

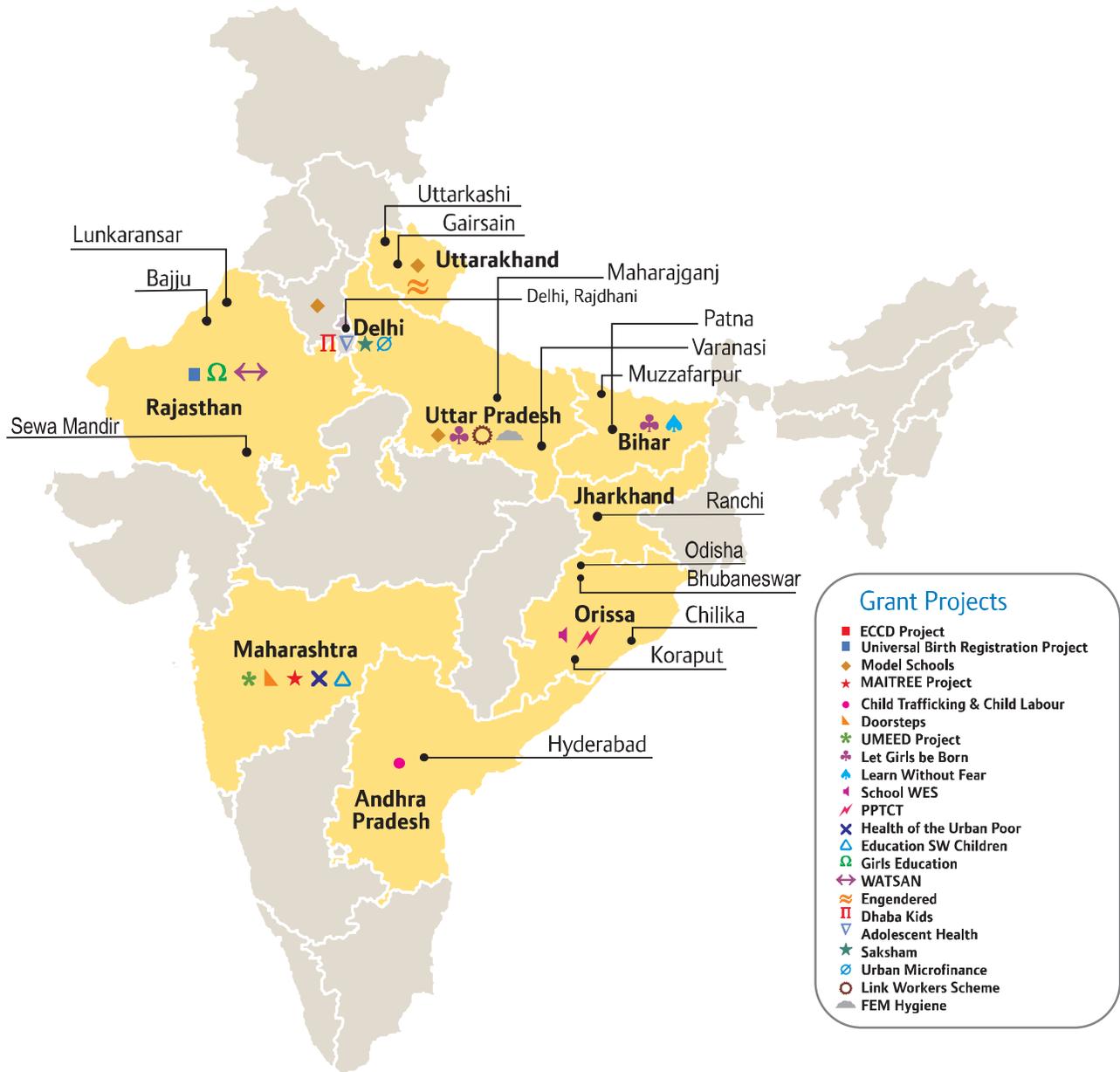
There's a plan for every child



# Annual Report 2010-2011



# Plan India Program Areas



Plan India runs sponsorship programs in the highlighted states. Plan is a child centered community development organisation that implements projects that focus on the aspects of Children's Health, Protection, Participation, Early Childhood Care & Education, Health, Water and Environmental Sanitation, Household Economic Security and Disaster response.

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## Message from the Chairperson, Plan India

campaigns of Plan India and we have been successful in leveraging support from the people of India, the government, other INGOs and NGOs. Over a million people have signed up to support our Learn without Fear Campaign, in order to stop corporal punishment in schools.

It gives me great pleasure to address you through this Annual Report. I would like to take this opportunity to congratulate everyone associated with Plan India on various small and big successes of the past year.

The year 2010-2011 has been particularly important to us, as Plan India has successfully completed its first year as a Field Country - National Organization (FCNO) and now, stands more significantly on Plan's global map.

At Plan India, we continue to be committed to reaching out to the most vulnerable children through high quality programs that create a lasting change in the lives of the children, their families and communities. The Country Strategic Plan III, 2011-2013 (CSP) was successfully rolled out and the year 2010-2011 saw a substantial growth in our programs particularly in the states of Jharkhand, Uttar Pradesh and Bihar.

Our programs have their primary focus on protecting children from abuse and exploitation, ensuring their participation in the development processes and ensuring that their voices reach the duty bearers. I was very proud to see how quickly Plan India and its partners responded after a major fire broke out in one of our program communities in Mumbai destroying all homes. Within a few hours all children were in safe shelters, had medical help, safe drinking water and food.

Universal Birth Registration, Learn without Fear and Because I am a girl are the key advocacy

Our work in India would not have been possible without the continuous support received from several ministries of the Government of India and the state governments, our institutional, corporate and individual donors. Plan International has provided required support and has served as a sounding board during this critical phase of transition and expansion of our programs. We are grateful to all for their support and are committed to ensuring quality, financial accountability and transparency in all our activities.

In November 2010, Plan India had an opportunity to host the Plan International Board and Members' Assembly meetings in Delhi. More than 100 delegates from 20 Plan countries were a part of the delegation. The delegates visited the Plan India programs and also had an opportunity to participate in a dinner hosted by Giacomo Sanfelice Di Monteforte, the Italian ambassador in India, to raise funds and create awareness about Plan's Because I am a girl campaign. I would like to thank Plan India patrons and governing board members for their continuous support to Plan India in achieving its objectives. The board members passionately engage themselves in numerous program activities along with Plan staff, its partners, donors and most importantly the children and their communities.

I wish each one of you, who is a part of Plan India, a successful journey towards realizing children's rights and thank you for your ongoing support.

Sincerely,  
Govind Malhani



# Message from the Executive Director, Plan India

(MCD), Directorate Education, collaborated with Plan India to launch the Learn without Fear campaign in 100 schools under its jurisdiction.

In March, 2011, Plan India, in association with UNESCO, organized a South-Asia regional level conference, focused on meeting the development and learning needs of Out of School Adolescents. More than 100 delegates across the region attended the conference along with civil society and bilateral organizations.

I am pleased to present the first Annual Report of a unified Plan in India. 1<sup>st</sup> July 2010 was a historic day for Plan in India as Plan International (India) and Plan India merged into one organization. It was a very proud moment for each one of us and I am very grateful to all my colleagues, our partners and the Plan India governing board for their support.

The first year of CSP III, 2011-2015 was also marked with opportunities, successes and achievements. The credit for the same goes to our board members, patrons, staff, partners, communities and most importantly the children who continue to have faith in us. We set strategic priorities to ensure implementation of high quality sustainable programs, mobilize adequate resources to deliver the programs, build capacities at all levels and most importantly to be a transparent organization. This Annual Report covers a year of significant success for Plan India, as we have pursued more ambitious and productive programs along with reaching out to more children and communities across the country.

One of the landmark decisions this year was to take our teams closer to the field by opening State Program Offices in Bhopal, Lucknow, Patna, Dehradun, Ranchi, Bhubaneswar and Delhi. This has helped us work in closer coordination with our partners as well as with the state governments and in being an even more dynamic organization in its advocacy initiatives both at national and state levels. During the year, Plan India has successfully collaborated with other development organizations to raise collective, stronger voices against prevailing social inequities.

The Learn without Fear (LWF) campaign has successfully mobilized one million signatures from children and adults to create a nationwide social movement for safer, violence free schools for children. Municipal Corporation of Delhi

As part of our 'Because I am a Girl' campaign we launched the 'Let Girls be Born' initiative in five states to address the prevailing issue of female feticide. As a part of this campaign, the study on girls and safer cities titled 'Girls in a Changing Landscape: Urban and Digital Frontiers' was also launched along with real life short stories of girls across 10 cities of India titled 'Voices of Change'.

Our patron and eminent actor, Anil Kapoor brought the issue of trafficking and Plan India's response to the forefront through a documentary produced by CNN International.

We continue our drive to diversify our fundraising portfolio with resource mobilization from our individual donors and institutional/government grants. This has enabled us to consolidate and scale-up existing programs and expand our work into new geographical areas.

Plan India board members and patrons have played an important role in providing immense support to Plan India in all its endeavors and I am thankful to them for providing strategic guidance over the course of last year.

We will continue to learn, both from our successes and challenges while ensuring that we reach out effectively to address critical issues affecting children and also many more marginalized children of our country. I am fortunate to be working with a very competent, dedicated and enthusiastic team of professionals who are with me in this journey. I am immensely grateful to our partners, donors and communities for their support and would like to thank everyone for their confidence and trust in us.

Sincerely,  
Bhagyashri Dingle

# Benchmarking Social Indicators

A baseline study was conducted amongst 7700 representative households, mothers with children (3,857, in the 0-6 years age group) and adolescents (1,930 in the 11-19 years age group). Also, profiles of 16,091 school-going children (6-18 years) were analyzed to benchmark a set of indicators for program design and monitoring.

## PROTECTION FROM ABUSE AND EXPLOITATION

- Registration of new-born children (0-23months): 67%
- Awareness regarding rights of children amongst adolescents: 50% girls and 45 % boys
- Awareness regarding place to report violence: 56% girls and 59% boys
- Prevalence of child abuse: 18% (physical: girls: 66%, boys: 72%; emotional: girls: 30% boys: 25%)
- People responsible for child abuse: parents (41%), teachers (21%) and neighbours/relatives (18%)
- Incidence of eve-teasing in schools: 22%
- Membership in children's clubs: 30% (age group 6-18 years).
- Members (18+ years) casting vote in last election: 70% males and 50% females.

## EARLY CHILDHOOD DEVELOPMENT (ECD) AND QUALITY EDUCATION

- Awareness regarding anganwadi centres (AWC): 78% mothers with children in 0-6 years age group
- Percentage of children in 0-6 years registered at AWC: 68% (31% have a growth chart)
- Awareness regarding any development milestone for children less than 3 years: 24% or less
- Receipt of services at AWC: supplementary nutrition: 72%; immunization: 66% and growth monitoring: 52%
- Prevalence of under nourishment: 40% children in 0-6 years
- Access to pre-school education by 3-6 year olds: 68% (70% in AWCs)
- Access to education: 99% of 6-18 years enrolled in a school. 7% of them dropped out.

## OPTIMAL HEALTH

- Awareness regarding government schemes like Janani Suraksha Yojana etc. for pregnant women: 20%
- Registration of pregnancies: 70%
- Awareness regarding danger signs during pregnancy (mothers with children less than 6 years): 28%
- Institutional deliveries (mothers with children of 0-71 months): 50%
- Infants ( less than 23 months) fed colostrums: 67%
- Children in 12-23 month age group fully immunized: 48% (70% have received measles vaccination)
- Children in 6-71 months age group receiving doses of iron pills and de-worming tablets in the last six months preceding the survey: 20%
- Usage of cloth during menstruation: 84% adolescent girls and women with children less than 6 years
- Awareness amongst adolescents regarding sexually transmitted diseases: 33%.

