Because I am a Girl
I can change the world

Raise your hand to support the ‘Because I am a Girl’ campaign

Annual Report 2011-2012
Because I am a Girl

A historic milestone for girls’ rights was reached when the UN General Assembly formally declared October 11 as the International Day of the Girl Child. Plan globally helped lead the call for this commemorative day as part of the ‘Because I am a Girl’ (BIAAG) initiative, a global movement to end gender inequality and promote girls’ rights. To commemorate this day Plan India illuminated key monuments such as the Qutub Minar, Humayun’s Tomb, the Old Fort in Delhi, and Char Minar in Hyderabad with pink lights. Plan India also launched the yearly report ‘State of the Girl Child’ in India. The theme for this year’s report was involving young men and boys to address the challenge of unequal power relationships between the genders.

Background to the campaign

‘Because I am a Girl’ (BIAAG) is a global initiative of Plan to promote girls’ rights and lift them out of poverty. It is geared towards equipping, enabling and engaging girls of all ages to acquire the assets, skills and knowledge necessary to succeed in life. Plan India is attempting to initiate change at a number of levels (i.e. local, national and international) with the assistance of a number of partners.

Our Goals

- Girls enrol and complete quality primary and secondary education in a safe and supportive community environment and acquire the skills they need to access decent economic opportunities.
- Girls have time and space to become active citizens and develop safe social networks and life skills.

Our Commitment to Girls

Plan India is committed to work in underprivileged communities to ensure that during 2011-2015:

- 340,000 girls remain in schools and access quality education.
- 100,000 girls complete secondary schools through school improvement programmes.
- 10,000 girls are directly supported to complete their secondary education.
- 50,000 girls receive market oriented vocational training to increase their opportunities to gain employment.
- Plan will continue to bring out an annual report on the State of the Girl Child.

Plan India works in partnership with girls, boys, their families and communities, and government institutions to realise its goal in achieving gender equality and girls’ empowerment and rights.
I come from a traditional family where girls are not given the chance to go for higher education and they are usually married off when they turn 18. My father works as a security guard and earns a meagre salary. My Mother is a home maker but she also works part-time as a voluntary health worker in a government program.

I joined Saksham centre after passing my 12th class hoping that I will at least get a job and earn little bit, after the training. I joined the ITES (IT Enabled Services) course in Saksham centre where I learned to handle computers. There were English speaking classes which helped me to understand and speak English, if required.

Thanks to Saksham by Plan India I’ve been working as sales girl in a store in a big Mall. I get Rs. 7,000 to 8,000 per month depending on my incentives. I am very proud to support my family.

Abida*, 19 years, Delhi
Dear Reader,

I am happy to share Plan India’s Annual Report 2011-12 with you. I also take this opportunity to congratulate everyone associated with Plan India for a successful year.

In 2012, Plan globally celebrated the 75 years of successful campaigning for Child Rights. Plan India also joined the celebrations. Since becoming a Field Country-National Office, Plan India has made great strides in all directions. We were able to get a lot of attention from the media on Nargis, the symbolic seventh billion from the Plan community which further helped us highlight the issues related to the girl child in India. Through this initiative, Nargis and six other newborn girls from the same community were sponsored by seven eminent women from India.

This year, Plan India expanded its program and fundraising portfolio, and is presently reaching out to over a million children across 5000 communities in 11 states across India.

From the Chairman’s Desk

A critical challenge for grants and fundraising at Plan India is to achieve the fundraising targets set out by us in our Country Strategic Plan III. To this objective a major initiative was the launch of “Sponsor a Child”. With this, Plan India became the 19th National Organization. There has been a leap in corporate targets reaching INR 2.6 crores during the reporting period. Nearly 6,000 individuals and several Indian corporate bodies and foundations including Axis Bank Foundation, Coca Cola India, and Bombardier Transportation, have joined us as donors in 2011-12.

The key advocacy campaigns of Plan India—Because I am a Girl, Learn without Fear, and Universal Birth Registration successfully garnered support from public and Government authorities. The third in the series annual ‘State of the Girl Child in India’ report focussed on engaging men and boys towards gender equality. Plan India also collaborated with the publishing house Random House to launch a book titled ‘Because I Am a Girl’, a collection of stories of the lives of seven girls captured by seven leading women from various walks of life.

During the year Plan India’s grants management, child protection reporting and CCCD compliance was reviewed by Plan International’s Global Assurance team. The reviews have concluded substantial assurance in so far as our systems and processes are functioning on each of these critical organisational mandates. Also, we have made efforts to mainstream gender inclusion and decentralise decision making.

I would like to thank Plan India patrons and the governing board members for their unrelenting support to Plan India in all activities. Their involvement ensures that Plan India is able to bring about a change in the lives of millions of children across the country.

I wish everyone in Plan India the very best and I firmly believe that through our collective efforts we can provide a better future to all the underprivileged children across the country.

Best wishes,
Govind Nihalani
In the words of the Executive Director

Dear Reader,

I am happy to share the Annual Report for a very eventful year in Plan India. As we celebrated 75 years of Plan around the world, Plan India is joined by over one million children from 2.9 million underprivileged families through our programmes. But with each passing year we aim to include many more children and their families in our work areas where we carry out rights-based Child Centred Community Development work.

The macro-economic situation of India has not been optimistic in the last year, but the rising inflation and reduced growth rate has resulted in increased unemployment, debt and distress and migration across the communities where we work. This coupled with emergencies make children vulnerable to exploitation and abuse. Displaced children are deprived of education through formal schools. Plan India through its Child Centred Community Development program is strengthening the child protection mechanisms and increasing the participation of children in issues that concern them.

We have strengthened our partnership with girls, boys, women and men from 5,400 communities in 80 districts of 11 States. Our programmes implemented in partnership with 87 grassroots NGOs have reached out to children and young people from dalit and tribal communities, backward classes and ethnic minorities. Last year, majority of our work focused on Early Childhood Care, Water and Sanitation and around Children in difficult circumstances.

Our advocacy campaigns, policy research, social media and development education have helped us to connect with policy makers, administrators, academia, media, celebrities and millions of concerned citizens. Today, nearly 6,000 individuals and several Indian corporates and Foundations e.g. Axis Bank Foundation, Coca Cola India, Prudential, Astra Zeneca, Bombardier Transportation Pvt Ltd, have joined us as donors. We are continuing to diversify our fundraising portfolio. We are reaching out to more individual and corporate donors as well as increasing the institutional/government grants.

We commissioned a highly credible research agency to undertake an independent assessment of the child rights situation in the Plan communities. I am proud to share the survey results from 7,680 households informing us that 56% girls know where to report abuse, 68% children attend pre-schools, 99% children are enrolled in schools, 45% mothers have had ante-natal check up and 53% had institutional delivery. But this is just another milestone in our ongoing journey of working for Child Rights.

As a part of Plan’s global strategy - One Plan, One Goal, Plan India shall increasingly focus on excluded groups including girls, disabled children, children from minority and ethnic groups, street children, and children working in hazardous conditions. So as a top priority this year, Plan shall be advocating for the rights of Girl Children as a part of our advocacy campaign ‘Because I am a Girl’, and continue working with the most marginalised. Also, there shall be an increased focus on attracting the resources to increase the reach and impact of programs. Plan India shall work towards forming greater number of partnerships with more individual donors, grants, and ensuring sponsorship remains attractive to sponsors.

Plan India’s journey has been supported by the Government, local and international donors, corporate donors, Grassroots NGOs, and supporters from within and outside India. Plan India’s board members and patrons have provided immense support in all our endeavours. I am very grateful to each one of you for all the support.

