Towards Gender Transformative Development
CONTENTS

Message from the President 5
Message from the Executive Director 6
Message from the Chair Emeritus 7
Our Journey 8
Our Approach 9
Our Purpose 9
Our Programme Reach 10
Our Social Impact 11
Plan in Numbers 12
Project Help India Heal 14
Project Reach Each Child 16
Project Dettol School Hygiene Education 18
Project The Birds and Bees Talk 20
Project AHANA 22
Project SCM 24
Project YHP 26
Project Girl-Friendly Villages 28
Project Saksham 30
Project Paramarsh 32
Project Shikshantar 34
Project Menstrual Hygiene Friendly Schools 36
Project Menstrual Health Education 38
Project Protect 40
Plan India Impact Awards 42
#Whyshy to Talk Periods Menstrual Health Education and Awareness Campaign 44
Engagement with Miss Universe Harnaz Sandhu 45
Plan for Every Child Conference 46
International Day of the Girl 48
From Our Donors 50
Our Partners 51
Plan in Digital 52
Plan in News 52
Financial Disclosure 53
Our Governing Board Members 56
Awards and Recognitions 57
LIST OF ACRONYMS

AIDS  Acquired Immunodeficiency Syndrome
ANM  Auxiliary Nurse Midwife
ART  Antiretroviral Therapy
ASHA  Accredited Social Health Activist
AWW  Anganwadi Workers
CMHO  Chief Medical Health Officer
CNW  Community Nutrition Workers
CPC  Child Protection Committee
DM  District Magistrate
EID  Early Infant HIV Diagnosis
EPC  Environment Protection Committee
FLW  Frontline Workers
HIC  Health Information Centres
HIV  Human Immunodeficiency Virus
ICDS  Integrated Child Development Services
IEC  Information Education Communication
JOVT  Job-oriented Vocational Training
NACO  National AIDS Control Organisation
NCD  Non-Communicable Diseases
NGO  Non-Governmental Organisation
NHM  National Health Mission
NITI Aayog  National Institution for Transforming India
NRC  Nutrition Rehabilitation Centres
PC & PNDT  Pre-Conception and Pre-Natal Diagnostic Techniques
PE  Peer Educator
PPTCT  Prevention of Parent to Child Transmission
PRI  Panchayati Raj Institution
SCPCR  State Commission for Protection of Child Rights
SMC  School Management Committees
WASH  Water, Sanitation and Hygiene

MESSAGE FROM THE PRESIDENT

Dear Friends,

It is a matter of pride for me to present Plan India’s Annual Report 2021-22. It is gratifying to note Plan India’s move from milestone to milestone in advancing India’s agenda on the Sustainable Development Goals.

Plan India has gone ahead with success in its work, despite the long and continuing pandemic. There has been great resilience in extending enormous support to the marginalised communities with emergency measures. The Annual Report highlights our shared optimism for the humanitarian work undertaken through gender transformative approach and the impact generated in our communities, particularly among children, girls and young women.

I would like to thank our local communities, parents, self-help groups, grassroot NGOs, donors, and most importantly, the thousands of children, adolescent girls and boys for their unwavering support and faith in the vision and mandate of Plan India.

Our collaborative efforts with National and State Government Institutions, Non-Government Organisations, Academic Institutions, Universities, Technical Resource Agencies, CSR Partners and community-based organisations have provided us enormous support in meeting our targets.

I congratulate Plan India on a remarkable year and wish them the best as they continue on their relentless pursuit to achieve gender equality and the development of the nation while positively transforming the lives of its community members.

Sincerely,

Rathi Vinay Jha
President, Plan India Governing Board
MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friends and Supporters,

As we walk into another chapter of Plan India’s journey, I am pleased to share through the Annual Report 2021-22 the glimpses of our programme and project work during the year.

After two years of virtual interactions and meetings, this year, we successfully organised the 5th Edition of Plan India Impact Awards 2022. The event has brought the spotlight on the millions of frontline healthcare, sanitation and other development workers, as well as, provided us the opportunity to thank them all for their services to the people and nation during the pandemic. The 4th Edition of Plan for Every Child Conference 2021 helped us learn from the experts in child-centered development on the new ways that Plan India must work to enable millions of children and girls to overcome the challenges to their education and health caused by the pandemic.

With the support from our community changemakers, civil society partners and government stakeholders we have continued to deliver on our purpose and mission. It gives me immense joy to share that collectively our programmes have helped improve the lives of more than 20 lakhs (2 Million) children, girls, young women and their communities. We have done so by keeping our focus on Plan’s unique gender transformative approach and desire to create lasting impacts.

More than ten lakhs (1 Million) school going children have been supported to improve their learning attainments through our education programmes and as many girls, boys and young women were supported to access on their sexual and reproductive health rights and services. Through our humanitarian work we have supported some 40 lakhs (4 Million) poor people address their food and nutrition needs, hygiene and healthcare to quickly come out of the impact of the pandemic.

As we progress into the next year, we are more energized and motivated than ever before, to achieve early childhood development, pre-schooling, quality education, child protection, public health and HIV, sexual and reproductive health, nutrition, water and sanitation, sustainable livelihoods for all.

I am also filled with deep appreciation and gratitude for the incredible efforts by the Plan India team, particularly the hundreds of our Samagra Bal Vikas Mitras, who have been at the forefront of making change happen in the 5,254 villages and slums where we have worked last year.