## RIGHT TO ADEQUATE STANDARDS OF LIVING

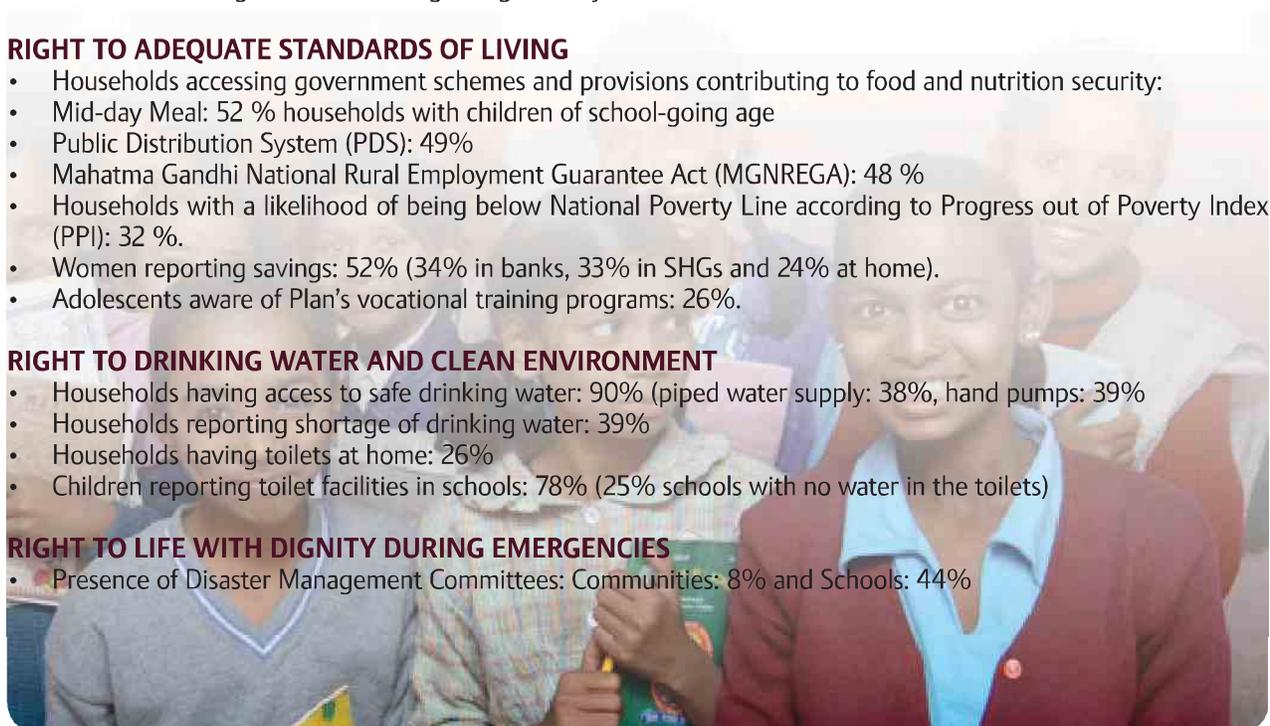
- Households accessing government schemes and provisions contributing to food and nutrition security:
- Mid-day Meal: 52 % households with children of school-going age
- Public Distribution System (PDS): 49%
- Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA): 48 %
- Households with a likelihood of being below National Poverty Line according to Progress out of Poverty Index (PPI): 32 %.
- Women reporting savings: 52% (34% in banks, 33% in SHGs and 24% at home).
- Adolescents aware of Plan's vocational training programs: 26%.

## RIGHT TO DRINKING WATER AND CLEAN ENVIRONMENT

- Households having access to safe drinking water: 90% (piped water supply: 38%, hand pumps: 39%)
- Households reporting shortage of drinking water: 39%
- Households having toilets at home: 26%
- Children reporting toilet facilities in schools: 78% (25% schools with no water in the toilets)

## RIGHT TO LIFE WITH DIGNITY DURING EMERGENCIES

- Presence of Disaster Management Committees: Communities: 8% and Schools: 44%



# Right to Protection from Abuse and Exploitation

Plan India's CSP III is committed to the protection of children from abuse and exploitation as a country program as well as a cross-cutting aspect in all program activities or collaborations. Sensitizing teams towards the issue of child protection is also an important organizational priority.

Child protection is about ensuring that children have a safety and security net, and that if they happen to be at risk, the system has the responsibility to provide them with the necessary care and rehabilitation to bring them back into the safety net. Plan India, through its policies and programs, aims to create a 'child safe' environment, where children are respected, protected, empowered and actively involved in their own protection. It also aims at making parents, the community, government and Plan India staff skilled, confident and competent in meeting their responsibilities towards the protection of children.

## Key Achievements

Fourteen percent of the total organizational expenditure was incurred on child protection programs implemented in all 10 Program Units (PUs).

Objective 1: Improved Knowledge, Attitude and Practice (KAP) among children and parents in relation to child abuse, female feticide, child marriages and gender-based violence.

Plan India has adopted a two-pronged strategy to ensure children's right to protection against violence and exploitation. Over 1,000 adolescent boys and girls belonging to constituted children's clubs were empowered to protect themselves from various forms of abuse and exploitation. Also, 11,000 families were educated about abuse and child protection. In addition, over 10,200 government functionaries, police personnel, community workers and other stakeholders were trained about the rights of the child.



As part of the initiative, a campaign against child sexual abuse, named 'Chhupi Todo' (Break the Silence) was launched in Delhi. It aims at creating awareness among children about the possible harmful situations and rules of safe and unsafe touch. It also targeted adults to keep them abreast of child safety norms. The campaign has been endorsed by the Delhi Commission for Protection of Child Rights (DCPCR). The Commission has consented to adopt the campaign under its banner.

**Objective 2** Promotion of community-based child protection and its integration into the state/national child protection system

Two thousand five hundred children living in difficult circumstances benefited from the interventions aimed at helping them to achieve their right to education, health, protection and family life. The MCD has sought the intervention of Plan India in launching a campaign called 'Learn without Fear' in 100 schools under its jurisdiction to transform these schools into violence-free institutions.

To fight against female feticide, a campaign, 'Let Girls be Born' was launched in the states of Delhi, Jharkhand, Rajasthan, Uttar Pradesh and West Bengal. It aims to reduce the number of forced sex selective abortions, thereby ensuring the right of girls to be born followed by the right to identity, name and citizenship.

To respond to child protection issues at the community level, the focus has been on strengthening over 200 block and panchayat level child protection surveillance committees, comprising of retired personnel, police personnel, advocates, government department representatives and representatives of Community Based Organizations (CBOs) and Panchayati Raj Institutions (PRIs).

**Objective 3** Towards improved child protection legislation and policies

Plan India is a Founding Member of the National Coalition on Child Protection along with UNICEF, Save the Children, Haq and Indian Alliance for Child Rights



**As a part of the programs for children in difficult circumstances (CIDC) in Delhi, Uttar Pradesh and Madhya Pradesh, 1000 children were either repatriated or reunified with their families. Children were given access to basic health services from Primary Health centers (PHC) and attended 10 life skills sessions and health camps. A new partnership was started with Salam Balak Trust and in the first year, 117 girls in difficult circumstances were given protection in two shelter homes.**

**(IACR) formed in December 2010, the coalition is still in its early stages. It has convened four meetings to discuss the situation of Child Protection. Named the Pro-Child Network Group, it has expanded to draw together a total of 20 organizations including Child Rights and Bou (CRB), Child Fund India, Catholic Relief Services (CRS), Bal Adhikar Abhiyan, Don Bosco, Child Line India, Salaam Balak Trust, Terres Des Hommes Germany, among others.**

**Plan, with its partner Community Aid and Sponsorship Program (CASP) in Delhi, has been successful in withdrawing child laborers, mostly rag pickers, from work situations. Out of the 181 identified cases, 162 children have been successfully mainstreamed into non-formal education centers to prepare them for enrolment in formal schools.**

**To strengthen child protection legislation and policies for specific groups of children like children working on railway platforms and streets, consultation with the National Commission for Protection of Child Rights (NCPCR) was undertaken. Rallies and Information, Education, Communication (IEC) increased the awareness amongst the duty bearers regarding the plight of children working in these areas. Technical support was also provided to the newly-formed Child Welfare Committees (CWCs) in Agra, Jhansi and Bahior to handle child protection cases in ongoing Plan programs.**



**A children's group from Bhawapur, Uttar Pradesh, participated in an orientation program on female feticide. When a potential case of female feticide was brought to the notice of this group, they, along with the members of the Self Help Group (SHG) and the Pradhan (elected head of the village) counseled the family and made them aware of the law pertaining to Pre-Conception and Pre-Natal Diagnostic Technique (PCPNDT). They dissuaded the family from discriminating against the girl child and informed it about various government schemes available for girls. The community and the Pradhan also promised moral and social support to the family. The prospective mother has given birth to a baby girl.**



**Plan's Organizational Policy**  
 Plan India is implementing its child protection policy (CPP) as a non-negotiable aspect of its organizational policy. The child protection policy applies to everyone working or associated with Plan. These stakeholders include, but are not limited to staff at all levels, Plan partners, associates and visitors.

- Monitoring Mechanisms**
- Accountability
  - Annual self-audit on child protection
  - Action plan for filling the gaps

- Publications**
- Reaching Children in Difficult Circumstances for Birth Registration
  - Count Every Child – Universal Birth Registration, five years report

**Research**  
 Study of children migrating to Jharkhand to work in cotton fields from Udaipur district in Rajasthan. An investigation into the impact of BT Cotton field (genetically modified cotton plants) on child labor migration.

# Right to Early Childhood Development and Quality Education

As per the Census of 2011 there are 100 million children between 0-6 years in India, 1 million less compared to the previous decade. The age group of 0-6 years constitutes 10% of the total population of the country. Plan recognizes the importance of the Early Childhood Care and Development (ECCD) program in ensuring the healthy growth and school readiness of children in 0-6 years.

Plan's education program seeks to ensure quality elementary education to the most marginalized and disadvantaged groups. The Right to Education (RTE) Act is an umbrella for all programming. Community accountability is the key strategy to increase the enrolment, retention and completion rates at various levels of education.

## Key Achievements

Seventeen percent of the total organizational expenditure was incurred on ECCD and quality education programs implemented in all 10 PAs.



**Objective 1** Improving ECCD practices at home and in centers by strengthening the capacities of the government and communities (for age group 0-3 years)

The Government of India adopts two approaches to address ECCD issues. In its first approach, focused on children below three years of age, there is an effort to increase the awareness of parents of the needs of young children. The second is a center based approach to provide a safe and stimulating environment for children with a focus on pre-schooling. This encourages, and creates confidence in the mothers, to leave the children in safe hands while they work.

Three hundred and twenty six thousand pre-school children gained access to quality ECCD services. In rural communities, the poorly functioning ECCD centers resulted in older siblings, especially girls, being entrusted with the care of the younger children thereby being themselves deprived of education. Plan's ECCD intervention to strengthen these centers has provided an opportunity for the older siblings to attend school while their younger siblings are taken care of at the center.

**Objective 2** Facilitating the completion of elementary education and transition to higher education

As a part of its School Improvement Program (SIP), Plan has been implementing the Model School approach in 100 schools in the states of Jharkhand, Delhi, Rajasthan, Bihar, Orissa, Andhra Pradesh and Uttar Pradesh. These interventions have benefited



200,000 children. Plan's strategy is to demonstrate that creation of optimally functioning government schools is possible and that there are cost effective ways of incorporating good practices to promote accountability in school systems. Successful strategies will be documented and shared with the government in an endeavor to mainstream these approaches.

#### Plan's Vision for an Ideal School

- Trained teachers who are committed and regular
- Child-friendly infrastructure like playgrounds, drinking water facilities, toilets for girls and boys etc.
- Availability of requisite Teaching Learning Material (TLM)
- Joyful learning, relevant and age-appropriate methods of teaching
- Promoting children's involvement in co-curricular activities and in the classroom
- Monitoring by and support from government institutions
- Budgets available and used for school maintenance
- Implementation of school preparedness activities for children
- A school with an inclusive environment

FORCES is an informal network of NGOs advocating the rights of young children. Plan India supported a national level network meeting with key NGO partners of FORCES to align their work and identify priorities.

With a view to enhancing parental and children's participation, Plan has constituted and/or strengthened children's clubs and school management committees by creating awareness about the schemes and entitlements and training them to contribute and demand better education in the schools.

Children's clubs have been set up in 100 schools and the members have been oriented on various aspects of positive discipline, child rights and bullying. Parents have been oriented and trained on the roles and responsibilities of the school management committees.

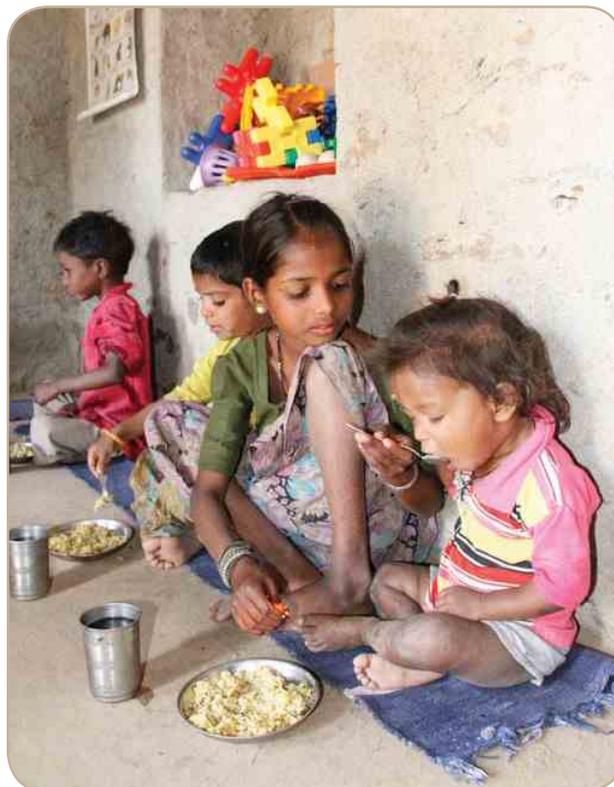
Plan has been supporting, through teachers' training,

the development of quality teaching materials, material for Math fairs and training teachers on aspects of positive discipline. Plan was invited as a key resource agency to train teachers in Uttar Pradesh.