Sincerely

Bhagyashri Dengle
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I now live a life that's secure, safe and free from social abuse.

- Ekta*
Children have the right to play, learn, and take part in decisions that affect their lives. But the sad reality is that millions of children in India cannot exercise these rights. They are vulnerable to abuse and exploitation. Many of them, especially girls are forced to drop out of school. While girls are married off, boys are pushed into the vicious cycle of child labour.

Plan India reaches out to girls, boys, youth and their caregivers from dalit communities, tribal, backward classes and ethnic minority communities. At the bottom of the social pyramid, they are the ones who are most vulnerable to chronic hunger, malnutrition, disease and mortality, excluded from education, distress migration, homelessness, HIV infection, child labour, trafficking and disability.

At Plan, we believe that children of India and across the world deserve a better future, where they can realize their full potential. To this objective, Plan India is reaching out to 10 lakh children in the most marginalised communities across 11 states through its programmes. To maintain continuous engagement with our core constituencies, we have placed our frontline staff in the seven State Program Offices so that they can jointly work with the PU teams for policy influencing and advocacy.

**Strengthening Partnerships**

Plan India works collaboratively with the 87 partner NGOs and thousands of CBOs in the Plan communities to ensure effective program planning and quality implementation in the 18 program units and 40 large and medium grants projects.

One of the defining aspects of our work has been the emphasis on accelerating our cooperation and collaboration with the government. The Health of the Urban Poor, PPTCT, Universal Birth Registration and Let Girls be Born projects; and the program unit teams in Rajasthan, Jharkhand, Bihar and Delhi are working collaboratively with the respective state governments. The National AIDS Control Organization, the nodal government agency invited us to lead the sub-group on youth and adolescent for its National AIDS Control Program – IV. We led the development of the approach and strategy in consultation with 15 NGOs and 700 adolescents and youths.

We have been partnering with different UN agencies on various child rights issues. As the member of Indian Alliance for Child Rights (IACR) we are actively engaged in the formulation of the alternative UNCRC report.

Plan India is the Vice-Chair of the Sphere Network and the leading participant in the functioning of the Inter Agency Groups for coordination of disaster preparedness and response interventions.

We engaged with different government departments for collaboration on various child rights issues. In Rajasthan, Bihar, Uttar Pradesh, Delhi and Jharkhand, we have agreements with the government for technical assistance. Because of our policy advocacy and campaign on promoting universal birth registration, we have been invited to participate in the development of the state plans to increase birth registration in Uttar Pradesh and Bihar.

Plan India has also been nominated as the member of the State Technical Advisory Group on Urban Health in Uttarakhand, Jharkhand and Bihar states. This has provided us the opportunity to influence health care governance and services in these states.
Key highlights of 2011-12:

- Reaching out to 10 lakh children across 5,400 communities in 9,149 villages in 11 states.
- Providing better healthcare services to 3,295 communities in our program units by training 69,270 health professionals and volunteers.
- More than 2,400 centres were reconstructed or rehabilitated in our program units to provide better Early Childhood Care and Education.
- Constructed or rehabilitated 771 schools, benefitting 2,001 communities in our program units.
- More than 150 water points or systems were constructed or rehabilitated giving 1,060 communities in our program units access to clean drinking water.
- More than 3,200 communities in our program units are benefitting through training on microfinance.
- Provided training to 16,687 staff members in our partner organisations and institutions, providing direct benefit to 2,941 communities.
My friends and I now feel the joy of good health and happiness in our lives.

- Sonia*
Program achievements of Plan India

Andhra Pradesh

Plan India Sponsorship Program operational area in Andhra Pradesh is located in Hyderabad spread over 21 urban wards of the total 150 wards covering 58 slums with a population of less than 2 lakhs. A majority of the families in these communities belong to Below Poverty Line, who work as daily wage labourers for a living.

Partners:

- CAP Foundation
- APSA (Association for Promotion of Social Action)

The program operates through two Program Units- PU CAP in partnership with CAP Foundation which started in 2005 and PU Hyderabad in partnership with APSA which started in 2011.

The key strategies of our urban work include working closely with the state government for quality improvement- Universal Birth Registration, Anganwadi Centres and government schools; establishing/strengthening community structures for governance (Children / Youth / Women); collaborating with govt schemes for increased coverage; demonstration of models- Child friendly wards; advocacy - LWF (Awareness and Training/Implementation) followed by implementation and upscaling Child Protection interventions to State level.
Nearly 2,000 children in the age group 3 to 6 years were enrolled in 55 Anganwadi Centres across 32 slums. 703 children were mainstreamed into regular schools.

Salter scales for children and adult weighing scales were provided to all 907 Anganwadi Centers in Hyderabad district as per the need and request by the Women and Child welfare department.

Nearly 200 mothers and community women were trained on infant feeding practices and about a thousand community members were reached through four Mega medical camps. Additionally 600 pregnant women were given awareness on health aspects with focus on nutrition during pregnancy and other related issues while awareness was given to 800 mothers and caregivers on immunization, Universal Birth Registration, nutritional aspects, diarrhea, signs and symptoms.

Eight thousand children benefitted in 32 schools through the material supplied. Plan India conducted Networking and sharing of best practices (Spandana-2012) with 32 Government Schools with participation of 720 school children with ‘environment’ as the theme for this year.

Environment protection and drinking water management were taken up, covering more than 600 community members. An awareness session was conducted with 1,260 child council members and 960 SMC members on sanitation in schools. Children and women were shown demonstration of proper hand wash with soap and water. 1,600 school children and 480 women were given hygiene education classes.

Twenty five new groups formed with 12 to 15 women members in each group. Of them, intense training in book keeping and other functions of those groups were given to 100 women. Plan India with its partner CAP formed 85 SHGs women groups over the years, mobilized 1,175 women who have savings of Rs. 18,99,254/-. The total linkages to Government loans are Rs. 84,60,000/-. The SHG women apart from regular savings actively participate and support in community programmes.
Bihar

The Cluster Program Unit came into existence in Patna (Patna Cluster PU), the state capital of Bihar in February 2008 and it was upgraded to state office Bihar in 2010. Plan India is implementing its programmes across six districts of Jammui, Saran, Vaishali, Samastipur, Sitamari & Vaishali in 85 communities. For holistic development of Children, State office with the support of its partners had undertaken lot of initiatives under different program domains during this year but much attention was given on improving Water & Environment Sanitation.

Partners:
- Bhoomika Vihar
- Bihar Voluntary Health Association
- Humana People for People
- Nidan
- Nav Jagriti
- Integrated Development Foundation (IDF)
- Dalit Vikas Vindu (DVV)
- ADITHI
Key Achievements:

- Close to 2,100 children participated in various types of training programs organised at village level on issues related to Child rights and protection, UNCRC, UBR, child marriage, child labour, etc.

- A total of 188 children clubs with 3,714 members and 112 youth/adolescent groups with 1,798 members are functional across operational areas.

- One hundred children club members have been trained on tracking left outs and drop outs, that has resulted school enrolment and retention of children.

- Due to awareness generation activities, community members have become aware about the ICDS services and there is a demand generation from community for the ICDS services in all our 183 communities. The project reached to 34,126 numbers of children (Under 6 years) through centre & community based interventions. Additionally, around 700 ICDS workers have been trained on ECCD components and on importance of team work to address the issues of the 0-6 years children.

- Nearly 700 adolescent children were trained on health and family life skills. Children became aware on various issues affecting them during adolescence. Further, the trained adolescent children have been acting as change agents among their respective peer groups.

- Sixty government primary schools have been provided with water testing kit where children are regularly keeping a watch on quality of drinking water of schools and also of their communities.