Inspired and supported by our friends, partners and government stakeholders, I am delighted to share that Plan India is transitioning to a new plan of action this year which is entitled “Girls’ Rise High – Updated Country Strategic Plan V (2022-27).” It has an even bigger ambition of transforming the lives of 2 Crores (20 Million) children, girls and young women. While the goal is certainly ambitious, my trust in the Plan India team and our partners and supporters to strive for excellence and make a positive impact on the lives of girls and children keeps me motivated.

I look forward to working with all of you to build an India where children and girls can Learn, Lead, Decide and Thrive!

Sincerely,

Mohammed Asif
Executive Director, Plan India

MESSAGE FROM THE CHAIR EMERITUS

Dear Reader,

I have the honour once again of presenting Plan India’s Annual Report 2021-22.

I have personally witnessed Plan India’s commitment to helping young women, children and girls across its various programmes and initiatives grow only stronger in over forty years that I have been associated with this organisation.

It is heartening to see the kind of work Plan is doing to build awareness amongst children and women on early childhood development, inclusive quality education, youth employment and entrepreneurship, child protection and sexual and reproductive health rights.

Through its adversities, the pandemic taught the development sector, the importance of resilience and perseverance. It also instilled the value of collaboration in us. With the support from our partners across the board, corporates, government, donors and civil society organisations, we have made significant progress in our work that aims to address the gaps in inclusive quality education, youth employment, early childhood development, and child protection among others. With your support, will continue to do so in the years to come.

I look forward to working with Plan India in furthering its mission of advancing children’s rights and equality for girls by creating sustainable and meaningful partnerships for a brighter and better tomorrow for all.

Sincerely,

Govind Nihalani
Chair Emeritus, Plan India
We strive for a just world that advances children’s rights and equality for girls.

Plan International started working for the welfare of underprivileged children in India.

Plan India established as a humanitarian response organisation by responding to the Asian Tsunami.

Plan India initiated programmes with a focus on advancing child rights and gender equality.

Plan India strengthened under ‘One Plan’ agenda across all the districts in the country.

Plan India expanded its focus on Gender Transformative Programming in development and humanitarian context.

Plan India registered as a national organisation for advancing Child Centered Community Development in India.

Plan India strengthened under ‘One Plan’ agenda across all the districts in the country.

Plan India expanded its focus on Gender Transformative Programming in development and humanitarian context.

Participation
Working with communities, youth, self-help groups and community-based organisations

Inclusion
Tackling exclusion and gender inequality through all our programmes

Partnerships
Partnering with networks, civil society organisations, international non-governmental organisations (NGOs) and the United Nations

Influencing
Governments, corporates and foundations

Accountability
Standards integrated in all organisational and programming components:

- Participation
- Inclusion
- Partnerships
- Influencing
- Accountability

Our Journey

1979
Plan International started working for the welfare of underprivileged children in India.

1996
Plan India registered as a national organisation for advancing Child Centered Community Development in India.

2005
Plan India established as a humanitarian response organisation by responding to the Asian Tsunami.

2010
Plan India strengthened under ‘One Plan’ agenda across all the districts in the country.

2015
Plan India initiated programmes with a focus on advancing child rights and gender equality.

2022
Plan India expanded its focus on Gender Transformative Programming in development and humanitarian context.
OUR PROGRAMME REACH

1. Andhra Pradesh
2. Arunachal Pradesh
3. Assam
4. Bihar
5. Chhattisgarh
6. Delhi
7. Gujarat
8. Haryana
9. Jharkhand
10. Karnataka
11. Kerala
12. Madhya Pradesh
13. Maharashtra
14. Manipur
15. Meghalaya
16. Mizoram
17. Nagaland
18. Odisha
19. Puducherry
20. Rajasthan
21. Sikkim
22. Tamil Nadu
23. Telangana
24. Tripura
25. Uttar Pradesh
26. Uttarakhand
27. West Bengal

Plan India Presence
27 States

OUR SOCIAL IMPACT

2.1 MILLION
Children, girls, young women and their communities were directly reached through various activities under our programmes

Early Childhood Development
909,005
Under -6 children reached

Inclusive Quality Education
1,423,894
Children upto 18 years benefited

Gender Transformative Child Protection
592,346
Children, girls and young women impacted

Skill Development and Livelihood Opportunities
4,804
Youths trained

Sexual and Reproductive Health Rights
1,068,477
Adolescent girls and young women impacted

Humanitarian Response
1,805,955
Disaster-affected people benefited

COVID-19 RESPONSE
4 MILLION
People benefitted from Help India Heal initiative for COVID-19 response
Community-based groups of women, children, adolescents and young people to lead development in their villages and slums

Collaborations with National and State level Government Institutions, Departments and Agencies

Corporate Social Responsibility partners

Community members trained as Champions of Change for their villages and communities

Staff in partner organisations and institutions trained in Child Protection and Protection of Women against Violence

Community members and volunteers trained in Child Protection and Child Welfare

Children, girls and young women linked with various Government Welfare Schemes

27 States, 366 Districts and over 5,254 Villages and Urban Slums benefitted from the projects and programmes

LOCATIONS

PARTNERSHIPS & COLLABORATION

PARTICIPATION

CHILD PROTECTION

PLAN IN NUMBERS
During the COVID-19 pandemic, Plan India was at the forefront to complement the efforts of the central and state government and launched a comprehensive response mechanism aimed at addressing the lifesaving needs of COVID-19 affected families.