Libraries were set up and metric fairs were organized where children could interact with community members and make math a more enjoyable subject.

Through the efforts of Plan's partner NGO URMUL, Lunkaransar, girls who had missed the opportunity of attending regular school were supported to clear formal exams through subject enrichment classes. In December 2010, URMUL organized a three day Balika Milan (girls' meet) where 100 adolescent girls from 10 villages, who had graduated from accelerated learning programs in the last ten years, came together to celebrate girls' empowerment and share their experiences, learning and aspirations with participants from other villages.

Discussions were initiated with the Government of Uttarakhand for adoption of Plan's Model Schools approach. Discussions are also underway to support Integrated Child Development (ICDS) Scheme centers in districts other than Chamoli and Uttarkashi. In Delhi, Plan India has signed an MOU between Project Unit-Rajdhani (Delhi) and the Education Department, MCD for a pilot project to create model



violence-free schools in 100 Municipal Corporation primary schools.

In Rajasthan, URMUL Bani, is supporting the ICDS centers in Polayat block including the pre-school component. URMUL is training Anganwadi workers about child-centered learning and improving the ambience of centers for enrolment and attendance.

All the children of the village are enrolled in school at Thoombli village in Rajasthan as a result of the efforts of Plan. In Uttar Pradesh, Student Parent Teacher Associations (SPTAs) have been informed about child rights and the negative impact of corporal punishment. Awareness was created among the children on the types of violence prevalent in schools and ways of addressing and overcoming them through a series of sessions with Bal Panchayats or child cabinets in the schools.

Plan's efforts at community participation in school affairs in Bhadohi district in Uttar Pradesh led to the monitoring of mid-day meals by the community in Tiyuri Primary School resulting in better quality food in school, the preparation and supply of which was entrusted to a local NGO.

Plan India is a core member of the RTE forum which was formed in the wake of the RTE Act, 2009. As part of its task of reviewing the implementation of the Act across the country, more than 9,000 NGOs and network partners got together in April 2011 to document the status of its implementation. Plan was a part of the editorial team that put together the annual report for the stock-taking event. Plan also supported a national consultation on disability rights with partners AARTH-ASSTHA and results of this consultation were incorporated in the Annual Report.

Plan India, in collaboration with UNESCO, organized a South Asian Conference from 1 to 3 March 2011, focused on the development and learning needs of 'Out of School Adolescents'. Addressing the issues and concerns of these deprived youth, the emphasis was on aspects relating to basic life skills, literacy, employment, HIV/AIDS, etc. The workshop attracted more than 100 delegates drawn from civil society, bilateral organizations and NGOs from seven South Asian countries including India, Bangladesh, Pakistan, Nepal, Maldives, Sri Lanka and Bhutan.

### Leveraging additional resources by engaging the government

In the state of Delhi, the Education Department, MCD, in collaboration with a consortium comprising of Plan India, Society for All Round Development (SARD), Oxfam and Save the Children, organized a series of workshops for MCD administrators, including zonal directors, school inspectors and principals on the theme of 'Making Child Friendly and Safe Schools'. The workshop was attended by the principals of 1,000 MCD schools. The primary focus of the workshop was to create a better understanding of the RTE Act, motivating the administrators to create and ensure a 'Learn without Fear' environment in schools. To extend this initiative to the schools of MCD, the consortium, in collaboration with the MCD, have designed IEC material on RTE and the salient features of violence free schools. The LwF campaign was launched on 2<sup>nd</sup> March 2011 by the Honorable Mayor, Delhi, Shri Prithvi Ra. Sawhney. As a follow-up action, the schools have provided space for the training of 'vidyalaya Kalyan Samiti (School Welfare Committee) for teachers on positive discipline.

### Publications

- Education schemes and scholarships of Government in English, Hindi and Oriya
- Guidebook for school development plan in English and Hindi
- Positive Discipline – A Toolkit for NGO workers, practitioners and teachers in English and Hindi

### Studies

- A Comparative Study of ICDS Centers and Pre-schools in Delhi Slums
- Assessment of Infant and Young Child Feeding Practices in Uttar Pradesh and Bihar



# Right to Optimal Health

Plan's CSP III recognizes the right to optimal health for children by ensuring improved maternal health, complete immunization and nutrition for children and care and protection for children and families affected by HIV. Plan India continued its efforts to strengthen the government health services. It has raised community awareness on preventive health care and treatment-seeking behavior, especially related to child survival and maternal health. Plan also initiated work on the Health for Urban Poor (HUP) project. The program is funded by USAID and implemented by a consortium of NGOs including Plan (2010-2013). Plan has also collaborated with the National AIDS Control Organization (NACO), Gol and State AIDS control societies of Uttar Pradesh and Bihar to implement various programs in the area of HIV/AIDS.

## Key Achievements

Seventeen percent of the total organizational expenditure was incurred on health initiatives implemented in 100 PUs.

**Objective 1: Improving maternal health by enabling women to access quality health services**

In its effort to strengthen the health systems in urban areas, the HUP project was initiated. The project provides technical support to the state government for convergence of services related to maternal and child health, nutrition, water supply, sanitation and hygiene services in urban areas. Three main strategies of this project include inter-sectoral collaboration and convergence among various departments, promoting public and private partnerships and efforts to enhance and streamline the health care systems. The HUP project is being implemented in the states of Uttarakhnad, Jharkhand, Bihar and Maharashtra.



Under our core Child Centered Community Development (CCCD) programs - grassroots level functionaries were trained to improve their performance especially in regard to the rights and entitlements of the target groups with a particular focus on mother and child health. Over 1,000 community and frontline workers such as Auxiliary Nurse Midwives (ANMs), Anganwadi

Workers (AWWs), Accredited Social Health Activists (ASHAs), ICDS workers, village health and sanitation committees, community health volunteers and Traditional Birth Attendants (TBAs) were covered under these trainings.

Plan has initiated community based monitoring models for safe motherhood by prospective or new mothers, their families and village health and sanitation committees. Monitoring includes ANC, PNC and safe delivery.

**Objective 2** Improved nutritional status of malnourished children and promotion of child health through community and government engagement

Nearly 3,600 community health workers received orientation and training on the importance of safe motherhood, pre- and ante-natal care, breastfeeding and its importance, immunization, balanced diet and age-appropriate growth monitoring in terms of physical, mental and psycho-social development.

In the Raikhani Panchayat, Delhi, pregnant women's groups have been formed along with mechanisms for tracking antenatal services accessed by them. Out of the 1000 pregnant women, 800 have had regular ANC check-ups. Additionally, 10 women's solidarity groups (1,000 members) were formed. These groups have engaged in discussions on reproductive health and on accessing various government schemes.



### Flowerpot Model - a Self-Monitoring Tool (Muzaffarpur, Bihar)

This model was created to break the barrier of illiteracy and encourage timely usage of health services. A health chart is drawn in the shape of a flowerpot with the flower depicting the child being born to a healthy mother. This chart is drawn on the wall the day an expecting mother is registered with the nurse-midwife for availing health services. For each availed service, the mother draws a part of this picture. When all the recommended health services are availed of, the drawing is complete. The simplicity of the tool allows even an illiterate woman to understand and update the pictorial chart. Nearly 2,000 pregnant women in Bihar have successfully monitored their health using this model.

An initiative that deserves special mention is the Bal Sakhis (Children's Friends), a Plan program in Udaipur district (Rajasthan). In 34 villages across five blocks of the district, 1,000 young women - Bal Sakhis were trained in primary health care for infants. These Sakhis have built a good rapport with local communities and are often invited to accompany ill children to the district hospital to ensure appropriate treatment. These Bal Sakhis and 1,000 TBAs trained in the last year have provided support to 1,000 women and 2,000 children for various health needs.

Bal Sakhi, Kokila, of Sada village in Kota block in Rajasthan visited the home of Anil right after his birth and found his weight to be below 2 kg. In her first visit, Kokila explained to his mother the 'Mangaroo Care' technique of keeping the baby warm and breastfeeding him exclusively. She continued to visit Anil frequently to follow up on his progress. During subsequent visits, she found Anil suffering from fever and diarrhea. She treated him for fever and counseled the mother to increase the frequency of breastfeeding to help the child recover quickly. As Anil's mother followed Kokila's advice, his condition gradually improved.

**Objective:** Enable young people to access information about health seeking behavior including sexual and reproductive health

Adolescents and young people form an important target group of Plan's health programs are also key disseminators of information related to health. 10,000 adolescents have been trained in sexual and reproductive health issues. Outreach interventions have benefited more than 45,000 youth and adults in relation to sexual and reproductive health.

In the urban slum areas of Delhi, the Young Health Program, a new initiative addressing the health needs of adolescents and young people in the age group of 10-24 years has been launched. The constituted adolescent groups act as health watchers for the community and support the existing health system in combating epidemic outbreaks such as dengue and malaria. A comprehensive module on health for adolescents has been developed and five Health Information Centers (HICs) have been set up to serve as a platform for young people to share and discuss their health issues. A cadre of nearly 100 peer educators has been created.

**Objective:** Comprehensive Care for children and families affected by HIV/AIDS

"I lost my parents when I was seven. My grandparents are very old and had no means of supporting me. They approached Chaha, which has supported me for the last one year. I started attending school and am currently enrolled in Class 10. I do not fall ill regularly like I used to before and weigh 30 kg in comparison to 20 kg last year." - Saira, a twelve-year old child living with HIV.

During 2010-2011, Plan India implemented five key projects in the area of HIV/AIDS.

**Chaha:** A community-based child centered care and support project for children and families affected by HIV/AIDS. This four-year project (2008-2011) was funded by the Global Fund under round 10. Its primary objective is to improve care and support services to children living with and affected by HIV/AIDS. During the course of the project, 1,000 children were supported.

**Link Workers Scheme (LWS):** The Link Workers scheme is funded by NACO/UNDP and is being implemented in 10 districts each of Bihar and Uttar Pradesh. Through this project, 10,000 individuals in high-risk groups have been covered.

**Prevention of Parent to Child Transmission (PPTCT) of HIV:** This project is being implemented in one district each of Maharashtra, Uttar Pradesh and Orissa.

**Project SET:** This project aims to reach the children of sex workers in Pune, Maharashtra (2010-2011). The objective of the project is to improve the quality of life of these children through access to health and nutrition, education and life skills. So far, 1,000 children have been covered through project interventions.

**HIV/Trafficking in Andhra Pradesh:** The project entails repatriating, rescuing and rehabilitating trafficked children and the prevention of HIV amongst them.

Through the above-mentioned programs, Plan India organized 20,000 people affected with HIV into 100 groups with a view to providing them with peer support and encouraging their engagement in collective action to access government services and schemes for People Living with HIV/AIDS (PLHA).

# Right to Drinking Water and Clean Environment

Plan's CSP III recognizes WASH in its seven country goals to ensure all children and youth, especially girls and women, realize their right to safe, reliable and potable drinking water, sanitation and hygiene, and to live in a clean environment. Towards this end, the national program on drinking water and clean environment focuses on two core interventions (i) a drive towards total sanitation in schools and their catchments led by children and (ii) ensuring the availability of safe drinking water.

## Key Achievements

One percent of the total organizational expenditure was incurred on water and sanitation initiatives implemented in 10 PDS.

Objective 1: Improved hygienic practices including disposal of human and other waste.

The Ministry of Rural Development requested Plan India to undertake a pilot community-based sanitation program in Rupaheli gram panchayat, Bhilwara district (Rajasthan). With a view to demonstrate total sanitation in the gram panchayat, Plan India conducted IEC campaigns comprising of 20 plays and audio-visual programs to raise awareness amongst community members. In all, 100 toilets were constructed with community contributions.



