ANNUAL REPORT 2014-15
THANKS TO YOU, PLAN INDIA IMPACTED THE LIVES
OF A MILLION CHILDREN IN 5,400 COMMUNITIES
CONTENTS

Acronyms 1
Message from the Chair Emeritus 2
Message from the Chairperson 3
Message from the Executive Director 4
How We Work 6
Where We work 6
Programme Overview 8
Plan India in 2014-15 9
Programme Progress and Achievements 10
Advocacy and Campaigns 11
Right to Protection from Abuse and Exploitation 13
Right to Optimal Health 16
Right to Early Childhood Care and Development and Quality Education 19
Right to Participation as Active Citizens 22
Right to Adequate Standards of Living 24
Right to Drinking Water and Clean Environment 28
Right to Life with Dignity During Emergencies 31
Advocacy Initiatives 33
Because I am a Girl 33
Safer Cities 34
Let Girls Be Born 35
Engendered 36
Samanta 37
Economic Empowerment Programmes 38
Banking on Change 38
Saksham 39
Institutional Partners 40
Government Agencies 40
Corporate Partners 41
From the Partners’ Desk 41
Plan India Patrons 42
Plan India’s Governing Board 43
Plan in News 45
Functional area wise expenses 47
Consolidated Financial Information 48
Country Management Team 49
Plan India State Offices 50
<table>
<thead>
<tr>
<th>Acronym</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANC</td>
<td>Ante-natal Care</td>
</tr>
<tr>
<td>ANM</td>
<td>Auxiliary Nurse Midwife</td>
</tr>
<tr>
<td>ASHA</td>
<td>Accredited Social Health Activist</td>
</tr>
<tr>
<td>AWC</td>
<td>Anganwadi Centre</td>
</tr>
<tr>
<td>AWW</td>
<td>Anganwadi Workers</td>
</tr>
<tr>
<td>BIAAG</td>
<td>Because I am a Girl</td>
</tr>
<tr>
<td>BRC</td>
<td>Block Resource Centre</td>
</tr>
<tr>
<td>CBCPM</td>
<td>Community Based Child Protection Mechanism</td>
</tr>
<tr>
<td>CBO</td>
<td>Community Based Organisation</td>
</tr>
<tr>
<td>CCCD</td>
<td>Child Centred Community Development</td>
</tr>
<tr>
<td>CP</td>
<td>Child Protection</td>
</tr>
<tr>
<td>CPC</td>
<td>Child Protection Committee</td>
</tr>
<tr>
<td>CRC</td>
<td>Child Resource Centre</td>
</tr>
<tr>
<td>CSO</td>
<td>Civil Society Organisation</td>
</tr>
<tr>
<td>CSP</td>
<td>Country Strategic Plan</td>
</tr>
<tr>
<td>DFID</td>
<td>Department for International Development</td>
</tr>
<tr>
<td>ECCD</td>
<td>Early Childhood Care and Development</td>
</tr>
<tr>
<td>ECHO</td>
<td>European Union Humanitarian Aid and Civil Protection Department</td>
</tr>
<tr>
<td>ERT</td>
<td>Emergency Response Team</td>
</tr>
<tr>
<td>FLW</td>
<td>Frontline Workers</td>
</tr>
<tr>
<td>GBV</td>
<td>Gender Based Violence</td>
</tr>
<tr>
<td>GRC</td>
<td>Gender Resource Centre</td>
</tr>
<tr>
<td>ICDS</td>
<td>Integrated Child Development Scheme</td>
</tr>
<tr>
<td>IEC</td>
<td>Information, Education and Communication</td>
</tr>
<tr>
<td>JOVT</td>
<td>Job Oriented Vocational Training</td>
</tr>
<tr>
<td>KGBV</td>
<td>Kasturba Gandhi Balika Vidyalaya</td>
</tr>
<tr>
<td>MGNREGA</td>
<td>Mahatma Gandhi National Rural Employment Guarantee Act</td>
</tr>
<tr>
<td>NGO</td>
<td>Non-governmental Organisation</td>
</tr>
<tr>
<td>NUHM</td>
<td>National Urban Health Mission</td>
</tr>
<tr>
<td>NVHM</td>
<td>National Village Health Mission</td>
</tr>
<tr>
<td>OFDA</td>
<td>Office of US Foreign Disaster Assistance</td>
</tr>
<tr>
<td>PMJDY</td>
<td>Pradhan Mantri Jan Dhan Yojana</td>
</tr>
<tr>
<td>PRI</td>
<td>Panchayati Raj Institution</td>
</tr>
<tr>
<td>PU</td>
<td>Programme Unit</td>
</tr>
<tr>
<td>SBA</td>
<td>Swachh Bharat Abhiyan</td>
</tr>
<tr>
<td>SCPCR</td>
<td>State Commission on Protection of Child Rights</td>
</tr>
<tr>
<td>SDG</td>
<td>Sustainable Development Goal</td>
</tr>
<tr>
<td>SHG</td>
<td>Self Help Group</td>
</tr>
<tr>
<td>SMC</td>
<td>School Management Committee</td>
</tr>
<tr>
<td>SMS</td>
<td>Support My School</td>
</tr>
<tr>
<td>SRH</td>
<td>Sexual and Reproductive Health</td>
</tr>
<tr>
<td>TLM</td>
<td>Teaching Learning Material</td>
</tr>
<tr>
<td>UBR</td>
<td>Universal Birth Registration</td>
</tr>
<tr>
<td>VHND</td>
<td>Village Health Nutrition Day</td>
</tr>
<tr>
<td>WASH</td>
<td>Water, Sanitation and Hygiene</td>
</tr>
<tr>
<td>CBCPM</td>
<td>Community Based Child Protection Mechanism</td>
</tr>
</tbody>
</table>
I am proud to share that Plan India has achieved its objectives set forth in the Country Strategic Plan (CSP) III which culminated this year and is now gearing up to take the challenges of CSP IV which sets the strategic objectives for the next five years.

During FY’15, Plan India’s programmatic focus was on the following:

- Providing access to quality reproductive, maternal, child and adolescent health services
- Improving access to water, sanitation and hygiene services
- Increasing the reach of learning and education (pre-primary to secondary education) in Plan communities
- Improving economic security amongst youth by providing livelihood opportunities
- Protecting children from abuse, exploitation and violence
- Improving our ability to provide timely humanitarian assistance to disaster affected areas

Children are the real agents of development and progress. I take pride in knowing that the children from Plan’s communities are marching ahead to claim their rightful place in society.

I am also proud of the fact that Plan India works with several partners including school management committees, village panchayats, corporates, governments and grassroots organisations, in order to achieve its objectives. Indeed, sustainable changes can only be realised when we work together in close collaboration.

I am a firm believer that women are the harbingers of change. At Plan India, we continue to strive for gender equality and are deeply committed to creating communities that value girls, promote their rights and end injustice.

I look forward to further strengthening our efforts to bring about positive change and transformation in the lives of vulnerable and excluded children and their communities.

Best Wishes,

Govind Nihalani
Chair Emeritus
2015 marks the completion of an eventful year for me as the Chairperson of Plan India’s Governing Board. I am delighted to share that Plan India has successfully achieved the objectives of its Country Strategic Plan (CSP) III. As part of CSP III, Plan India reached out to 5,400 communities across 14 states directly benefiting about one million children.

As Plan India commences its journey towards achieving the ambitious targets set forth in CSP IV, there is a stronger commitment to engage and closely collaborate with various stakeholders including Civil Society Organisations (CSOs), local, state and national governments as well as individual and corporate donors.

Furthermore, under the CSR Regulations of the new Companies Act, there is a greater onus on corporations to contribute to philanthropic causes to help amplify and drive maximum impact on the ground.

With the new Sustainable Development Goals (SDGs), there is a bold and transformative global agenda to fight inequalities and inequities. I take this opportunity to appeal to people to come forward in playing a pivotal role in support of the cause.

Having personally witnessed the positive impact of Plan India’s programmes on its communities, I am proud to be associated with the organisation and look forward to being a part of its ongoing journey in advancing child rights and development agenda.

Best Wishes,
Arti Kirloskar
Chairperson,
Plan India Governing Board
"Alone we can do so little; together we can do so much."

- Helen Keller

It gives me immense pleasure to share Plan India’s 2014-15 Annual Report with you. 2015 marks a significant milestone for Plan India with the successful completion of our five year Country Strategic Plan (CSP) III and the onset of CSP IV. CSP IV defines our programme priorities and strategic objectives for the coming five years to ensure that we continue to positively impact the lives of vulnerable and excluded children and their communities.

