

# Annual Report 2012-2013



**Plan**

There's a plan  
for every child.





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## Plan in India



Plan India is an Indian NGO working to improve the lives of disadvantaged children, their families and communities through an approach that puts children at the centre of community development. Since 1979, we have been working with our partners to help children access their rights to proper healthcare, basic education and healthy environment, protection from abuse and exploitation and participation in decisions that affect their lives. Plan India currently works in 13 states in India.

### Our Seven Programme Areas

1  
Education



2  
Early childhood  
care and  
development



3  
Disaster risk  
management



4  
Child participation



5  
Child  
protection



6  
Economic  
security



7  
Water and  
sanitation



## Plan India in 2013

WE WORKED WITH

570,000 families



including over 1 million children

reaching 5,400 communities

WE HAVE  
PARTNERSHIPS WITH

87  
local NGOs

12,000  
community based organisations

# 81,006

## TOTAL NUMBER OF PEOPLE TRAINED



12,912  
education workers



33,250  
health workers



33,355  
in child protection



1,489  
in business skills

## From the Chair's Desk



Dear Reader,

It is with a lot of pride and satisfaction that I share the Annual Report 2012-13 with you. Plan India has come a long way since its inception and has managed some of the most challenging everyday issues and disasters with positive results and changes. All of this has been possible only with your unstinting support and belief in Plan's initiatives.

The year 2012 has been a landmark year for us with the global launch of 'Because I am a Girl' (BIAAG). We received a tremendous response and attention for our intense advocacy actions that aligned with the project. Mr. Amitabh Bachchan joined us and raised his concerns for girl child rights and a call for gender equality in a heart-felt address. Further, the BIAAG campaign created opportunities for 20,000 adolescents and youth to participate in activities on safer cities, engendering development actions

and awareness on the rights of girls and women.

At an organisational level, the high point during the year has been the full assurance rating given to Plan India by Plan International's Global Assurance team on the Finance and Admin audit. The audit concluded that Plan India is in compliance with the highest level of financial standards, systems and processes. At another level, an independent study by CAF found that Plan India is ranked third within India as the preferred organisation for giving by the Indian middle class.

This year Plan India in partnership with the Asian Development Bank (ADB) organised the first Asia Youth Forum at New Delhi. This 2-day forum witnessed participation from more than 120 youth from 12 Asian countries followed by young boys and girls participating at the Annual Governing Body meeting (2nd - 5th May) of the Asian Development Bank. Plan India's facilitation of the forum was well appreciated by the participating youth and ADB officials.

I would like to thank Plan India patrons and the governing board members for their unstinted support to Plan India in all activities. Their involvement ensures that Plan India is able to bring about a positive and lasting change in the lives of millions of children across the country.

I wish everyone in Plan India the very best and I firmly believe that through our collective efforts we can provide a better future to all the underprivileged children across the country.

Best wishes,

Govind Nihalani  
Chair- Plan India

# In the words of the Executive Director



Dear Reader,

It gives me immense pleasure and satisfaction to share the Annual Report for yet another landmark year of Plan India with you. As we embark on another phase in our journey, this is the time for reflections, taking measure of our achievements and learning gathered therein.

In keeping with Plan International's strategic focus on gender equality and inclusion, we have through our own efforts and those of our 87 partner NGOs laid special emphasis on promoting the rights and entitlements of girls and women. We reached out to girls, boys, youth and their caregivers from the most marginalised, backward classes and ethnic minority communities. To bring about a visible change it is of utmost importance to work our way up starting at the base of the social pyramid. It is at this

level that the issues are amplified and most challenging since they suffer enormous discrimination and exploitation and thus are vulnerable to chronic hunger, malnutrition, disease and mortality, exclusion from education, distress migration, homelessness, HIV, child labour, trafficking and disability.

The high point of FY13 was that our intensive advocacy actions aligned with the Global BIAAG campaign. On 11th October, 2013 several historical landmark buildings were illuminated with pink lights to draw the attention of the masses, policy makers and media on the rights of the girl child. Mr. Amitabh Bachchan, joined Plan India in its call to equip, enable and empower girls and women, addressing unequal and unjust gender relations. Main Hoon (I Am) the BIAAG Anthem, sung by several prominent rockstars has gained popularity with youth from all walks of life, invoking their commitment and solidarity for gender equality.

Our partnership with girls, boys, women and men across our initiatives from children's clubs, anganwadi workers, community based organisations (CBO), community health workers and self help groups (SHG) have gone on from strength to strength. Plan India in partnership with the Asian Development Bank organised the 1st Asia Youth Forum at New Delhi. More than 120 youth from 12 Asian countries participated at the 2-day forum during 30th April and 1st May, 2013, which was followed by the young boys and girls participating at the Annual Governing Body meeting (2nd-5th May) of the Asian Development Bank.

Our study on girls' education entitled "Learning for Life" has highlighted the need for increased investment on promoting girls education particularly in the adolescent age group. In partnership with global Plan organisation we have completed the situation analysis on girls' safety in New Delhi, which informs us about the manifold risks that girls from the slums face. Also, we undertook research on anti-child marriage and organised learning and sharing workshops with government and Civil Society Organizations (CSOs) to inform and influence policy.

At another level, an independent study by Charities Aid Foundation (CAF) found that Plan India is ranked third within India as the preferred organisation for giving by the Indian middle classes. The number of sponsored children is 65,989, out of which 66% are girls; and more than half of our funds are allocated to programmes that promote the cause of girls and women e.g. maternal health, birth registration for girls, girls' education, Let girls be born, engendered, girl child labour, vocational training for girls and SHG and micro-enterprise development in women.

Plan India's ambitious plans and journey has been supported by the Government, local and international donors, corporate donors, grassroot NGOs and supporters from within and outside India. Plan India's board members and patrons have provided immense support in all our endeavours. I take this opportunity to thank each one of you for all the support and look forward to your continued association.

Sincerely,

Bhagyashri Dingle  
Executive Director - Plan India



# 1 Programme Overview

The weak macro-economic scenario in India has had adverse affect on Plan India's programmes and advocacy for promoting and securing child rights. Among other things, it has contributed to a spurt in migration, child labour, trafficking, malnutrition and increased vulnerability of children in poor and excluded families. However, the government's notification of 12th April 2013 announcing the adoption of the National Policy for Children 2013 was a cause for celebration with child rights actors. The policy which is an outcome of sustained advocacy by Plan India and several other child rights organisations, formally declared the age of childhood till 18 years, for all legal and welfare purposes. This policy also promotes "long term, sustainable, multi-sectoral, integrated and inclusive approach for the overall and harmonious development and protection of children". The adoption of the National Policy for Children 2013 has been a major advocacy gain for Plan India and its partners and will strengthen our engagement with the government at the district and state levels. At another level, we are continuing with our interventions to build awareness with parents, community members and police personnel in Plan communities on the Prevention of Children from Sexual Offences Act 2012.

In keeping with Plan International's strategic focus on gender equality and inclusion, we have through our own efforts and those of our 87 partner NGOs laid special emphasis on promoting the rights and entitlements of girls and women. To maintain continuous engagement with our core constituencies, we have placed our frontline staff in the seven State Program Offices so that they can jointly work with the Program Unit teams for policy influencing and advocacy.

While the child rights situation in several parts of India has improved significantly over the past decade, in the priority states of Plan India it still continues to remain a cause of concern for child rights actors and development planners. In the states of UP, Bihar, Jharkhand, Odisha and Rajasthan - for every 100,000 children that are born, nearly 330 children die in the 1st month and 450 children die before they reach 5 years of age. Among those children that are lucky to survive, nearly half grow up as malnourished children, which significantly increases their risk to disease and illness. With the promulgation of the Right to Education Act large number of girls and boys are now back in schools. However, girls continue to face disadvantages to access school education and nearly 40% of the school enrolled girls dropout before completing Class V; and 65% before completing Class VIII. These factors in turn impact their age of marriage with an estimated 40% of all girls in India getting married before they reach 18 years of age.

Plan India believes that children deserve a better future, where they can realise their full potential. Towards this objective, Plan India is reaching out to 1 million children in the most marginalised communities across 13 states through its programmes. Plan India reaches out to girls, boys, youth and their caregivers from dalit communities, tribal, backward classes and ethnic minority communities. At the bottom of the social pyramid, they are the ones who are most vulnerable to chronic hunger, malnutrition, disease and mortality, exclusion from education, distress migration, homelessness, HIV infection, child labour, trafficking and disability.







- Worked with 15,419 children in difficult circumstances.
- Life skills education imparted to 13,186 adolescent girls and boys.
- 10,186 children participated in training programmes for awareness building on child rights.
- Support extended to 3,048 children's clubs across Plan communities to effectively contribute to the community's development agenda.
- Trained 30,587 community members - parents, panchayat leaders and frontline government workers- across 34 districts on child rights.
- Trained 20,216 members of community based organisations (CBO) on development planning to effectively lead and manage community projects on health, education, nutrition, livelihoods, water and sanitation.
- Trained 10,364 Anganwadi workers on different aspects of early childhood care and support benefitting more than 300,000 children.
- 2,131 Anganwadi centres supported with nutrition and teaching/ learning materials.
- 601 pre-school committees trained on different aspects of Integrated Child Development Services (ICDS) centre management.
- Trained 3,180 primary school teachers to improve their pedagogic skills and 1,007 primary schools supported to improve their infrastructure and teaching aids.
- Trained 10,360 community health workers and 23,989 community members on community health and hygiene.
- Supported 2,718 women and 1,183 men through job-oriented vocational trainings to improve their skills.
- Formed 4,097 Self Help Groups of women and 1,251 members given business skills trainings for setting up micro-enterprises.