Toilet construction was undertaken with the objective of achieving total sanitation in the village of Pathron Ki Dhani in Badaun, Rajasthan by RMCL Plan, through government grants, provided information and support for the construction of domestic latrines in its intervention area and motivated 1,000 children and adults to become models in their communities to stop open defecation

The strategy of creating replicable models of community-owned water and sanitation facilities showed the following results

- Household toilets with decentralized treatment facilities were created for liquid waste in the semiurban settlements of Dilwara, Jaipur district (Rajasthan) by vegetation such as Canna Indica to absorb the waste
- A community-based sanitation program was piloted by Plan in partnership with local stakeholders in Rupaheli Gram Panchayat of Bhilwara, Rajasthan on the request of the Ministry of Rural Development. Plan worked to create demand for household level toilets in the community
- A team of 20 local masons were trained to construct ecological sanitation (ECOSAN) toilets. These masons constructed 10 such toilets with the help of the community in Krishna District of Andhra Pradesh
- Thirteen Gram Panchayats in Purnia secured received Nirmal Gram Puraskar (Clean Village Award) from the President of India

**Objective 2** Enabling access to safe drinking water by raising awareness about government schemes, policies and provisions

Plan's efforts have been to enhance and strengthen the participation of all including its partners and government engineers. Plan India is recognized as a key resource centre by the Ministry of Rural Development and is involved in building the capacity of government engineers in the states of Orissa, Jharkhand and Bihar to undertake water quality monitoring, develop village water security plans, hand-pump repairing and maintenance of infrastructure. Plan India along with its partners has provided technical support to 100 communities comprising of nearly 1,000 families comprising of 10,200 individuals, towards upgrading or building new water systems

**Objective 1** Facilitate the availability of water and sanitation facilities in preschool, primary and secondary schools, especially for girls

The focus of Plan's intervention was on strengthening water, sanitation and hygiene (WASH) in schools. Of the estimated 2,000 schools in the program areas, interventions were made in 102 primary, middle and high schools for the promotion of hygiene. In addition, access to drinking water and sanitation has been provided to more than 10,100 children. Also, 2,200 school children were trained to monitor and test the quality of water. Some significant progress made in specific states and projects are mentioned below

- User friendly, gender sensitive WASH facilities were created in 100 schools in Orissa and Jharkhand
- Ultra-treatment filtration systems with see saw pumps were provided to 10 schools in Delhi. These work on the principle of gravity without need for electricity

The government schools in the villages of Nakodesar, Binharwali and Sadolai in Rajasthan have become the center of attraction for children and community members after the installation of a hand pump and two see-saws which also act as pumps to lift water. Everyone is thrilled to these see saw pumps as they no longer have to draw water from a well, The water pumped up to the overhead tanks ensures a constant supply to the school

- 870 school children benefited from the renovation of water supply and drinking water systems in 100 schools in Krishna District of Andhra Pradesh
- 100 Water and Environmental Sanitation (WES) clubs have been formed at school level to promote health and hygiene practices in Plan Projects

Plan's focus on gender equity for WASH was seen in the following

- In Sarvodaya Vidyalaya (girls' school), Nizam Nagar (Delhi), gender-friendly facilities for girls have been established and an incinerator for the disposal of sanitary napkins has been installed in the school
- One-hundred and sixty-six adolescent girls groups have been sensitized to adopt better sanitation and menstrual hygiene practices in Purnia, in Jharkhand



- Under the AusAid funded project in SBMA- Uttarakshi, Plan introduced sanitary practices and provisions in identified schools and also promoted separate toilets for boys and girls. Physically challenged children were also provided with user friendly facilities.
- Plan India supports WASH Institute in capacity building of government engineers, NGOs and INGOs. In 2010-2011, Plan along with WASH Institute has carried out focused training programs on water and sanitation for government engineers from the states of Bihar, Jharkhand and Puducherry.
- Plan India supports WES Net India in creating a platform for stakeholders in the water and sanitation sector and has witnessed a rise in membership to 1,000 members.
- To enhance the successful intervention and participation of government and other stakeholders, Plan India, in collaboration with Plan Sri Lanka, organized a session on school sanitation during the 4th South Asian Conference on Sanitation (SACOSAN) in Colombo in April 2011. The recommendations of the session have been included in the final draft of the conference declaration.

- A conference by WASH on 'Cost-Effective Sustainable Sanitation - An Indian Experience' in New Delhi in June 2010, involved more than 250 delegates, speakers and participants from a wide range of disciplines.

### Publications

- The June 2011 Newsletter on School WASH published by Plan India covered interventions on School WASH activities implemented by partners
- Plan India along with WASH Institute produced an animation film titled 'Hygiene - A Way of Life' for children

### Research

Water and Sanitation analysis of Raduniya and Bichiwada villages in Rajasthan

## Information - Empowerment - Success

After having been informed about their rights, the community group members in Plan's Delhi based program area raised the issue of drainage blocks with the MCD. The pressure from the united community was such that the MCD had to get heavy machinery to clean all the drains. This cleaning was the first that had happened in ten years.

A handbook on water and sanitation called 'Hum Swacch Rahenge' (We Shall Remain Clean), a self-monitoring tool for assessing personal hygiene by children, has been developed last year by children in Radhani Panchayat in Delhi. WES monitoring committees and children's clubs in all the program areas in Delhi state use it for inspecting personal hygiene. Flipcharts, jigsaw puzzles and board games on hygiene have also been developed in consultation with children's clubs.

'I have learnt a lot of things about personal hygiene like washing my hands and cutting my nails' - Priyanka, Class 3, Madanpur Khadar, Delhi

# Right to Children's Participation as Active Citizens

Children's experiences of poverty are defined by their feelings of exclusion from decision making and discrimination. Every child has the right to form his or her own views, which should be given due cognizance in accordance with age and maturity. Child participation is an ongoing process, and includes information sharing and dialogue between children and adults based on mutual respect, and in which children can learn how their views and those of adults are taken into account and shape the outcome of such processes including development of policies and legislation.

Plan India focuses on promoting meaningful children's participation so that they grow into accepted members of society and responsible citizens. Plan India is driven by the belief that child participation is both a means to child centered community development and its outcome.

## Key Achievements

Seven percent of the total organizational expenditure was incurred on child participation in 10 Program Units.



**Objective 1** Building capacity of children and youth, particularly girls and women, to organize and express themselves as active citizens

Plan India has maintained its continued focus on mobilizing and organizing children to lead and support their own development and child rights agenda

Fourteen thousand four hundred and seventy five children's club members participated in activities such as publishing children's newspapers and magazines, organizing child led events and awareness campaigns and designing community level plans. In each community, two or three representatives from children's clubs participated in workshops on child participation and governance structures. About 28,000 children have indirectly benefited by understanding the importance of child participation and governance

**Objective 2** Engaging children to monitor the implementation of child rights through government schemes and NGO programs and make recommendations to the Child Committee on the Convention on the Rights of the Child

The focus was on involving children and youth clubs in social audit to assess the essential services for children such as the mid-day meal program and the Mahatma Gandhi National Rural Employment Guarantee Act. Children were also involved in village-level planning to understand the responsibilities of governance structures. In 100 communities,



**Some Instances from the Field**  
In Rajasthan in Seva Mandir, Jaipur, Plan works towards strengthening linkages between village and PRIs through workshops to generate demand for these services

- In Bihar, ADITHI, an NGO partner of Plan India is acting as an agent of change and expressing its concerns on issues like child marriages, child labor, trafficking of girl children, female feticide, and illiteracy at appropriate forums. 2,000 children have benefited. Mock rehearsal of the election procedure has helped children understand the election process
- In Chilika, Orissa, a two-day Panchayat level orientation on community development, gender equity and child rights was organized for 10 panchayats and 2,000 people from the most marginalized Dalit community attended it
- An event, 'Children's Convention on Right to Education' was organized in partnership with the Door Step School (Mumbai), where children and youth groups gave an engaging presentation

### Publication

Plan India Newsletter – Special Edition on Child Participation

### Research

Social Audit by Children's Group in Muzaffarpur

**Children as Agents of Change**  
**Children's clubs in Muzaffarpur district came across some violations of children's rights in their area. They organized a campaign called 'Ab Shasan Humro Hoi' (Now, We will Rule) to address these issues. They also developed 100 comics on various issues including environment. Their effort has been published on the website of World Comics India (<http://www.swashashan.blogspot.com>). The Social Work department of Delhi University has shown interest in documenting the whole process. After the campaign, the duty bearers have responded to children's concerns and have initiated efforts to make certain communities green and garbage free zones.**

raise issues in the 'Public Hearing Campaign' where government functionaries are represented.

Plan organized capacity building programs and sensitized 1,100 women and men about the rights of children, gender equality and the importance of education for girls. More and more women are forthcoming and openly voicing the issues that affect them. Significant results have been achieved in working with children's groups at the community level.

In an effort to advocate changes in laws and policies, the media information centers at Delhi are collecting, preparing and making IEC material on various themes related to child rights. Representatives of children's groups have also had consultations with High Court and Supreme Court judges on child labor issues and met with the State Minister for Women and Child Welfare on issues related to child protection.

children were engaged in preparation of micro-level community development plans. The adult forums in the community work in close collaboration with children's groups to demand child rights services from local governance bodies.

"I was very excited to learn about the process of village level planning. now I have a good understanding of the entire process and clarity on the roles and responsibilities of the functionaries."  
 - Ravi Ra, a youth from Muzaffarpur.

**Objective:** Encourage children's participation at all levels through attitudinal change amongst duty bearers.

Plan launched a state-level advocacy campaign in Patna focusing on promoting children's right to participation at various levels. The launch was attended by the Minister of Social Welfare.

A national workshop on 'Child Participation: Achievements and Challenges' was organized by Committed Communities Development Trust (CCDT) with support from Plan India. The Delhi State office facilitates children, and community members to



# Highlights

## A Journey – July 2010 to June 2011

### SEPTEMBER 2010

#### BIAAG Report and Case Studies Released

As a part of Plan India's 'Because I am a Girl campaign', a report, 'Girls in a Changing Landscape: Urban and Digital Frontiers' was released in September 2010. A compendium of 18 stories of city girls who overcame extraordinary odds in their lives, called 'Voices of Change: Extraordinary life Stories' was also released.



### NOVEMBER 2010

#### Plan International's Board and Member's Assembly Meet in India

Plan India was honored to host Plan International's Board and Member's Assembly meeting during November 2010 with the participation of more than 60 delegates from 25 Plan countries. Program visits included interaction with the communities.

An Art and Luxury auction was organized by Plan at the Italian Embassy and Bollywood star Ms. Rani Mukherjee initiated the auction by reiterating her support to the cause of the girl child and Plan's 'Because I am a Girl' campaign.



### DECEMBER 2010

#### Street Children's Day Out with Anil Kapoor and Suniel Shetty at CHETNA - Plan

Patron and goodwill ambassador of Plan India, Mr. Anil Kapoor along with Bollywood star Mr. Suniel Shetty, met the children of the community under the CHETNA-Plan project. The outing was both meaningful and emotionally charged for all.



### JANUARY 2011

#### Launch of 'Let Girls be Born' in Lucknow

Continuing to demonstrate its commitment towards the cause of the girl child, Plan India, in collaboration with NGO partner Vatsalya, launched the project 'Let Girls be Born' in Lucknow on 22 January 2011. Aimed at reducing the number of forced sex-selective abortions, the project hopes to ensure the right of girls to be born, and to have an identity, name and citizenship.



## **FEBRUARY 2011**

### **Balika Milan Samaroh (URMUL-Plan)**

A three-day Balika Milan Samaroh was organized by Plan with URMUL in Bikaner (Rajasthan), in keeping with the stated commitment of promoting the rights of the girl child and addressing poverty issues by imparting skill development and higher education. Over 1,000 girls and young women participated. They discussed issues and also shared their experiences on how information received in forums led to positive changes in their lives and helped them to spread awareness.



## **March 2011**

### **Plan-UNESCO Conference**

A three-day South Asian Regional conference was organized by Plan India in association with UNESCO, South Asia in Delhi from 1-3 March 2011 on the 'Learning and Developmental Needs of Out-of-School Adolescents' focusing on the issues and concerns of these deprived youths. The conference drew participation of more than 100 delegates across the region along with civil society and bilateral organizations as well as NGOs.



### **'Learn without Fear' Campaign**

Plan India in collaboration with MCD and Directorate, Education (Delhi) launched the 'Learn without Fear Campaign' across 133 schools in Delhi on 25 March 2011. The project seeks to create violence-free model schools in 133 government-run primary schools of Delhi.



## **May 2011**

### **'Chuppi Todo' – A Campaign against Child Sexual Abuse**

Prof. Kiran Walia, Honorable Minister for Women and Child Development along with a Bal Club member launched the 'Chuppi Todo' campaign in Delhi State on 7 June 2011 at the India Habitat Centre. The campaign is a Plan India initiative in association with DCPCR.



# Right to Adequate Standards of Living

Household Economic Security is a new focus introduced in CSP III based on learning from the previous CSP. This program has three key objectives of increasing children's and young people's access to nutritious food, promoting access to formal financial services especially for women and preparing young men and women for income generation and life skills.

The program has contributed to an improved household economic environment for 1,00,000 children. Additionally, more than 2000 young girls and boys have been supported with market-oriented vocational and entrepreneurial skills.

## Key Achievements

Eight percent of the total organizational expenditure was incurred on household economic security in 1 P.S.

Objective 1: Increase in children and young people's access to nutritious food.

Plan India has been successful in attaining support from Government of Orissa through the Agriculture Technology Management Agency. It helped the tribal farmers to cultivate 100 acres using the System of Rice Intensification technique and 125 acres to cultivate maize. It also built the capacities of communities through various sustainable and eco-friendly farming practices. Farmers have been trained in organic vegetable cultivation, use and application of organic pesticides and vermi compost, SRI and maintaining kitchen



gardens. In 10 villages, comprehensive, sustainable agricultural packages have been developed in collaboration with farmers. More than 200 farmers have been organized into a collective to create a platform to market their products.

**Objective 2: To promote access to formal financial services, especially for women.**

Community Managed Micro Finance (CMM) programs engaging Self Help Groups (SHGs) have emerged as one of the most effective tools to unite women from diverse backgrounds, especially amongst rural poor to make meaningful difference in their lives. These women not only save their cash and recycle it for credit but also work as agents of change in the community. Under its CMM program, Plan India worked towards strengthening capacities of the ground level staff. Currently 1,200 SHGs, across the country with over 10,000 members are provided financial literacy.