- With cooperation of community members and with their active participation, 120 deep bore wells have been installed in needy areas that have enabled the communities to access portable drinking water throughout the year.

- Twenty two farmers clubs have been formed in Saran district with total membership of 462. Total saving of these farmer clubs till June is Rs. 1,84,800/-. Seventeen farmer clubs have bank accounts and the bank deposit by end of June 2012 was Rs. 84,200, while Rs. 95,200 is revolving within the farmer club members as inter loaning. Women are getting equal opportunity to participate in the farmer clubs.

- Disaster Management Committees have been formed in 72 communities and the members have increased their knowledge & understandings about disaster, consequences and Disaster Risk Reduction (DRR) etc. which would help them in preparing the Community Based Disaster Risk Reduction (CBDRR) Plans at their respective communities.
Delhi

Rajdhani Program Unit is spread over three districts of the national capital of Delhi. Rajdhani Program Unit started its full-fledged operations in 2009. The residents in the identified locations for intervention have been relocated from different areas of Delhi as part of a development program of Delhi.

Key Focus Areas:
- Addressing inadequate water and sanitation facilities
- Inadequate services for nutrition, health and hygiene
- Lack of quality education in schools
- Lack of coordination among service agencies and elected representatives
- Lack of awareness on rights of children
- Low birth registrations
- Lack of employment/income-oriented avenues for youth and adults

Partners:
- Alamb
- CASP
- Centre for Research and Advocacy
- Chetna
- Dr. AV Baliga Memorial Trust
- Forum for Creches and Childcare Services (FORCES)
- Mobile Creches
- National Foundation of India
- Nav Srishti
- Bal Vikas Dhara
- Salaam Balak Trust

Key Achievements:
- Through Chuppi Todo Campaign at least 200,000 children and 1,000,000 people, living in different areas of Delhi have been reached out through awareness camps and events.
- Fifteen schools declared this year violence free and 13 AWCs also declared themselves.
- Nearly 2000 mothers being supported through safe delivery process.
- During the last one year approximately more than 7000 people benefitted out of which close to 600 were children were provided primary health care services and 178 children benefitted from immunization program.
- During the last one year more than 300 women accessed financial services and over 200 women members of self-help groups reported availability of increased funds.
- Close to 1,200 girls and boys received market oriented vocational training and were successfully placed in organizations.
- Nearly 8,000 households accessed food security schemes/measures of the government in the last one year.
- More than 300 schools were provided with improved drinking water facilities thereby benefiting approximately 2,48,000 students.
Jharkhand

Key program focus during the reporting period were to establish Community Level Child Protection Mechanism and advocate with the Government in implementing Integrated Child Protection Scheme at the state level. Also, establish mechanism to promote Violence Free Schools and develop state wide strategy to strengthen School Management Committees. Another focus was to strategize regular growth monitoring of children and follow up action in terms of home visit and counseling of families at the field level to address child malnutrition.

Plan India covered 56 villages in Jharkhand through its programmes reaching out to nearly 47,000 beneficiaries in three districts, of which a majority are from SC/ST community.

Three thousand children enrolled in the sponsorship process are registered and birth certificates were issued.

Village level Child Protection Committees have been formed and awareness was raised on role of Community based Organizations and Panchayati Raj Institution members to solve issues of children in communities.

Sixty Anganwadi Workers are equipped with teaching and playing materials, kitchen utensils, etc.

Plan India also facilitated Village Health and Nutrition days during which close to 2,000 children were fully immunized. We also facilitated campaign to combat malnutrition across 1,200 villages of Jharkhand and organized district consultation in 17 districts with support of civil society network to understand people findings about the malnutrition issues, especially in the gaps in the flagships programs like ICDS, MDM & PDS.

Plan India reactivated 30 village water and sanitation committees.

More than 150 SHGs and 33 farmers’ club have been formed.

The Chief Minister of the State, Mr. Arjun Munda released the Positive Discipline Manual and declared he would roll this out to curb corporal punishment and develop safe environment in the schools.
Odisha

Odisha Sponsorship Program operational area is located in the north east part of the State and is spread over four blocks in two districts-Mayurbhanj and Keonjhar covering 163 villages. The area is thickly populated with Scheduled Tribes and Scheduled Castes.

Partners:
- Centre for Youth and Social Development (CYSD)
- Women’s Organization for Socio Cultural Awareness (WOSCA)
- Association For Rural Awareness And Mass Voluntary Action (ARAMVA)
- ARUNA
- PREM

Plan India’s program in Odisha in 2011-12 focused on the child centred interventions by facilitating community participation, strengthening community based institutions, engagement with government departments in the operational area and successful advocacy at state level for ensuring child rights.

Key Achievements:
- Plan started its operations in Odisha in January 2012 and is working with its local partners to implement the sponsorship programming through Plan’s Child Centred Community Development approach in 279 hamlets of 68 selected communities covering 12,634 households in Keonjhar and Mayurbhanj districts.
- In coordination with District Social Welfare Office, Plan India supported the ICDS centres by providing JODO GYAN Teaching Learning Materials to 1,874 Anganwadi Centres in 13 blocks of Keonjhar districts to create an enabling learning environment for children in Anaganwadi centres. Since the operational area is prone to malaria, the PU in collaboration with District Health department provided 5,000 mosquito nets to 5,000 families covering 20,000 members.
- School WASH project has been implemented in one block in each district of Mayurbhanj and Gajapati districts respectively. This project covered 321 schools of which 50 schools are supported with complete WASH structures. This has improved the school enrolment and retention of girls in upper primary residential schools. The incinerator model has been adopted by district authority in Mayurbhanj district.
Rajasthan

Plan worked with 15 partners across 12 districts of the state during the reporting period. Plan is currently focusing its operation in Bikaner & Udaipur district of the state under long term commitment programs.

Partners:
- Urmul Setu
- Urmul Seemant
- Seva Mandir
- Bhoruka Charitable Trust
- Ecat – Bodhgram
- Grami Vikas Navyuvak Manadal
- Indian Institute of Health Management Research (IIHMR)
- Mewar Sewa Sansthan
- Shishkhit Rojgar Kendra Prabandhak Samiti (SRKPS)
- Society For All round development (SARD)
- Urmul Jyoti
- Urmul Khejri
- Urmul Marusthali Bunkar Vikas Samiti (UMBVS)
- GNK
- Vaagdhara
More than 13,500 children are actively participating in the 560 children, adolescents, and youth groups functioning in the project villages across the state. These groups have been capacitated on various protection issues, particularly on discrimination, child marriage, female foeticide, child abuse and corporal abuse & violence in school and community.

One hundred and seventy eight rural schools called Shiksha Kendras (SKs) or rural bridge schools are reaching out to 5,861 children between 6 to 14 years in Udaipur, 43% of them are girl. SKs offer primary education in those pockets, where government school does not exist or are non-functional. This year 2,026 (34.56%) children were newly enrolled and 1,210 children mainstreamed in government schools for further education.

An MoU with the Education Department has been signed for providing “Holistic Quality Education for Girls Intervention in 5 KGBVs of Bikaner district”. Under the MoU Plan and its partner, the Education Department would provide support to these KGBVs for a period of three years. Project would promote quality education in a safe and barrier free environment to nearly 1,300 girls during the project period.

Over 5,000 mothers were supported for delivering their babies in safe and healthy environment. These women were provided Antenatal Care and Postnatal Care checkups. Out of these 2,523 women delivered their babies in hospitals, while trained Traditional Birth Attendants (TBAs) helped 2,477 women to deliver babies in safe environment at home.