## Andhra Pradesh

Plan India Sponsorship Programme operational area in Andhra Pradesh is located in Hyderabad spread over 21 urban wards of the total 150 wards covering 57 slums with a population of around 200,000. A majority of the families in these communities belong to Below Poverty Line, who work as daily wage labourers for a living.

The programme operates through two programme Units - PU CAP in partnership with CAP Foundation which started in 2005 and PU SIP Hyderabad in partnership with Association for Promoting Social Action (APSA) which started in 2011.

The key strategies of our urban work include working closely with the state government



for quality improvement-Universal Birth Registration, Anganwadi Centres and government schools; establishing/strengthening community structures for governance (Children/Youth/Women); collaborating with government schemes for increased coverage; demonstration of models-Child friendly words; advocacy-LWF (Awareness and Training/Implementation) followed by implementation and upscaling Child Protection interventions to State level.



### Partners

CAP Foundation  
 Association for Promoting of Social Action (APSA)  
 Sadhana  
 SAIDS  
 REDS  
 JKWS  
 ASSIST  
 Help  
 Sravanti  
 GRAM SWARAJ SAMITI (GSS)  
 Academy of Gandhian Studies (AGS)  
 Bharti Integrated Rural Development Society (BIRDS)  
 Mahita  
 Modern Architects for Rural India (MARI)

## Key Achievements

Strengthened the delivery of Maternal and Newborn Child Health services by training 2,822 community health workers, who reached out to more than 57,000 children.

A major focus area has been the improvement of pre-school and primary education, under which 205 pre-school teachers and 231 primary teachers were trained, directly benefitting more than 17,000 children.

The Eco Education project in Visakhapatnam district with support of Panasonic Corporation reached out to 3,629 community members and children. The objective was to provide better water and sanitation facilities, play facilities, rain water harvesting structures and greenery in selected schools of Hyderabad, Medak and Visakhapatnam benefitting more than 10,000 children. State government appreciated the effort and requested Plan India to take up similar work in other schools.

As part of the livelihood programme Self Help Groups (SHGs) have been strengthened and youth equipped with vocational training and business skills. 113 SHGs were supported and business skills training imparted to 150 youth.

When cyclone Nilam flooded the district of Visakhapatnam, Plan India responded to this emergency through the local partner, GSS. 2,010 families were reached with food and other relief kits, including shelter support materials, books and bags for children.

## Strengthening the Government System

Director, Municipal Administration, Andhra Pradesh issued a circular to all concerned in the state as a response to advocacy by APSA, on status of children getting their births registered, followed by a special drive.





## Bihar

The Cluster Programme Unit came into existence in Patna (Patna Cluster PU), the state capital of Bihar in February 2008 and was upgraded to state office Bihar in 2010. Plan India is implementing its programmes across six districts of Jammui, Saran, Vaishali, Smastipur, Sitamari and Vaishali, in 85 communities. For holistic development of children, State office with the support of its partners had undertaken many initiatives under different programme domains during this year but much attention was given on improving Water and Environment Sanitation.



### Partners

Bhoomika Vihar  
Bihar Voluntary Health Association  
Humana People for People  
Nidan  
Nav Jagriti  
Integrated Development Foundation (IDF)  
Dalit Vikas Vindu (DVV)  
ADITHI

"I am so happy that now we don't have to walk long distance for water, the tubewell in my village is now working." Sonia grinningly adds, "I also taught my parents and brother the importance of washing hands, keeping neat surroundings and drinking clean water."

- Sonia



Strengthening primary health care, especially on Maternal Newborn and Child Health has been one of the focus areas. 1,960 health workers were trained directly benefitting 40,000 children. Through capacity building and awareness generation programmes, 1,119 women enhanced their knowledge and understanding about safe delivery, infant feeding and child care, and the practice of institution delivery increased.

Improving education at pre and primary school levels has been another priority area. 2,935 pre-school and 762 primary school teachers were trained thus positively impacting 150,000 children. Infrastructure of 225 schools was strengthened by providing them with supply materials.

492 Self Help Groups (SHGs) were supported and 111 youth trained with business skills as part of the livelihood programme. 52 farmers were trained from PUSA Agriculture University, Patna, four farmers clubs were supported for 30 units of vermin compost and a demonstration on Sahbhagi paddy was shown to 419 farmers in 100 hectares.

A key focus area has been improvement of water and sanitation facilities under which 15 schools were provided with separate toilets for boys and girls and a provision of safe drinking water facilities. 10 schools were supported through Support My School (SMS) project enabling schools to have better access to water and sanitation facilities. 3,080 children from 77 schools were trained on hygiene promotion technique.

## Strengthening the Government System

The Universal Birth Registration campaign in coordination with Department of Birth and Death Registration, Government of Bihar, played a vital role in awareness generation among the children and their parents on importance of birth registration that resulted issuance of birth registration certificates to 3,400 children in Kalyanpur block of Samastipur district, Bihar.



## Delhi

The key focus areas for the reporting period were; addressing inadequate water and sanitation facilities, inadequate services for nutrition, health and hygiene, lack of quality education in schools, lack of coordination among service agencies and elected representatives, lack of awareness on rights of children, low birth registrations, lack of employment/income-oriented avenues for youth and adults and strengthening child protection.

Delhi was among the four cities selected for the "Safer Cities" project under the Because I am a Girl campaign. The project focused on safe spaces for adolescents in the city.



### Partners

Alamb  
Community Aid Sponsorship Programme (CASP)  
Centre for Research and Advocacy  
Chetna  
Dr. AV Baliga Memorial Trust  
Forum for Creches and Childcare Services (FORCES)  
Mobile Creches  
National Foundation of India  
Nav Srishti  
Bal Vikas Dhara  
Salaam Balak Trust  
Anchal Charitable Trust  
Society for All Round Development  
Centre for Advocacy & Research (CFAR)  
Indian Institute of Health Management Research (IIHMR)

### Key Achievements

Plan India engaged with over 30,000 families through different programme activities in the state.

In line with the overall strategic focus, strengthening the primary healthcare system was a priority in the state of Delhi as well. 152 professional and 3,150 community health workers were trained, thus impacting 66,040 children.

Continual focus to strengthen the pre and primary education system resulted in endorsement of Plan India's 'Learn without Fear' pledge by 172 schools, and a collaboration by 40 schools and 200 pre-school centres for long term improvement in enrolment, learning and retention. Mass awareness campaigns, knowledge management sessions with community groups and interactions with duty bearers formed key pillars of the programme.

Supported 220 Self Help Groups (SHGs) and provided vocational skill training to 240 youth under the livelihoods programme.





## Strengthening the Government System

Positive engagements with Delhi Commission for Protection of Child Rights (DCPCR), Ministry of Women and Child Development (MWCD), Delhi Jal Board (DJB), Delhi Disaster Management Authority (DDMA), Delhi Health Scheme (DHS) garnered much needed government support in ensuring people's access to government schemes. Two mega campaigns – Chuppi Todo and Safe Public Spaces for adolescents were widely appreciated by all stakeholders including government bodies. Successful pilots showcased for learning in inclusion, BIAAG, use of ICT to enhance learning quality and retention, safer schools and Community-led Total Sanitation (CLTS) by partners. CLTS model has been endorsed by the Chief Minister as one of the better community led programmes in the city. Community volunteers trained by Plan are now part of the government roster for emergency response.

## Jharkhand

Key programme focus during the reporting period was to establish Community Level Child Protection Mechanism and advocate with the Government in implementing Integrated Child Protection Scheme at the state level. Also, establish mechanism to promote Violence Free Schools and develop state wide strategy to strengthen Schools Management Committees. Another focus was to strategise regular growth monitoring of children and follow up action in terms of home visit and counselling of families at the file level to address child malnutrition.



### Partners

Nav Bharat Jagriti Kendra (NBJK)  
Integrated Development Foundation (IDF)  
Child In Need Institute (CINI)  
Shramjivi Mahila Samity (SMS)  
Chetna Vikas

### Key Achievements

Improving primary education in Plan India's communities has been a key focus of our programme in the state during 2012-13. We have initiated a project to develop 15 schools as model schools with infrastructural development including construction of separate toilets for girls. Training was provided to 57 pre-school and 75 primary school teachers benefitting 5,280 children. Further, 22 schools in our programme area were supported with supplies.

Strengthening the health system, especially for providing Maternal and Newborn Child Health care was another priority. 115 free health camps were organised in difficult-to-reach areas, giving preference to tribal and other backward communities. 6,000 patients were screened and provided with free consultation and medicines. Iron tablets were distributed to pregnant and lactating mothers.

With continued focus on providing livelihood support, 40 farmers were trained on lac cultivation, 30 farmers on SRI (Systematic Rice Intensification), SWI (Systematic Wheat Intensification) and organic vegetables farming, 10 farmers on drip irrigation and five young farmers were trained as para-veterinary workers. 106 Self Help Groups (SHGs) were supported.

## Strengthening the Government System

Plan India is working closely with the state government for strengthening of implementation of flagship schemes including Integrated Child Development Scheme, National Rural Health Mission, Integrated Child Protection Scheme and is part of different committees at the state level.