In Jharkhand, 11 SHGs have been formed using the CMM concept with 1,110 members. A total saving of approximately INR 515,000 and a total annual membership deposit fee of INR 100,550 have been made by these SHGs. Thirty-four CMM camps have been organized at the gram panchayat level and more than 1,000 participants have been sensitized on the concept. In Jharkhand and Patna, Plan has promoted the formation and successful functioning of 110 and 200 SHGs respectively.

A three-year savings led microfinance program, 'Banking on Change', supported by Barclays Bank, has been launched in a resettlement colony of Delhi. The program aims to demonstrate access to and sustainability of financial services, demonstrate cost effectiveness of promoting and linking women groups and demonstrate social and economic empowerment of 10,000 women stakeholders.

**In terms of linkages with the government programs.**

- Plan is supporting insurance linked to Government of India's health insurance program called Rashtriya Swasthya Beema Yojana (RSBY).
- Plan's local partners have started building linkages with Swarna Jayanti Gram Swarozgar Yojana (SGSY) and National Rural Livelihoods Mission (NLRM) so that the communities can avail of subsidies as well as guidance from the government.

**"I get a lot of satisfaction when over 200 fellow farmers compliment me or look up to me for advice on increasing production," says Dayanidhi, a trained farmer from Bhubaneswar. His dedicated efforts and innovative experiments have earned him the title of 'guru of pumpkin cultivation'.**

**Objective: Preparing young men and women for income generation and life skills.**

Plan India links eligible youth to vocational training centers, through its projects such as 'Saksham' ('Empowered') in Delhi, project 'Ek Mouka' (An Opportunity) in Hyderabad and to vocational training initiatives in other program areas. The interventions under these projects equip and empower youth with relevant skills. The courses offered range from three months to one year depending upon the skill required for a particular job.

**Saksham Project:** A project focusing on Urban Youth Vocational Training has been launched in Delhi. The project aims to help 1,000 marginalized youth in acquiring locally relevant skills, through a three or four month course comprising life and leadership skills, basic English and technical skills to cater to growing industries like IT, customer relations, business process outsourcing and electronic repairs. Approximately 100 youth have already received training at the five Saksham centers in different parts of Delhi.

**Ek Mouka:** Employability skills designed by CAP, Hyderabad is a unique model that follows a nine-step process from identification of opportunities to actual placement of identified youth. The process includes a market scan to identify employment opportunities, course selection and curriculum development. Mobilization events, training and placement and post placement support are a part of the module. A total of 100 youth (50 Male and 50 Female) were trained in various vocational courses. In addition, 100 youth (20 Male and 80 Female) have undergone training in short-term employability skills.

# Right to Life with Dignity during Emergencies

Plan India's program on disaster risk management aims to minimize the losses from disasters and reduce vulnerability of residing populations, especially children. It seeks to demonstrate a sustainable model for mainstreaming of disaster risk management at all levels with focus on P and community level activities in some of the most multi-hazard prone states and districts. Strengthening institutions responsible for sustainability and replication of these efforts is an integral part of the program. The program will help boost capacities at all levels with special emphasis on vulnerable population, especially children. In addition, it also seeks to prepare communities and children to mitigate the impact of climate change.

Plan focused on building internal and external capacities to strengthen the participation of communities and children with a view to helping them understand and access their rights and entitlements in disaster situations. Six percent of the total organizational expenditure was incurred on these efforts.

Plan initiated its Disaster Preparedness Process (DPP) which entails an analysis of the most common hazards to which the community is vulnerable, the range of sectors and geographical areas in which Plan may respond to each hazard, the resources and the linkages needed to undertake such responses, the gaps



and ways of overcoming them and the distinctive roles of different Plan and its partners during emergencies' This process generated an analysis of the existing hazards and vulnerabilities and helped gauge the current capabilities to deal with them The country management team in India, along with the senior managers, were also interviewed to get a better understanding of the organizations' strategic positioning and preparedness to tackle disasters

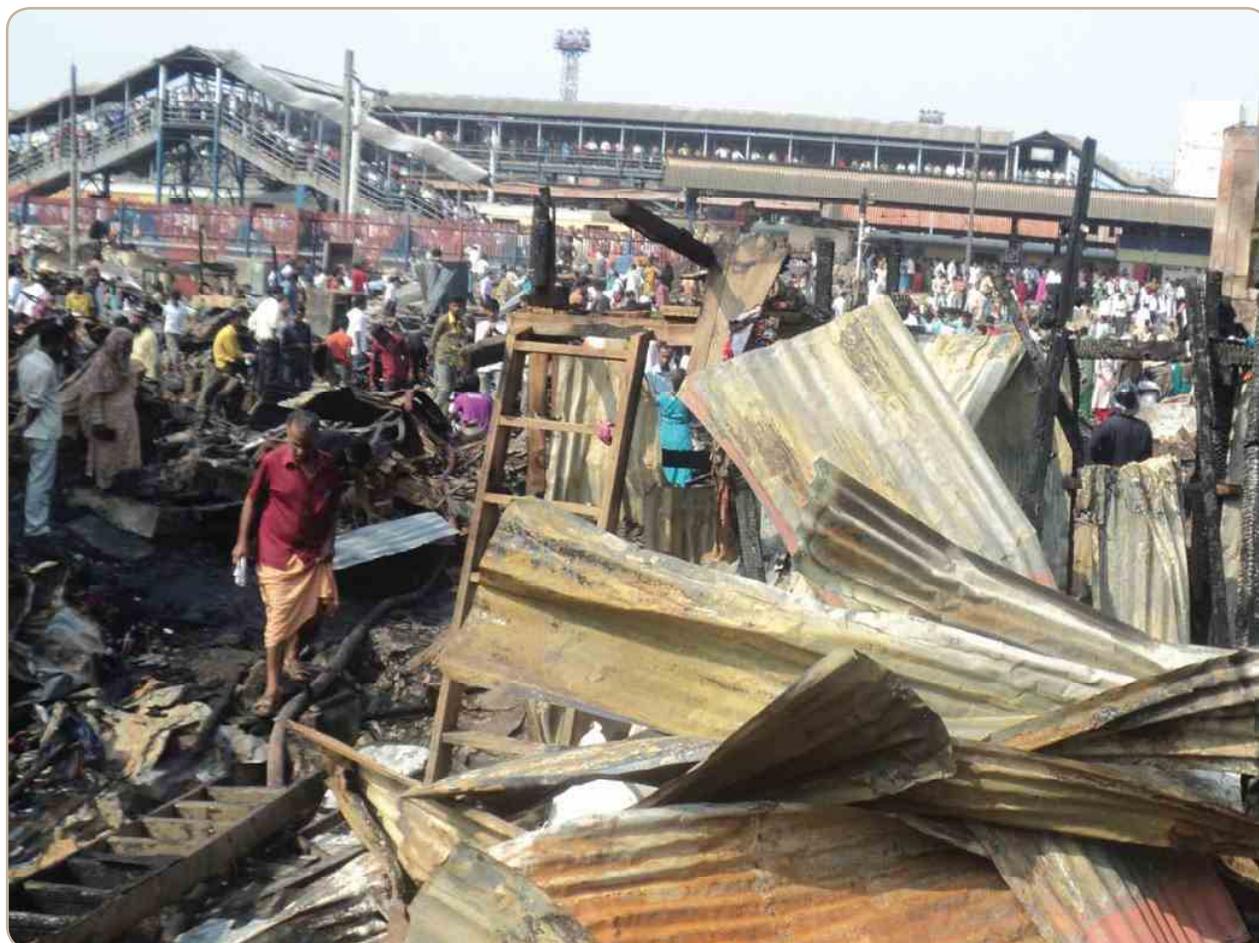
Plan India has played a proactive role in the Sphere Process in India through its support for the training and capacity building of the humanitarian sector while strengthening the inter-agency coordination process during emergency response Some of the major accomplishments can be seen in the launch of The Sphere Project Handbook, 2011 This handbook has been translated into Hindi, Bengali, Marathi and Tamil Plan has also helped in establishing Inter Agency Groups (IAGs) in the states of Rajasthan and Uttarakhand

Plan India was able to raise Euros 200,000 from the European Commission for Humanitarian

Organization (ECHO) for a small-scale flood recovery and livelihood response after the Uttarakhand flash floods in September 2010.

Plan India also supported 20,000 families affected by Cyclone Laila (Orissa) and the landslides following the flash floods in Uttarakhand. More than 10,000 children were involved in Disaster Risk Reduction (DRR) interventions by Plan Cumulative disaster responses included distribution of dry rations for a week to 1,000 families 1000 families were provided with temporary protective material such as water proof sheets or tarpaulins and blankets A total of 1000 children were provided with winter clothing In addition, 10 health camps were conducted in affected communities wherein approximately 1000 people were provided with diagnostic and medical aid

During the Garib Nagar fire in Mumbai, we were instrumental in providing temporary sanitation and washing facilities for 100 children and 100 women and adolescent girls



# Advocacy Initiatives of Plan India

It is imperative to have the support and participation of policy makers and the general public. Plan India's efforts focus on child- and community-led advocacy wherein it plays the role of a facilitator, ensuring platforms for children and communities to voice their concerns. Plan works in collaboration with other civil society activists at the state and national levels to influence relevant policies and initiatives.

The launch of the global 'Universal Birth Registration (UBR) campaign 'Count Every Child' in 2007 saw Plan India initiate a concerted effort at the national, state and local levels simultaneously. Plan's second global campaign, Learn without Fear (2007), and the national campaign, Ensuring the Right to Education for All (2007), are being taken forward along with the UBR campaign.

Thanks to the various interventions and Plan's presence at the grassroots level, it has been able to reach out to over one and a half a million people through activities like signature campaigns, mobile campaign units, school contact programs and other similar events. Over 10,00,000 people were also reached through the Learn without Fear TV spots, telecast over a period of ten days.

Plan India released its second annual report, State of the Girl Child in India, centered on the global theme of Girls in Urban and Digital Landscapes. The results of the survey carried out among 10,000 girls in 10 cities, received wide media coverage and interest among various stakeholders. Plan India was invited to share the results of the survey at two international meetings conducted by UN Habitat and Women in Cities International respectively.

Plan India continues with its participation in civil society networks and alliances to promote the rights of children. Its points of reference for these

linkages have been the monitoring of documents and indicators of the government's performance in relation to the realization of children's rights as provided by the Constitution of India, ratified international instruments such as the United Nations Convention on the Rights of the Child (UNCRC) and the Millennium Development Goals and the various national policies and acts derived as a consequence of these.

This year, in the wake of the passing of the Right of Children to Free and Compulsory Education Act (2009), Plan India joined civil society organizations in tracking the implementation of the legislation. Plan state offices either initiated or participated in the Right to Education Forum meetings in order to assist in the development of a first year status report. At these meetings, Plan drew attention to the lack of impact of the Act on children living in difficult circumstances, and has laid emphasis on the implementation of Article 15 which highlights the prohibition of child abuse.

National and state government departments invited Plan India's participation in consultations on birth registration, the review of the National Policy for Children and committees on child protection and participation, water and sanitation and urban health. The Office of the Registrar General of India requested Plan India to support awareness generation through activities linked to the Census 2011.

Chief Ministers of the states of Delhi, Rajasthan and Bihar, Education Ministers from the central and state governments as well as senior bureaucrats were present at Plan activities such as campaign launches. Invitations were also received by Plan to make presentations at two meetings of the Delhi Commission for the Protection of Child Rights, while Plan staff participated in panel discussions on child rights on the Lok Sabha Channel, Asmita.

## Publications

- Plan India Newsletter: Nov 2010 – A Special Edition on Advocacy
- Girls in a Changing Landscape – Urban and Digital Frontiers – BIAA Report 2010
- Voices of Change – Extraordinary Life Stories – BIAAG 2010

- Mouth in Action against Violence in Schools - Hindi
- An Interface with Parliamentarians and Children on HIV/AIDS Bill – 2nd Advocacy Event
- Learn without Fear Animation film CD - Hindi
- Learn Without Fear handouts
- Corporal Punishment - Say Yes to Safe Learning Environment

# Towards Sustainability – The Journey of Plan and Arthik Samata Mandal (ASM)

Plan India began its Child Centered Community Development work in partnership with ASM in Krishna District, Andhra Pradesh in the year 2000. In this decade-long partnership, various programs have benefited 7,700 families from 51 rural communities, through 3,424 children sponsored by individual donors from 14 different countries. The partnership was concluded in 2010-2011 with an assessment of the impact of ASM-Plan's programs. The assessment covered programs implemented in the domains of health, habitat and environment, learning, self-governance, child rights, household economic security and community based disaster preparedness between 2000 and 2011.

## Main Achievements of the ASM-Plan Partnership

### Health

Infant mortality during 2010-2011 was 4 per 421 live to children: , births. Access to government health services by the community has improved on account of initiatives to raise awareness about health issues.