Over 6,200 children were covered by complete immunization.

In Udaipur, 206 full day childcare centres (Balwadis) served 4,703 children of (1 to 5 years), which included 2,246 girls and 2,457 boys. These Balwadis ensured holistic development of the young children which includes pre-school education and care to the children. These Balwadis are functional in these areas where government managed ICDS centres are not functioning.

A Decentralized Wastewater Treatment System (DEWATS), which has a capacity of 20,000 litres per day, has been constructed in Udaipur. This includes construction of 80 toilets, individual and community septic tanks, and a wastewater treatment system with sewerage lines for 50 toilets. The basic objective of the project was to make sanitation facilities available to socially and economically marginalized households of a peri-urban settlement.

To promote savings and credit facilities amongst the women 1,171 SHGs have been promoted across 329 project villages with a membership of 15,329 women.

Plan India in partnership with Vaagdhara, under an MoU with Labour Department, worked on developing an action plan for the state to eradicate child labour. We presented the State Action Plan to the August gathering of three cabinet ministers from Ministry of Labour, Ministry of Rural Development & Panchayati Raj, Ministry of Education and Youth and Principle Secretary of Social Justice and Empowerment for their further action on it. The suggestion for making a provision for increase in children’s age to 18 years for their inclusion in the definition of child labourer was made by Principal Social Justice and Empowerment Secretary Aditi Mehta, who made a reference to the Juvenile Justice Act, 2000, and said this proposal should be put up before up the State Cabinet for its approval.
Uttar Pradesh

Program State office is working in eastern Uttar Pradesh. Plan India is working in all the seven domains in 230 communities with Child Centered Community Development approach in the state of Uttar Pradesh.

Partners:
- Gram Niyojan Kendra (GNK)
- People’s Action for National Integration (PANI)
- Arthik Anusandhan Kendra (AAK)
- Vatsalya
- Samvad
- SCoRE
- IAG
- FORCES

The focus of the program during the reporting year were awareness and sensitization of children, parents, government and media on child rights, capacity building and strengthening of stakeholders and committees under Government schemes and promoting community-based child protection system and its effective integration into the larger structure, equipping ICDS centres and services to deliver its services, strengthening of community based health service system and mechanisms, promoting institutional deliveries, regular immunization, home based care and nutrition. Another focus area was promoting hygienic practices and access to safe drinking water in the community.

Uttar Pradesh

Key Achievements:
- The campaign on Birth Registration in communities and advocacy resulted in birth registration of 6,345 children less than 13 years in this year.
- Plan India provided skill building training to 1,800 children and vocational training to 493 youths.
- Advocacy in Education resulted in construction of 21 Boundary walls and 16 Toilets separate for boys and girls in primary schools. 131 school teachers were trained on positive discipline and a follow up was conducted for teachers of old school with support from Education Department. 174 teachers and SMC members were trained on Right to Education Act (RTE) and their roles.
- Improvement in institutional delivery is evidenced from record of 1,465 institutional deliveries by pregnant women in 5 blocks of the target area.
- School drinking water systems, water storing system in toilets, urinal system were built or renovated in 36 schools and Aganwadi Centres.
- Plan India in partnership with partner and support from Directorate of Health, Uttar Pradesh, organized orientations for Deputy Chief Medical Officers (CMOs) and assistants officers on Birth Registration for 150 government officials from 72 districts on Birth Registration Act, implementation, reporting, roles, backlogs and practical problems in registering the births.
Plan India in Uttarakhand is implementing Child-Centred Community Development program in 410 villages of three development blocks in two districts through PU Uttarkashi and PU Gairsain. This partnership was initiated in 1996. The major focus of Plan programs is child participation and protection, disaster risk reduction and management, school quality improvement, water and sanitation and household economic security.

Key Achievements:

- Capacity buildings, trainings of children club members were organised. 2,470 children from 410 children clubs participated in these trainings. Child rights and role of child club members in addressing their issues were the main content of these trainings.
- Village child protection committees were formed in 49 plus villages adding up to 147 committees and capacity building training for representatives of these committees were conducted.
- 276 Aganwadi/ Balwadi centres and 129 schools were covered reaching out to around 4,100 children in Anganwadi/Balwadi Centres and 6,500 school children.
- Training for Government Aganwadi workers/ Balwadi workers and ASHA was organised in which 300 Government workers participated.
- Plan India’s health program was implemented in 410 villages reaching over a population of 1,30,000 people. The focus of program was to aware villagers about National Rural Health program and benefits people can avail from this program.
- Health trainings were organised for villagers especially pregnant mothers, mothers with children below 6 years of age, adolescent girls and ASHA. Around 4,000 people were trained through these health trainings.
- Birth preparedness and complication readiness plan was developed for 2,320 expectant mothers in consultation with their families. 2,938 children between 1-2 years were fully immunised.
- Maternal and child health camps were organised at 33 locations benefitting around 3,000 pregnant and lactating mothers and young children below 6 years of age.
- Community trainings on safe drinking water and safe hygienic and sanitations were conducted at 29 locations in which 2,550 adults and children participated.
- Close to 600 families were supported in constructing toilet. Majority of these families are sponsor families. Government assistance from total sanitation campaign was also accessed and as a result 20 more Gram Panchayats were selected for Nirmal Gram Puruskar.
- Sessions on personal health and hygiene conducted in 197 schools benefitting more than 10,000 children.
- Under community managed micro finance program, 310 self help groups were formed. 4,652 women are associated with these self help groups.
- Plan India in Uttarakhand responded to the disaster effected families and villages of Uttarkashi by providing immediate food and non-food items. One thousand affected families got 50 days employment to repair/reconstruct their agriculture land and common property such as village path, irrigation canals and schools.
“In my eyes lie the dream of glorious future.”

- Kavita*
violence free approach in their schools were recognized by giving out awards for setting examples of violence free schools before others.

Plan India supported YP Foundation to organise children’s consultation to seek children’s voices for making schools violence free. 40 children (20 boys and 20 girls) from MCD and Sarvodhaya School, Kakrola Village, Dwarka participated in Focused Group Discussions.

The children gave very specific recommendations to make their school violence free:

1) Children wanted to be aware of the reporting and redressal mechanisms for reporting incidents of abuse.
2) Children wanted more capacity building of Bal Suraksha Samiti / Sangathan’s on child rights and their implementation.
3) All students recommended for training of their teachers, parents as well as other school staff on behaviour management.
4) Children said that the monitoring committee should pay surprise visit in schools to know the reality. Also, they should talk to students directly rather than talking only to teachers or talking to students in front of teachers where children are unable to speak.

Consultations with children’s groups

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4) Children said that the monitoring committee should pay surprise visit in schools to know the reality. Also, they should talk to students directly rather than talking only to teachers or talking to students in front of teachers where children are unable to speak.
Birth Registration Jan Chetna Abhiyan

A week long birth registration awareness campaign “Jan Chetna Yatra” was carried out simultaneously in 14 blocks, covering 133 GPs and 364 villages of 7 districts namely Churu, Bhilwara, Jodhpur, Karauli, Bikaner, Nagaur and Pali in Rajasthan. The campaign focused on the registration of Girl Child and importance of registration in various government welfare schemes. Birth registration, government officials clarified queries raised by community and motivated parents to ensure all children get registered.

Impact
- 14 blocks, covering 133 GPs and 364 villages spread over 7 districts were covered.
- The campaign reached out to over 120,000 people.
- Over 1500 children were registered.
- Involvement of government functionaries and senior district authorities.
- Extensive media coverage.