The response focused on eradicating hunger and poverty, empowering rural population sensitisation on Covid-19 appropriate behaviour, eliminating vaccine hesitancy and increasing the uptake of vaccination, and strengthening the public health system to respond to the emergency. The project covered nine states, including Bihar, Delhi, Jharkhand, Maharashtra, Odisha, Rajasthan, Telangana, Uttarakhand, and Uttar Pradesh.

The project was implemented in collaboration with the communities, state, district, and block administrations, especially the Departments of Health and Family Welfare, Education and the Police. As part of the response, particular focus was given to distributing high-energy protein-rich dry food and hygiene kits to address the immediate needs of Covid-19 infected and affected families. Strengthening the public health systems through the installation of oxygen generation plants, provision of oxygen concentrators, ICU beds, medical kits and PPE kits was also the key component of the project.

We are grateful to Plan India for supporting our hospital with good quality PPE kits during the pandemic. They were useful in serving the patients as well as keeping our frontline workers safe.

Dr. Bhabani Sankar Sahoo,
Superintendent, Community Health Centre, Harchandanpur, Keonjhar, Odisha
Reach Each Child Project (earlier known as Nutrition India Program) is being implemented in Amravati, Nandurbar districts of Maharashtra and Rajasmand, Kumbalgarh in Rajasthan to demonstrate a community-centred model to address the challenge of malnutrition in a sustainable manner. The project has a definitive emphasis on the inclusive development of women and children, in addition to ensuring last-mile accessibility to public healthcare services.

It intervenes in the first 1000 days, utilising digital and artificial intelligence-based innovative modules, strengthening the health, hygiene and nutrition status of pregnant women and children. It is targeting towards 40% reduction in the number of children under-5 who are stunted and reduce and maintain childhood wasting to less than 5%.

The project, being implemented with the support of Reckitt by Plan India, works with the local communities to build up a workforce of Community Nutrition Workers (CNWs), who are rigorously trained by a team of public health experts, paediatricians, gynaecologists and community development specialists.

Kaushaliya Pawara works as a Community Nutrition Worker in Reach Each Child. She decided to join the project after witnessing the impact of malnutrition in her village. Today, Kaushaliya has developed new skills and a livelihood that is empowering her and her family.

“I feel happy that I am making a real difference in my community and to a whole generation of local children that represent our future.”

Kaushaliya, Maharashtra
Hygiene and sanitation are foundations of progress. Good health and good hygiene practices at linked together. With this excellent initiative, we could see a difference in the behaviour of children and community towards hygiene in Uttarakhand.

Pushkar Singh Dhami, Hon. Chief Minister, Uttarakhand

Dettol Hygiene Education Project is being implemented in 11 districts of Uttar Pradesh, Bihar and Uttarakhand to inculcate hygiene culture in children and make them change agents. The project inculcates concepts around the importance of hygiene from a very young age in children and is structured to enable enthusiastic participation and engagement, supported by teachers and stakeholders.

The project focuses on the development of children as change agents by helping them develop safe hygiene practices for a healthy and sustainable future. It is designed to reach the target audience through various training practices and product distributions which bring together the community with healthy hygiene habits along with the identification of new partnerships to improve reach through offline and online channels.

The project adopts a uniquely comprehensive approach to bring best practices of hygiene and sanitation among children by sensitising them on personal hygiene, hygiene at home, at school, neighbourhood and during illness.

The project is being implemented with the support of Reckitt.
This project commits to bridge the emotional gaps and strengthen inclusivity and equity of Manipur.

N. Biren Singh, Hon. Chief Minister, Government of Manipur

The Birds and Bees Talk (TBBT) project is working tirelessly to educate the youth and children of 6 north-eastern states on the core principles of inclusion, equity, awareness, consent, and protection so that they grow into responsible, healthy adults. This project equips adolescent students with the knowledge and skills to help them make informed decisions, show resilience, stay healthy, channel their curiosities in the right direction and prepare them for an adulthood that is happy, healthy and safe.

The project also aims to build teachers’ capacity in understanding and imparting a curriculum that builds students’ critical thinking, decision-making and analytical skills in the most experiential and interactive way. The holistic approach of the project envisage celebrating special days and important health days across the states leveraging its rich music, art and culture.

Being implemented by Plan India, with the support of Reckitt, the project developed an e-learning platform to deliver sessions to students across the states ensuring that knowledge is not limited by the restraints of physical classes, an AI-powered Chatbot ‘HeloJubi’ and an adolescents mental health helpline.
The Project has established community support groups with Positive Pregnant Women and Women Living with HIV in 200 districts who are working as extended team of Ahana outreach.

Plan India as Principal Recipient (PR) of Global Fund is implementing the Ahana project since 2015 to increase the uptake of Prevention of Parent to Child Transmission (PPTCT) services and Elimination of Mother to Child Transmission (EMTCT) of HIV and Syphilis. The project is aligned with the national mandate of EMTCT and SDG target 3.3 of ending AIDS epidemics by 2030.

The specific goal is to facilitate periphery level HIV screening among pregnant women as part of antenatal care for early identification of HIV-positive pregnant women and linking them with PPTCT services to reduce the chances of transmission from parent to child.