I am proud to share that as part of CSP III, Plan India successfully reached out to 5,400 communities across 14 states directly benefitting about one million children. Some of our key achievements from CSP III, in Plan’s programme communities as highlighted by external evaluations, include the following:

- Increase in birth registrations from 67% to 74%
- Decline in child abuse from 66% to 26% for girls and from 72% to 29% for boys
- Increase in access and use of toilets from 36% to 43%
- Improved economic status of 300,000 women and 18,000 girls supported with employment and entrepreneurship opportunities

In the last five years, Plan India responded to over 15 disasters, 3 of which occurred last year, within the first 24 to 72 hours with immediate humanitarian assistance and long term rehabilitation that reached more than 500,000 children, women and men in the districts of Uttarakhand, Odisha, Jammu and Kashmir and Andhra Pradesh.

As part of our continuing efforts to empower girls and women, Plan India released two photo-books, ‘Survive to Thrive’ and ‘Stories of Change’. These books holistically capture personal instances and recollections showcasing the most dedicated efforts towards promoting gender equality, inclusion and empowerment of girls. 2015 also marked the release of Plan India’s seventh Annual Report on the State of Girls in India. The report is a synthesis of programming and policy recommendations from 2009-2014 and plays a prominent role in contributing to the future framework for Plan's 'Because I am a Girl' campaign in India.

It has been heartening to see the impact of Plan India’s programmes in the communities we serve, working in close collaboration with our partners. For example, in Bikaner and Lunkaransar, Rajasthan, 86% girls of Class XII and 81% girls of Class X successfully completed their school education through our programme Balika Shivir – an accelerated residential educational programme for girls.

In the remote area of Saran, Bihar, it was overwhelming to see children actively take up the reins for their development and the determination of mothers in Muzaffarpur who continue to strive to ensure their children, especially girls, get a quality education to be able to lead a life of dignity. Our (WASH) programme in
Vishakhapatnam, Andhra Pradesh, has been successful in registering an increase of 26% in school attendance.

The foundations laid in the past five years will sustain the impact of Plan’s work well into the future. With the launch of CSP IV in 2015, Plan India is committed to:

- Reaching two million children and young people in vulnerable and excluded communities through direct interventions
- Reaching five million children and young people through evidence based advocacy
- Developing innovative pilots through evidence based programming

Plan India’s programmes will continue to focus on tackling exclusion and gender inequality and further strengthening its’ accountability by establishing robust review, monitoring and documentation systems.

I take this opportunity to thank the government as well as individual and corporate donors for their continued support and belief in our mission. I also acknowledge the contribution of our partner NGOs who work with us relentlessly to empower children and their communities.

I am deeply grateful to our hundred and sixty three colleagues across the nation who work with tireless devotion and immense passion to deliver results for children and their communities. Plan India also highly appreciates the constant support and valuable guidance provided by the members of the Governing Board and its Patrons.

The new Sustainable Development Goals (SDGs) bring forth a renewed global commitment to end poverty, reaffirming my belief that together, we can make a collective, greater impact in the lives of the children and communities we serve. To this extent, I seek the support from each one of you to help make every child’s dream a reality.

Yours Sincerely,

Bhagyashri Dengle
Executive Director
Plan has been working in India since 1979 with a commitment to improve the quality of life of children, particularly girls, from vulnerable and excluded communities. Plan India works in 14 States in India spanning across 55 districts. Additionally, we worked on disaster preparedness and relief in 7 districts. Plan India’s programmes also focus on poverty areas of urban cities like Mumbai and Pune in Maharashtra. Four states in which Plan India implements long term programmes (Jharkhand, Bihar, Odisha and Uttar Pradesh) are amongst the ten states with the highest poverty head count ratio in the country. Nearly 60% of the districts in the states Plan India works in have been categorised as backward districts by the government of India.
As Europe recovered, we gradually moved out of these countries and started new programmes in less developed countries. The organisation removed the reference to war children and became ‘Foster Parents Plan Inc.’ to reflect the goal of bringing lasting change to the lives of children in need, whatever their circumstances.

We expanded work in Asia and to countries in South America. In 1962, US First Lady Jacqueline Kennedy was honorary chairwoman during Plan’s Silver Jubilee.

The global name became ‘Plan International’ as programmes now spanned Latin America and the Caribbean, Asia and Africa.
During 2014-2015 (FY’ 15), Plan India programmes centred on supporting vulnerable and excluded children and their communities to access basic services like pre and primary school education, healthcare and nutrition, drinking water and sanitation. These programmes were planned and implemented in consultation with children, their parents, as well as Panchayat leaders, teachers and frontline workers in government schools, anganwadis and primary health centres.

Plan India’s 16 field PUs reached out to 2,116 villages and 433 urban slums. These programmes have directly benefitted 460,000 girls and 490,000 boys. Additionally, our thematic initiatives focussed on building community capacity and awareness on issues such as UBR, adolescent health, anti-child labour, anti-trafficking, gender discrimination, child nutrition and prevention of corporal punishment in schools which have indirectly benefitted over 2.2 million children in our programme areas. Working in close collaboration with 34 long term NGO partners and 60 theme specialist NGOs, we have enabled the establishment and capacity building of 12,000 CBOs like children’s clubs, youth groups, women SHGs, farmers clubs, etc. for children, women and men.

Child protection has been one of Plan India’s major programme thrusts in FY’ 15. 289 child friendly schools have been created where teachers and pupils are made aware of laws against corporal punishment. 4,257 community based CPCs have been formed in slums and Villages/Gram Panchayats and members have received training to support children that are prone to child abuse and report such cases.

Plan India continued with its efforts to promote child health and nutrition by engaging with mothers, adolescents, young people and caregivers. In this context, 4,520 frontline health workers were trained on different aspects of child and community health, including sexual and reproductive health and HIV issues. Furthermore, we supported capacity building of 35,295 community health workers and peer educators who were trained on key health issues. 175,000 children and adolescents participated at village health and nutrition day celebrations and health awareness camps thus improving their knowledge and understanding of health related issues. At these health camps, 1,732 infants were enrolled in the government’s ICDS programmes to receive full immunisation.

Given the challenges faced by communities in accessing safe drinking water, sanitation and hygiene, the focus was to improve school WASH infrastructure. This resulted in 167 primary and middle schools having improved WASH facilities, benefitting 27,000 school going children particularly adolescent girls. Several adolescent girls who had dropped out of school were re-enrolled and are actively pursuing their studies. Additionally, 7,320 children and parents were trained on best handwashing practices, importance of domestic toilets and their maintenance, etc. This resulted in 2,574 families constructing domestic toilets thereby ending the practice of open defecation.

Overall, Plan India’s programmes have helped in improving the quality of services provided by nearly 2,000 primary and middle schools and 1,800 anganwadi/balwadi centres, along with 320 primary health centres across 10 states in India.
We worked with 5,400 communities in 14 states, benefiting 1,000,000 children.

Total income: ₹ 136 crores

Total expenditure: ₹ 118 crores

We partnered with 10 technical partner agencies, 89 NGOs, and 14 corporations.

We trained:
- 25,000 women on financial literacy
- 39,795 health workers and peer educators
- 240,000 children on child protection mechanisms
- 12,832 teachers and anganwadi workers

Annual Report 2014-15
## GOVERNMENT DATA

<table>
<thead>
<tr>
<th>98% School enrolment</th>
</tr>
</thead>
<tbody>
<tr>
<td>90% Antenatal Check Ups of pregnant mothers completed</td>
</tr>
<tr>
<td>48% Full immunisation</td>
</tr>
<tr>
<td>76% Schools are safe schools for children</td>
</tr>
<tr>
<td>41% Villages have CPCs</td>
</tr>
<tr>
<td>72% Schools have appropriate WASH facilities</td>
</tr>
<tr>
<td>1 of 3 youth in need of post education support</td>
</tr>
</tbody>
</table>

## GRASSROOTS INTERVENTIONS

- 12,922 teachers and AWW trained
- 87,720 parents and SMS members trained on Right to Education issues
- 4,520 frontline health workers trained
- 35,295 community health workers and peer educators trained and supported
- 289 schools supported on CP issues
- 4,257 community based CPCs formed
- 187 schools supported for improved WASH infrastructure
- 7,320 children and parents received WASH training
- 1,996 youth trained on JOVT
- 24,490 SHG women trained for entrepreneurial skills and financial literacy

## OUTCOMES AND IMPACTS

- 16,726 pre-school children enrolled in primary schools and continuing education
- 30,000 adolescent girls back to school
- 175,000 children and adolescent aware of SRH issues and participated at VHNDs
- 1,732 younger children enrolled in ECCD centres and receive immunisation
- 241,760 children and adolescent girls and boys are aware of CP issues and have cover of a working CBCPM
- 28,901 school going children have access to improved WASH facilities
- 2,574 families constructed domestic latrines and ended open defecation
- 1,852 youth placed in jobs and retained
- 18,000 women in Plan programme areas are engaged in entrepreneurial activities
Plan India in partnership with Jharkhand SCPCR, NGOs and Govt of Jharkhand launched the Swatch Bharat Abhiyan to target 1,200 villages.