Birth Registration as Child Protection Tool

A state level workshop was conducted in Rajasthan with the Child Protection Officers, and District Statistical Officers in Rajasthan, to advocate birth registration as a tool for child Protection and converge with ICPS. Child Protection Officers were directed to enlist the children living in slums, children homes, child labourers, and living in orphanages, especially girls with their birth registration status so that the unregistered children could be registered.

Impact
- Jodhpur becomes first district to get included in ICPS district level review committee.
- Child Protection officers in Rajasthan were directed to enlist their respective district’s CIDC and get them registered.
- Deputy Chief Registrar (Birth & Death) directed DSOs to invite child protection officers in birth registration trainings.
- Consultation was widely covered by media.

Count Every Child dissemination in Rajasthan

Count Every Child (Universal Birth Registration) campaign (2005-12) concluded in the state of Rajasthan. The phased manner implemented campaign focused General Population (2005-08), Children living in Difficult Circumstances (2008-10) and Girls (2010-12). A state level dissemination workshop was organized with the Directorate of Economics and Statistics, Government of Rajasthan in Jaipur. The workshop was well attended by District Statistical Officers, representatives from Panchayat Raj Institutions, Gram Sevaks (village level birth registrars), INGOs, civil society, and media. Some of the major highlights of campaign have been.

- Twenty six districts of the state, apart from target districts, were provided 600 copies IEC material.
- Ten thousand specially designed plastic bags were produced to keep the birth certificate safely.
- An estimate of over 200,000 people benefited from IEC materials.
Partnership with Government

Ensured availability of Gram Sewak on Mother and Child Health Nutrition (MCHN) day for faster birth registration of children.

Inclusion of birth registration messages in Government of Rajasthan’s district level statistical brochures of target districts.

Under tripartite support to Government of Karnataka to promote efficient birth registration services across state, 1,581 medical officers across 24 districts were trained, who are primarily responsible for birth registration in their respective districts. The Chief Registrar (Birth and Death), Karnataka took part in some trainings and highlighted the importance of birth registration for children living in difficult circumstances in rural areas. The birth registration information boards were installed in 10 districts. Through the trainings provided to medical officers of newly established birth registration units, they would reach out to a population of over 4 million and impart information about birth registration in hard to reach areas.

More than 300,000 children, including about 150,000 girls, were registered.

Campaign reached out to 1,952 villages spread over 638 Gram Panchayats of 10 target district. 151 Gram Panchayats achieved 100% birth registration level.

Launch of birth registration mass awareness mobile campaign by Honourable Chief Minister of Rajasthan.

Gram Panchayats and birth registration units of 10 target districts rendered with 2,838 birth registration information boards.

Capacity building of over 8,100 civil registration functionaries.

With active efforts of government fuelled by dovetailed fervour of government-civil society partnership, state level birth registration reached 94.9% (2011) from 61.4% (2005).

DRGI acknowledged role of Plan India in making state of Rajasthan a success model on birth registration.

District project partners to be recognized as master trainers on birth registration by Chief Registrar (Birth and Death), Government of Rajasthan.

Convergence within various Government departments through joint implementation of campaigns like Swasthaya Chetna Yatra, Prashahsan Gaon ki Ore, Girl Child Day.

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With healthy drinking water and a cleaner environment, my life is now ready to blossom.

- Laxmi*
Plan India has always been engaging media to generate awareness and garner greater support for the child rights issues. In the last one year, Plan India’s programmes, events and fund-raising initiatives have attracted a lot media attention on various child rights issues.

During October 2011, Plan India marked the birth of Baby 7 Billion by celebrating the birth of a girl child in one of its communities in country’s most populous state of Uttar Pradesh. The vision was to highlight Plan India’s contribution and commitment ensuring the right to survival, identity for the girl child through its ‘Let Girls be born’ program initiative that addresses the issue of female feticide and infanticide. To link its ongoing program and advocacy work, we also launched Sponsorship in Plan India. To set the inspiration for potential donors, Plan India engaged seven celebrity women to sponsor seven girl children across Plan communities for the next seven years. The idea was to support the sponsored girls for the next seven years – the key period for survival and childhood development.

As a part of this initiative, the Team proactively engaged Ms. Arti Kirloskar, Secretary, Plan India Board member who further helped us in getting the celebrity women on Board as the Sponsors and the Ambassadors for the Sponsor a Girl Child initiative of Plan India. Some of the leading women who agreed to become the Ambassadors for the ‘Sponsor a Girl Child’ are - Abha Narain Lambah, Conservation architect; Anoushka Shankar, Famous Sitarist and elder sibling of Norah Jones; Mallika Sarabhai, dancer and choreographer; Sunita Narain, environmental activist and Head of Centre for Science and Environment in India. As a result of this and the subsequent efforts, till the fiscal year end, 320 children across our communities got sponsored.

The Baby 7 Billion got a huge success as it was for the first time Plan India news was covered live in almost all the prominent electronic channels in India. Plan India received 96 print media coverage and 25 electronic media coverage. For two days in a row, the story got covered by the World’s largest English daily The Times of India. The news also drew a lot of attention from International media including AFP, AP, Reuters, Bloomberg and Al Jazeera. One of the biggest landmarks in New York, US – the Times Square building screen also flashed the news on Baby 7th Billion repeatedly through the day.
UP celebrates symbolic 7 billionth baby birth

AGE CORRESPONDENT
LUCKNOW, OCT. 31

While United Nations claimed that the world’s 7 billionth baby was born in Manila in Philippines on Monday, Uttar Pradesh went ahead and claimed that the symbolic 7 billionth baby was born in Mal area in Mahoba near Lucknow.

Nagris, the 7 billionth baby, was born in Mal community health centre on Monday to proud parents Ajay Kumar and Vinita, who belong to Dausa village.

A function was held at the community health centre in association with the children welfare NGO Plan India and the health department.

Neelam Singh, head of Vatsalya, a leading NGO which collaborated with Plan India, said the seven billionth tag is based on the law of probability and intricate set of calculations by the UN.

Plan International, which conducted the exercise, said that the seven billionth baby will also embody the cause of seven lakh girls who go missing in India.

“Globally, millions of girls are either never born because of a skewed preference for sons or die in early childhood or in reproductive years. The birth of Nagris in Lucknow will mark the beginning of a movement to end infant deaths,” said Bhagyashree Denge, executive director of Plan India.

ANILA’S ON A MISSION

Anil joins fight against slavery

Anil Kapoor talks about part of a project that modern-day slavery

Be a man and share responsibilities

Delhi Diary

Schooled out of scandal

American turning Mission

Desh ke jyadaat baro ahsurakh

20% children face 67% are victims of physical abuse, 44%

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ANIL’S ON A MISSION

Be a man and share responsibilities

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Desh ke jyadaat baro ahsurakh

20% children face 67% are victims of physical abuse, 44%
Plan India also worked with CNN International Freedom Project documentary on Human Trafficking – ‘Trapped by tradition’. The documentary was based on the caste-based sex trade system followed in some of our work areas in Rajasthan and the interventions of Plan India that have helped show some signs of improvements. It was launched through Press Conferences in Delhi & Mumbai – wherein Plan India Goodwill Ambassador Anil Kapoor and Plan India Executive Director addressed the media post the select preview of the documentary. Later the documentary went on to be honored with the ‘Gold World Medal’ in the Cultural Issues category at New York Festival’s International TV and Film Awards 2012.

During the year, Plan India also launched Development Education & Visibility campaign to create awareness for Plan India and its Child Centered Community Development approach, Plan’s work at the grassroots for last 30 years and penetration into communities with specific geographical presence & programmatic impact. The campaign focused on talking about the thematic areas, number of states, Child Centered Community Development approach and communities where Plan India works. It also encouraged the readers to visit our website and associate with us increasingly.