## Odisha

Odisha Sponsorship Programme operational area is located in the north east part of the state and is spread over four blocks in two districts-Mayurbhanj and Keonjhar covering 163 villages. The area is thickly populated with Scheduled Tribes and Scheduled Castes.

Plan India's programme in Odisha in 2012-13 focused on child centred intervention by facilitating community participation, strengthening community based institutions, engagement with government departments in the operational area and successful advocacy at state level for ensuring child rights.



### Partners

Centre for Youth and Social Development (CYSD)  
 Women's Organization for Socio Cultural Awareness (WOSCA)  
 Association for Rural Awareness and Mass Voluntary Action (ARAMVA)  
 Association for Rural Uplift & National Allegiance (ARUNA)  
 Peoples Rural Education Movement (PREM)

## Strengthening the Government System

Plan was requested by the District Administration of Mayurbhanj to facilitate rescue of child labour drive and 25 children were rescued in the process.



### Key Achievements

Training of health workers to deliver effective Maternal and New Born Child Health care was a major priority. To this effect, 844 professional health workers and 6,274 community health workers were trained. Through these well-trained health workers, 142,360 children benefitted in our communities.

Another focus area was strengthening of pre and primary education. This was achieved through training of teachers and primary school committees. 656 pre-school and 273 primary teachers as well as 203 primary school committees were trained benefitting 41,000 students. A massive campaign on education "Mu Bi Padhibi" took place at the village level to gear up the enrolment process in the targeted schools. "Sikshya Ka Haq Abhiyan" was organised in collaboration with School and Mass Education and CARE India.

Under the livelihood programme, 426 farmers were provided agricultural training and 589 Self Help Groups (SHGs) were supported.



## Rajasthan

Plan worked with 15 partners across 12 districts of the state during the reporting period. Bikaner in western and Udaipur in Southern Rajasthan are our strategic districts.

During the year, our priority was on promoting rights of girls in the state. We supported girls to pursue secondary education and vocational skills, strengthened community groups like School Management Committees to ensure effective implementation of RTE Act. We also supported communities to establish Community Based Child Protection Mechanism which worked for addressing issues, such as violence at school and community, Child Marriage and Child Labour, discrimination against girl child etc.

We contributed in strengthening ICDS services to deliver barrier free quality services, capacitated Village Water Health Sanitation and Nutrition Committees to promote institutional deliveries, immunisation, home based care and nutrition needs of young children. These community groups also worked for promoting hygiene practice and access to safe drinking water and toilets in the schools and in the community.

Birth registration of children and formation of strengthening of Children Collectives in school and community have also been ensured so that they can share their views with responsible adults, who are liable to ensure children's rights.



### Partners

Alwar Mewat Institute of Education and Development (AMIED)  
 Bhoruka Charitable Trust  
 Ecat – Bodhgram  
 Gram Niyojan Kendra  
 Gramin Vikas Navyuvak Manadal (GVNML)  
 Indian Institute of Health Management Research (IIHMR)  
 Mewar Sewa Sansthan  
 Seva Mandir  
 Shishkit Rojgar Kendra Prabandhak Samiti (SRKPS)  
 Society For All round development (SARD)  
 Urmul Jyoti  
 Urmul Khejri  
 Urmul Marustahli Bunkar Vikas Samiti (UMBVS)  
 Urmul Seemant Samiti  
 Urmul Setu Sansthan



## Key Achievements

In 2012-13, Plan India developed 200 children's groups with more than 10,000 children as members in the project villages. Approximately 4,500 children and adolescent group leaders were trained on protection issues, particularly on identifying potential risk and to seek support from Child Protection Committees, peers and other trustworthy people around them.

The pre-school educational need of 4,630 children was taken care of through 187 full-day Balwadis (Early Childhood Care and Development Centres) in Udaipur. A new curriculum was introduced to enhance the cognitive, language, motor and psychosocial development of 3-5 year olds. Primary schools were strengthened with the formation and capacity building of 186 School Management Committees (SMCs). Information of SMC members and key officials has been displayed in approximately 200 schools along with the redressal system developed by Sarva Siksha Abhiyaan.

Improving Maternal and Newborn Child Health was also a priority in the state. 916 professional health workers and 2,938 community health workers were trained, benefitting over 77,000 children through their services. 9,996 children were immunised in Bikaner and Udaipur. Over 192,000 children were provided with birth certification. To further the cause, a campaign to ensure 100% birth registration in project villages of Bikaner was organised. 46,000 children were registered and certificates issued to them. With this, now all children in the project villages of Bikaner (up to the age of 14 yrs) have birth certificates.

Under livelihood support programme at present there are 1,855 women Self Help Groups (SHGs) with approximately 22,000 members. The net owned fund of the SHGs has reached to Rs. 56 million. The SHGs have been sensitised on Child Rights and as a result most inter loaning on child related issues are provided on priority basis.

## Strengthening the Government System

In collaboration with Nirmal Bharat Abhiyaan (NBA) and Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA), Plan India supported construction of 320 toilets in Bikaner and Udaipur. We have also constructed child friendly toilets in the Integrated Child Development Services (ICDS) centre.

"Earlier I use to feel very uncomfortable in school and use to miss school during my periods. Not anymore since we now have separate toilets for boys and girls. And last month I got the award for full attendance."

- Jyoti



## Uttar Pradesh

The state office is working in all the seven domains in 230 communities with Child-Centered Community Development approach in the state of Uttar Pradesh. The focus of the programme during the reporting year was creating awareness and sensitization of children, parents, government and media on child rights, capacity building and strengthening of stakeholders and committees under Government schemes and promoting community-based child protection system, alongwith its effective integration into the larger structure, equipping ICDS centres and services to deliver effective services, strengthening of community based health service system and mechanisms, promoting institutional deliveries, regular immunization, home based care and nutrition. Another focus area was promoting hygiene practice and access to safe drinking water in the community. The state office has also worked on Disaster Risk Reduction issues with special focus on fire safety in schools and children in climate change.

### Partners

Arthik Anusandhan Kendra (AAK)  
 Gramin Niyojan Kendra (GNK)  
 People's Action for National Integration (PANI)  
 Dr Sambhunath Singh Research Foundation (SRF)  
 Vatsalya  
 Samvad Samajik Sansthan  
 Association for Human Advancement  
 Vinoba Sewa Dham  
 U.P. Vanvasi Sewa Sansthan  
 Grameen Mahila Rojgar Prashikshan Kendra  
 Society for Peoples Action through Community Empowerment (SPACE)  
 Bhartiya Jan Kalyan Sewa Sansthan  
 Society for Training Inter Bensan & Research  
 SCoRE Network  
 Uttar Pradesh – Inter Group Agency (IAG)  
 FORCES Network



### Key Achievements

Intervention in Maternal and Newborn Child Health was further strengthened with the training of 778 health workers for effective delivery of services. Around 800 children were fully immunised. 136 Integrated Child Development Services scheme (ICDS) centres were equipped with required support system. A campaign named "Aao Sath Chale" (Lets Walk Together) with support from government departments was organised and was attended by 33,400 people, benefitting 3,416 women and children. Eye check was done for 673 persons, dental treatment given to 69 children and haemoglobin test was done for 124 adolescent girls.

In a continued effort to strengthen early childhood education, 3,791 pre-school teachers were trained reaching out to over 150,000 children through this intervention.

A project under "Support My School" was initiated where toilets were constructed in 45 schools benefitting 4,000 children encouraging their regular attendance.



## Strengthening the Government System

On request of the Education Department, Plan India along with UNICEF conducted an awareness generation campaign on the role of School Management Committee (SMC) members. 282 SMCs were made functional and corporal punishment banned completely. No case on corporal punishment has come to the fore in schools during the year.

Members of 137 women Self Help Groups (SHGs) were trained to monitor services of ICDS. As a result, all ICDS centres are functioning smoothly providing referral services. Plan is working closely with National Rural Health Mission (NRHM) and is part of the core committee formed by the NRHM on Mother and Child Health to impart advice to government for improvement of health services in the state.



## Uttarakhand

Plan India in Uttarakhand is implementing Child-Centred Community Development programme in 410 villages of three development blocks in two districts through PU Uttarkashi and PU Gairsain. This partnership was initiated in 1996. The major focus of Plan programmes is child participation and protection, disaster risk reduction and management, school quality improvement, water and sanitation and household economic security.



Partner

Sri Bhuvneshwari Mahila Ashram (SBMA)



## Key Achievements

Provided training to 12,345 health workers who reached out to 247,000 children. Plan team assisted around 1,100 pregnant women for safe deliveries. Over 5,800 children were registered under the campaign for birth registration. This also included unregistered older children. Around 1,200 children below two years of age completed their immunisation. Approximately 1,100 children below the age of 10 benefitted from nutrition and de-worming campaign held at 42 primary schools. Adolescent girls received family life education and 300 girls were examined for haemoglobin, as anaemia is one of the major health issues in women specifically of reproductive age.

This year, 230 government schools were included in the model school programme. Training was given to the members of School Management Committees, teachers, school administration and children that helped them extend the school development plan and end corporal punishment. Over 12,000 children are benefitting from this intervention.

Students of 127 government schools formed hygiene clubs in their schools and regular sessions on personal hygiene and environment sanitation were conducted. Over 1,300 children are associated with these hygiene clubs and work as change agents for their peers in schools and adults in the villages. Individual toilets were constructed in the villages and seven additional Gram Panchayats (self governance units of villages) received the status of "open defecation- free villages" and were awarded by the President of India.

