

Plan India Impact Awards 2022

Category Specific Guide

Accredited Social Health Activist / Auxiliary Nurse Midwife (Health)

Accredited Social Health Activists (ASHAs) are community health workers instituted by the government of India's Ministry of Health and Family Welfare (MoHFW) as a part of the National Rural Health Mission (NRHM).

Auxiliary Nurse Midwife (ANM) is a community female health worker based at a sub-center and visits villages and provides care at the sub-centre.

Roles and Responsibility of ASHA/ANM

ASHA is expected to be a community-level healthcare provider. She engages in facilitating access to healthcare services and building awareness about healthcare entitlements, especially amongst the poor and marginalized. They create awareness and mobilize collective action for better health outcomes to meet curative care needs as appropriate to the community and compatible with their training and skills.

ANMs are expected to be multi-purpose health workers. Their primary work includes promoting better maternal and child health and family planning services, health and nutrition education, maintaining environmental sanitation, immunization for control of communicable diseases, treatment of minor injuries, and first aid in emergencies and disasters.

ASHAs and ANMs act as health educators and promoters in their communities. In remote areas, ANMs are required to conduct home deliveries for women. Both ASHA and ANM meet together fortnightly to review work done the previous week or fortnight.

Indicators

Impact: How did the nominee create lasting impacts on individuals or groups under challenging and adverse circumstances? How did the ASHA/ANM (nominee) demonstrate an exemplary implementation process to bring change in individuals or groups in the last year from **01st January 2021 to 31st December 2021**, including the COVID-19 period?

Key Indicators:

- No. of married couples influenced for adopting family planning
- Percentage of pregnant and lactating women provided ANC/ PNC
- Percentage of mothers undergone institutional delivery
- Percentage of children fully immunized

- Provide DOT for patients with TB.
- During COVID-19: Contact tracing, home visits, sensitized on COVID protection, testing drives, support to migrants, ensuring safe institutional/ home deliveries etc.)
- No. of Village Health Sanitation and Nutrition Days conducted/supported during lockdown period
- No. of children immunized during lockdown period
- The faced key challenges, and how did she overcome them, especially during COVID?
- How she encouraged women to seek ANC/PNC and have institutional deliveries
- ASHA's assistance to the ANM with health events such as immunization days and provide basic first aid and medical supplies
- Steps taken to effectively create awareness and provide information to the community on determinants of health such as nutrition, basic sanitation and hygienic practices, healthy living, and work conditions.
- How and what measures did she take to engage men in the process?
- How she leveraged government schemes like Janini Sishu Suraksha (JSS), and how many were benefitted?
- Motivating people staying in quarantine centers to go for testing, identifying fever and cold cases and encouraging suspected cases to go for testing.
- Her role in mitigating stigma & discrimination against COVID-19 +ve patients in the community (even after COVID +ve patients turned COVID –ve)

Innovation: Innovative techniques that the nominee uses to find solutions with possible and feasible solutions?

Key Indicators

- Specific innovations including the use of technology in reaching last-mile delivery of health services
- Utilizing her contacts to build partnerships with NGOs, and other networks to mobilize the community and improve access to health services;
- Universal precautions taken to ensure safety during COVID and COVID Vaccination

Story of Success

- What is the out-of-the-box initiative/idea (service or product), and how effective has it delivered the impact?
- How has the stakeholders' involvement in achieving a better outcome and strategies been undertaken?
- COVID-19 Alignment: Denotes the project sustainability in the pandemic. Evaluating the alignment/re-alignment of the work/initiative to overcome the challenges faced due to lockdown/pandemic.
- Sustainability and Exit Strategy: Measures are taken to ensure the outcomes' sustainability after the intervention's completion and how well the exit strategy is planned (if applicable).

Mandatory evidence: Please attach evidence to support your story. Evidence can be newspaper clippings, photos, video clippings that can be verified independently, letters of appreciation, or any award received for

the achievement mentioned.

- **Note:**
This guidance indicator sheet is for reference purposes only. The nominator must justify the exemplary performance of the nominee beyond their regular role, demonstrating an excellent course of action under each parameter. Please use quantifiable numbers or percentages in the Impact section.