8,522 mothers of adolescent girls mobilised in the Ek Saal Aur (One More Year) girl’s education initiative in 4 districts of UP.

15,935 daughters of mothers’ in the Ek Saal Aur initiative regularly attending school of which 3,000 are new enrolments.

UBR Campaign promoted in Uttarakhand to ensure all children have birth registration and certification.

4,180 children in Uttarakhand registered for birth and received their birth certificate.

Awareness campaign on garbage and solid waste management in Garibnagar and Pipeline urban slums undertaken in Mumbai as part of the UMEED programme.

500 community members participated in 3 awareness events and 2,081 households improved their hygiene and environmental sanitation.

Advocacy to institutionalise Plan India’s urban health model in Pune by the Pune Municipal Corporation.

Pune Municipal Corporation issued a notification to recognise Mahila Arogya Samitis set up by Plan India under NUHM and absorb our frontline health workers as ASHAs.

Since October, the SBA Campaign in Jharkhand led by adolescents and children reached out to some 15,000 families in 1,100 villages and is ongoing.
“I am so happy my parents encouraged me to study even after my marriage and played a role in convincing my in-laws to let me study.”

- Bano, resident of Lunkaransar village
RIGHT TO
PROTECTION FROM
ABUSE AND EXPLOITATION

BANO – MY LIFE IS MINE

According to the Prohibition of Child Marriage Act, a girl in India cannot marry before the age of 18 and a boy before 21. However, child marriages are still prevalent in India. One such case is that of Bano.

Bano lives in Lunkaransar village, Rajasthan, with her parents and three younger brothers. She was married when she was only 12 years old and her in-laws did not allow her to go to school.

As part of a survey conducted by Plan India and its local NGO partner Urmul, Bano’s name came up and she was shortlisted to attend a residential educational camp, Balika Shivir, for seven months in her village. The programme team spent several days convincing her in-laws to allow her to participate. After much persuasion, her in-laws finally agreed to let her attend the camp for her primary education and with Plan’s support, she went on to complete Class X and even take a computer course in 2013.

Bano admits that she did not want to get married when she was 12 but was too scared to go against the wishes of her parents. She is, however, grateful that her parents wanted her to continue her studies. “I am so happy my parents encouraged me to study even after my marriage and played a role in convincing my in-laws to let me study”, she tells us.

Currently Bano is with her parents and pursuing a course in tailoring through Plan’s local partner. She plans to give her Class XII exams in the near future.
Protecting children from abuse and exploitation has always been a top priority for Plan India. Through its programmes, Plan India provides training to children to protect themselves from abuse and exploitation. In many schools and community centres, complaint boxes are installed where they can express their concerns, grievances and suggestions for safety and security. A toll free help line called ChildLine has been set up to instantly alert the police about cases of child marriage, corporal punishment and child labour.

**Andhra Pradesh & Telangana**
- 840 CPCs with 20,700 members were formed
- 22,695 out of school children including 4,530 child labourers re-enrolled in formal schools
- 375 villages prepared their own CP plans

**Bihar**
- 2,850 children from children's clubs trained on child protection

**Delhi**
- 2,773 children's club members trained on legal safe-unsafe touching, child abuse, etc.
- 4,490 out of 6,029 sponsored children have birth certificates

**Odisha**
- 5,800 members from CBOs oriented on child rights
- 1,087 new-born births registered

**Rajasthan**
- 7,500 children benefited due to parents, community members being trained on child protection
- 4,378 child births registered

**Uttarakhand**
- 2,568 members joined CPCs to strengthen village based child protection mechanisms
- 375 villages prepared their own CP plans

**Uttar Pradesh**
- 1,792 new-born and 1,428 older children received birth certificates

**Bal Vivah Mukt, a state-wide campaign to end child marriage in Jharkhand was implemented and is already starting to witness a major breakthrough in bringing an end to child marriage**

**ACROSS PROGRAMME AREAS**
- 5,623 children received training on child protection
- 4,691 children rescued from child labour enrolled in school
- 22,065 vulnerable out of school children re-enrolled
- 10,295 children (older than 1yr) received birth certificates
“Plan India and its local partner have made my home disabled-friendly by modifying the washroom, widening the entryways. This has helped me become independent.”

- Fiza, resident of North East Delhi
RIGHT TO OPTIMAL HEALTH

ONE STEP AT A TIME

Fiza lives with her family in one of the project communities in north east Delhi. There are eight members in her family. When Fiza was about three months old, she was diagnosed with spinal muscular atrophy because of which she had problems walking and breathing.

A Plan India community volunteer associated with Project Muskan came to know of her condition and she was immediately enrolled for therapeutic intervention at the community resource rehabilitation centre. One community volunteer also regularly visited her home to provide basic therapy. A disability certificate has been issued to her so she can receive the necessary financial support provided by the government.

Fiza has been referred for rail concession and has also started receiving disability pension since last year. What’s even more wonderful is that she has also started going to a government school in her community.

The Plan India programme team and its local partner have also assisted in making some modifications to her home so it is disabled-friendly including modifying the washroom, widening the entryways, etc. This has helped her become independent and she is now even able to use the washroom without any assistance. These seemingly small steps are in fact, life changing for Fiza as they help boost her confidence and enable her to become self-reliant.
Plan India is deeply committed to providing better health coverage in its programme areas. This includes access to quality healthcare for the family such as maternal healthcare, complete immunisation and nutrition for children as well as protection for children and families affected by HIV. Plan India’s programmes also focus on generating awareness related to issues around sexual health, communicable diseases and infant mortality. A special focus is also given to creating a support system for children and adults with special needs.

### Bihar
- 1,190 mothers trained on birth preparedness and pre and post-natal care
- 670 eligible couples and adolescents were oriented on family planning methods, issues of sexual health, etc.

### Jharkhand
- 7,500 patients benefited through 175 free health check-ups
- 230 adolescent girls from tribal communities educated on personal hygiene, sexual and reproductive health and life-skills

### Rajasthan
- 4,877 women helped to deliver safely
- 3,738 children and 2,638 pregnant women received treatment at 287 camps

### Delhi
- 2,377 expectant mothers prepared for safe deliveries
- 2,433 young and adolescent children accessed information on reproductive and sexual health

### Odisha
- 2,065 mothers prepared for safe deliveries
- 3,865 children under 2 years immunised
- 5,595 people in remote locations benefited from health camps

### Uttarakhand
- 2,350 pregnant women contacted for birth preparedness and complication readiness plans
- 2,700 children examined and 314 malnourished children provided with micro-nutrients at 130 AWC health camps

### Uttar Pradesh
- 5,560 mothers received proper health care and delivered safely in hospitals

### Across Programme Areas
- 7,982 mothers prepared for safe delivery
- 970 adolescent girls educated on reproductive health
- 13,767 children immunised

Plan India, in collaboration with Yale University, has initiated a pilot to monitor and evaluate the needs of child vaccine programmes and to collect vaccine records in villages. The first phase of the project has already begun, through which nurses are being trained to use mobile applications for record-keeping.
Chilakabathini Pulla Rao is the son of agricultural labourers. Due to financial constraints, Pulla had to give up his studies and start working along with his parents at the tender age of 11. One day, when the family returned from a journey back to their village, they heard of an empowerment programme being conducted by Plan India and its NGO partner, through the medium of sports. This made Pulla yearn to re-join his school but his father was adamant on not sending him as an additional source of income would be lost.

Upon learning of this situation, the Plan India team visited Pulla’s house and requested his parents to visit the school. After a lot of persuasion, they finally agreed to come. They witnessed the proceedings and went home in silence. In the evening, when the Plan India volunteers went to Pulla’s house, his father smilingly announced that he wanted Pulla to go back to school.