The Project is being implemented in 307 districts of 13 states (Assam, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura in North East and Bihar, Chhattisgarh, Jharkhand, Odisha and Uttar Pradesh) as per national guidelines of AIDS Control Programme in collaboration with State AIDS Control Societies and State Health Department.

The field-level activities under the project are being implemented by Networks of HIV Positive People like the National Coalition of People Living with HIV in NE states and Uttar Pradesh Network of Positive People and Civil Society organizations including Child in Need Institute and Hindustan Latex Family Planning Promotion Trust.
TRANSFORMING SUPPLY CHAIN MANAGEMENT (SCM) FOR HIV/AIDS AND TB DRUGS IN INDIA

C. Sathyanarayan,
SDS Pharmacist, Telangana

During the training workshop, I thought I had all the essential skills for managing an effective supply chain in my state. This workshop has been an eye opener for understanding various technical aspects that I was unaware of, I am going to take back this learning to my state for improving the existing processes.

The Supply Chain Management Strengthening (SCMS) Project is also funded by the Global Fund for the prevention, control and elimination of HIV/AIDS and TB in India.

The project is supporting two national programs of the Government of India including the National AIDS Control Programme (NACP) and National TB Elimination Programme (NTEP) thereby contributing to achieving SDG 3 targets.

The aim of the project is to provide technical assistance to National AIDS Control Organisation (NACO) and Central TB Division (CTD) to strengthen the supply chain system across the country. It is working to improve the delivery of high-quality Antiretroviral and TB drugs, diagnostics and other commodities for effective implementation of both the programmes through an agile, sustainable and responsive supply chain.

Starting in the Year 2018, the project is being implemented across the country with the support of sub-recipient and a private partnership for logistics services to ensure product availability and accessibility till the last mile. It is supporting the uninterrupted supply of drugs and diagnostics to all the service delivery points across the country.

The project is also contributing to achieving the following targets:

- TB patients received anti-TB drugs: 1.8 Million
- PLHIV received the ARV Drugs: 1.4 Million
- ARV drugs were distributed across the country: 259,808
- Estimated HIV clients received the testing services: 80,000
- Facilities of NTEP provided with supply chain services: 15,608
- Facilities of NACP provided with supply chain services: 8,000
- Estimated TB clients received the testing services: 958,443
- Anti-TB Drugs were distributed across the country: 99,222
- TB diagnostics were distributed across the country: 33,641
We need to be physically active to avoid any medical problems. I encourage more people from my community to come and join YHP so that they can also make changes in their lifestyle.

Divya, Delhi

The Young Health Programme (YHP) is addressing the significant threat of Non-Communicable Diseases (NCD) by working to lower the risk of alcohol and tobacco use, unhealthy diets and physical inactivity. The project takes a holistic approach to address NCD prevention and promote long-term health for young people.

It engages youth to empower them through peer education, community mobilisation, strengthening health services and local advocacy. In addition to targeting NCD risk factors, the project also addresses the sexual and reproductive health and rights (SRHR) and the emotional well-being of young people.

In this way, the project is tackling the impact of underlying social, economic, cultural and psychological factors which influences healthy choices, and creates an environment in which young people have access to the support, information and services they need.

Plan India is being directly implemented in Delhi and Bengaluru with the support of AstraZeneca.
Through this project, I would like to see my village grow into a girl-friendly environment. It is benefitting girls with important information such as government welfare schemes related to education and health and peer support. I am encouraging everyone in the village to support the project activities.

Balraj Bhati, Village Head, Datawali Village, Gautam Budh Nagar

Building on Plan India’s four decades of child-centered community development approach, the project Girl-Friendly Villages is striving to increase the safety and access to public spaces for girls and young women, their autonomous mobility in the city – including independent and unrestricted use of public transport, and meaningful participation in urban governance, planning, and management.

The project’s goal is to create spaces and opportunities for adolescent girls to ensure their participation in decision-making structures.

The project is being implemented in 10 villages of Gautam Budh Nagar, Uttar Pradesh, to make them friendly, safe and accessible for girls.

The pilot is facilitating community initiatives with girls, boys and adult community members in a collaborative participatory model to create localised and innovative practices for making the villages friendly and safe for girls.
Saksham is Plan India’s flagship initiative that is improving the economic opportunities for youth in urban and rural areas, with a prime focus on girls and young women.

It provides market-based and job-oriented vocational skills, entrepreneurship development training, market linkages for job placement, access to financial services and enhancing entrepreneurial competencies. The skills provided are domain-specific such as Retail, Sales and Marketing, Tally Accounting and Logistics and also focus on improving the soft skills required for workplace readiness like basic computers, communication skills etc.

It has a strong focus on training for girls that challenges gender stereotypes and workplace discrimination. The project aims to create employment and entrepreneurship opportunities guided by the principles of decent work.

Being implemented in Mumbai, Pune, Delhi, Jaipur, Hyderabad and Bengaluru, the project has been supported by a range of donors such as Deutsche Bank, Addeco HSBC, DB, BACI, AXA- XL, NO In addition, parents, communities and employers are also engaged to facilitate gender equality, equal opportunities and economic empowerment of girls and women, thus ensuring their participation in socio-economic development.

Expert sessions are also provided on gender equality and sensitisation, interpersonal skills, and workspace communications which helps them to gain valuable industry insights.
I was married soon after class 10th, so I had to quit school. I have two small kids now. I was recently counseled by a Plan India volunteer to continue my studies further. Today, I am studying intermediate from an open college. I have gained confidence that I can help my children and build a better future for them. Thanks to Plan India for their timely guidance.