Over 2,400 women are now associated with 200 Self Help Groups (SHGs) which were formed for saving and credit needs. More than 700 women accessed loan from their own Self Help Groups to fulfil their needs for health, children education, buying cattle or to purchase household items.

Uttarkashi faced massive flash floods this year in which people lost their family members, shops, houses, cowsheds, household materials, agriculture land and mules. Public properties including school buildings, footpath, water line, roads and bridges were also damaged. The schools remained closed for more than a month and hundreds of families lived in relief camps. Plan India along with its local partner played a major role in search and rescue, relief and reconstruction activities. Through this emergency response, we also supported more than 1,750 families with food and non food items, restoration of livelihood activities and reconstruction of damaged houses.

## Strengthening the Government System

Trainings for the district police force, Child Welfare Committee, Juvenile Justice Board and social welfare officers were organised in all 13 districts in which around 490 government officers were trained on related laws and rights of the children.





# Advocacy Initiatives of Plan India 3

Because I am a Girl Campaign



Because I am a Girl Campaign



Let Girls be Born



## Because I am a Girl Campaign (BIAAG)

Plan India's global campaign "Because I am a Girl" promotes girls' rights and aims to lift them out of poverty. Plan India celebrated the first "International day of the Girl Child" on 11th October 2012 by illuminating key buildings and monuments across Delhi and Hyderabad. The objective was to spread mass awareness amongst all duty bearers to ensure effective implementation of programmes and policies which will ensure equal rights to girls. Plan India organised 'Because I am a Girl Rock Concert' in Mumbai on 10th October, 2012. This concert was aimed at drawing the attention of masses towards the cause of girl child. The concert got a tremendous response, and the funds raised would be utilised to improve the lives of the girls through education, protection, skill building and empowerment. Plan India also released the BIAAG Report 2012 Top Line Findings at a press brief with patrons Anil Kapoor, Surina Narula and chairperson of Plan India Govind Nihalani in Delhi.

Since its national launch, the BIAAG campaign has travelled to several parts of India. In Andhra Pradesh, the BIAAG campaign was directly endorsed by 3,500 people including 1,900 adolescent girls from dalits, tribal and fishing communities. In Odisha, 2,500 adolescent girls, government officials, teachers, media and Community Based Organisations participated. Adolescent girls were consulted to get a first hand view on the status of girls and for suggestions on improving the status of girls.

In Uttar Pradesh the BIAAG campaign was launched in Lucknow in the presence of eminent personalities from the field of art and culture, academia, INGO/NGO, judiciary, media, sports and government officials, expressing their solidarity with the campaign's message of "Support for Girls' Rights". At another event jointly organised by Plan, SCPCR, Save the Children, CRY and Worldvision at Ranchi, more than 1,200 girls participated to mark the World Day against Child Labour. The BIAAG anthem 'Main Hoon' continues to receive positive responses from the community and has now been recorded in the Oriya language and played at all the district launches across both states. Doordarshan in Andhra Pradesh has endorsed the BIAAG campaign and offered to support production of short films on girl child issues.

To strengthen our staff capacity to promote and secure the rights of girls, the gender equality training based on Plan International's planting equality module has been imparted to 30 Plan and NGO partner staff members in Bihar. Also, the partner organisations are collecting gender disaggregated data of each of the events organised under Plan programme to promote gender equal participation and interventions.

## Let Girls be Born

In the reporting period, Let Girls Be Born (LGBB) project has picked up pace and gained momentum. The project is addressing multi stakeholders, community mobilisation, intervention with adolescents and youth and the service providers. In the first quarter of 2012-13, LGBB celebrated the Girl Child week (the week from 24th September 2012) and the UN Girl Child day in their intervening states as a part of large community mass mobilisation. In Delhi, seminars were organised on Declining Child Sex ratio and Value of the Girl Child in four Delhi University colleges. A campaign is generated with Gender Studies Cell of the colleges for the youth to take the issue of girls in a holistic and comprehensive manner. In Bihar, a rally was flagged off to celebrate the Girl Child day with the Health Minister, Bihar and Member State Women's Commission. A rally of 1,500 students was organised across the city. LGBB also focusing with the tertiary stakeholders (the service providers) collaborated with different state governments for strengthening the statutory mechanisms for effective implementation of the PCPNDT Act.

Jan Samvad (Voice of the people)



Plan Global Award for Jan Samvad



Chuppi Todo Campaign





## Jan Samvad (Voice of the people)

Jan Samvad (Voice of the people), a campaign against the violation of child rights in the state of Jharkhand has innovatively and effectively used the Social Audit as a tool to create awareness in communities regarding child rights violation and provision of important flagship government programmes for the community people. In addition, it has provided the community a platform to have a face-to-face dialogue with the policy makers about their needs and priorities in a participatory manner. This process has also been an eye opener for the policy makers to get a first hand evidence of the existing gaps and ways to bridge them especially as far as safeguarding rights of children is concerned. The main output in this campaign was active participation of children and their families in the overall processes.

The messaging aims at creating a cadre of sensitised parents, children, neighbourhood, teachers, PRI and duty bearers who understand the impact of violation of child rights including right to life, food, water, health, education, freedom and identity protection, and are motivated to act against it. The campaign is based on simple and positive messaging of Social Audit in the form of a Report Card. This has been so effective that it helps both adults and children to understand the issue and discuss openly in the campaign area. The campaign has an element of creating a support system for reporting and it categorically informs children and adults about the system through which this issue can be addressed.

The campaign has been supported by parents, teachers, Panchayat Raj Institute (PRI), NGOs, corporate and government because of its simplicity in messaging and its impact on the prevention of violation of child rights including Right to Food and Right to Education.

National Commission for Protection of Child Rights (NCPCR) and Jharkhand State Commission for the Protection of Children's Right (JSCPCR) have actively participated in the campaign of Right to Education. The Advisor to the Supreme Court on Right to Food has endorsed the campaign on malnutrition named as Jharkhand Alliances for Sustainable Health and Nutrition (JASHN). On ground, this campaign was able to mobilise government resources effectively and received government support. Leveraging of government resources was quite an achievement as it indirectly ensures the success of the campaign as well as sustainability of the same.

Jan Samvad was awarded the Best Advocacy Campaign in the Plan Global Awards.

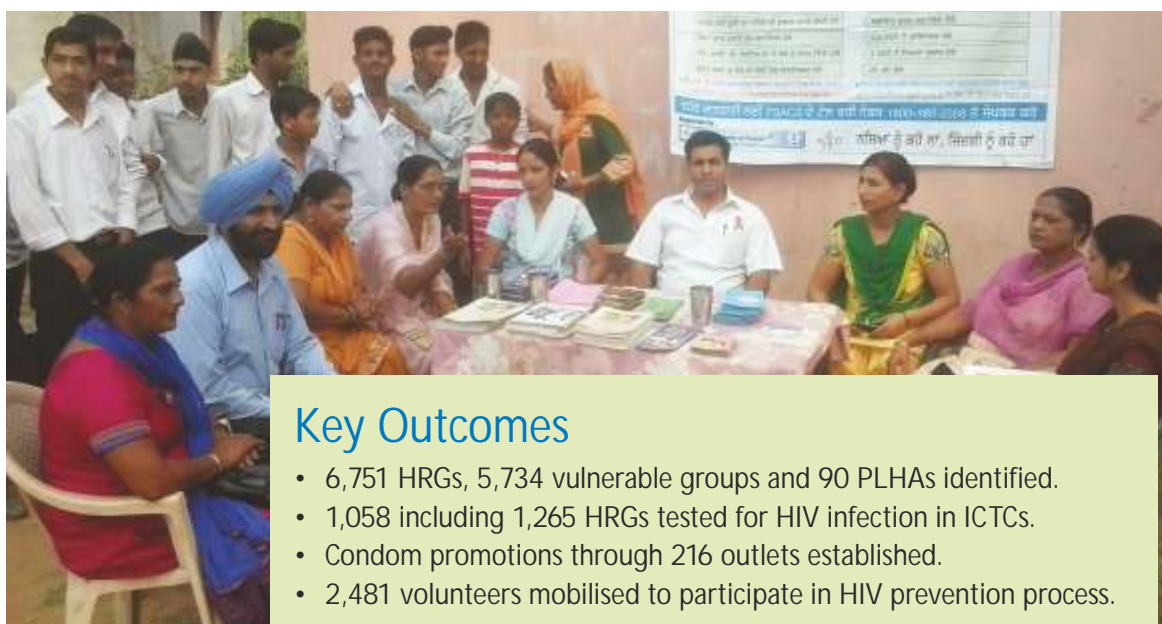
## Chuppi Todo (Break the Silence) Campaign

On 18th December 2012, the Delhi State team of Plan India organised an event to make a Call for Action to the primary duty bearers and caregivers to keep children safe. More than 90 participants from different civil society organisations and government departments participated and renewed their resolve to uphold and promote the right of every child to be protected from abuse and exploitation. The Hon'ble Mayor of New Delhi, Ms. Meera Aggarwal was the Guest of Honour, and she resolved that she will be taking the Chuppi Todo campaign to all the schools under North Delhi Municipal Corporation. The local MLA emphasised upon the urgency of the issue to be taken up at mass level. The team which had enacted the mime for the video on Chuppi Todo was felicitated. The media and international and national NGOs also joined hands with Plan to build an alliance against child abuse and for taking the campaign to the masses.