### Habitat and Health Environment

The ASM-Plan venture supported 4,765 families in the construction of household latrines and 95% families now have individual latrines. Two of the program villages were awarded the Nirmal Gram Puraskar for achieving total sanitation. School sanitation has improved with the provision of toilets and drinking water. In all, 270 garbage bins and 10 tricycles were provided to the panchayat and schools. Water and environmental sanitation committees have been formed in 40 villages in the program area.

### ECCD and Education

Eighty-four per cent of the girls are enrolled in schools, which is 4% higher than the average

enrolment rate in the area. Incentives were provided to children: 1800 children were provided bicycles and 9600 children received scholarships. In terms of financial assistance, 1,900 children were provided aid for higher education and 22,080 children were provided assistance in tuitions. In terms of infrastructure, 25 school buildings and 20 additional classrooms were constructed during the program. Six Anganwadi centers (early childhood care centers) were constructed and 18 centers were repaired.

### Self-governance and Child Rights

Children's clubs and community based organizations were formed in 51 villages. The panchayats in the villages are highly cooperative and their active participation has contributed to the achievement of. total sanitation in the villages. Birth registration has improved and all the newborn children have birth certificates. Child marriages have declined with the active participation of community groups and children's clubs.



### Household Economic Security

ASM-Plan has promoted 11 SHs fifty-one community-based organizations, including the weaver's society and the riverbed land farmer's society. As a result, income levels have increased by 200. Almost all the families have substantial savings through their respective SHs and have been able to repay loans.

The Mutually Aided Thrift Cooperative Society (MATCS) is one of the major initiatives promoted by ASM-Plan towards the sustainability of economic security. MATCS had a business turnover of more than 12 million rupees.

### Community Based Disaster Preparedness

The community based disaster preparedness program has had the most significant impact on confidence levels among the riverbed land farmers and weavers communities. ASM-Plan has gained recognition for its skill in handling emergencies and for its exemplary community mobilization efforts. The disaster preparedness committees were provided with kits along with training in rescue operations. Two community halls have been constructed for shelter during floods.

The impact assessment clearly indicates the positive changes brought by the ASM-Plan partnership.



# Plan in the Media



Plan India has been actively reaching out to the masses through the print, electronic and online media to spread awareness on various issues impacting children's lives. Its development programs, events and fund-raising activities were widely covered. In the past year, Plan India has been acknowledged

for its commitment to child rights and the holistic development of their communities.

The Plan India website and Learn without Fear blog played an active role in engaging both the masses as well as potential and existing donors with the cause of children.

Major events during 2010-2011 were the launch of the 'Because I am a Girl' report by the distinguished actor and social activist Ms. Shabana Azmi followed by a fund-raising event to support the cause of the girl child at which Bollywood actor Ms Rani Mukherjee was present.

The program initiatives that were prominently covered include the launch of the positive discipline module, Let Girls be Born project, corporate support by Procter and Gamble and the visit of Plan International's CEO Mr. Nigel Chapman.

During the year Plan India was covered by the print media on various occasions, by online media on various occasions and by the electronic media on various occasions on various channels.

The Learn without Fear blog has around 10,000 followers.





# Plan Partners in India

1. ADITHI, Muzaffarpur, Patna, Bihar
2. ALAMB, Delhi
3. Anchal Charitable Trust, Delhi
4. Arthik Anusandhan Kendra (AAK), Allahabad, Uttar Pradesh
5. Arthik Samata Mandal, Andhra Pradesh
6. Aruna Trust - Association for Rural Upliftment and National Allegiance, Brahmapur,
7. Aseema Charitable Trust, Mumbai, Maharashtra
8. Bal Mahila Kalyan (BMK), Bihar
9. Bal Vikas Dhara, Delhi
10. CAP Foundation, Hyderabad, Andhra Pradesh
11. CCDT (Committed Communities Development Trust), Mumbai, Maharashtra
12. Centre for Youth & Social Development (CYSD), Bhubaneswar, Orissa
13. Chaitanya Jyoti Welfare Society, Nellore, Andhra Pradesh.
14. CHETNA (Childhood Enhancement Through Training & Action), New Delhi
15. Child in Need Institute (CINI), Daulatpur, West Bengal.
16. Community Aid & Sponsorship Program, Pune, Maharashtra
17. Dalit Vikas Vindu, Koderma, Jharkhand
18. DOORSTEPS SCHOOL , Mumbai, Maharashtra
19. DR. A.V.BALIGA MEMORIAL TRUST, New Delhi
20. FORCES, New Delhi
21. GNK (Gram Niyojan Kendra), Uttar Pradesh
22. Grama Swarajya Samithi, Visakhapatnam, Andhra Pradesh
23. Gramin Vikas Sansthan, Uttar Pradesh
24. HELP, Ongole
25. Institute Of Health Management Research (IHMR), Jaipur, Rajasthan
26. Institute of Social Sciences, Bangalore, Karnataka
27. Integrated Development Foundation (IDF), Patna, Bihar.
28. Janakalyan Welfare Society ,Visakhapatnam, Andhra Pradesh
29. Kherwadi Social Welfare Association, Mumbai, Maharashtra
30. Krishnamurti Foundation of India, Chennai, Tamil Nadu
31. Mobile Crèches, New Delhi
32. Nav Bharat Jagriti Kendra (NBJK) -Kopal Project, Jharkhand
33. NAV SRISHTI, New Delhi
34. Navjagriti, Saran, Bihar
35. Nidan, Patna, Bihar
36. PANI, Uttar Pradesh
37. PREM (Peoples Rural Education Movement), Orissa
38. Ravicharla Integrated Development Society, Andhra Pradesh
39. RAVISKALP (Rashtriya Vikas Evam Samaj Kalyan Parishad), Patna
40. REAL (Rural Education and Action For Liberation), Dindigul
41. Salam Balak Trust, New Delhi
42. SARDS, Andhra Pradesh
43. SBMA, Uttarakhand
44. Seva Mandir, Udaipur, Rajasthan,
45. Society for Agro Industrial Education In India, Moradabad, Uttaranchal
46. SRAVANTHI, Rajahmundry, Andhra Pradesh
47. Dr. Shambhunath Singh Research Foundation, Varanasi, Uttar Pradesh
48. Tata Institute of Social Sciences, Mumbai, Maharashtra
49. URMUL Seemant , Bajju, Bikaner, Rajasthan
50. URMUL Setu Sansthan, Lunkaransar, Rajasthan
51. Van Chit Vikas, Pune, Maharashtra
52. VATSALYA, Lucknow, Uttar Pradesh
53. Water, Sanitation and Hygiene Institute (WASH Institute ), Tamil Nadu
54. YUVA , Navi Mumbai, Maharashtra



# Acknowledgements

We thank our supporters who helped us in reaching closer to our goals

## Government

Ministry of Drinking Water and Sanitation

Plan India is recognized as a Key Resource Centre (KRC) by the Department of Drinking Water and Sanitation, under the Ministry of Rural Development in the states of Jharkhand, Orissa, Bihar, Rajasthan and Uttar Pradesh. Uttar Pradesh State AIDS Control Society (UPSACS) UPSACS supported Plan India for the implementation of the Link Workers Scheme for HIV/AIDS amongst HRGs and vulnerable groups in five districts of Uttar Pradesh. Bihar State AIDS Control Society (BSACS) BSACS supported Plan India in the implementation of the Link Workers Scheme for HIV/AIDS amongst HRGs and vulnerable groups in five districts of Bihar.

## Institutional Donors

Directorate General for Humanitarian Aid and Civil Protection (ECHO)

Plan India responded to the Uttarakhand flash floods with the support of ECHO in 10 villages between February and August 2011

UNDP

UNDP is supporting Plan India in the Link Workers Project being implemented in 10 districts of Bihar and Uttar Pradesh

UNESCO

UNESCO collaborated with Plan India for the development of the Antiretroviral Treatment Booklet

India HIV/AIDS Alliance

Plan Implemented the Chaha program for the care of children affected by HIV/AIDS and their families with support from Global Fund through the Alliance to Fight against AIDS, Malaria and Tuberculosis (AFATM) between July 2009 and March 2011

United States Agency for International Development

USAID supported Plan India's initiatives for the health of the urban poor

## The Private Sector

Accenture Foundation Inc

The Accenture Development Program facilitates the use of Information Communication Technology (ICT) within Plan's Urban Youth Vocational Program (Saksham)

AIR France

With funding from Air France, Plan India supported the educational and psycho-social needs of children with multiple disabilities in a resettlement colony of Delhi

AstraZeneca India

Plan's young health project for adolescents was supported by AstraZeneca, which provided relevant information on lifestyles and better choices for health

Barclays Corporate India

'Banking on Change', a project to mobilize women from poor households into SHGs to access financial service providers and business opportunities, is being supported by Barclays Bank

The Baxter International Foundation

Plan's project in Delhi to provide primary health care through the established primary health centers and outreach health services is being supported by the Baxter International Foundation

Carlson Hotels Worldwide

Plan India's efforts to provide street children with a protective environment have been supported by the Carlsons Group

Hindustan Coca Cola Beverages Pvt Ltd

This company supported Plan India in upgrading infrastructure for school children in Bihar

Marubeni India Pvt Ltd

The lives of 100 disabled children in a resettlement colony of Delhi were improved with the support of Marubeni India Ltd

Procter & Gamble

Plan India's efforts to enhance knowledge, Attitude and Practice (KAP) towards menstrual hygiene among adolescent girls in low-income communities are being supported by Procter & Gamble

Priglobe South East Asia Travels

Plan's BIAA campaign is supported by Priglobe in Bihar

Wheelabrator Allevard Enterprise

Plan and Wheelabrator support the vocational training of children, including girls, in resettlement colonies of Delhi

Credit Suisse  
Credit Suisse supports the program Holistic Development of Children at High Risk of Prostitution/Crime in Caste-Based Communities in the Bharatpur district of Rajasthan

# Our Major Individual Donors

1. Abha Narain Lambah Associates
2. Aditya Kapadia
3. Amar Hattarki
4. Amol Kadolkar
5. Apurva Gandhi
6. Arti Kirloskar
7. Ashish Parthasarthy
8. Ashok Shah
9. Ashwin Shanker
10. Atul Jain
11. Balveer Arora
12. Cherian Mathews
13. D P Mhaiskar Foundation
14. Deepak Sharma
15. Devika Shenoy
16. Doulat Dolwani
17. Doulat T Dolwani
18. Gaurav Soni
19. Gautam Kao
20. Glowwhite Chemicals Private Limited
21. Guljeet Singh Khanna
22. Haresh Buch
23. Hitesh Solanki
24. Indra Nooyi
25. Jatin Koticha
26. Kulwant Singh
27. Kunj Bansal
28. Kvs Manian
29. Maneerat Sunthorchitcharoen
30. Mr. Nikhil Nehru
31. N Jayakumar
32. Pankaj Dolwani
33. Phavilpat Phakkapokin
34. Rahul Agarwal
35. Raj Nooyi
36. Rajeev Mendiratta
37. Rajesh Arya
38. Rajesh Baheti
39. Rajkumar Saraf
40. Ranjana Dasani
41. Renu Kochhar
42. Ritesh Agarwal
43. Salim Jiwani
44. Sandeep Baid
45. Sanjay Bhanot
46. Santosh Mohanty
47. Sarat Chander Arora
48. Sbi Capital Markets Ltd
49. Shailesh Bantwal
50. Shefali Verma
51. Sunita Narain
52. Swati Waghmare
53. Tarak Alluri
54. Uma Relan
55. Umesh Waghdhare
56. Usha Bhuta
57. Venkat Reddy
58. Vijay Jain
59. Yuan Ting Ting



# What Plan's Supporters Say

"I have been donating towards child development, education and other programs of Plan India for the past one year. I donate online, half-yearly, as an individual. Initially I had to provide a few details to fill in the form. It gives me great joy just to know that a part of my earnings is utilized for the cause of child development and education. The donated amount hardly affects my budget – considering the fact that we often spend money for no reason at all. It is better the amount is utilized for a good cause. In this way, we can help needy children in India." - **Varun Gureja**

"Plan India is doing wonderful work towards the upliftment of children from poor families by providing them education and shelter in addition to addressing their needs in areas of health care and nutrition. I am happy to be a small contributor towards this cause."