Afreem, Telangana

Career counselling and guidance assumes an important role for disadvantaged girls to break the unconscious bias and stereotypes that impact their education and career choices.

In view of this need, Plan India initiated a unique counselling intervention Paramarsh (counselling) for the first generation learners. The project, while open to both boys and girls, focuses particularly on girls and young women in the age group of 16-24 years. Aligned with the Government of India’s youth-oriented initiatives such as National Career Services and Rashtriya Madhyamik Shiksha Abhiyan, it aims to enhance the knowledge, information, and skills of young people through career guidance and counselling services. It is helping them to make informed decisions about pursuing higher education or vocational and skill building courses, steering them toward sustainable careers.

Simultaneously, the project also provides information on related government schemes and scholarship options available for disadvantaged students to enable them to pursue their higher education and vocational aspirations. An important component of the project is to engage with parents and other stakeholders in the community to create an empowering eco-system to challenge harmful gender norms and overcome the gender stereotyping and biases that impact girls’ participation in pursuing higher education, skilling and gainful employment.
Ever since my daughter has started going to the community class, she seems to be interested in studies and wants to study further. I could have never done this for her. But now I am hopeful that she can have a better future than me.

Shobha Devi, Bihar

14-year-old Khushboo from Muzaffarpur was facing difficulties in learning at school. She was too shy to ask for help and had no one to guide her through her studies at home. But today Khushboo is the 18th rank holder of the National Means-cum-Merit Scholarship Scheme (NMMSS), thanks to the confidence she gained at the Shikshantar study centre in her community.

Shikshantar is Plan India’s remedial education program for marginalized children, especially girls, in grades VI to X who temporarily fall behind in their studies. It ensures that such children receive free, equitable and quality primary and secondary education through improved learning outcomes.

The project trains young aspirants from the local community as part-time teachers who provide remedial education classes to children. They are trained in teaching, tracking assessments through online MIS, and applying multiple strategies to support children in continuing their education.

Through this innovative low-cost digital-enabled pedagogy, children’s interest in education has increased, resulting in improved learning outcomes in core foundational concepts in science, and mathematics and also helping in acquiring socio-emotional skills.

Khushboo is now motivated to pursue higher studies and become the Block Development Officer of her area.

"I was never interested in studies before. But now, I am motivated to pursue higher studies and also help those who are in need of help."

Khushboo from Muzaffarpur

10,223 Children including 5,973 girls supported with remedial education

25% Improvement in the learning levels of children was noticed from the baseline in subjects like Mathematics, Science and English

65 Youths trained in providing remedial education

137 Children were supported for the board examination

18 Children scored ranks between 1st to 3rd in the final exams in Delhi

5 Model Smart Classes (K-YAN) established in Bihar and developed a joyful learning environment by improving classroom infrastructure

ENSURING CONTINUITY OF EDUCATION FOR CHILDREN
I learnt about health and hygienic practices that I should follow to prevent myself from infections. I also came to know that periods are natural and common for every girl and there is nothing to hesitate about them.

Archana, Hyderabad

Inadequate Menstrual Hygiene Management (MHM) in schools is a major barrier to education for adolescent girls as they face the risk of dropping out due to lack of access to sanitary facilities, menstrual products and the stigma associated with it.

Plan India is implementing the project ‘Promotion of Menstrual Hygiene Friendly Schools’ in six government high schools of Hyderabad to promote Sexual and Reproductive Health (SRHR) and MHM among adolescent, especially girls. The project is being implemented in collaboration with the District Education Department.

The project aims to develop these schools as models for menstrual hygiene-friendly schools by improving their WASH facilities and creating an enabling environment for girls through capacity building of teachers, boys and school management committee members on menstrual hygiene and reproductive health and through enhancing life skills among children.

According to the baseline study conducted under the project, mensuration is seen as something impure in the society. Most of the girls do not have adequate knowledge about related hygiene practices and access to conducive environment and facilities at schools, which sometimes results in adverse health and developmental outcomes for them.

Students distributed with health and sanitation kits to help them maintain personal hygiene

Boys trained in SRHR and gender sensitive behaviour and practices

Teachers trained in MHM, SRHR and Gender Sensitive Pedagogy

Schools upgraded with MHM and WASH facilities

Students distributed with education kits to support continuity of education

Girls trained in MHM and SRHR behaviour and practices

Life skills sessions conducted for girls and boys

<table>
<thead>
<tr>
<th>Activity</th>
<th>Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students distributed with health and sanitation kits</td>
<td>1,500</td>
</tr>
<tr>
<td>Boys trained in SRHR and gender sensitive behaviour and practices</td>
<td>800</td>
</tr>
<tr>
<td>Teachers trained in MHM, SRHR and Gender Sensitive Pedagogy</td>
<td>84</td>
</tr>
<tr>
<td>Schools upgraded with MHM and WASH facilities</td>
<td>6</td>
</tr>
<tr>
<td>Students distributed with education kits</td>
<td>1,463</td>
</tr>
<tr>
<td>Girls trained in MHM and SRHR behaviour and practices</td>
<td>700</td>
</tr>
<tr>
<td>Life skills sessions conducted for girls and boys</td>
<td>26</td>
</tr>
</tbody>
</table>

**Promoting Sexual and Reproductive Health**

- 1,500 Students distributed with health and sanitation kits to help them maintain personal hygiene
- 1,463 Students distributed with education kits to support continuity of education
- 800 Boys trained in SRHR and gender sensitive behaviour and practices
- 700 Girls trained in MHM and SRHR behaviour and practices
- 84 Teachers trained in MHM, SRHR and Gender Sensitive Pedagogy
- 26 Life skills sessions conducted for girls and boys
- 6 Schools upgraded with MHM and WASH facilities
I took part in many of the discussion sessions and understood the importance of the subject. I fully support my Panchayat to deliver these messages to all the adolescents and parents so that together we can bring positive changes in our village.