## Link Workers Scheme

Link Workers Scheme is a rural focus HIV prevention programme and has been implemented in Amritsar and Ludhiana in Punjab and Ranchi district in Jharkhand. The scheme's prime objective is to provide awareness and referral for HIV testing amongst High Risk Groups (HRGs) including

female sex workers, men having sex with men, injecting drug users and other vulnerable groups. This scheme specifically focuses on 100 highly vulnerable villages in the districts. Supported by: National AIDS Control Society, Gol, Punjab State AIDS Control Society and Jharkhand State AIDS Control Society.



### Key Outcomes

- 6,751 HRGs, 5,734 vulnerable groups and 90 PLHAs identified.
- 1,058 including 1,265 HRGs tested for HIV infection in ICTCs.
- Condom promotions through 216 outlets established.
- 2,481 volunteers mobilised to participate in HIV prevention process.

## Missing Child Alert (MCA) Project

MCA project is a technology-enabled institutionalised regional system of alert and case management that can facilitate prevention, rescue and repatriation of victims of cross border trafficking between Bangladesh, India and Nepal. The project's primary objective is prevention and protection of children from being trafficked and establishment of a formal agreement between three state parties, SAARC/ South Asia Initiative to End Violence Against Children (SAIEVAC), UN organisations, International NGOs and civil society organisations. It also aims to ensure commitment on developing a regional cross border prevention of child trafficking alert system in Bangladesh, India and Nepal.

The intervention is led by Plan International,

operating and supported by National Postcode Loterij of Netherlands. In India, the project has partnership with civil society organisations, like Shakti Vahini, Gram Niyojan Kendra and Child in Need Institute in the states of Uttar Pradesh, Bihar and West Bengal.

The project works closely with various stakeholders including Ministry of Women and Child Development (MoWCD), state level Child Welfare Committee (CWC) and local Police departments to strengthen regional instruments and policies to ensure justice. The field operations of the project at the regional level is at Jessore and Satkhira districts in Bangladesh, Banke, Makwanpur and Morang districts in Nepal and 10 districts of West Bengal, seven districts of Uttar Pradesh and seven districts of Bihar in India.

## Prevention of Parent to Child Transmission (PPTCT) Project

PPTCT Project is a comprehensive community based HIV intervention programme that works towards the prevention of HIV/AIDS amongst the most vulnerable population of women and children. The project, supported by Japan National Office, is being implemented across three HIV high-prevalence districts of Pune in Maharashtra, Ganjam in Odisha and Mau in Uttar Pradesh since 2010.

Since the project was initiated, 99,668 out of 158,501 targeted pregnant women opted for HIV testing which accounts for 63% testings in the intervention area. Out of these pregnant women, 139 were identified HIV Positive. They were regularly counseled, delivery facilitated at Government Hospitals and followed up with their children till they attained 18 months of age. Only six children out of these 139 deliveries have been identified HIV Positive which shows the success rate of 96%.



### Key Outcomes

- Department of AIDS Control, Ministry of Health and Family Welfare, Government of India and concerned State AIDS Control Society extended their support and guidance.
- Collaborative efforts with community level stakeholders including Panchayati Raj Institution, Health Service Providers, ASHA Workers and Anganwadi Workers to raise awareness of HIV Testing in pregnant women.
- Increased community participation and women's participation leading to uptake of PPTCT services.
- Livelihood support and help extended to HIV infected and affected families enabling them to lead a better life.
- Adolescent children and women discuss issues of HIV/AIDS openly and in a much informed manner now.
- Acceptance at community level for infected/affected family has improved thus stigma and discrimination reduced in these operational areas.
- Linked infected/affected individuals and families with Social Protection Schemes.



## Saksham

The Saksham project is a Plan Initiative to support disadvantaged youth, especially young women, in India to be able to realise their dreams by equipping them with market-led vocational skills and essential life, which not only helps them to access decent work but also makes them representatives of a gender-just society.

Till date 3,148 youth have been provided Job Oriented Vocational Training, with more than 1,500 of trained youth being girls. Post training, 1,891 youth have been job-placed.

"More than 60% of customers in my store are foreigners and I feel very confident while interacting with them, thanks Saksham!"

"I will never forget my humble beginnings and how Saksham has made a difference in my life. Thanks Saksham for providing me this opportunity and motivating me to do something meaningful in my life," says Sheela, a youth graduate from Saksham working as Customer Care Associate at Costa Coffee.

## Banking on Change

The Banking on Change project was designed to facilitate inclusion of women belonging to poor urban families into the formal financial sector through microfinance interventions and consequently enhancing their family income ensuring women's empowerment through income generation activities. The programme's outreach is therefore entirely to women, who face additional barriers to financial inclusion, particularly in rural areas. These barriers include discriminatory gender attitudes and religious and customary laws that limit land and asset ownership and effectively discourage women from starting businesses.

Banking on Change India has been active for two years with another year remaining to continue its work. In two years, the programme has reached to 10,241 individuals out of its targeted 10,000 by facilitating the formation of 1,862 Savings Groups (SGs).

Banking on Change is being implemented in the Urban Resettlement colonies of Delhi and Rural Coastal areas of Tamil Nadu. Having two implementing partners has resulted in the programme benefiting from working in these two very different environments and has evolved different approaches to group formation.









# Communication Initiatives of Plan India 5

Plan India has been actively participating in programmes, events and fundraising activities, hence ensuring its reach to the masses through print, electronic and online media. In 2012-13 activities undertaken were to escalate the visibility of the programmes and projects of Plan in India. It was also aimed to strengthen the credibility of Plan in India as an organisation committed to achieving child rights and holistic development of underprivileged children. The focus of this year's PR was on girl child initiatives and the programmes that are being implemented towards equipping, enabling and engaging girls of all ages to acquire assets, skills and knowledge necessary to succeed in life.

The Public Relations (PR) activities for the year gave substantial mileage to Plan in India. As predefined, PR was one of the important

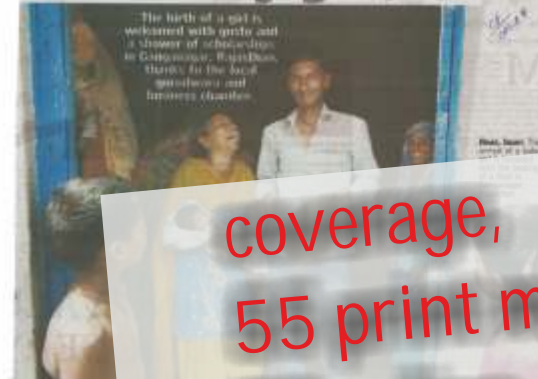
mediums of communication to spread messages relating to child rights. The articles that appeared in the form of editorials, success stories, event stories and report launch stories were covered in prominent national and online media. The main objective was to ensure that Plan India is increasingly known and recalled as a child rights organisation ensuring lasting impact in the lives of underprivileged children.

A few major events of the year were launch of the BIAAG report and BIAAG rock concert to raise funds and awareness for the cause of girl child. The ongoing initiatives that were covered prominently in media were; Illumination of key monuments to mark the International day of Girl Child, online campaign to educate a girl child, donation to girl child by Amitabh Bachchan, 'Let Girls Be Born' programme and visit of the Plan India Chairperson to Udaipur.





# That's my girl, balle



The birth of a girl is welcomed with gusto and a shower of schoolbags in Chhannarayn, Rajasthan, thanks to the local government and business community.

# सशक्तिकरण का उदाया जिम्मा

सशक्ति, सशक्ति, सशक्ति... ये शब्दों का प्रयोग करते-करते हमें एक महत्वपूर्ण बात याद आती है। सशक्ति का मतलब है, सशक्त बनना। सशक्ति बनने का मतलब है, अपने अधिकारों का ज्ञान होना और उन्हें वास्तविकता में बदलाने की क्षमता होना।

# More safe from now

Production of low-cost, biodegradable sanitary napkins in the village gives women much needed hygiene support



A group of women in Khagra near Barampore, West Bengal, were busy giving the final touches to an event that was going to mark a new beginning in their lives. It was the day they were starting the production of low-cost, biodegradable sanitary napkins in their village.

coverage,  
55 print media  
70 online  
15 television

# North MCD wants special workshop for students

North Municipal Corporation (MCD) is planning to conduct a special workshop for students to educate them about the importance of hygiene and health.

THE HINDUSTAN TIMES  
NEW DELHI 11 MAY 2013

# AMITABH BACHCHAN

Supports Girl Child

The Bachchan family lent their support to Plan India's Girl Child campaign. Bachchan launched a book titled 870 that includes 70 paintings by prominent Indian artists, the sales of which went towards the upliftment of girls deprived of basic education and other social needs. They raised ₹25 lakh.

# VOCAL SUPPORT

Indie music's biggest names to perform at a charity concert on the occasion of the first International Day of the Girl Child

Nirbhika Singh  
@nirbhika\_singh

When they're at a music festival, it's rare to see India's biggest indie bands share a stage. But in a case of the kind event, four bands — Indian Ocean, Foghorn, Parkhouse and Babu Chhokring — will perform for a charity concert tonight. The 'Because I Am A Girl' fundraising event, organised by the government organisation Plan India, will be held on the occasion of the first International Day of the Girl Child.



Indian Ocean will perform at the concert

party that she performed on an episode of Anand Kumar's TV show 'Bachchan Aur Bachchan'. "I will also sing 'O' in tribute of a song that inspired me every time I sing it. Besides, there's a new song called 'Status quo' by The Indian Ocean. It's a song about the importance of education for girls."