Pulla was thrilled to hear this. Talking about their change of heart, his parents said, “We do not want Pulla to miss all that we have seen with our own eyes. Instead, we want him to learn and enjoy activities like we saw at the school. We feel that re-enrolling him in school will not only make him happy but will also give him the education he needs to succeed in life.”

Pulla has been going to school since July 2015. He is in Class III and is an extremely bright student.
Early Childhood Care and Development (ECCD) and a quality education are two critical factors to reducing child mortality, eradicating poverty, bringing about gender equality and generating livelihood opportunities.

### Andhra Pradesh & Telangana
- 3,100 children (3-6 yrs) in 57 AWCs benefited from improved ECCD services
- 750 children benefited from four newly established science labs

### Delhi
- 1,152 drop-out children re-enrolled and completed Class X
- 840 out of school children including 20 rescued child labourers re-enrolled in formal schools

### Rajasthan
- 4,632 children from 158 villages accessed safe and stimulating environments at 192 full day Balwadi Centres
- 185 drop-out girls re-enrolled in KGBVs with 85% successfully clearing the state education board exam

### Bihar
- 160 PRIs oriented on improved ICDS services and birth registration
- 1,000+ mothers of (0-3 yrs) children trained on developmental milestones and creating TLM for their children

### Odisha
- 1,500 students from 55 school cabinets trained on school safety, cleanliness, water availability
- 1,087 new-born births registered

### Jharkhand
- Enrolment rate increased in three districts covering 72 schools

### Uttarakhand
- 9,600 children below six years benefitted through home visits and 221 AWCs

### Uttar Pradesh
- 5,580 children re-enrolled in schools

### Across Programme Areas
- 12,700 children benefitted through ECCD intervention
- 7,686 children enrolled in schools
- 1,890+ children were provided access to libraries
- 4,840 children accessed facilities at Balwadis

---

Annual Report 2014-15
“My association with Plan India and Bal Panchayat, taught me the importance of rights and responsibilities. Now my aim is to create safe and better communities for vulnerable children, fill their lives with happiness and ensure they have a proper childhood.”

- Dimple, resident of Sangam Vihar
“My name is Dimple and I live in Sangam Vihar. I am currently pursuing my graduation from Delhi University and am in my final year. When I was in primary school, I got to know about a children’s group called Bal Panchayat through my elder sister.

In 2001, I became a member of this Bal Panchayat. During my time with the group, I participated in various activities and helped create awareness in the community on issues of child rights and participation. I took part in awareness rallies with other members and conducted street plays in the community as well. After completing my school education and taking admission in Delhi University, I joined the alumni of the Bal-Panchayat group called ‘Youth for Social Change’. The group worked on various social issues on the development of children and youth. As a member, I learned how to work with children and communities. It enhanced my knowledge on various issues which affect children’s development. My skills on how to handle children’s groups also improved as I interacted regularly with the Bal-Panchayat and parents groups. With the various capacity building activities conducted by Plan India and Community Aid and Sponsorship Programme (CASP), my communication and writing skills also improved and I started working more effectively.

During my association with Bal Panchayat, I learned that everyone has a role to play in creating a safe and better community for children. The group taught me the importance of rights and responsibilities. Now my aim is to bring change to the lives of these vulnerable children, and ensure they have a happy and proper childhood.”
Every child has the right to form his own views which should be given due cognisance as their participation is both a means to child centred community development and its outcome. Child participation is an ongoing process in which children learn how to express their views for their own development as well as for their family and community.

### Across Programme Areas

- **Andhra Pradesh & Telangana**
  - 15,150 active members in 860 child forums
  - 100 child representatives advocated with government officials to improve quality of Anganwadis and Midday Meals in schools

- **Delhi**
  - 350 girls and 363 boys from the most marginalised communities received vocational training and job placement

- **Rajasthan**
  - 8,180 children, adolescents and youth are active members in groups across 159 villages
  - 1,200 groups of young adults were given a platform to collectively discuss issues related to their children

- **Bihar**
  - 849 children oriented on social audits underwent leadership training
  - 14,500 children benefited from teachers trained on the importance of child participation for day-to-day development

- **Jharkhand**
  - 2,540 active children and 840 CRCs trained on village mapping, child profiling

- **Odisha**
  - 180 children advocated on child rights issues through IEC material in local languages
  - 200 children’s club leaders oriented on government schemes and provisions related to education, health and child protection

- **Uttarakhand**
  - 13,600 children joined 380 children’s clubs
  - 4,204 children received training on various issues

- **Uttar Pradesh**
  - 240 children’s groups members
  - Groups advocated for child rights against child marriage and child abuse

### Annual Report 2014-15

- **7,166** children received training on social audits, theatre, leadership skills
- **36,930** children and adolescents are active members of children’s clubs, forums
- **1,662** children’s groups and forums formed

---
RIGHT TO
ADEQUATE STANDARDS
OF LIVING
WOMEN CAN BE ENTREPRENEURS TOO

Prema Devi, of Karampura village in Muzaffarpur, used to be a daily wage farm labourer. She participated in a skill development training for mushroom cultivation sponsored by Plan India and supported by the Muzaffarpur Botanical Research Institute. She invested just Rs. 500 and started growing mushrooms using her own unique and original farming methods. Over time, she was able to buy a mushroom production kit to expand her venture and also inspired her family members to join her in the business. Gradually, her family started earning an additional income from mushroom farming with Plan India’s link to the wholesale market.

Now a successful entrepreneur and a mother of three children, Prema Devi is a top district level pharma representative in the field of mushroom production and the winner of the district level annual Swami Sahjanand Saraswati Innovative Farming Award of 2015.

Prema is an active member of an SHG and child protection committee. She volunteers in these groups promoting the nutritional value of mushrooms and other healthy food among pregnant/lactating women and children.
No sustainable development is possible without achieving a basic standard of living. Plan India ensures children and young people have access to sufficient and nutritious food to meet their dietary needs for an active and healthy life. It also promotes access to formal financial services (especially for women) and prepares young men and women for formal employment.

**Andhra Pradesh & Telangana**
3,780 economically weak families supported for livelihood to prevent child labour
7,560 of children from the supported families now attend school

**Delhi**
1,806 women accessed financial services
2,371 sponsored families linked to vocational training or income generation programmes

**Rajasthan**
4,606 farmers educated on improving crop production, strengthening of seed banks
1,050 SHG members trained on livestock management and kitchen gardening

**Bihar**
250 young boys and girls underwent vocational training
195 farmers trained on mushroom cultivation

**Odisha**
1,100 families reported an increase in household income through paddy and pumpkin cultivation
124 girls received market oriented vocational training

**Uttarakhand**
1,800 girls and boys attended career counselling camps
8,500 women supported through 630 SHGs as members

**Uttar Pradesh**
160 girls received job oriented vocational training and were placed in jobs
2,025 families associated with the MGNREGA

**ACROSS PROGRAMME AREAS**
12,792 women joined Self Help Groups in their communities
1,407 adolescents and young adults provided vocational training and were placed in jobs
“With Plan India’s technical support, water and sanitation facilities were upgraded. Now there are separate toilets for girls in the school.”

- Goushia, Student, Government High School
This is Goushia’s story in her own words.

“My name is Goushia and I study in a government high school in Visakhapatnam, Andhra Pradesh. Out of 318 students studying in the school, 183 are girls. All the students, including myself, used to face a lot of problems as the school had neither any functional toilets nor facilities to wash our hands. Even access to safe drinking water was a challenge. Other girls including myself preferred staying at home during menstruation because it was impossible to maintain any sense of hygiene in the school during ‘those days’. This was a setback to our studies and we used to feel very disappointed as we couldn’t take part in any extra-curricular activities.

My school was identified as one of the schools to partake in ‘Support My School’ – a project sponsored by Coca-Cola and NDTV in partnership with Plan India. With Plan India’s technical support, water and sanitation facilities were upgraded. Now there are separate toilets for girls in the school. Drinking water facilities and handwashing points have also been installed and a WASH committee comprising of children was formed. We were made aware on various aspects of personal health and hygiene with a special focus on adolescent and girls’ health. Girls were trained on the use of sanitary napkins and their hygienic disposal.