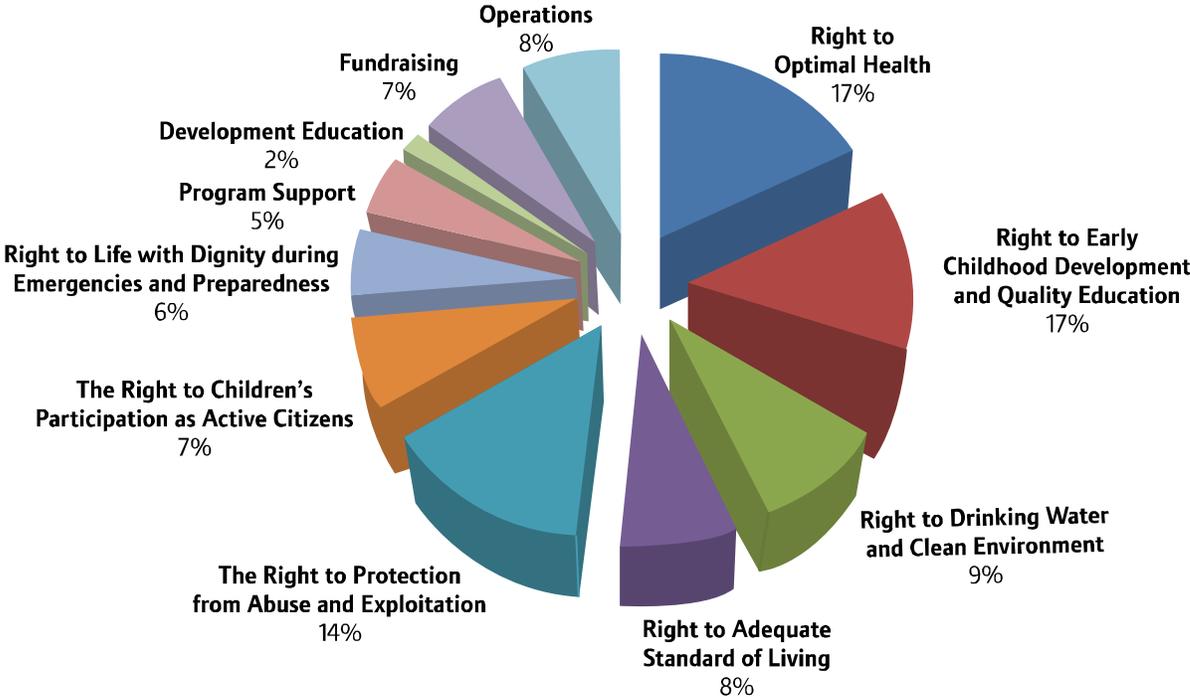
- **Shailesh Bantwal**

"The experience with Plan India was really very good and it's a blessing in disguise that you have given us the opportunity to be part of the endeavor to help children who are really in need of education, clothing and food. I look forward to supporting Plan as long as I am able to." - **Anil Pradeep Motwani**

"The education of children is possibly the most important cause that needs to be addressed for India to become a world leader. Plan India is among the very few organizations that works sincerely towards this cause. My family and I have been associated with the organization in our own small way and each earning member of our family sponsors a child's education through Plan India. This year, at L&T Finance Holdings, we raised some money for the organization through voluntary donations from employees as well. I sincerely believe that every Indian who can afford to, should contribute towards this cause." - **Ankur**

# Financial Overview

## July 2010 To June 2011 Expenditure



## Our Auditors

**B S R & Company**, a firm of chartered accountants are the statutory auditors of Plan International (India Chapter)

# Plan International (India Chapter)

## Balance Sheet

Balance Sheet as at 31 March 2011

	Schedule	All amounts in rupees					
		As at 31 March 2011			As at 31 March 2010		
		₹ CRA	₹ CCRA	Total	₹ CRA	₹ CCRA	Total
<b>SOURCES OF FUNDS</b>							
General funds	1	-	₹ 20,020	₹ 20,020	-	₹ 000,102	₹ 000,102
Restricted funds	1	₹ 000,200	-	₹ 000,200	₹ 000,000	-	₹ 000,000
		<u>₹ 000,200</u>	<u>₹ 20,020</u>	<u>₹ 2,000,220</u>	<u>₹ 000,000</u>	<u>₹ 000,002</u>	<u>₹ 00,020,002</u>
<b>APPLICATION OF FUNDS</b>							
Fixed assets	2						
Gross block		₹ 12,000,000	₹ 002,000	₹ 12,002,000	₹ 0,001,000	₹ 00,000	₹ 0,000,000
Less: Depreciation		<u>₹ 0,000,000</u>	<u>₹ 100,000</u>	<u>₹ 0,000,000</u>	<u>₹ 2,200,000</u>	<u>₹ 0,000</u>	<u>₹ 2,200,000</u>
Net block		₹ 1,000,000	₹ 000,000	₹ 0,000,000	₹ 2,000,000	₹ 00,000	₹ 2,020,000
Current assets, loans and advances							
Cash and bank balances	0	₹ 1,000,000	₹ 000,000	₹ 00,000,000	₹ 000,000	₹ 000,000,000	₹ 00,000,000
Loans and advances	0	<u>₹ 0,000,000</u>	<u>₹ 200,000</u>	<u>₹ 0,000,000</u>	<u>₹ 2,000,000</u>	<u>₹ 0,000,000</u>	<u>₹ 0,000,000</u>
Less: Current liabilities and provisions							
Current liabilities and provisions	0	<u>₹ 11,000,000</u>	<u>₹ 1,000,000</u>	<u>₹ 12,000,000</u>	<u>₹ 1,200,000</u>	<u>₹ 2,000,000</u>	<u>₹ 0,000,000</u>
Net current assets		<u>₹ (0,000,000)</u>	<u>₹ 000,000</u>	<u>₹ 0,000,000</u>	<u>₹ 0,000,000</u>	<u>₹ 000,000</u>	<u>₹ 0,000,000</u>
		<u>₹ 000,200</u>	<u>₹ 20,020</u>	<u>₹ 2,000,220</u>	<u>₹ 000,000</u>	<u>₹ 000,002</u>	<u>₹ 00,020,002</u>

Significant accounting policies and notes to the accounts 0

The schedules referred to above form an integral part of the financial statements.

As per our report of even date attached

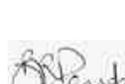
For BSR Company  
Chartered Accountants  
Firm Registration No. 128032W

  
Sandeep Batra  
Partner

Membership No. 093320

Place: Gurgaon  
Date: 30 July 2011

For and on behalf of the Board of Directors of  
Plan International (India Chapter)

  
Executive Director

  
Treasurer

  
Secretary



Place: New Delhi  
Date: 30 July 2011

Place: New Delhi  
Date: 30 July 2011

Place: New Delhi  
Date: 30 July 2011

# Plan International (India Chapter)

## Income and Expenditure

Income and expenditure account for the year ended 31 March 2011

(All amounts in Rupees)

Schedule	As at 31 March 2011			As at 31 March 2010		
	OCRA	□ OCRA	Total	OCRA	□ OCRA	Total
<b>Income</b>						
Grants from Plan International (net of expenses incurred on behalf of Plan International and other affiliates Rs. 12,274,050 (previous year Rs. ----))	00,000,000	-	00,000,000	11,000,000	-	11,000,000
Corporate donations	220,000	11,02,000	11,24,000	000,000	0,00,000	0,00,000
Institutional donations	0,02,000	00,000,000	00,000,000	0,00,000	00,000,000	00,000,000
Individual donations	000,000	00,000,000	00,100,000	0,000	00,100,000	00,100,000
Interest income	-	1,00,000	1,00,000	-	000,000	000,000
	<u>00,002,000</u>	<u>120,000,000</u>	<u>000,000,000</u>	<u>11,000,000</u>	<u>00,002,000</u>	<u>100,000,000</u>
<b>Expenditure</b>						
Payment to NGO partners	000,000,000	00,000,000	000,000,000	00,000,000	00,000,000	100,000,000
Salaries and related costs	00,000,000	0,000,000	00,000,000	10,000,000	2,000,000	12,000,000
Contribution to provident and other funds	0,000,000	000,000	0,000,000	1,200,000	200,000	1,400,000
Staff recruitment and relocation expenses	1,000,000	0,000	1,000,000	100,000	000,000	000,000
Travelling	11,000,000	1,000,000	12,000,000	0,000,000	000,000	0,000,000
Vehicle hire, running and maintenance expenses	1,000,000	100,000	1,100,000	000,000	000,000	000,000
Trainings, conferences and workshops	12,000,000	1,000,000	13,000,000	0,000,000	000,000	0,000,000
Depreciation	1,200,000	120,000	1,320,000	000,000	000,000	000,000
Postage, telephone and telegram	0,000,000	200,000	0,000,000	1,200,000	200,000	1,400,000
Rent	0,200,000	100,000	0,300,000	1,000,000	0,000	1,000,000
Repairs and maintenance						
- Building	2,000,000	1,200	2,000,000	-	-	-
- Others	1,000,000	10,000	1,000,000	000,000	100,000	1,000,000
Fund raising expenses	20,000,000	10,000,000	30,000,000	20,000,000	0,000,000	20,000,000
Publications	1,000,000	0,200	1,000,000	-	-	-
Printing and stationary	2,000,000	1,000,000	3,000,000	1,000,000	000,000	1,000,000
Program related expenditure	20,000,000	0,000,000	20,000,000	12,000,000	2,000,000	14,000,000
Legal and professional charges	0,000,000	1,000,000	1,000,000	1,000,000	200,000	1,200,000
Electricity and water	1,000,000	1,000	1,000,000	-	-	-
Insurance	1,000,000	-	1,000,000	200,000	-	200,000
Bank charges	100,000	000,000	000,000	000	000,000	000,000
Foreign exchange difference	02,000	-	02,000	10,000	-	10,000
	<u>001,002,000</u>	<u>111,000,000</u>	<u>012,000,000</u>	<u>110,000,000</u>	<u>00,000,000</u>	<u>100,000,000</u>
Excess of income over expenditure for the year	(0,000,000)	10,000,000	0,000,000	(000,000)	12,000,000	11,000,000
Income and Expenditure account - opening balance	0,000,000	00,000,000	00,000,000	0,000,000	22,000,000	02,000,000
Balance carried to General and restrictive fund account	<u>0,000,000</u>	<u>00,000,000</u>	<u>02,000,000</u>	<u>0,000,000</u>	<u>00,000,000</u>	<u>00,000,000</u>

Significant accounting policies and notes to the accounts □

The schedules referred to above form an integral part of the financial statements.

As per our report of even date attached

For BSR □ Company

Chartered Accountants

Firm Registration No. 128032W

  
Sandeep Batra

Partner

Membership No. 093320

Place □urgoon

Date: 30 July 2011

For and on behalf of the Board of Directors of

Plan International (India Chapter)

  
Executive Director Treasurer Secretary



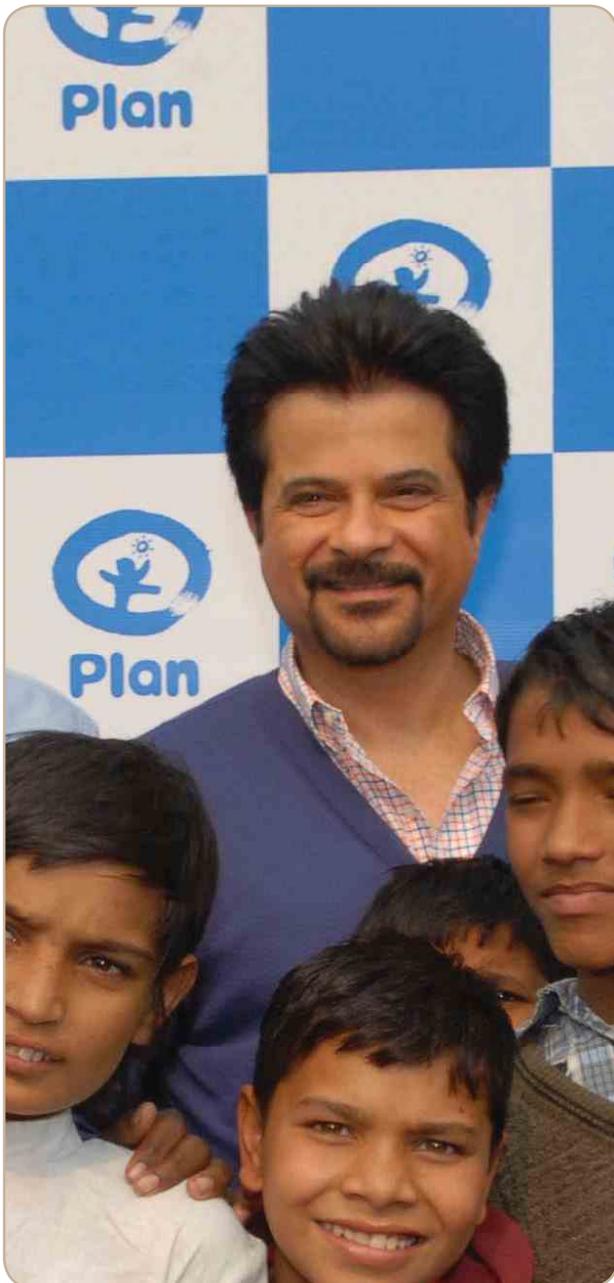
Place: New Delhi Place: New Delhi Place: New Delhi

Date: 30 July 2011 Date: 30 July 2011 Date: 30 July 2011

# Plan India Patrons

## Anil Kapoor

Mr. Anil Kapoor, eminent actor, producer and a humanitarian has been supporting the cause of Plan India since last six years by advocating for universal birth registration and prevention of child trafficking. He has been raising and donating funds to Plan India for the cause of children.



## Surina Narula

Ms. Surina Narula has devoted almost two decades to highlighting the plight of street children globally and has even provided them a platform at the United Nations. She is also a board member of Plan UK. She received The Beacon Prize for her contribution to charitable and social causes in 2000 and the Asian of the Year Award in 2000. She has held several key positions including the President of the Consortium for Street Children (CSC). She has been supporting Plan India's efforts towards promoting the right to education, especially of street children and girls.