# Indian monuments get pink makeover for girl child

Plan India's 'Because I Am A Girl' celebrated the first International Day Of Girl Child on October 11, by illuminating the country's monuments



The monument will be held at Andheri, Delhi, 5,30 pm onwards. Visit [www.becauseiamagirl.org](http://www.becauseiamagirl.org)

The event will be held at Andheri, Delhi, 5,30 pm onwards. Visit [www.becauseiamagirl.org](http://www.becauseiamagirl.org)

# 'Girls keen on rejoining schools'

Plan India study reveals alarming dropout rates

NEW DELHI: Nearly 12 per cent girls who drop out of school before completing their senior secondary education.

# Child sex ratio on the decline, says minister

As part of its 'Because I Am A Girl' campaign, Plan India celebrates International Day of the Girl Child.

There is a link between the declining sex ratio and the declining status of girls in the society, says the Union Minister for Women and Child Development, Shri. Manoj Sinha.



# Rid housework of women-only tag

Getting boys & girls to talk to each other on gender roles is helping change attitudes

DELHI: The Ministry of Women and Child Development is launching a campaign to rid the stereotype of housework being a women-only tag.

# India's most eminent women achievers come together for the girl child



World Anti-Child Labour Day

World Anti-Child Labour Day

World Anti-Child Labour Day



# 6

## Acknowledgements



### Institutional Donors

#### Australian Agency for International Development (AUSAID)

AUSAID has been supporting Plan India on the themes of early childhood care and development, and water, sanitation and hygiene through the projects, such as Strengthening ECCD in India through evidence based advocacy, research and capacity building and delivering sustained WASH improvements in Indian Schools.

Global Fund through India HIV/AIDS Alliance: Plan India has been awarded a grant through HIV/AIDS Alliance to execute the Project Vihaan. It intends to address the issues of people living with HIV/AIDS in the state of Bihar.

#### European Commission for Humanitarian Aid (ECHO)

The flashfloods in Uttarkashi in the state of Uttarakhand in 2012 had adverse impact on the lives of people residing in the district. Plan India received a grant through ECHO for the relief and rehabilitation work in Uttarkashi.

#### Human Dignity Foundation

Plan India with support from Human Dignity Foundation is implementing a project aiming to address the issue of child trafficking in the states of Andhra Pradesh and Karnataka.

#### International Planned Parenthood Federation (IPPF)

A project for Development and Roll Out of Child Protection Policy, Code of Conduct and SOPs for IPPF SARO and its five Member of Associations is being executed by Plan India in collaboration with IPPF.

#### OAK Foundation

Plan India in partnership with OAK Foundation is implementing a project aiming towards strengthening child protection in the state of Jharkhand.

## United States Agency for International Development (USAID)

Since June 2013, USAID has been supporting Plan India's efforts in the disaster relief work in Uttarakhand.

## Government Agencies

### State AIDS Control Society (SACS)

In the states of Jharkhand and Punjab, Plan India has been implementing the Link Worker's Scheme with the support of SACS.

### Department of Drinking Water Supply (DDWS), Ministry of Rural Development (MoRD)

Plan India has been working with DDWS for an initiative on training the sanitary inspectors.

### Samajik Suvidha Sangam (SSS), Government of NCT of Delhi

Plan India has established Gender Resource Centre under SSS to provide information on government schemes to the communities in Delhi.

## The Private Sector

### Saksham

#### Axis Bank Foundation

- The Saksham project with Axis Bank Foundation aims to improve the livelihoods of 35,000 Victims of Commercial Sexual Exploitation (VOCSETs) and Women Affected by AIDS (WAAs) in 12 districts in Bihar, Uttar Pradesh, Maharashtra and Andhra Pradesh over a period of five years starting March 2012. This will ensure their household economic security, accelerate rehabilitation and mainstreaming into formal economic activities and consequently prevent second generation trafficking and HIV by providing access to school and adequate nutrition to children of these VOCSETs/WAAs. Axis Bank Foundation is contributing Rs. 14.4 crore for the project while Plan India is also providing 20% of the project cost for an amount of Rs. 3.6 crore for the entire project duration of five years starting April 2012.

### Bombardier Transportation

- Plan India has partnered with Bombardier Transportation to provide job-oriented vocational training and placement support and life skills training to 375 young women and men from poor families in urban disadvantaged communities of Delhi/National Capital. Bombardier has provided 50,000 Euros for two years starting April 2012. Bombardier has also donated a sum of Rs. 105,221/- towards relief operations in the disaster struck state of Uttarakhand.

### Support My School

#### Coca Cola

Plan India in partnership with Coca Cola is the implementing the 'Support My School' (SMS) campaign - Seasons II & III in 200 government primary schools across the country. Broadly, the SMS Campaign was built around building community awareness on importance of water and sanitation and how it impacts education. On the ground level, the campaign looked at upgrading the existing infrastructure of marginalised schools in semi-urban and rural India with emphasis on: Improved Access to Water; Water Conservation by providing Rain Water Harvesting Structures; Hygiene and Sanitation by providing toilet facilities for girls and boys; Environment by providing Plantation and landscaping; Healthy Active Living by providing Sports facilities. Coca Cola has provided a grant of USD 1 million with an equal match amount from Plan for the campaign spread over two years starting June 2012.

### Distribution of Shoes

#### TOMS Shoes

Plan India has partnered with TOMS Shoes to distribute 'Giving Shoes' to underprivileged children in Plan's existing communities. The first phase, starting July'13 till June'14, comprises distributing 400,000 pairs of shoes in Mayurbhanj district in Odisha and Hazaribagh district in Jharkhand. The value of these 400,000 shoes is USD 800,000 with an additional logistics fee of USD 120,000.





### Uttarakhand Relief Support

#### British Petroleum India

- Plan India has partnered with British Petroleum India to provide relief support to families in the floods affected districts of Uttarakhand. British Petroleum India through BP Foundation Bombardier has given USD 167,500 for the project.

#### Cathay Pacific Airways

- Plan India has partnered with Cathay Pacific Airways Ltd. to provide relief support to families in the floods affected districts of Uttarakhand. Cathay Pacific has donated Rs. 226,200/- for the project.

#### Nokia

- Plan India has partnered with Nokia to provide relief support to families in the floods affected districts of Uttarakhand. Nokia has donated food kits to families in the affected areas.

#### SIGBI

- Plan India has partnered with SIGBI to provide relief support to families in the floods affected districts of Uttarakhand. SIGBI has donated GBP 2,000 for the cause.

#### Uniglobe

- Plan India has partnered with Uniglobe to provide relief support to families in the floods affected districts of Uttarakhand. Uniglobe has donated Rs. 113,200/- for the cause.

#### Bestylish.com

- Plan India has partnered with Bestylish.com to provide relief support to families in the floods affected districts of Uttarakhand. Bestylish.com has donated Rs. 50,000/- for the project.





# 7 Plan India Patrons



Anil Kapoor

Mr. Anil Kapoor, eminent actor, producer and a humanitarian has been supporting the cause of Plan India since last six years by advocating for universal birth registration and prevention of child trafficking. He has been raising and donating funds to Plan India for the cause of children.

Surina Narula



Ms. Surina Narula has devoted almost two decades to highlighting the plight of street children globally and has provided them a platform at the United Nations. She is also a board member of Plan UK. She received the Beacon Prize for her contribution to charitable and social causes in 2003 and the Asian of the Year Award in 2005. She has been supporting Plan India's efforts towards promoting the Right to Education, especially of street children and girls.





## Govind Nihalani

Mr. Govind Nihalani, eminent film director, cinematographer, screenwriter and film producer is member of Plan India's governing board since 2005 and the Chairperson of the board for two years. He was awarded Padmashree, a prestigious award by the government of India for his contribution to the Indian cinema. In the last 35 years he has received several national and international awards for his work.

## Prof. Balveer Arora

Professor Balveer Arora has been a member of the Plan India Board since 2008 and is Chairman of its Governance and Nomination Committee. Balveer Arora taught Political Science at Jawaharlal Nehru University (JNU), New Delhi (1973-2010) and is currently Chairman, Centre for Multilevel Federalism, Institute of Social Sciences, New Delhi. He was two-term Chairperson of the JNU Centre for Political Studies and thereafter Rector and Pro-Vice Chancellor of the University (2002-05).

## Arti Kirloskar

Ms. Arti Kirloskar joined the Plan India board in January 2007. She is the convener of INTACH Pune, which works to save Pune's heritage. She is also the executive member of 'Kirloskar Foundation'. In the Foundation she has initiated a 'WASH' programme of creating

awareness of Hygiene and Safe drinking water in schools in Pune.

## Nirja Mattoo

Ms. Nirja Mattoo has been the Chairperson of the Center for Development of Corporate Citizenship at S.P. Jain Institute of Management and Research Mumbai since 2002. She is also a member of the National and South Asian Regional Committee of Plan International, advocating on issues related to housing, gender and human rights. She has also been member of Plan International's review committee on community empowerment projects in Latin America (particularly Bolivia, Peru and Ecuador).

## Nikhil Nehru

Mr. Nikhil Nehru has been on the governing board of Plan India since 2006 and is an active member of the Marketing and Communication committee. Nikhil Nehru has over 40 years of experience in the communications industry, and has held senior positions in India's largest advertising agencies. In 1995 he joined McCann Erickson World Group in India as Deputy Chief Operating Officer and was appointed President in 1998 in charge of all operations in India and Nepal. Currently, apart from running Ontrack, Nikhil was appointed as Chairman Results International Group (a mergers and acquisition company) for India at the end of 2008.