Now my friends and I do not need to miss classes and we are able to take part in sports and other extra-curricular activities. It is such a welcome relief and we don’t dread going to school anymore. In fact, we look forward to it.”
Access to safe drinking water and provision of hygienic sanitation facilities are vital for the healthy development of children and youth along with the well-being of their families and communities. Lack of proper sanitation facilities of girls are often the cause of them dropping out of school.

Plan India has partnered with various corporates towards improving water and sanitation facilities in rural schools. Renowned conglomerates like The Coca Cola Foundation, Finland based corporates, Kemira and Metso and Japan based company Rohto, are helping in renovating toilets blocks, creating new water sources and promoting sustainable hygienic practices.

<table>
<thead>
<tr>
<th>Andhra Pradesh &amp; Telangana</th>
<th>Delhi</th>
<th>Rajasthan</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>7,200</strong> children benefited from upgraded WASH facilities in schools</td>
<td><strong>6,600</strong> children benefited from improved sanitation facilities including disabled friendly facilities in schools</td>
<td><strong>3,257</strong> families with poor financial backgrounds supported through construction of household toilets</td>
</tr>
<tr>
<td><strong>13,000+</strong> children, parents, teachers from 55 government schools observed Global Handwashing Day, World Toilet Day and World Water Day</td>
<td><strong>5,500</strong> households have access to clean drinking water</td>
<td><strong>1,500+</strong> adolescent girls trained on menstrual hygiene practices, safe disposal of sanitary napkins</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Bihar</th>
<th>Odisha</th>
<th>Uttarakhand</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1,085</strong> community members oriented on water quality and its management</td>
<td><strong>750</strong> tribal people have ended open defecation because of toilets constructed</td>
<td><strong>6,100</strong> children participated in various health and hygiene promotion activities at school level</td>
</tr>
<tr>
<td><strong>3,700</strong> school children oriented on healthy hygiene and sanitation practices</td>
<td><strong>3,400</strong> persons oriented on hand washing and personal hygiene on Global Handwashing Day</td>
<td><strong>300</strong> children benefitted through the construction of drinking water facilities and child friendly toilets in 5 government schools</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Jharkhand</th>
<th>Jharkhand</th>
<th>Uttar Pradesh</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1,135+</strong> children benefited through the Support my School project</td>
<td><strong>500</strong> household toilets built through Swachh Bharat Abhiyan funds</td>
<td>Community toilets in 2 villages resulted in 217 families ending open defecation</td>
</tr>
<tr>
<td><strong>6,600</strong> children benefited from improved sanitation facilities including disabled friendly facilities in schools</td>
<td><strong>750</strong> tribal people have ended open defecation because of toilets constructed</td>
<td><strong>6,100</strong> children participated in various health and hygiene promotion activities at school level</td>
</tr>
</tbody>
</table>

**Annual Report 2014-15**
“I was able to restore my livelihood and education of my children”.
- Jubeda Khatun, resident of Gollagunta village
Riding the Storm

“I was able to restore my livelihood and education of my children”. Initially, I was sceptical about my livelihood being restored after the cyclone, but now I am very happy to see my vegetable garden, says Jubeda Khatun, a 34 year old resident of Gollagunta village.

Cyclone Hudhud devastated acres of land and destroyed lives, cattle and crop. Jubeda’s family was one of thousands affected. Her livelihood and family’s assets were completely destroyed. Her two children, Ramjanbi studying in Class VIII. and the younger Kurshad Begam studying in Class IV, also lost all their school materials.

Jubeda received monetary support from Plan India on the condition that the money was to be used for restoration of her livelihood and her children’s education. Jubeda also received technical assistance on best practices for land cultivation. Her half acre of land could be upgraded with new agricultural methods and organic manure, thus yielding a good variety of vegetables.

Both Jubeda’s children have now started going to school and receive financial support to buy school books, uniforms and other supplies.

Jubeda has started earning money from her vegetable garden. She has been able to put the trauma of the past behind her and looks to the future with confidence.

According to the Government of India, nearly 59% of our land area is earthquake prone, 12% is flood prone, 8% is cyclone prone and 2% is landslide prone. A long coastline of approximately 7,500 km is exposed to cyclones and storm surges. Droughts affect 68% of India’s land area.

During the past five years, due to disasters:

- Almost 10,000 lives were lost
- 5 million houses were damaged
- 20 million hectares of crops were damaged

Source: Ministry of Home Affairs, Government of India

Exposure to disaster exacerbates the risk to children of all ages, particularly girls. Children are 9-18% more prone to illness at times of disasters.

Source: Situation of Adolescent Girls in Disasters: The State of the Girl Child in India (2013); Plan India
Plan India’s disaster management programme focuses on building internal and external capacities to minimise losses from disaster and reduce vulnerability of residing population, especially children. Plan India has become one of the top humanitarian organisations in the country and the only organisation who is part of three bi-lateral funded consortiums (ECHO, DFID and OFDA).

### Uttarakhand Floods
- **75+ metric tonnes of food and non-food items provided to 16,528 households**
- **35,125 persons received health care services**

### Jammu and Kashmir Floods
- **2,400 families provided non-food relief and 1,550 children and their families provided food**
- **1,000 children provided complimentary nutrition and safe drinking water for 3 months**

### Heat Wave in South India
- **184,510 ORS packets and 620,000 litres of safe drinking water provided to 37,600 children and their families in 180 villages**
- **30,000 households in 235 villages reached through IEC**

### Cyclone Phailin, Odisha
- **3,335 families provided non-food relief and 1,620 children and their families provided food**
- **2,500 persons received health care services**

### Cyclone Hudhud, Andhra Pradesh
- **7,100 families provided non-food relief and 1,750 children and their families provided food**
- **50,000 children trained on CP and 5,000 trained on disaster preparedness and WASH**

### Disaster Preparedness Across Programme Areas

<table>
<thead>
<tr>
<th></th>
<th>households in 235 villages reached through IEC</th>
<th>children, youth and community members trained on disaster preparedness and first aid</th>
<th>schools trained on disaster response and participated in mock drills</th>
</tr>
</thead>
<tbody>
<tr>
<td>30,000</td>
<td></td>
<td>2,986</td>
<td>443</td>
</tr>
</tbody>
</table>

**Annual Report 2014-15**
Related to the BIAAG campaign, Plan India releases a research report every year on the state of girls in India to raise awareness on the inequalities faced by girls and women.

This year’s report titled “Pathways to Power”, was launched by Smt. Maneka Gandhi, Union Minister for Women and Child Development, Government of India. The report focused on creating sustainable change for adolescent girls and described the factors influencing the lives of girls and women. The Women Ambassador of the Australian High Commission was the chief guest.

A play on gender biased sex selective elimination, ‘Jug Jug Jio’ was also organised in one of Plan India’s urban resettlement intervention areas in Delhi. Shows were also staged in the urban areas of Hyderabad and Mumbai where sex selective elimination is common, but not widely known or talked about.

Under the umbrella of BIAAG, Plan India initiated a number of programmes detailed in the following pages.
Safer Cities is a global tripartite collaboration between Plan, UN Habitat and Women In Cities International to build safe, accountable and inclusive cities with and for girls in all their diversity. The programme is being implemented in five cities across the globe: Delhi, India; Cairo, Egypt; Hanoi, Vietnam; Kampala, Uganda; and Lima, Peru.

The broad objectives of the programme are to:

**INCREASE**

- GIRLS’ SAFETY AND IMPROVE THEIR ACCESS TO PUBLIC SPACES
- MEANINGFUL PARTICIPATION OF GIRLS IN URBAN DEVELOPMENT AND GOVERNANCE
- AUTONOMOUS MOBILITY FOR GIRLS IN THE CITY

**ACHIEVEMENTS**

- 179 stakeholders engaged to ensure safety and mobility of girls in the community, and 785 project participants trained to tackle issues of their safety and inclusion.
- 2,000 girls and 400 boys are active members of 40 community based clubs engaged in addressing this issue.
- 43 adolescent boys capacitated on gender equality and their contribution to addressing Gender Based Violence (GBV) and to promote collective consciousness against GBV.
- 53,150 people indirectly contacted for the issue of girls’ safety in cities.
- 107 adolescent girls trained on self-defence and got certified by the ‘Parivartan’ cell (a local women-run police station).
Plan India launched project ‘Let Girls Be Born’ in 2010 to focus on improving the survival rate of newborn girls by ensuring prevention of pre-conception (sex selection), pre-natal sex determination and selective gender based elimination. The project gained strategic momentum in 2011 when the Census of India recorded an all-time low in child sex ratio of children in the age group of 0-6yrs since India’s Independence. Currently the project is being implemented in Mirzapur and Sant Ravi Das district of Uttar Pradesh and Bikaner and Churu districts of Rajasthan.