Anoop Thakur, Village Head, Amanari Panchayat, Sadar Block Hazaribagh, Jharkhand

Plan India’s Menstrual Health Education in India is working to eliminate the social beliefs and myths surrounding puberty and end the menstrual-related stigma and discrimination.

It ensures safe, easy, dignified and sustainable management of menstrual hygiene among girls and women in vulnerable and deprived families. In partnership with girls and women, the project is challenging attitudes and practices that hold girls back through various activities like focus group meetings, parent orientation, inter-generation dialogue and peer educator training.

Building the knowledge, confidence and ability of adolescent girls and young women to manage their menstrual health and hygiene is one of the main objectives of the project. This is done by focusing on increasing girls’ appropriate knowledge and skills to talk openly about puberty, and menstruation. It develops the capacity of peer educators and creates an enabling environment in urban and rural contexts.

The project is being implemented with the support of Plan US and KOTEX in three urban resettlement colonies of the north district, Delhi and four rural blocks of Hazaribagh, Jharkhand.
This is the first time when Uttar Pradesh Police and Sashastra Seema Bal (SSB) officials are being trained together on anti-human trafficking. This is historic. This will help in increasing and strengthening coordination between both the agencies at the border.

Neera Rawat, Additional Director General of Police (ADG), Uttar Pradesh

The Protect project is working to combat cross-border trafficking of children and young girls by creating strong and vigilant protection mechanisms and community-level safety nets. The project is implemented in the villages of Uttar Pradesh, Bihar and West Bengal that share international borders with Nepal and Bangladesh.

The project strives to bring change at the family, community and societal level by enabling people to identify risks, and consequences of child trafficking, encouraging them to take preventive measures, strengthening safety nets and structures, facilitating access to services, and supporting the reintegration through child-friendly participatory methods.

It also builds the capacities of government officials, civil society organisations and community-based organisations for their effective response to child trafficking.

The interventions made under the project have helped in initiating various community-level processes which are leading to the creation of a community-based child protection mechanism.

The institutional partnership built with key border agencies like Sashastra Seema Bal (SSB) and Border Security Forces (BSF) has widely helped in the enhancement of personnel’s capacities to intervene with trafficking cases and take initiatives to motivate the local youth in meaningful actions.
Plan India hosted the 5th Edition of the Plan India Impact Awards 2022 to honour the last-mile champions including frontline workers, youth leaders and changemakers for their outstanding efforts in ensuring the development and delivery of basic services for children, adolescents, women and men across the country. The awards honoured the selfless contributions of outstanding individuals through eight award categories – (a) Best Anganwadi Worker; (b) Best Accredited Social Health Activist/Auxiliary Nurse/Midwife; (c) Best Child Welfare Committee; (d) Best Youth Changemaker (Male); (e) Best Youth Changemaker (Female); (f) Best Community Volunteer; (g) Best Women’s Self Help Group; (h) Best Last-Mile Champion for Girls’ Rights.

This year, Plan India also launched a Special Award for the Best Digital Champion for Girls’ Rights to recognize and felicitate girls and young women who leverage the power of social media to advance girls’ rights and women’s empowerment.

The Awards received an overwhelming response from across the country with more than 580 nominations competing for the prestigious Awards. To encourage deserving participation from the grassroots, a cash prize of Rs 50,000 was also set for the winners in each category.

Award Categories

<table>
<thead>
<tr>
<th>Category</th>
<th>Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>Best Anganwadi Worker</td>
</tr>
<tr>
<td>2nd</td>
<td>Best Accredited Social Health Activist/Auxiliary Nurse/Midwife</td>
</tr>
<tr>
<td>3rd</td>
<td>Best Child Welfare Committee</td>
</tr>
<tr>
<td>4th</td>
<td>Best Young Changemaker (Male)</td>
</tr>
<tr>
<td>5th</td>
<td>Best Young Changemaker (Female)</td>
</tr>
<tr>
<td>6th</td>
<td>Best Women’s Self-Help Group</td>
</tr>
<tr>
<td>7th</td>
<td>Best Community Volunteer (Including COVID Warrior)</td>
</tr>
<tr>
<td>8th</td>
<td>Special Award - Last Mile Champion for Girls’ Rights</td>
</tr>
</tbody>
</table>
On World Menstrual Hygiene Day, Plan India launched a 28-day campaign for building awareness on menstrual health and hygiene management, '#WHYSHY to Talk Periods' in Delhi and Jharkhand. The campaign was launched under the Menstrual Health Education Project in India from 1th to 28th May, 2022 and concluded with a national event on 31st May in New Delhi.