## Raj Nooyi

Mr. Raj Nooyi has been a member of the Plan India board since 2008 and is an active member of the Marketing and Communications committee and the Governance and Nominating committee. He also serves as the Vice-Chairman of Plan USA's Board of Directors and a member of the advisory council of the Wildlife Biology and Conservation Institute in Bangalore, India. Raj's 30+ years of providing business leadership in the discrete manufacturing industry, working in global companies - PRTM, Management consultants, i2 Technologies, Hewlett - Packard and Eaton Corporation, have included the development and implementation of successful business solutions in the areas of acquisition integration, supply chain operations, product marketing, channel operations, field marketing and sales.

## Minty Pande

Ms. Minty Pande has had a long career within the International development sector, particularly in the child rights area. Minty was Country Director for Plan International, accountable for all country operations in Nepal (2001-2006) and Thailand (2006-2009). She has also worked for Save the Children Fund (UK) as Head of Regional Office in Bangkok and as Program Director for North India and Sponsorship Officer in Save the Children's New Delhi Office.

## Dr. S. Parasuraman

Dr. S. Parasuraman has over 25 years of experience as a teacher, trainer, activist, administrator and development worker. He has held key positions in international organisations, as Asia Regional Policy Coordinator, Action Aid Asia; Senior Advisor to the Commission and Team Leader of the Secretariat World Commission on Dams; and as Program Director, Oxfam GB, India Program. Currently, he is Director, Tata Institute of Social Sciences, Mumbai, India.

## Ranjan Chak

Mr. Ranjan Chak joined the Plan India board in 2011, and serves on the board's Marketing and Communication committee. Ranjan worked as a business analyst at American Management Systems, managed a pioneering AI research project at Carnegie Mellon University and

established new ventures in Europe and Japan for Carnegie Group Inc. In 2003, Ranjan joined Oak Investment Partners as a Venture Partner advising a number of Oak's global portfolio companies. Ranjan is currently an advisor to Xiotech Corporation (an Oak portfolio company) and is on the advisory board of Vencap, on the board of international overseers of Tufts University and chairman of the advisory board of Oakridge International School, Hyderabad.

## Rathi Vinay Jha

Ms. Jha has served the Government of India in various capacities in her distinguished career as an Officer of the Indian Administrative Service. She retired as Union Secretary to the Government of India, Ministry of Tourism. Until recently, Ms. Jha was the Director General, Fashion Design Council of India. Currently she works on the Boards of various NGOs and Corporates with focus on social development. She is the Chairman of Indian Heritage Cities Network Foundation (IHCN-F), an organisation hosted by UNESCO.

## Udayan Sen

Mr. Sen has over 30 years of experience in professional services in India and Singapore. He specialises in financial advisory, audit and assurance. Currently, he is the Chief Executive Officer and Managing Partner in Deloitte India. Mr. Sen is also a member of International Board of Deloitte Touche Tohmatsu.





In April 2012, Plan India's team strength was 160. The People and Culture Department of Plan introduced several initiatives including the creation of an induction pack for the new staff and redesigning the module with an add-on of programme visit and fundraising exposure. Plan India also introduced the following policies:

1. Volunteers and Interns Policy
2. Learning and Development Policy
3. Child Protection Policy - Plan India

During the reporting period, Plan India made significant investments in organisational development and new initiatives in the HR practices. A task analysis was conducted across all teams and grades. The existing roles were reviewed and mapped with expected accountability and workload. Plan India structure review was done on the basis of new

opportunities and past learning. Team building exercise was initiated for Marketing and Fundraising and Program Strategy teams. A new platform to engage staff called the Empowering Space was initiated. This is a creative forum encouraging learning and sharing, team bonding and a monthly coming together of the Plan India team at the Country Office in Delhi. A Staff Engagement and Communication team was instituted to work closely with the HR team on Organisation Development initiative. Plan India's preparedness to respond to emergencies has been strengthened by instituting PlanET, the Plan India Emergency Team and the staff members have been trained to actively respond during emergencies. Gender equality and capacity building process has been completed in 2012-13 for the entire staff of Plan India.

### Child Protection Policy Compliance: New Initiatives and Achievements

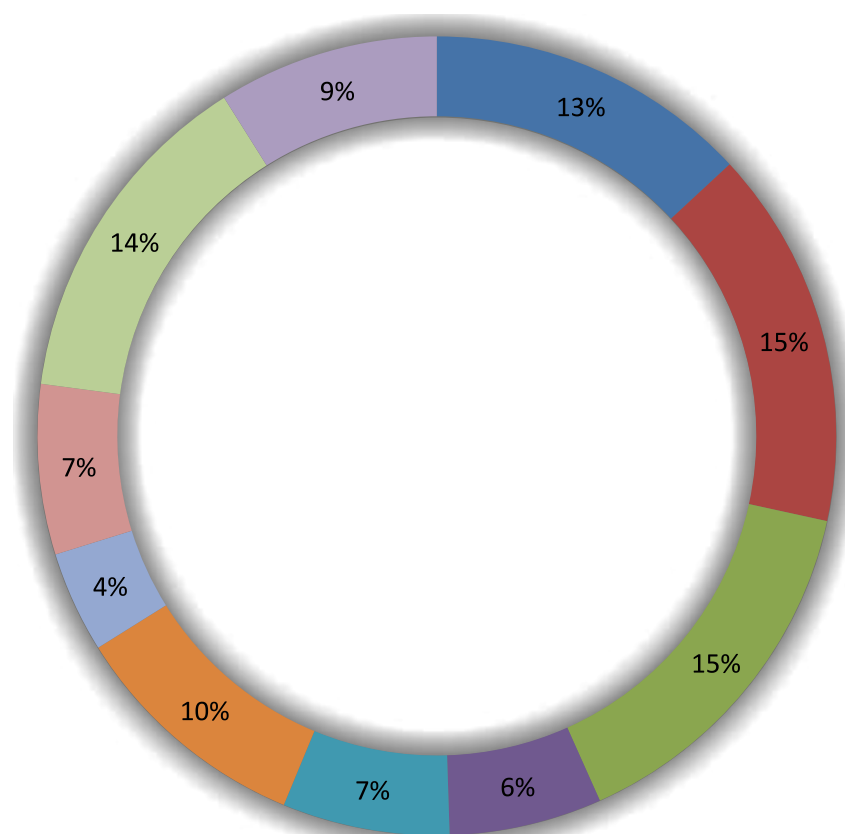
1. Core awareness training for Child Protection Task Force (CPTF) and team heads
2. Annual review meeting initiated in May 2012
3. CPTF sub committees constituted in May 2012, in the following areas and operational plan:
  - Monitoring and review of compliance of CPP
  - Capacity building and training (training and development)
  - Developing IEC on CPP
  - Program convergence and
  - ACT (Reporting and responding to the incidence of Child Abuse)
4. Child Protection review of Plan India's self assessment process in completing the Child Protection Self Audit Tool was undertaken by Global Assurance Department, achieving 12/12 indicators as 'Met'
5. Training of External Stakeholder (International Planned Parenthood Federation) on Child Protection Policy- Plan India received assignment of preparing and administering Child Protection Policy in six Member Associations, namely Afghanistan, Nepal, Iran, Maldives, Bhutan and Sri Lanka





## 10

## Financial Overview



- Right to Protection from Abuse and Exploitation
- Right to Early Childhood Development and Quality Education
- Right to Optimal Health
- Right to Children's Participation as Active Citizens
- Right to Adequate Standards of Living
- Right to Drinking Water and Clean Environment
- Right to Life with Dignity during Emergencies
- Programme Support
- Admin and Fundraising
- Partner General Support

At an organisational level, full assurance rating has been given to Plan India by the Plan International's Global Assurance team on the Finance and Admin audit.

## Plan India's efforts to Strengthen Financial Accountability and Transparency in the Development Sector

In its efforts to build the capacities of grassroots level voluntary organisations, in the field of financial governance and accountability, Plan India organised a state level workshop on 'FCRA, Income Tax and Service Tax' in Patna, Bihar. Plan India was the lead agency to organise this event. Other major international NGOs, such as Oxfam India, Save the Children, Action Aid and Aid et Action also contributed and mobilised a large community of local voluntary organisations to participate and benefit from this workshop.

The workshop was inaugurated by Shri Ved Prakash, IAS, Principal Secretary, Planning and Development, Government of Bihar. He appreciated this initiative and stressed on higher importance to financial accountability and transparency.

The workshop was facilitated by a diverse team of professionals from within and outside Plan. The workshop highlights included requirements of the new FCRA Act 2010 and rules, how to comply with the new provisions in a simple and time bound manner and implications of default etc.

The workshop also focused on Income Tax and Service Tax applicability on voluntary organisations and how to maintain accounts and finances in line with those laws. Queries of the participants were responded to by the facilitators.



