

Plan India Impact Awards 2022

Category Specific Guide

Young Change-maker (Female and Male)

Plan India has a strong commitment to engage children and young people in consultative, collaborative and influencing initiatives. Interventions encourage young people to participate in decisions affecting their lives actively. This award category recognizes nominees who have taken the lead in promoting child rights in their communities and also facilitated the collective action of young people to influence duty bearers to bring about a lasting impact.

Roles and Responsibilities of Young Change-makers for Child rights & gender equality

Young Change-makers (16 to 24 years of age) are those who are promoting child rights in their communities by engaging and empowering children, girls, and the youth. They inspire and motivate their peers by building their skills and confidence to succeed and contribute to awareness generation, community mobilization, and digital intervention.

Indicators

Impact: How did the Young Change Maker help create a lasting impact on Children and Youth, especially Girls? How did the Young Change-makers demonstrate effective implementation processes to bring about the change from **01st January 2021 to 31st December 2021**, including the COVID-19 period?

Key Indicators

- What is the scale of impact in terms of number of beneficiaries catered?
- What is the geographical reach of the work done?
- What were the key campaigns that you led?
- No. of children and youth reached through awareness/ sessions/ campaigns on child rights issues, e.g. child marriage, child labour, child trafficking, violence against girls, substance abuse, and free helpline services among children and young people.
- How many vulnerable families were identified and supported for relief materials during any emergency, including the Covid-19 situation?
- How many children were supported in continuing their learning during COVID19 through online/ in small groups or by other means following GOI guidelines?
- How many girls and young women were supported/ made aware of safety and protection issues, including protection during Covid-19?
- What were the challenges faced by the Young Change-maker while working on Child Rights and girls issues, and how did they overcome them?
- What support did the Young Change-maker mobilize from stakeholders, including children and youth, to address child rights issues, e.g. child marriage, child labour, child trafficking, violence against girls, substance abuse, and other protection issues?
- What action was taken by the Young Change-maker to support Children /Youth/ Families during Covid-19 period?
- What were efforts made to influence the local panchayats/WARDS, children, and youth furthering child rights and issues and what was the response?
- How Young Change-maker supported and/or prevented child marriage, child labour, child trafficking, violence against girls, substance abuse and other protection issues, and continuing education.

- How Young Change-makers contributed along with stakeholders in organizing campaigns including Covid-19.
- What was the reach of your social media campaigns?

Innovation: What Innovative techniques were used by the Young Change Maker to inspire and motivate children and youth, especially girls and stakeholders?

Key Indicators

- She/he has developed innovative IEC, e.g. street shows, puppet shows, presentations, songs, painting, drawing, comics, radio programmes, videos, digital media, etc., for spreading awareness on child rights, including COVID-19
- What innovative ways/tools/ methods were introduced by Young Change-maker for engaging children and youth in learning, sharing views and concerns, and spreading awareness (including Covid-19 situation).
- What innovative actions suggested by Young Change Makers have helped address issues of children and youth, especially girls in general and during the COVID period, including mobilizing local resources for relief distribution?

Story of Success

- What is the out-of-the-box initiative/idea (service or product), and how effectively has it delivered the impact?
- How has the stakeholders' involvement in achieving a better outcome and strategies been undertaken?
- COVID-19 Alignment: denotes the project sustainability in the pandemic. Evaluating the alignment/re-alignment of the work/initiative to overcome the challenges faced due to lockdown/pandemic.
- Sustainability and Exit Strategy: means and measures are taken to ensure the outcomes' sustainability after the intervention's completion and how well the exit strategy is planned (if applicable).

Mandatory evidence: Please attach evidence to support your story. Evidence can be newspaper clippings, photos, video clippings that can be verified independently, letters of appreciation, or any award received for the achievement mentioned.

Note:

- **This guidance indicator sheet is for reference purposes only. The nominator must justify the exemplary performance of the nominee beyond their regular role, demonstrating an excellent course of action under each parameter. Please use quantifiable numbers or percentages in the Impact section.**
- It is mandatory for all nominations filed under this award category to have a consent form signed by the parent(s) of the nominee. The nomination will not be considered eligible for the awards without the parental consent.