# Plan India Board

The Plan India Governing Board is comprised of eminent development, business, finance and marketing professionals. They volunteer their time and expertise to help Plan achieve its vision of a world in which all children realize their full potential.

## Govind Nihalani, Chairperson

Govind Nihalani is an eminent film director, producer, cinematographer as well as a screenwriter. His cinema is both artistic and thought provoking and he explores issues such as exploitation, corruption and communalism. He has produced and directed over 25 critically acclaimed, award winning films. In the last 15 years he has received several national and international awards for his work including the Padmshree, a prestigious award by the Government of India for his contribution to Indian cinema.

## Arti Kirloskar, Secretary

Ms Arti Kirloskar is the convener of INTACH Pune and has facilitated the listing of heritage sites in the city. She is also an executive member of the Kirloskar Foundation as well as a board member of Water Centric, an NGO based in Boston, which works for building toilets in and around schools in Delhi. She is the convener of the 'Masundhara Film Festival', which focuses on the environment and is held in Pune and 20 other cities of India.

## Nirja Mattoo, Treasurer

Ms. Nirja Mattoo has been the Chairperson of the Center for Development of Corporate Citizenship at SIPM Institute of Management and Research Mumbai since 2002. Prior to this she held senior management roles with CASP and the Indian Council of Social Welfare (Mumbai). Nirja has also been an advisor and on the boards of several development organizations such as Save the Children and Resource Alliance.

## Balveer Arora, Member

Mr. Balveer Arora along with being a member of the Plan India board is also the Chairman of its Governance and Nomination Committee. He is also currently Chairman, Centre for Multilevel Federalism, Institute of Social Sciences, New Delhi. He is currently President of the Sciences-Pro India Alumni Association and Vice-President of the Transcultural International Institute, Paris. He

is a knight of the Order of the Legion of Honor (Chevalier dans l'Ordre de la Legion d' Honneur, 2011) the highest civilian honor of the French Republic. He is also an Officer in the Order of the Academic Palms (Officier dans l'Ordre des Palmes Academiques, 2000).

## Minty Pande, Member

Ms. Minty Pande was Country Director for Plan International, leading, directing and accountable for all country operations in Nepal (2001-2006) and in Thailand (2000-2001). From 1998 to 2001, Minty played the pivotal role of Program Support Manager at the Plan International India Country Office. She has also worked for Save the Children Fund (UK) as Head of Regional Office in Bangkok, and as Program Director for North India and Sponsorship Officer in Save's New Delhi Office. She has been a member of the Spastics Society of Northern India and Mobile Crèche Northern India. A Trustee and Board Member of South Asian Fund Raising Group (SAFRG) and a member of the Steering Committee of Association of International NGOs (AIN) in Nepal, and Secretary for three years.

## Nikhil Nehru, Member

Nikhil Nehru has over 40 years of experience in the communications industry, and has held senior positions in India's largest advertising agencies. Nikhil currently runs his own marketing and communications consultancy company called Ontrack Corporate Services Pvt. Ltd. and handles projects for multinational and Indian organizations, communication agencies and media organizations. Currently, apart from running Ontrack, Nikhil has been appointed as Chairman Results International Group (a mergers and acquisition company) for India at the end of 2000.

## Dr. S. Parasuraman, Member

Dr. S. Parasuraman has over 25 years of experience as a teacher, trainer, activist, administrator and development worker. He has held key positions in international organizations such as Asia Regional Policy Coordinator, ActionAid Asia, Senior Advisor to the Commission, and Team Leader of the Secretariat, World Commission on Dams and as Program Director, Oxfam GB, India Program. Currently, he is Director, Tata Institute of Social Sciences, Mumbai, India.

Dr. Parasuraman has been associated with the Narmada Movement from 1987 and was a member of the Prime Minister's Committee to review the Tehri Hydroelectric Project. Dr. Parasuraman has over 50 publications in the form of articles in international and national journals, books and research reports.

### **Raj Nooyi, Member**

Mr. Raj Nooyi is an active member of the Marketing and Communications Committee and the Governance and Nominating Committee of Plan India board. He also serves as the Vice-Chairman of Plan USA's Board of Directors and a member of the advisory council of the Wildlife Biology and Conservation Institute in Bangalore, India. He has over 30 years of experience in providing business leadership in the discrete manufacturing industry and working in global companies - PRTM, Management Consultants, i2 Technologies, Hewlett Packard and Eaton Corporation – and has included the development and implementation of successful business solutions in the areas of acquisition integration, supply chain operations, product marketing, channel operations, field marketing and sales.

### **Ranjan Chak, Member**

Mr. Ranjan Chak is a management professional and is currently an advisor to Xiotech Corporation (an Oak portfolio company) and Vencap, a UK-based investment firm. He is on the board of international overseers of Tufts University, and Chairman of the Advisory Board of Oakridge International School, Hyderabad. After many ventures abroad, he helped

to start up Hewlett Packard (India). Subsequently, in 1994, as Vice-President (Indian Operations) for Oracle Corporation, he created one of the most successful offshore software development centers in India, and later also took over the leadership of Oracle's Asia-Pacific Product Services organization.

### **Rathi Vinay Jha, Member**

Ms. Jha has served the Government of India in various capacities in her distinguished career as an Officer of the Indian Administrative Service. She retired as Union Secretary to the Government of India, Ministry of Tourism. She was the Founder Director of the National Institute of Fashion Technology. Until recently, Ms. Jha was the Director General, Fashion Design Council of India. Most recently, she had served as the Secretary General, WTTC India Initiative. Currently she works on the boards of various NGO's and corporates with a focus on social development. She is the Chairman of Indian Heritage Cities Network Foundation (IHCN-F), an organization hosted by UNESCO.

### **Udayan Sen, Member**

Mr. Sen has over 30 years of experience in professional services in India and Singapore. He specializes in financial advisory, audit and assurance. Currently, he is the Chief Executive Officer and Managing Partner in Deloitte, India, a firm that provides audit, tax, consulting and financial advisory services to public and private clients spanning multiple industries. Mr. Sen is also a member of the International board of **Deloitte Touche Tohmatsu**.



# Abbreviations

- 100 AA - Arthik Anusandhan Kendra
- 200 AIN - Association of International NGOs
- 000 ANC - Ante Natal Care
- 000 ANMs - Auxiliary Nurse Midwives
- 000 ASHA - Accredited Social Health Activists
- 000 ASM - Arthik Samata Mandal
- 000 AWW - Anganwadi Worker
- 000 BSACS - Bihar State AIDS Control Society
- 000 CASP - Community Aid and Sponsorship Program
- 1000 CCCD - Child Centered Community Development
- 1100 CCDT - Committed Communities Development Trust
- 1200 CHETNA - Childhood Enhancement through Training  
    0 Action
- 1000 CINI - Child in Need Institute
- 1000 CMM - Community Managed Micro Finance
- 1000 CPP - Child Protection Policy
- 1000 CRS - Catholic Relief Services
- 1000 CR - Child Rights and
- 1000 CSC - Consortium for Street Children
- 1000 CSP - Country Strategic Plan
- 2000 CWC - Child Welfare Committee
- 2100 CSD - Centre for South Social Development
- 2200 DDWS - Department of Drinking Water Supply
- 2000 DPP - Disaster Preparedness Process
- 2000 DRR - Disaster Risk Reduction
- 2000 ECCD - Early Childhood Care and Development
- 2000 ECHO - European Commission for Humanitarian  
    Organization
- 2000 FCNO - Field Country - National Organization
- 2000 GFATM - Global Fund through the Alliance to fight  
    against AIDS, Malaria and Tuberculosis
- 2000 GNK - Gram Niyojan Kendra
- 0000 HIC - Health Information Centers
- 0100 HPP - Health for Urban Poor
- 0200 IACR - Indian Alliance for Child Rights
- 0000 IAG - Inter Agency Group
- 0000 ICDS - Integrated Child Development Scheme
- 0000 ICT - Information Communication Technology
- 0000 ID - Integrated Development Foundation
- 0000 IEC - Information, Education, Communication
- 0000 IHCNF - Indian Heritage Cities Network Foundation
- 0000 IHMR - Institute Of Health Management Research
- 0000 INGO - International Non Governmental Organization
- 0100 INTACH - Indian National Trust for Architectural and  
    Cultural Heritage
- 0200 IAP - Knowledge, Attitude and Practice
- 0000 IRC - Key Resource Centre
- 0000 LW - Learn without Fear
- 0000 LWS - Link Workers Scheme
- 0000 MATCS - Mutually Aided Thrift Cooperative Society
- 0000 MCD - Municipal Corporation of Delhi
- 0000 MoRD - Ministry of Rural Development
- 0000 NACO - National AIDS Control Organization
- 0000 NCPCR - National Commission for Protection of Child  
    Rights
- 0100 NLRM - National Rural Livelihoods Mission
- 0200 PCPNDT - Pre-Conception and Pre Diagnostic  
    Technique
- 0000 PPTCT - Prevention of Parent to Child Transmission
- 0000 REAL - Rural Education and Action for Liberation
- 0000 RTE - Right to Education Act
- 0000 SACOSAN - South Asian Conference on Sanitation
- 0000 SAR - South Asian Fund Raising Group
- 0000 SARD - Society For All Round Development
- 0000 SSSI - Swarna Jayanti Gram Swarozgar Yojana
- 0000 SH - Self Help Group
- 0100 SPTA - Student Parent Teacher Association
- 0200 TBA - Traditional Birth Attendants
- 0000 TLM - Teaching Learning Material
- 0000 BR - Universal Birth Registration
- 0000 UNCRC - United Nations Convention on the Rights of  
    the Child
- 0000 PSACS - Uttar Pradesh State AIDS Control Society
- 0000 USAID - United States Agency for International  
    Development
- 0000 WASH - Water, Sanitation and Hygiene
- 0000 WES - Water and Environmental Sanitation

# Sponsor a Child



Saath Saath is a first-of-its-kind program from Plan India seeking to help underprivileged children through sponsorship. Concerned citizens can individually sponsor an underprivileged child and share in the journey of change that their contribution makes possible.

Plan India, as you are aware, works closely with underprivileged communities across India with a focus on supporting girl children as a stepping stone to a changed future for themselves and their communities.

Through your unique connection with the child, you will see how sponsorship can lead to extraordinary, lasting, positive changes in the lives of such children and their communities.

Sponsor a child is a real solution, funding community based projects that address children's basic needs, from clean water and health to education. Our approach allows children and their families to be actively involved in these projects, ensuring solutions that are practical, relevant and long lasting.

Not only will you be helping the entire community to develop, but you will play a significant role in helping a child realise her full potential.

Renowned personalities like **Sunita Narain, Arti Kirloskar and Abha Narain Lambah** are sponsoring girls, supporting them financially as well as morally for the first seven years - the most crucial phase in a child's life.

We invite you to be part of this change by sponsoring a child.



## It's your turn. Come, share in the transformation

Now, at Rs.12,000 per year—just Rs.1000 per month—you can sponsor a child in one of Plan India's Child Centred Community Development programs and watch the transformation as she comes into her own and makes her dreams come true.



### Easy ECS option at Rs.1000 every month

If you'd like to sponsor your child through a regular monthly donation of just Rs. 1000 through your bank's Electronic Clearing facility, simply send an email to [sponsorachild@planindia.org](mailto:sponsorachild@planindia.org) or call us on 011-46558432/22 (9:30am to 5:30pm, Mon-Fri) or 09718049971/09910222006 (24x7), [www.planindia.org/sponsorachild](http://www.planindia.org/sponsorachild)

A PLAN representative will contact you and help you with all the bank forms and formalities.



### Special Appeal Achieve more with Rs. 10,000

If we receive Rs 10,000 upfront from you, we would be able to accrue the benefits to your sponsored child's community much faster. Moreover, it would help us to work in multiple areas ensuring more benefits reach the community. So do consider this when you decide to contribute. It will make it possible for Plan to make your contribution go much further.





# Plan India

Plan India is a nationally registered child centered community development organization with no religious, political or governmental affiliations. Plan believes in Child centered community development (CCCD) which is a rights-based approach in which children, families and communities are active and leading participants in their own development. It enhances their capacity and opportunity to work together with others to address the structural causes and consequences of poverty at all levels. Over the years, Plan's role within communities has evolved from providing direct benefits to supporting communities to identify their needs and devise solutions to meet those needs. This has involved the active participation of community members.

For over 30 years, Plan and its partners have helped communities throughout India to help themselves, so that children have access to their rights including the right to protection, basic education, proper healthcare, a healthy environment, household economic security and participation in decisions which affect their lives. Plan India currently works in 11 states in India and has impacted the lives of over a million children.

Plan India is part of Plan International, one of the world's largest community development organizations. Plan's vision is of a world in which all children realize their full potential in societies which respect people's rights and dignity.

Plan's work is supported by funding from individuals, corporations, institutions, foundations and government agencies within India and abroad.



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