The campaign, 'WHYSHY to Talk Periods', connected and talked on social beliefs and myths surrounding puberty and ending menstrual related stigma and discrimination through discussion rather than a one way conversation. The campaign encouraged forging collaborations, alliances across menstrual health actors (public and private).

Using a mix of online and offline approaches, the campaign directly reached over 28,000 adolescents, parents, local leaders, faith leaders, and social influencers through field-level activities and more than 10 Million people through digital outreach.

Digital Reach

- 7800 mentions of #WhyShyToTalkPeriod
- 3.5 Million on Instagram
- 4 Million on Facebook
- 5.55 Million on Twitter
- 28 Million through Media and PR

A social impact alliance was jointly announced by Plan India, Miss Universe Organization (MUO), reigning Miss Universe 2021 – Harnaaz Kaur Sandhu, social entrepreneur Arunachalam Muruganantham aka Pad Man, social impact agency DDB For Good to create a platform for menstrual equity in April 2022. The coalition will work towards achieving menstrual equity for 5 million women and girls by 2025 in India as a pilot programme.
Plan India organised the 4th National Conference Plan for Every Child (P4EC) on 7th and 8th December 2021 in New Delhi in an innovative hybrid model. Under the theme of Build Back Better with Girls, the conference focused on the challenges created by COVID-19 concerning girls, and outlined priority measures for immediate response and longer-term recovery efforts.

More than 40 government officials, United Nations officials, academics, policymakers, development practitioners, corporate representatives, civil society representatives and young people participated in the conference. The two-day agenda brought rich and varied perspectives on system strengthening, building resilience, and safeguarding girls and their rights to bring about a girl-centred recovery that focuses on the well-being of girls improves inclusiveness and reduces inequality.

About 1200 delegates comprising youth changemakers, community volunteers, gender transformative development practitioners, government officials, CSR experts and policymakers registered for the conference from 107 districts across the country. A total of 1,784 viewers joined the Conference proceedings online and were well received by the media with more than 135 articles covering the conference were published by news agencies. Plan India also brought the voices of young girls from different parts of the country to the national forum.

40 SPEAKERS  
3 PLENARY SESSIONS  
4 THEMATIC SESSIONS  
1 SPECIAL SESSIONS  
1,700+ PEOPLE JOINED
On the International Day of the Girl 2021, Plan India joined forces with 45 Girl Changemakers from across India who participated in 35 physical as well as social media takeovers of Diplomatic Missions, Corporates, Government Institutions, district-level authorities and local bodies.

The Girl Takeovers focussed on the theme of #EqualForBetter calling to ensure that girls have equal access to education, health, financial inclusion, digital literacy and greater representation in the decision making process.

Hailing from 9 Indian states—Bihar, Delhi, Jharkhand, Odisha, Rajasthan, Tamil Nadu, Telangana, Uttar Pradesh and Uttarakhand—Girl Changemakers interacted with the Ambassadors, High Commissioners, Deputy Chiefs of Mission, CEOs, Head of Government Institutions and local bodies to raise the issue of equal access to education, health, financial inclusion, digital literacy. They demanded greater representation of girls and young women in the decision making process and engaged in discussions on girls’ rights and gender equality bringing their keen insight and perspectives to the table.

A series of online sessions called ‘Choti-Badi Baatein’ (bitesize conversations) were organised between eminent experts and girls from Plan India communities. The sessions enabled girls and young women with practical knowledge, and easy-to-use tips to deal with issues faced by them in everyday life and included topics such as Career Counselling, Health and Nutrition, Stress Management, Leadership Coaching and Sport for Development.
FROM OUR DONORS

GivelIndia’s journey with Plan began in the 1st wave of Covid-19, where we worked together to support HIV-expecting mothers. Since then, Plan India has been one of our key partners for the last 2 years. The agility with which Plan responded to the Covid-19 relief work as well as other disasters that struck during that time was commendable. We highly value our relationship with Plan India and hope to continue working together towards more impactful work.

Neha Joshi, Head, Nonprofit Partnerships, GivelIndia

Sandvik’s association with Plan International started with a small community support initiative during the Covid-19 outbreak. The amount of professionalism and zeal to support the community exhibited by their entire team led us to award them Sandvik’s flagship project on ‘Empowering girls through Education’ in the state of Telangana. The project is in its third year and despite all the challenges that arose because of Covid-19, the team has done a stupendous job in ensuring continuity of the project not only by upgrading infrastructure of schools and Aanganwadis, but also by using community connect programs and high-end digital tools. The team helped us in bringing back desired number of out-of-school girls back to school life. Many congratulations to the entire team.

Ravi Arora, Head of Marketing and CSR - Sandvik Mining and Rock Technology India Pvt Ltd.

Metso Outotec is honoured to partner with Plan India for 7 years now. It has been a great impactful partnership and has been instrumental in making the fight against Covid-19 stronger during #HelpIndiaHeal program while inaugurating 40 ICU bed facility at Rajiv Gandhi District Hospital - Alwar, which further strengthened the district Alwar facility to help Covid-19 and non-covid patients for many years. Plan India has been truly inspiring in making a lasting impact on the lives of the ones in real need. We really appreciate their commitment and dedication while executing brilliant ways to give back to the society.

