotech Corporation (an Oak portfolio company) and is on the advisory board of Vencap, on the board of international overseers of Tufts University and chairman of the advisory board of Oakridge International School, Hyderabad.

Udayan Sen

Mr. Sen has over 30 years of experience in professional services in India and Singapore. He specialises in financial advisory, audit and assurance. Currently, he is the Chief Executive Officer and Managing Partner in Deloitte India. Mr. Sen is also a member of International Board of Deloitte Touche Tohmatsu.

The Governing Board met four times during the year and approved plans, programmes, budgets, annual activity reports and audited financial statements. The Board ensures the organisation's compliance with laws and regulations. Minutes of the meetings were documented and circulated amongst members.

Serial No.	Date of meeting	No. of Members Present
1	26th August, 2013	11
2	26th October, 2013	8
3	8th February, 2014	8
4	3rd May, 2014	10

Human Resource and Organisational Development

Plan India employees have grown from strength to strength through a plethora of initiatives undertaken by the Human Resource and Organisational Development team to promote motivation, strengthen engagement and ensure increased focus on overall organisational development.

Our focus on growth was reflected in a corroborative increase in the number of employees to 177 as on June 2014. Increased thrusts have been on building employee potential and thereby ensuring they are enabled to perform at their optimum level.

July 2013 marked a unique outbound employee engagement initiative for all staff, with a focus on experiential learning through exercises drawn from theatre, movement, adventure and substantive and was well received by all. It enabled self assessment by employees and helped them set course for the future with better self control and active collaboration with others.

An independent employee engagement survey had an excellent response rate of over 86% employees and an overall satisfaction score of 77.3%. Over 98% Plan India employees understand the importance of child protection policy, organisation's core vision, mission and values and have the skills and knowledge to do their job.

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Action (APSA)
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Services (FORCES)
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Gram Swaraj Samiti (GSS)
Integrated Development Foundation
(IDF)
Inter Group Agency (IAG)
Indian Institute of Health Management
Research (IIHMR)
Mahita
Mobile Creches
National Foundation of India
Nav Bharat Jagriti Kendra (NBKJ)
Nav Jagriti
Nav Srishti
Nidan
People's Action for National Integration
(PANI)
Peoples Rural Education Movement

(PREM)
Salaam Balak Trust
Seva Mandir
Shishkit Rojgar Kendra Prabandhak
Samiti (SRKPS)
Society For All round development
(SARD)
Sri Bhuvneshwari Mahila Ashram
(SBMA)
Dr Sambhunath Singh Research
Foundation (SRF)
Urmul Seemant Samiti
Urmul Setu Sansthan
Vatsalya
Women's Organization for Social
Cultural Awareness (WOSCA)

Country Management Team

Bhagyashri Dengle
Executive Director

Ashok Seth
Director, Finance and Operations

Mohammed Asif
Director, Program Implementation

Meena Narula
Director, Program Strategy and Policy

Pooja Mathur
Senior Manager, Human Resource and Organisational Development



ISO 9001-2008 certification for Quality Management Systems

Plan India has received the ISO 9001-2008 certification from one of the leading and globally reputed quality system auditors – TÜV SÜD. We are the first among top NGOs/INGOs to have received this certificate for Quality Management System in India.

About Plan India

Plan India is an Indian NGO and part of Plan International, one of the world's largest community development organisations. Plan India is working to improve the lives of marginalised children, their families and communities through an approach which puts children at the centre of community development. For over 30 years, Plan and our partners have worked with communities throughout India to break the cycle of poverty by helping children access their rights to protection, basic education, proper healthcare, a healthy environment, livelihood opportunities and participation in decision which affect their lives. We encourage children to express their views and be actively involved in improving their communities. Plan India currently works in 13 states in India, across 5400 communities and has touched the lives of millions of children.



Plan
There's a plan
for every child.

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