This year, two publications titled ‘Survive to Thrive’ and ‘Stories of Change’ were published as part of the programme. The dissemination of the publications were organised with the Ministry of Women and Child Development, Government of India and other CSOs. The Regional Director of Plan Asia Regional Office (ARO) also participated in the event.

‘Main Hoon’, a song created to celebrate girls as part of Plan’s programme, was adopted by the Government of India for its ‘Beti Bachao Beti Padhao’ (Save the girl child, Educate the girl child) national scheme as key communication material.

A month long campaign was organised across all the 160 rural panchayats (local self-governance bodies) of Plan India’s programme areas to create mass awareness on the issue of girls’ rights.

**ACHIEVEMENTS**

- 13,860 youths oriented on the issue of gender discrimination and the importance of girl children. The youth were trained to become community advocates and to create a safe space for girls.

- Four GRCs were formed at the Panchayat level to create a platform for the youth to interact among themselves and with the community on gender issues. They are defined ‘safe spaces’ that are integrated with school forums where activities such as debate, sports and theatre are promoted. 300 peer educators were identified and trained as a part of GRC activities.

- 1,400 grassroots service providers oriented on declining sex ratio

- 1,400 grassroots service providers oriented on the issue of declining child sex ratio. Service providers oriented on using a portable flip book for their regular work. FLWs, ASHAs and ANMs were trained to sustain community level education and implement sensitisation activities in the field. A tool for effective communication has been developed and further orientation of FLWs was conducted.
The project focuses on capacity building of staff, community youth and PRI members on gender. The idea was to create an understanding among the youth and PRI so they can identify gender discriminatory practices in their community and address them through community action.

2015 marks the second phase of the project in three geographical locations: Gairsain, Uttarkashi and Udaipur.

ACHIEVEMENTS

• Refresher training of all frontline staff on gender issues was a regular part of the project. 26 project staff across three PUs participated in these trainings.

• Project staff trained youth to conduct regular monthly meetings with their peers and tackle gender issues prevalent in the community; to help other youth group members actively think about existing gender norms and intervene as a group through community action.

• Held the interest of youths through group meetings, special events like career counselling workshops, trainings on leadership and life skills, self-defence classes for girls and conducting small research/surveys. 7,761 youth (4,375 females; 3,386 males) participated in these sessions.

• Interface meetings between youth, community members and PRI members proved to be positive and progressive interventions. As the youth and PRI were trained, an enabling environment was created for youth to share their opinions aside from an openness among the Gram Panchayat and communities to listen.

• The youth utilised youth fairs on the occasion of International Day of the Girl Child / International Youth Day, to present their observations and views on gender disparities through debates, street plays, and posters.
Samanta is a unique project dedicated to promoting gender wage parity and non-discrimination in the work environment. It is being implemented in 90 gram panchayats and 9 blocks in the Ambedhkar Nagar district of Uttar Pradesh to facilitate 10,000 working women. The project is supported by the European Commission.

Started in August 2014, it aims to improve household income by empowering women in decision making so they make smart investment choices for themselves and their children.

**ACHIEVEMENTS**

- 324 working women collectives have been formed and orientation on rights at the workplace is in process. Regular meetings and increased awareness have encouraged the women to start negotiating for wage parity.

- Through the project, 208 working women received labour cards for work, 1,150 children were enrolled in ICDS centres and 1,853 in primary schools.

- 900 community members have been identified to monitor workplaces and support working women in difficult situations.

- The project focuses on sensitising employers to fulfil their obligations under equal remunerations laws and promotes gender equality and aims at presenting a model for government-citizens partnership in the implementation of laws upholding gender equality.

- The project has established a strategic alliance with PRIs to establish 9 BRCs in the Panchayat Bhawans. They make available and disseminate legal information with respect to the workplace, and also central and state government schemes for working women.

<table>
<thead>
<tr>
<th><strong>Achievement</strong></th>
<th><strong>Number</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Working women collectives formed</td>
<td>324</td>
</tr>
<tr>
<td>Working women received labour cards</td>
<td>208</td>
</tr>
<tr>
<td>Working women’s children enrolled in ICDS centres</td>
<td>1,150</td>
</tr>
<tr>
<td>Working women’s children enrolled in primary schools</td>
<td>1,853</td>
</tr>
</tbody>
</table>
Banking on Change, a partnership between Barclays, Plan International and CARE was established in July 2010. Originally it set out to deliver a savings-led micro-finance programme to improve the financial inclusion of people in 11 countries across Africa, Asia and South America.

Plan India has implemented this project in Delhi in partnership with Dr. A. V. Baliga Memorial Trust.

The project was launched in July 2010 in the areas of Mangolpuri and Sultanpuri and its adjacent resettlement colonies of North-West district of Delhi. The goal of the project is to improve the economic security and quality of life of disadvantaged children by providing young women access to financial services through financial linkages and micro-enterprise development activities.

As of now, over 14,944 members have been unified into more than 903 SHGs. The project has advanced towards institution building and strengthening with the convening of an Annual General Body Meeting of the SHG Federation. Newly formed clusters have also included their elected representatives in the Federation. The hand over process of a sanitary napkin production unit to the Federation has also been completed.

Now, the Federation is making efforts towards linkages with government institutes, schemes, financial institutions, grants etc. 98 members have benefited of Barclays’ outreach service by opening personal account under the Pradhan Mantri Jan Dhan Yojana (PMJDY). Besides this, 4,851 members have received entitlements from this scheme through other banks.

In addition to JOVT, value chain services are also introduced for promoting backward and forward linkages for SHG members. It helps members in generating an income for beneficiaries. Under this programme, sanitary napkin production units and knitting groups are now facilitated in value chain services through the project and 121 beneficiaries have been involved.

The project aims to strengthen the SHG Federation and hence financial literacy among its members as well as impart JOVT.

- 18,000 women are part of this Federation
- 250 SHGs bank accounts have been opened in various banks
- More than 5,000 beneficiaries have been insured
- 816 members trained on computer, patient care, hotel management, personality development training (employability life skill)
- During the year, 2,665 young women have been trained and facilitated for micro-enterprise promotion
- Over 10,000 young women have been trained in financial literacy
- Over 5,000 young women have opened their bank accounts under PMJDY
- Cumulative saving of the women in SHGs is INR 2.5 Cr. They have also availed of loans amounting to INR 2.3 Cr.
Saksham is Plan India’s initiative to enable youth from urban and rural marginalised communities in the age group of 18-35 years to realise their dreams by equipping them with market oriented vocational skills. Under this initiative, youth are being provided training on workplace and English communication, basic computer and internet, life skills and financial literacy. It is implemented in partnership with civil society and training organisations.

Saksham has been featured at the Asia Livelihood Summit where Ms Bhagyashri Dengle, Executive Director, Plan India presented on the theme of building sustainable livelihoods for the most excluded and vulnerable communities.

**Achievements**

- 652 youth were provided training on JOVT and 462 youth have been provided job placement at various renowned companies and brands like Futures Group, Café Coffee Day, KFC, Big Bazaar, Pantaloons, Au Bon Pain, Reliance, Fun City, NetAmbit, etc.
- 583 youth have been provided vocational training on entrepreneurship promotion till June 2016. In Uttarakhand, approximately 220 youth have established small businesses.
- Two youth trained through Saksham, have successfully completed the three-stage interview and selection process at Accenture. They are being recruited as associates in the supply chain management back-end support unit.
INSTITUTIONAL PARTNERS

Plan India is very fortunate to have the support of leading national and international institutional donors and corporates in its endeavours. Whether programme sponsorship or donations in emergencies, our partners help us reach out to underprivileged children, their families and communities to promote child centred community development.