# Plan International (India Chapter)

## Balance Sheet as at 31 March 2013

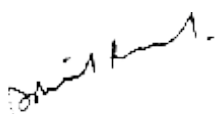
(All amounts in Rupees)							
	Schedule	FCRA	As at 31 March 2013 NFCRA	Total	FCRA	As at 31 March 2012 NFCRA	Total
<b>SOURCES OF FUNDS</b>							
General funds	1(a)	-	6,18,32,744	6,18,32,744	-	3,29,61,626	3,29,61,626
Restricted funds	1(b)	2,74,23,301	66,16,439	3,40,39,740	3,24,32,122	69,46,537	3,93,78,659
		<u>2,74,23,301</u>	<u>6,84,49,183</u>	<u>9,58,72,484</u>	<u>3,24,32,122</u>	<u>3,99,08,163</u>	<u>7,23,40,285</u>
<b>APPLICATION OF FUNDS</b>							
Fixed assets	2						
Gross block		2,19,66,455	10,55,074	2,30,21,529	1,76,55,232	8,05,814	1,84,61,046
Less: Accumulated depreciation		<u>1,05,14,218</u>	<u>5,63,294</u>	<u>1,10,77,512</u>	<u>70,27,125</u>	<u>3,53,447</u>	<u>73,80,572</u>
Net block		<u>1,14,52,237</u>	<u>4,91,780</u>	<u>1,19,44,017</u>	<u>1,06,28,107</u>	<u>4,52,367</u>	<u>1,10,80,474</u>
Current assets, loans and advances							
Cash and bank balances	3	58,51,337	6,67,60,446	7,26,11,783	1,86,26,727	4,04,52,079	5,90,78,806
Loans and advances	4	<u>3,03,55,273</u>	<u>31,10,447</u>	<u>3,34,65,720</u>	<u>78,08,596</u>	<u>17,89,892</u>	<u>95,98,488</u>
		3,62,06,610	6,98,70,893	10,60,77,503	2,64,35,323	4,22,41,971	6,86,77,294
Less: Current liabilities and provisions							
Current liabilities and provisions	5	<u>2,02,35,546</u>	<u>19,13,490</u>	<u>2,21,49,036</u>	<u>46,31,308</u>	<u>27,86,175</u>	<u>74,17,483</u>
Net current assets		<u>1,59,71,064</u>	<u>6,79,57,403</u>	<u>8,39,28,467</u>	<u>2,18,04,015</u>	<u>3,94,55,796</u>	<u>6,12,59,811</u>
		<u>2,74,23,301</u>	<u>6,84,49,183</u>	<u>9,58,72,484</u>	<u>3,24,32,122</u>	<u>3,99,08,163</u>	<u>7,23,40,285</u>
Significant accounting policies and notes to the accounts	6						

The schedules referred to above form an integral part of the financial statements.

As per our report of even date attached

For **B S R & Company**  
Chartered Accountants  
Firm Registration No.: 128032W

For and on behalf of **Plan International (India Chapter)**



Ashish Bansal  
Partner  
Membership No.: 077569

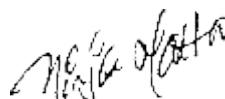


Place: Gurgaon  
Date: 26 August 2013



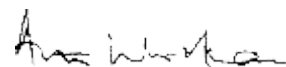
Bhagyashri Dengle  
Executive Director

Place: New Delhi  
Date: 26 August 2013



Nirja Mattoo  
Treasurer

Place: New Delhi  
Date: 26 August 2013



Arti Kirloskar  
Secretary

Place: New Delhi  
Date: 26 August 2013

# Plan International (India Chapter)

## Income and Expenditure account for the year ended 31 March 2013

Schedule	For the year ended 31 March 2013			For the year ended 31 March 2012		
	FCRA	NFCRA	Total	FCRA	NFCRA	Total
<b>Income</b>						
Grants from Plan International Inc (net of expenses incurred on behalf of Plan International Inc and other affiliates Rs. 113,25,250.76 (previous year Rs. Nil)	80,54,77,068	-	80,54,77,068	86,81,80,075	-	86,81,80,075
Corporate donations	2,92,86,102	8,00,000	3,00,86,102	51,91,045	6,48,460	58,39,505
Institutional donations	3,44,77,028	2,65,25,859	6,10,02,887	2,97,21,655	2,93,67,539	5,90,89,194
Individual donations	10,29,651	9,04,96,553	9,15,26,204	1,15,153	6,79,46,922	6,80,62,075
Interest income	4,688	26,03,023	26,07,711	3,073	36,29,399	36,32,472
	<b>87,02,74,537</b>	<b>12,04,25,435</b>	<b>99,06,99,972</b>	<b>90,32,11,001</b>	<b>10,15,92,320</b>	<b>1,00,48,03,321</b>
<b>Expenditure</b>						
Payment to NGO partners	56,39,38,095	4,94,53,729	61,33,91,824	57,66,05,900	7,62,20,421	65,28,26,321
Salaries and related costs	11,86,33,003	60,08,274	12,46,41,277	10,79,29,545	63,03,106	11,42,32,651
Contribution to provident and other funds	1,28,00,447	3,80,885	1,31,81,332	1,17,27,543	7,77,043	1,25,04,586
Staff recruitment and relocation expenses	6,50,479	43,034	6,93,513	13,11,308	-	13,11,308
Travelling	1,81,71,706	10,33,939	1,92,05,645	1,44,85,701	8,25,813	1,53,11,514
Vehicle hire, running and maintenance expenses	33,03,564	-52,749	32,50,815	23,19,824	37,973	23,57,797
Trainings, conferences and workshops	1,56,53,222	13,48,086	1,70,01,308	1,91,05,519	10,89,853	2,01,95,372
Depreciation	35,15,853	2,09,847	37,25,700	35,07,473	2,19,169	37,26,642
Postage, telephone and telegram	65,67,400	57,246	66,24,646	64,02,823	56,192	64,59,015
Rent	98,08,711	2,04,042	1,00,12,753	87,65,047	8,92,000	96,57,047
Repairs and maintenance:						
- Building	32,18,905	1,41,461	33,60,366	30,65,005	45,715	31,10,720
- Others	45,79,917	1,38,945	47,18,862	43,57,065	29,205	43,86,270
Fund raising expenses	3,33,67,949	2,14,12,379	5,47,80,328	1,85,99,835	90,56,474	2,76,56,309
Publications	9,58,048	-	9,58,048	16,63,999	-	16,63,999
Printing and stationery	15,05,797	1,56,765	16,62,562	15,24,689	7,37,480	22,62,169
Program related expenditure	6,32,50,855	54,07,999	6,86,58,854	8,05,96,566	1,16,95,614	9,22,92,180
Legal and professional charges	67,00,798	37,92,017	1,04,92,815	92,25,591	17,01,830	1,09,27,421
Electricity and water	20,26,014	860	20,26,874	17,07,884	1,138	17,09,022
Insurance	9,32,004	-	9,32,004	14,11,088	-	14,11,088
Bank charges	1,22,595	9,24,266	10,46,861	1,70,483	6,25,055	7,95,538
Foreign exchange difference	71,520	-	71,520	52,287	-	52,287
Proir Period Adjustment	55,06,476	12,23,390	67,29,866	-	-	-
	<b>87,52,83,358</b>	<b>9,18,84,415</b>	<b>96,71,67,773</b>	<b>87,45,35,175</b>	<b>11,03,14,081</b>	<b>98,48,49,256</b>
Excess of income over expenditure for the year	-50,08,821	2,85,41,020	2,35,32,199	2,86,75,826	-87,21,761	1,99,54,065
Income and expenditure account - opening balance	3,24,32,122	3,99,08,163	7,23,40,285	37,56,296	4,86,29,924	5,23,86,220
<b>Balance carried to general and restrictive fund account</b>	<b>2,74,23,301</b>	<b>6,84,49,183</b>	<b>9,58,72,484</b>	<b>3,24,32,122</b>	<b>3,99,08,163</b>	<b>7,23,40,285</b>

Significant accounting policies and notes to the accounts

6

The schedules referred to above form an integral part of the financial statements.

As per our report of even date attached

For **B S R & Company**  
Chartered Accountants  
Firm Registration No.: 128032W

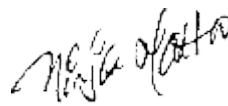
For and on behalf of **Plan International (India Chapter)**

Ashish Bansal  
Partner  
Membership No. :077569

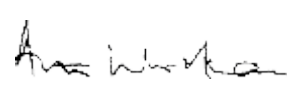


  
**Bhagyashri Dengle**  
Executive Director

Place: New Delhi  
Date: 26 August 2013

  
**Nirja Mattoo**  
Treasurer

Place: New Delhi  
Date: 26 August 2013

  
**Arti Kirloskar**  
Secretary

Place: New Delhi  
Date: 26 August 2013

## Testimonials from Donors

"We consider ourselves privileged to be associated with Plan India which is working hard to build India's future. In a country where some of the social indicators on development are abysmally low and comparable to those of sub Saharan Africa the development work that organisations, such as Plan India do become all the more significant and deserve to be strongly supported."

-Purnima Mokashi

"I feel humbled to be associated with Plan India's initiatives to help children, particularly girl children with access to education, healthcare and nutrition. Education is a stepping stone to better opportunities and organisations like Plan India play a significant role in moving towards universal access to education. I wish Plan India all the best and hope to play a small role in their efforts for as long as possible."

-Prasanna A



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Individual Donors





## Country Management Team

Bhagyashri Dingle	- Executive Director
Aseem Kapoor	- Director, Marketing and Fundraising
Ashok Seth	- Director, Finance and Operations
Mohammed Asif	- Director, Programme Implementation
Meena Narula	- Director, Programme Strategy and Policy
Swapna Samuel	- Director, People and Culture

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36, 38, 40, 41, 43, 47, 48, 50, 51

Names and locations of children have been changed in this  
publication as per Plan India's Child Protection Policy.





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for every child.**