Sanjay Sehgal, DGM, HR and IR, Manufacturing and Foundries Operations, India

OUR PARTNERS

CORPORATE PARTNERS
Adecco India Pvt Ltd
Allegis Services India Pvt Ltd.
Deutsche Bank
SBI Cards & Payments Services Limited
Metso Outotec India Private Limited
H&M Hennes & Mauritz Retail Pvt Limited
H&M Services Private Limited
Relaxo Footwears Ltd
NSE Foundation
Huawei Telecommunications India company Pvt Limited
Eaton India Foundation
Credit Suisse Finance (India) Pvt Limited
HSBC Software Development (India) Pvt Limited
Hong Kong Shanghai Banking Corporation Limited (India)
Barclays Bank Plc.
Sandvik Asia Pvt Limited
BA Continuum India Pvt Limited
UK Online Giving
AstraZeneca
XL India Business Services Pvt Limited
NASSCOM foundation
CBRE South Asia Private Limited
The Body Shop (Quest Retail Pvt. Ltd.)

INSTITUTIONAL PARTNERS
Global Fund to Fight AIDS, Tuberculosis and Malaria
United Nations Population Fund (UNFPA)
JSI Research &Training Institute, Inc.
Child Resilience Alliance
GIVE Foundation Inc.
Give2Asia
Give India
National AIDS Control Organisation (NACO)
Charities Aid Foundation

GRANTS SUPPORTED BY PLAN INTERNATIONAL NATIONAL OFFICES
Plan International United Kingdom – Disasters Emergency Committee, VenCap (Channel Islands) Ltd
Plan International Germany – BEH
Plan International United States- Kimberly Clark Corporation, KPMG US Foundation Inc.
Plan International Netherlands - AkzoNobel
Plan International Korea- Hyundai Motor India Foundation, Mobis India Foundation
Plan International Japan - The Pokemon Company, The SAZABY LEAGUE
Plan International Denmark
Plan International Hong Kong
Plan International Canada - The Humanitarian Coalition
Plan International Switzerland – Adecco Group Foundation
Plan International France
228 impactful stories on Plan India programmes, campaigns, innovative projects, girl changemakers and COVID-19 humanitarian response were published.
Plan International (India Chapter)

Balance Sheet as at 31 March 2022

<table>
<thead>
<tr>
<th>Schedule</th>
<th>FSCA</th>
<th>MSCA</th>
<th>Total</th>
<th>FSCA</th>
<th>MSCA</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOURCES OF FUNDS</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Government Funds</td>
<td>24,635,312</td>
<td>24,635,312</td>
<td></td>
<td>24,635,312</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporation Funds</td>
<td>24,635,312</td>
<td>24,635,312</td>
<td></td>
<td>24,635,312</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL SOURCES OF FUNDS</td>
<td>49,270,624</td>
<td>49,270,624</td>
<td></td>
<td>49,270,624</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

APPLICATION OF FUNDS

Paid up capital | 49,270,624 | 49,270,624 | | 49,270,624 | | |

Significant accounting policies and notes to the accounts

The schedule refers to above items as integral part of the financial statements.

Plan International (India Chapter)

Income and expenditure account for the year ended 31 March 2022

Schedule

<table>
<thead>
<tr>
<th>For the year ended 31 March 2022</th>
<th>For the year ended 31 March 2021</th>
<th>(In Rupees in Rupees)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Income</td>
<td>184,975,061</td>
<td>20,211,642</td>
</tr>
<tr>
<td>Total Expenditure</td>
<td>184,975,061</td>
<td>20,211,642</td>
</tr>
<tr>
<td>Balance</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Significant accounting policies and notes to the accounts

The schedule refers to above items as integral part of the financial statements.
OUR GOVERNING BOARD MEMBERS

Rathi Vinay Jha IAS (Retd.)
CHAIR & PRESIDENT

JVR Prasada Rao IAS (Retd.)
SECRETARY & VICE-PRESIDENT

Madhukar Kamath
TREASURER

Ranjan Chak
MEMBER

Shireen Jejeebhoy
MEMBER

Atul Kirloskar
MEMBER

Justice Madan B. Lokur (Retd.)
MEMBER

Ajay Kaul
MEMBER

Ajay Gandhi, C.A.
MEMBER

AWARDS AND RECOGNITIONS

Honoured with Gold Award under the category ‘Non-Communicable Diseases Prevention Campaign’ at the 7th India Health and Wellness Summit 2021 (IHW 2021).

Honoured with Indian Chamber of Commerce Social Impact Award 2021 for response to Covid-19. Plan India was runner up in the Large Project Category.
Plan India is a nationally registered not-for-profit organisation striving to advance children’s rights and equality for girls, thus creating a lasting impact in the lives of vulnerable and excluded children and their communities.

Since 1979, Plan India has improved the lives of millions of children, girls and young people by enabling them access to quality education, healthcare services, protection, a healthy environment, livelihood opportunities and participation in decisions which affect their lives.

Plan India is a member of the Plan International Federation, an independent development and humanitarian organisation that advances children’s rights and equality for girls. Plan International works in more than 75 countries worldwide.

ABOUT PLAN

Awarded with India Pharma Award 2021 for excellence in Covid-19 response in partnership with AstraZeneca.

Honoured with the CSR Health Impact Awards 2022 by IHW Council.
GIRLS RISE HIGH
PLAN INDIA

1, Community Centre, Zamrudpur, Kailash Colony Extension
New Delhi - 110048, India
Tel: +91-11-46558484, Fax: +91-11-46558443
Email: planindia@planindia.org

www.planindia.org