The campaign focused on the ‘Concept of Optimism’ that clearly states that Plan India is nurturing a generation of tomorrow with its belief that every child has the potential and all he or she needs is direction, support and help at the right time from organizations like Plan India, who work for Child Rights. This campaign along with sustained visibility plans shall help enhance Plan awareness and recall levels. In a medium to long term engagement, it would help unsure Plan India becomes an active NGO in the consideration set of the prospective donors.

Plan India also released the third in the series ‘Because I am a Girl’ Report 2011, with a focus on the ‘Engagement of men and boys towards gender equality’ in India. The report analyzed the role of men and boys across the issues relating to survival of girl child and development to her fullest potential from infancy, through adolescence and motherhood. The Report was widely covered by the media.
I now have the right to a better life and a glorious future.

- Rani*
We thank our supporters who helped us in reaching closer to our goals!

Government

Link Workers Scheme – BSACS

Link Worker Scheme aims to strengthen preventive as well as Care & Support services in rural areas. LWS aspires to prevent HIV spread through awareness and condom promotion. The project supported by BSACS is implemented in the Districts of Araria, Katihar, Purba Champaran, Sitamarhi, Lakhisarai, Patna, Siwan, Samastipur, Darbhanga, Begusarai, Nawada and Saran in Bihar.

Link Workers Scheme – UPSACS

UPSACS supported Plan India for the implementation of the Link Workers Scheme is in the districts of Banda, Moradabad, Deoria, Etawah, Mau, Azamgarh, Bahraich, Gonda, Gorakhpur, Kushinagar and Lucknow in Uttar Pradesh.

Ministry of Drinking Water & Sanitation

Plan India with support of Ministry of Drinking Water and Sanitation is building the capacity and providing training to Government engineers on sanitation programs in Bihar, Jharkhand, Rajasthan & Uttar Pradesh.

Institutional Donors

Strengthening ECCD in India through evidence based advocacy, research and capacity building – AUSAID

Plan India in collaboration with AUSAID is implementing the Project, ‘Strengthening ECCD in India through evidence based advocacy, research and capacity building’. The project through its interventions intends to work towards improving ECCD services in Delhi, Bihar, Uttar Pradesh and Rajasthan.

Delivering Sustained WASH Facilities in Indian Schools – AUSAID

AUSAID is supporting Plan India in delivering sustained WASH facilities in two districts of Orissa.
(Mayurbhanj and Gajapati) and one district in Uttarakhand (Uttarkashi). The project aims to contribute to rural school children in India (and their non-school attending peers) having good hygiene practices and realising their rights to adequate school WASH infrastructure that is universally accessible and provides dedicated facilities for girls.

**Uttarakhand Flood Recovery and Livelihood Restoration Program – ECHO**

Plan India responded to floods in Uttarakhand due to heavy rainfall in September with support of ECHO. The flood affected 13 out of 16 districts of Uttarakhand.

**Immediate Needs and Short Term Livelihood Recovery Program – Odisha State – ECHO**

Plan India with support from ECHO, used a combination of unconditional and conditional (CFW) cash based programming, to support affected families access their own prioritised emergency needs; as well as restore livelihoods.

**Health of the Urban Poor – USAID**

The program "Health of the Urban Poor" (HUP) supported by USAID aims at improving the health status of the Urban Poor by strengthening the efforts of Municipal / City Governments (Local self Governance Institutions and other line departments) and civil society organizations by providing technical assistance.

**The private sector**

**Axis Bank Foundation**

‘Saksham’ project for livelihood support to victims of commercial sexual exploitation and women affected by AIDS – supported by Axis Bank Foundation

**Bombardier Transportation**

‘Saksham’ project for livelihood support to youth in resettlement colonies of Delhi in collaboration with Bombardier Transportation. The key objective of the initiative is to ensure training and livelihood support for 175 girls and boys from poor and socially marginalized families in urban and semi rural settlements in Delhi.
Baxter Foundation

Plan India, in association with Baxter, set up a primary healthcare facility in Rangpuri Pahadi area of New Delhi. To empower the community and enhance the capacity of 1500 mothers to effectively manage and respond to child health needs through home based care and address the primary healthcare needs of 5,000 children.

Coca Cola India

Plan India has joined hands with Coca Cola India & NDTV to upgrade 50 schools for the 'Support My School' campaign. The project will be undertaken in 5 cities of Lucknow, Faizabad, Varanasi, Patna, and Hyderabad.

Proctor & Gamble

Menstrual hygiene project for adolescent girls project is being supported by Procter & Gamble (P&G) India. P&G India has partnered with Plan India in an initiative to deliver enhanced knowledge, attitude and practice (KAP).

Uniglobe Travel

Uniglobe Travel has mobilized its business partners / franchisees to actively donate towards Plan’s BIAAG cause.

Wheelabrator

'Saksham' project to promote youth employment in disadvantaged neighbours of New Delhi in collaboration with Wheelabrator Diamant
I can now do my bit for my community to drive change for many others like me.

- Sonam*
Plan India Patrons

Anil Kapoor

Mr. Anil Kapoor, eminent actor, producer and humanitarian has been supporting the cause of Plan India since last six years by advocating for universal birth registration and prevention of child trafficking. He has been raising and donating funds to Plan India for the cause of children.

Surina Narula

Ms. Surina Narula has devoted almost two decades to highlighting the plight of street children globally and has even provided them a platform at the United Nations. She is also a board member of Plan UK. She received The Beacon Prize for her contribution to charitable and social causes in 2003 and the Asian of the Year Award in 2005. She has been supporting Plan India’s efforts towards promoting the right to education, especially of street children and girls.
Govind Nihalani
Mr. Govind Nihalani became a member of Plan India’s governing board in 2005 and has been the Chair of the board for two years. Govind Nihalani is an eminent film director, cinematographer, and also a screenwriter and film producer. He was awarded Padmshree, a prestigious award by the government of India for his contribution to the Indian cinema. In the last 35 years he has received several national and international awards for his work.

Prof. Balveer Arora
Professor Balveer Arora has been a member of the Plan India Board since 2008 and is Chairman of its Governance & Nomination Committee. Balveer Arora taught Political Science at Jawaharlal Nehru University (JNU), New Delhi (1973-2010) and is currently Chairman, Centre for Multilevel Federalism, Institute of Social Sciences, New Delhi. He was two-term Chairperson of the JNU Centre for Political Studies and thereafter Rector and Pro-Vice Chancellor of the University (2002-05).

Arti Kirloskar
Ms. Arti Kirloskar joined the Plan India board in January 2007. She is the convener of INTACH Pune, which works to save Pune’s heritage. She is also the executive member of ‘Kirloskar Foundation’. In the Foundation she has initiated a ‘WASH’ program of creating awareness of Hygiene and safe drinking water in schools in Pune.

Nirja Mattoo
Nirja Mattoo has been the Chairperson of the Center for Development of Corporate Citizenship at S.P. Jain Institute of Management and Research Mumbai since 2002. She is also a member of the ‘National & South Asian Regional Committee of Plan International’ advocating on issues related to housing, gender and human rights. She has also been member of Plan International’s review committee on community empowerment projects in Latin America (particularly Bolivia, Peru, and Ecuador).