Plan India is eternally grateful for the support of the following institutional partners:

- **European Commission**: A project on wage parity in the Ambedkar Nagar district of Uttar Pradesh is being supported by the European Commission
- **European Commission for Humanitarian Aid**: Plan India was also supported by ECHO through ActionAid for relief operations in Odisha
- **Global Fund for TB, Malaria, HIV and AIDS**: Plan India has been awarded a grant through HIV/AIDS alliance to execute Project Vihaan, to address the issues of people living with HIV/AIDS in the state of Bihar
- **Global Sanitation Fund**: To support the ‘Promoting Sustainable Sanitation in Rural India’ project in districts of West Champaran and Gopalganj in Bihar
- **Human Dignity Foundation**: Plan India with support from Human Dignity Foundation is implementing a project to address the issue of child trafficking/child labour in the states of Andhra Pradesh and Karnataka
- **Oak Foundation**: Plan India in partnership with Oak Foundation is implementing a project aimed at strengthening child protection in the state of Jharkhand
- **Tata Sustainability Group**: In the wake of the Jammu and Kashmir emergency crisis, Plan India is being supported by Tata Sustainability Group to provide disaster relief
- **UNICEF**: To deal with Disaster Risk Management in the state of Jammu and Kashmir, Plan India has partnered with UNICEF
- **United States Agency for International Development**: To propel relief measures in Odisha, Plan India received support from USAID through Catholic Relief Services

GOVERNMENT AGENCIES

**National Aids Control Organisation (NACO)**:
Plan India has been working closely with NACO on the increase of uptake in PPTCT (Prevention of Parent to Child Transmission) services in low performing districts across the country

**National Commission for Protection of Child Rights (NCPCR)**:
In collaboration with the NCPCR and the respective State Commission for Protection of Child Rights, Plan India is working on the promotion and protection of the rights of children, particularly from marginalised families

**Gender Resource Centre, Government of Delhi**:
As the implementing partner of the GRC for the Delhi Government, Plan India has supported women from the South Delhi slums on awareness of gender and women’s rights and enabled them to access various entitlements from government schemes and programmes

**Ministry of Women and Child Development (MWCD)**:
Plan India is partnering with the national and state level MWCD to improve the policy and implementation of programmes related to the prevention of child trafficking, child labour, sex determination and sex-selective abortion. We are also actively supporting the government’s Beti Bachao, Beti Padhao and Khoya Paya projects.

**Registrar General and Census Commissioner of India, Ministry of Home Affairs**:
For the past decade Plan India has been leading the larger efforts of the government and civil society on Universal Birth Registration and certification
CORPORATE PARTNERS

Plan India is grateful to the following corporate partners whose belief in our mission enable us to reach our annual targets and advance the child rights and development agenda.

- Axis Bank Foundation
- Coca-Cola
- Crest Pre Media Solutions Pvt. Ltd.
- Daiichi Sankyo India Pharma Pvt. Ltd.
- DLF Foundation
- Ericsson
- Goodyear India Limited
- Mitsui Chemicals Pvt. Ltd.
- Shree Navanagar Sadavrat Trust
- Smith and Nephew
- Toms Shoes
- Transocen India
- Uniglobe Travel South Asia
- Vodafone Essar Ltd.

FROM THE PARTNERS’ DESK

"Axis Bank Foundation is partnering with Plan India through Project 'Saksham' which aims to improve the livelihood of 35,000 Victims of Commercial Sexual Exploitation and Trafficking (VOCSETs) over a period of 5 years. We are proud of this association which provides for a section of society that is highly marginalised and vulnerable. Our objective is to mainstream them into formal economic activities and ensure that their children have access to school, adequate nutrition and other essential services, thereby empowering them to lead a healthy and dignified life. Plan India is playing a commendable role in this endeavour."

- Mr. K Anil Kumar, ET & CEO, Axis Bank Foundation

"Our growing partnership with Plan India aims to open up a new realm of possibilities for young girls and to help them access learning opportunities within their communities through Ericsson Digital Learning Centres.

As part of this strategic partnership, Plan India and Ericsson envision to open 12 centres with opportunities to ensure increased access for self-development of 15000 girls in Delhi in the age group of 15-25 years over a period of 3 years"

- Mr. Manoj Dawane, Vice President & Head of Technology, Government & Industry Relations, Sustainability & Corporate Responsibility
“The concept of sustainable development is a must at the heart of any business with a long term perspective. We at Coca-Cola India, constantly strive to create lasting positive impacts in the communities we serve, actively leveraging partnerships with communities and government agencies. Our global ‘Me-We-World’ sustainability framework helps us prioritise sustainability initiatives focused on our key stakeholder groups (including consumers, customers, communities and our employees among others) and the ecosystem on which we all depend. I thank our partners like Plan India for joining hands with us and helping us in steering this concept. Together we are on a journey of making the world a better place.”

- Mr. Venkatesh Kinni, President, Coca-Cola India and South West Asia

“Daiichi Sankyo India Pharma Private Limited has partnered with Plan India since March 2015 to run a clinic at Rangpuri Pahadi. As part of this partnership, the clinic has gone through a complete overhaul. It now provides free checkup, free medicines and subsidised tests for the people who live in the surrounding marginalised communities of the clinic. Plan India is working per our expectation. We wish Plan India all the very best and look forward to a continued partnership to transform the lives of vulnerable and excluded children and their communities.”

- Mr. Yoshio Uchida san, Head of Operations, Daiichi Sankyo

### Plan India Patrons

#### Anil Kapoor

Mr. Anil Kapoor, eminent actor, producer and humanitarian has been supporting our cause to empower children in India for the last eight years, by advocating for UBR and the prevention of child trafficking. He is extremely passionate about making a lasting difference in the lives of vulnerable children.

#### Surina Narula

Ms. Surina Narula has devoted almost two decades to highlighting the plight of street children globally and has even provided them a platform at the United Nations. She received ‘The Beacon Prize’ for her contribution to charitable and social causes in 2003 and the ‘Asian of the Year’ award in 2005. Ms. Narula has been supporting Plan India’s efforts towards promoting the right to education, especially for street children and the education of girls.
Govind Nihalani, Plan India’s Chair Emeritus

Mr. Govind Nihalani is Plan India’s Chair Emeritus and Goodwill Ambassador. Mr. Nihalani has been a member of the Governing Board since 2005 and has been the Chairman of the Board for five years. An eminent film director, cinematographer and also a screenwriter and film producer, he was awarded the Padmashree, a prestigious award by the Government of India, for his contributions to Indian cinema. In the last 35 years, he has received several national and international awards for his work.

PLAN INDIA’S GOVERNING BOARD

Arti Kirloskar - Chairperson
Ms. Arti Kirloskar is the Chairperson of Plan India’s Governing Board. She has been associated with Plan India since January 2007 and has been deeply involved in Plan India’s fundraising and advocacy initiatives. In addition to being part of the Kirloskar company, Ms. Kirloskar has also worked extensively to protect and restore the environment and heritage monuments and buildings in India. She is the convener of the Indian National Trust for Art and Cultural Heritage (INTACH) in Pune, which works to save Pune’s heritage. She is also an executive member of the ‘Kirloskar Foundation’. As part of the foundation, she has initiated a WASH programme to raise awareness of the importance of hygiene and access to safe drinking water in schools in Pune.

Rathi Vinay Jha - Secretary
Ms. Rathi Vinay Jha is the Secretary of Plan India’s Governing Board. She has been on the board for the past four years. Ms. Jha has served the Government of India as an officer of the Indian Administrative Service (IAS). During her long tenure in the IAS, she implemented many pioneering initiatives such as setting up of National Institute of Fashion Technology (NIFT) and CSR in association with the Confederation of Indian Industry (CII). After working in various sectors, she retired as Secretary, Ministry of Tourism. She has also been the Director General of the Fashion Design Council of India.

Minty Pande - Treasurer
Ms. Minty Pande is the treasurer of Plan India’s Governing Board. She joined the Board five years ago. Ms. Pande has had a long and illustrious career in the international development sector, particularly in the child rights sector. She was the Country Director for Plan International, accountable for all country operations in Nepal (2001-2006) and in Thailand (2006-2009). She has also worked for Save the Children Fund (UK) as Head of Regional Office in Bangkok, and as Programme Director for North India and Sponsorship Officer in Save the Children’s New Delhi Office.
Prof. Balveer Arora

Prof. Balveer Arora has been a member of the Plan India Governing Board since 2008 and is Chairman of its Governance and Nomination Committee. Mr. Arora taught Political Science at Jawaharlal Nehru University (JNU), New Delhi (1973-2010) and is currently Chairman, Centre for Multilevel Federalism, Institute of Social Sciences, New Delhi. He was a two-term Chairperson of the JNU Centre for Political Studies and thereafter Rector and Pro-Vice Chancellor of the University (2002-05).