Nikhil Nehru
Nikhil Nehru has been on the governing board of Plan India since 2006 and is an active member of the Marketing and Communication committee. Nikhil Nehru has over 40 years of experience in the communications industry, and has held senior positions in India’s largest advertising agencies. In 1995 he joined McCann Erickson World Group in India as Deputy Chief Operating Officer and was appointed President in 1998 in charge of all operations in India and Nepal. Currently, apart from running Ontrack, Nikhil was appointed as Chairman Results International Group (a mergers & acquisition company) for India at the end of 2008.
**Raj Nooyi**
Mr. Raj Nooyi has been a member of the Plan India board since 2008 and is an active member of the Marketing and Communications committee and the Governance & Nominating Committee. He also serves as the Vice-Chairman of Plan USA’s Board of Directors and a member of the advisory council of the Wildlife Biology & conservation Institute in Bangalore, India. Raj’s 30+ years of providing business leadership in the discrete manufacturing industry, working in global companies - PRTM, Management consultants, i2 Technologies, Hewlett-Packard and Eaton Corporation, have included the development and implementation of successful business solutions in the areas of acquisition integration, supply chain operations, product marketing, channel operations, field marketing, and sales.

**Minty Pande**
Minty Pande has had a long career within the International Development Sector, particularly in the Child Rights Sector. Minty was Country Director for Plan International, leading, directing and accountable for all country operations in Nepal (2001-2006) and in Thailand (2006-2009). Minty has also worked for Save the Children Fund (UK) as Head of Regional Office in Bangkok, and as Program Director for North India and Sponsorship Officer in Save the Children’s New Delhi Office.

**Dr. S. Parasuraman**
Dr. S. Parasuraman has over 25 years of experience as a teacher, trainer, activist, administrator and development worker. He has held key positions in international organisations: as Asia Regional Policy Coordinator, Action Aid Asia; Senior Advisor to the Commission, and Team Leader of the Secretariat; World Commission on Dams; and as Program Director, Oxfam GB, India Program. Currently, he is Director, Tata Institute of Social Sciences, Mumbai, India.

**Ranjan Chak**
Mr. Ranjan Chak joined the Plan India board in 2011, and serves on the board’s Marketing and Communication committee. Ranjan worked as a business analyst at American Management Systems, managed a pioneering AI research project at Carnegie Mellon University, and established new ventures in Europe and Japan for Carnegie Group Inc. In 2003, Ranjan joined Oak Investment Partners as a Venture Partner advising a number of Oak’s global portfolio companies. Ranjan is currently an advisor to Xiotech Corporation (an Oak portfolio company) and is on the advisory board of Vencap, on the board of international overseers of Tufts University, and chairman of the advisory board of Oakridge International School, Hyderabad.

**Ms. Rathi Vinay Jha**
Ms. Jha has served the Government of India in various capacities in her distinguished career as an Officer of the Indian Administrative Service. She retired as Union Secretary to the Government of India, Ministry of Tourism. Until recently, Ms. Jha was the Director General, Fashion Design Council of India. Currently she works on the Boards of various NGO’s and Corporates with focus on social development. She is the Chairman of Indian Heritage Cities Network Foundation (IHCN-F), an organization hosted by UNESCO.

**Udayan Sen**
Mr. Sen has over 30 years of experience in professional services in India and Singapore. He specializes in financial advisory, audit and assurance. Currently, he is the Chief Executive Officer and Managing Partner in Deloitte India. Mr. Sen is also a member of International Board of Deloitte Touche Tohmatsu.
“Fear is no more a part of our lives during disasters or emergencies.”
- Parvati*
Financial Overview

- Healthy start in life: 18%
- Quality Education: 13%
- Water and improved Sanitation: 14%
- Protection from all forms of Violence: 7%
- Participate as Citizens: 8%
- Protection and Assistance in Emergencies: 3%
- Adequate standard of living: 7%
- Operations: 6%
- Sponsorship Communication: 8%
- Program General: 8%
- Fundraising: 6%
- Sexual and reproductive health: 2%
- Protection and Assistance in Emergencies: 3%
- Participate as Citizens: 8%
- Protection from all forms of Violence: 7%
- Adequate standard of living: 7%
- Operations: 6%
- Sponsorship Communication: 8%
- Program General: 8%
- Fundraising: 6%

Bar chart comparing FY11 and FY12 for different categories:
- Health
- Education
- WES
- HES
- Protection
- Participation
- Emergencies
Plan International (India Chapter)

Balance Sheet as at 31 March 2012

(All amounts in Rupees)

<table>
<thead>
<tr>
<th>Schedule</th>
<th>As at 31 March 2012</th>
<th>As at 31 March 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>FCRA</td>
<td>NCRRA</td>
</tr>
<tr>
<td>SOURCES OF FUNDS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>General funds</td>
<td>1(a)</td>
<td>32,963,626</td>
</tr>
<tr>
<td>Restricted funds</td>
<td>1(b)</td>
<td>6,946,537</td>
</tr>
<tr>
<td></td>
<td>32,912,122</td>
<td>39,508,163</td>
</tr>
</tbody>
</table>

APPLICATION OF FUNDS

Fixed assets

3. Gross block
   Less: Accumulated depreciation
   Net block

Current assets, loans and advances

Costs and expenses

Loans and advances

Loan: Current liabilities and provisions

Current liabilities and provisions

Net current assets

<table>
<thead>
<tr>
<th>Schedule</th>
<th>As at 31 March 2012</th>
<th>As at 31 March 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>FCRA</td>
<td>NCRRA</td>
</tr>
<tr>
<td>Fixed assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gross block</td>
<td>17,653,232</td>
<td>805,854</td>
</tr>
<tr>
<td>Less: Accumulated depreciation</td>
<td>7,627,125</td>
<td>333,647</td>
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<tr>
<td>Net block</td>
<td>10,026,107</td>
<td>452,207</td>
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<tr>
<td>Current assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Costs and expenses</td>
<td>18,626,727</td>
<td>40,432,079</td>
</tr>
<tr>
<td>Loans and advances</td>
<td>7,898,596</td>
<td>3,789,852</td>
</tr>
<tr>
<td>Loan: Current liabilities and provisions</td>
<td>26,535,323</td>
<td>42,241,931</td>
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<tr>
<td>Current liabilities and provisions</td>
<td>4,671,308</td>
<td>2,786,175</td>
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<tr>
<td>Net current assets</td>
<td>21,804,015</td>
<td>39,655,796</td>
</tr>
<tr>
<td></td>
<td>32,912,122</td>
<td>39,508,163</td>
</tr>
</tbody>
</table>

Significant accounting policies and notes to the accounts

The schedules referred to above form an integral part of the financial statements.

As per our report of even date attached

For BSR & Company
Chartered Accountants
Firm Registration No.: 128332W

For and on behalf of Plan International (India Chapter)

Sandeep Basra
Partner
Membership No.: 09370

Bhagynesh Mehta
Executive Director

Nirja Maitra
Trustee

Anti Kiratakar
Secretary

Place: Gurgaon
Date: 27-7-2012

Place: New Delhi
Date: 27-7-2012
### Income and expenditure account for the year ended 31 March 2012

#### (All amounts in Rupees)

<table>
<thead>
<tr>
<th>Schedule</th>
<th>FCR</th>
<th>NCFSA</th>
<th>Total</th>
<th>FCR</th>
<th>NCFSA</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants from Plan International Inc (net of expenses incurred on behalf of Plan International Inc. and other affiliates Rs. N) (previous year Rs.12,274,950)</td>
<td>868,180,075</td>
<td>86,180,075</td>
<td>954,360,150</td>
<td>467,881,719</td>
<td>-</td>
<td>467,881,719</td>
</tr>
<tr>
<td>Corporate donations</td>
<td>5,191,804</td>
<td>668,400</td>
<td>5,860,204</td>
<td>379,004</td>
<td>11,150,204</td>
<td>11,529,208</td>
</tr>
<tr>
<td>Institutional donations</td>
<td>29,221,655</td>
<td>29,287,349</td>
<td>58,509,004</td>
<td>7,892,824</td>
<td>48,496,248</td>
<td>56,389,072</td>
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<tr>
<td>Individual donations</td>
<td>115,753</td>
<td>67,946,372</td>
<td>68,062,125</td>
<td>697,997</td>
<td>62,694,583</td>
<td>64,392,580</td>
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<tr>
<td>Interest income</td>
<td>8,071</td>
<td>3,624,939</td>
<td>3,632,412</td>
<td>-</td>
<td>1,781,359</td>
<td>1,781,359</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>592,213,007</strong></td>
<td><strong>1,051,532,520</strong></td>
<td><strong>1,643,745,527</strong></td>
<td><strong>476,022,180</strong></td>
<td><strong>522,744,196</strong></td>
<td><strong>1,000,766,376</strong></td>
</tr>
</tbody>
</table>

#### Expenditure

| Payments to NGO partners | 576,605,909 | 76,220,417 | 652,826,326 | 396,533,282 | 79,462,232 | 375,991,514 |
| Salaries and related costs | 107,925,045 | 6,855,766 | 114,780,811 | 64,349,244 | 9,887,611 | 53,551,635 |
| Contribution to province and other funds | 11,272,549 | 777,043 | 12,049,592 | 6,985,723 | 608,800 | 6,587,523 |
| Staff recruitment and relocation expenses | 3,171,308 | - | 3,171,308 | 1,601,519 | 27,298 | 1,628,817 |
| Traveling | 14,440,791 | 825,813 | 15,266,604 | 9,146,316 | 1,164,740 | 10,311,056 |
| Vehicle hire, running and maintenance expenses | 2,375,842 | 37,973 | 2,413,815 | 1,351,533 | 104,652 | 1,456,185 |
| Training, conferences and workshops | 18,950,519 | 1,089,853 | 20,040,372 | 12,915,156 | 1,436,282 | 14,351,438 |
| Depreciation | 3,057,673 | 219,169 | 3,276,842 | 1,620,213 | 124,696 | 1,744,909 |
| Postage, telephones and telegrams | 4,692,803 | 16,162 | 4,708,965 | 2,684,152 | 296,208 | 2,980,360 |
| Rent | 8,763,067 | 852,000 | 9,615,067 | 6,725,027 | 17,129 | 6,742,156 |
| Repairs and maintenance | 3,065,095 | 45,715 | 3,110,810 | 2,053,279 | 1,200 | 2,054,479 |
| - Building | 3,037,065 | 29,205 | 3,066,270 | 1,947,622 | 13,216 | 1,960,838 |
| - Other | 1,603,935 | - | 1,603,935 | 406,628 | 124,000 | 530,628 |
| Fund raising expenses | 18,199,835 | 6,974,414 | 25,174,249 | 16,735,851 | 3,457,889 | 20,193,740 |
| Publications | 1,663,999 | - | 1,663,999 | 1,635,024 | 34,000 | 1,669,024 |
| Printing, stationery & stationery | 1,524,689 | 737,660 | 2,262,349 | 2,153,465 | 1,013,001 | 3,166,466 |
| Program related expenditure | 85,896,566 | 11,695,614 | 97,592,180 | 26,186,183 | 3,895,010 | 30,081,193 |
| Legal and professional charges | 5,225,591 | 1,701,620 | 6,927,211 | 5,733,319 | 1,454,172 | 7,187,491 |
| Electricity and water | 1,997,884 | 1,318 | 1,999,202 | 1,021,878 | 1,009 | 2,023,767 |
| Insurance | 491,088 | 1,008 | 492,096 | 164,049 | - | 164,049 |
| Bank charges | 220,483 | 625,055 | 845,538 | 177,444 | 576,246 | 753,690 |
| Foreign exchange difference | 2,287 | 327 | 2,614 | 425 | - | 425 |
| **Total** | **674,353,172** | **110,316,081** | **784,669,253** | **481,072,545** | **111,154,444** | **592,227,089** |

#### Excess of income over expenditure for the year

| Income and expenditure account - opening balance | 28,475,820 | 8,923,761 | 37,399,581 | 5,034,516 | 12,733,732 | 18,768,248 |
| Income and expenditure account - closing balance | 3,746,295 | 48,629,674 | 52,375,969 | 8,844,570 | 35,083,177 | 43,927,347 |
| **Balance carried to general and restrictive fund account** | **32,222,115** | **57,553,435** | **90,775,550** | **5,879,032** | **48,816,909** | **104,695,811** |

**Significant accounting policies and notes to the accounts**

6. The schedules referred to above form an integral part of the financial statements.

As per our report of events date attached

For P & Co. & Company
Ourtish/Accountants
Firm Registration No.: 120832W

Sandeep Bhatia
Partner
Membership No.: 093329

Bhuyantri Deshpande
Treasurer
Niraj Mattoo
Executive Director
Arup Kirtikar
Secretary

Place: Gurgaon
Date: 27-7-2012

Place: New Delhi
Date: 27-7-2012

Place: New Delhi
Date: 27-7-2012

Place: New Delhi
Date: 27-7-2012
Individual Donors

Alpana Kirloskar  
Anuj Sekhsaria  
Arja Bjorklund  
Arjun Khanna  
Arti Kirloskar  
Ashok Shah  
Atul Chordia  
Chirag Parikh  
Deepti Bharadwaj  
Doulat T Dolwani  
Frances O’rourke  
Geeta Vohra  
Geetanjali Kirloskar  
Guljeet Singh Khanna  
Haresh Buch  
Indra Nooyi  
Kunj Bansal  
Kurian Jose  
Madhur Nair  
Manish Gupta  
Mary Ann D’crouz  
Minesh Surve  
Nakul Parashar  
Nils Teufel  
Pallavi Kwatra  
Pankaj Dolwani  
Pankaj Jain  
Phavilpat Phakkapokin  
Purnendu Nath  
Radhika Bahl  
Raj Nooyi  
Rahul Banerjee  
Rajesh Bansal  
Reena Bhoopesh Jain  
S.P. Shenoy  
Sakina Mehta  
Sarat Chander Arora  
Saurabh Mehta  
Shailesh Bantwal  
Shalini Soni  
Shilpa Jhaveri  
Siddharth Mohatta  
Sunidhi Chauhan  
Sunita Narain  
Supreeth Vasu  
Tarun Wadhwa  
Tripti Rao  
Veena Ashok Thawani  
Vishwanath Seshadri
Testimonials from donors

To sum up in a few words Plan has realized my dream of reaching out to the underprivileged and doing the work that could only be dreamt by someone like me. Thank you plan, I am proud to be associated with you.

Veena Ashok Thawani

“Plan India is doing valuable work in India. It is well organized and I especially feel good to support the Because I’m a Girl—campaign”.

Arja Bjorklund

I am glad to be a part of Plan India. You are operating in conditions that most people don’t know much about and are engaging with people who are in most desperate needs. I appreciate the efforts Plan India is taking in improving child protection and you have reinstated my confidence in social work in India.

Keep up the good work.

Deepti Bharadwaj
Country Management Team

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Mr. Aseem Kapoor - Director, Marketing and Fundraising
Mr. Ashok Seth - Director, Finance and Operations
Mr. Mohammed Asif - Director, Program Implementation
Ms. Meena Narula - Director, Program Strategy and Policy
Ms. Swapna Samuel - Director, People and Culture

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*Disclaimer*: All names of Plan India beneficiaries in this publication have been changed as per Plan India’s Child Protection policy.