Raj Nooyi

Mr. Raj Nooyi has been a member of the Plan India Governing Board since 2008 and is an active member of the Marketing and Communications Committee and the Governance and Nomination Committee. He also serves as the Vice-Chairman of Plan USA's Board of Directors and a member of the advisory council of the Wildlife Biology and Conservation Institute in Bangalore. He has over 30 years of business leadership experience in the corporate sector, having worked in global companies such as PRTM, Management Consultants, i2 Technologies, Hewlett-Packard and Eaton Corporation. He has successfully led business solutions in the areas of acquisition integration, supply chain operations, product marketing, channel operations, field marketing and sales.

Madhukar Kamath

Mr. Madhukar Kamath has more than three decades of experience in Advertising and Marketing Communications and has spent over twenty years in Mudra, in two separate stints. Mr. Kamath has served as the President of the AAAI (Advertising Agencies Association of India) and Chairman of ASCI (The Advertising Standards Council of India). Currently, he is on the Board of ABC (The Audit Bureau of Circulations). He was the Chairman of the Organising Committee for AdAsia 2011. In addition to being the Chairman of the Mudra Foundation he also serves as the Chairman of the Governing Council of MICA (Mudra Institute of Communications, Ahmedabad).

Dr. S. Parasuraman

Dr. S. Parasuraman has over 25 years of experience as a teacher, trainer, activist, administrator and development worker. He has held key positions in international organisations as Asia Regional Policy Coordinator, Action Aid Asia, Senior Advisor to the Commission, and Team Leader of the Secretariat, World Commission on Dams and as Programme Director, Oxfam GB, India Programme. Currently, he is a Director at Tata Institute of Social Sciences, Mumbai.

Ranjan Chak

Mr. Ranjan Chak joined Plan India’s Governing Board in 2011 and serves on the Marketing and Communications committee. Mr. Chak worked as a business analyst at American Management Systems, managed a pioneering AI research project at Carnegie Mellon University, and established new ventures in Europe and Japan for Carnegie Group Inc. In 2003, Mr. Chak joined Oak Investment Partners as a venture partner advising a number of Oak’s global portfolio companies. Mr. Chak is currently an advisor to Xiotech Corporation (an Oak portfolio company). He is on the advisory board of Vencap, on the board of international overseers of Tufts University and chairman of the advisory board of Oakridge International School, Hyderabad.

Udayan Sen

Mr. Udayan Sen has over 30 years of experience in professional services in India and Singapore. He specialises in financial advisory, audit and assurance. He is the former Chief Executive Officer and currently a Managing Partner of Deloitte India. Mr. Sen is also a member of the International Board of Deloitte Touche Tohmatsu.

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Date of meeting</th>
<th>No. of Members Present</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>23rd August, 2014</td>
<td>8</td>
</tr>
<tr>
<td>2</td>
<td>15th November, 2014</td>
<td>6</td>
</tr>
<tr>
<td>3</td>
<td>21st February, 2015</td>
<td>7</td>
</tr>
<tr>
<td>4</td>
<td>23rd May, 2015</td>
<td>7</td>
</tr>
</tbody>
</table>
53 coverages appeared on Plan India in print and electronic media

Fundraising and advocacy event based coverage

Human interest and success stories

Annual Report 2014-15
81% of funds raised are invested in programme implementation.

### Functional Area Wise Expenses

<table>
<thead>
<tr>
<th>Area</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quality education, including sexual and reproductive health</td>
<td>21%</td>
</tr>
<tr>
<td>Healthy start in life</td>
<td>20%</td>
</tr>
<tr>
<td>Water and improved sanitation</td>
<td>17%</td>
</tr>
<tr>
<td>Adequate standard of living</td>
<td>12%</td>
</tr>
<tr>
<td>Programme general, sponsorship communication and development education</td>
<td>11%</td>
</tr>
<tr>
<td>Protection from all forms of violence and participation as citizens</td>
<td>11%</td>
</tr>
<tr>
<td>Protection and assistance in emergency situations</td>
<td>9%</td>
</tr>
</tbody>
</table>
## CONSOLIDATED FINANCIAL INFORMATION

For the 12-month period ending June 30  
(Indian Rupees in million)

### OPERATING REVENUE

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grant income</td>
<td>₹ 1,135</td>
<td>₹ 1,072</td>
</tr>
<tr>
<td>Non Grant income</td>
<td>₹ 211</td>
<td>₹ 161</td>
</tr>
<tr>
<td>Interest income</td>
<td>₹ 8</td>
<td>₹ 1</td>
</tr>
<tr>
<td>Corpus fund</td>
<td>₹ 7</td>
<td>₹ 6</td>
</tr>
<tr>
<td><strong>TOTAL OPERATING REVENUE</strong></td>
<td>₹ 1,360</td>
<td>₹ 1,239</td>
</tr>
</tbody>
</table>

### OPERATING EXPENSES

<table>
<thead>
<tr>
<th>PROGRAM SERVICES</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthy start in life including sexual and reproductive health</td>
<td>₹ 188</td>
<td>₹ 236</td>
</tr>
<tr>
<td>Quality education</td>
<td>₹ 199</td>
<td>₹ 172</td>
</tr>
<tr>
<td>Water and improved sanitation</td>
<td>₹ 161</td>
<td>₹ 151</td>
</tr>
<tr>
<td>Adequate standard of living</td>
<td>₹ 119</td>
<td>₹ 80</td>
</tr>
<tr>
<td>Protection from all forms of violence and participation as citizens</td>
<td>₹ 101</td>
<td>₹ 101</td>
</tr>
<tr>
<td>Protection and assistance in emergency situations</td>
<td>₹ 86</td>
<td>₹ 99</td>
</tr>
<tr>
<td>Programme general, sponsorship communications and development education</td>
<td>₹ 107</td>
<td>₹ 171</td>
</tr>
<tr>
<td>Operations including fundraising</td>
<td>₹ 228</td>
<td>₹ 210</td>
</tr>
<tr>
<td><strong>Total Expense</strong></td>
<td>₹ 1,188</td>
<td>₹ 1,220</td>
</tr>
</tbody>
</table>
Ms. Bhagyashri Dengle  
Executive Director

Ms. Dengle is a development professional with over 25 years of experience in the areas of institution building, governance and child centred community development.

She joined Plan India as the Executive Director in 2004 and is responsible for the overall development and management of the organisation. Her responsibilities include; setting strategies, measuring progress, leveraging resources, building partnerships and alliances and advocating on issues affecting the rights of children and their communities.

Mr. Ashok Seth  
Director, Finance and Operations

As Director, Finance and Operations, Mr. Seth has 35 years of work experience, specialising in Financial Management, Administration, ICT, Risk Management, Security Management and Disaster Response. He has been with Plan India for over a decade and has rich experience in capacity building of NGO staff on financial and legal matters.

Ms. Deepali Singh  
Director, Marketing and Fundraising

As Director, Marketing and Fundraising, Ms. Singh has 14 years of progressive experience, specialising in fundraising and fostering high value global partnerships to create lasting changes in the lives of children. At Plan India, she heads a large team of External Relations, Brand and Communications, CSR and fundraising professionals.

Ms. Meena Narula  
Director, Programme Strategy

As Director, Programme Strategy, Ms. Narula is a senior professional with over 17 years of experience. At Plan India, she heads the Programme Strategy team which includes Policies and Monitoring, Evaluation and Reporting (MER) framework for programmes.

Mr. Mohammed Asif  
Director, Programme Implementation

As Director, Programme Implementation, Mr. Asif has more than 18 years of experience in the field of child rights development and its impact assessment. He heads the overall implementation of programmes including building partnerships and alliances for implementing programmes, supporting advocacy campaigns as well as overseeing Plan India’s Disaster Risk Management programme.

Pooja Mathur  
Senior Manager, Human Resources and Organisation Development

As head of Human Resources and Organisation Development at Plan India, Ms. Mathur has over 13 years of experience in HR strategy, workforce planning, talent acquisition and enhancement, organisational design and change management, policy formulation and employee training and development.
Plan India, a member of Plan International Federation, is a nationally registered independent child development organisation committed to creating a lasting impact in the lives of vulnerable and excluded children, their families and communities. For over 35 years, Plan India and its partners have improved the lives of millions of children by providing them access to protection, basic education, proper healthcare, a healthy environment, livelihood opportunities and participation in decisions which affect their lives.

Plan India
E-12, Kailash Colony, New Delhi - 110 048
Tel: +91-11- 46558484, Fax 91-11- 46558443
Email: planindia@planindia.org
www.planindia.org

Follow us on Facebook PlanIndiaNGO Twitter @Plan_India