As part of Plan India’s flagship Plan For Every Child initiative, the second national conference on the theme ‘Leave No Girl Behind’ is scheduled to be held from 1-3 November 2017. A three-day conference, it will invite youth, subject experts and a range of stakeholders to come together in deliberations to ensure the achievement of children’s rights, and especially that of girls in India.

As part of this process, over 200 youth across India have been engaged from 3-25 October 2017 in a series of regional debatathons in Mumbai, Delhi, Guwahati, Patna and Hyderabad. The debatathons focused on gender and its representations in each state covering topics such as child protection and quality education (school drop outs), child abuse, child marriage and teen pregnancy as well as girls in child labour, among others. Winners of the regional debatathons will contest in a national level debatathon before an expert panel and audience of change makers during the national conference in November.

This is in cognisance of the multi-dimensional, concerted and coordinated effort required by experts and stakeholders from the government, statutory institutions, civil society, UN agencies, grass root communities, as well as youth and child networks, to highlight the issues of children.

Work is also underway on Plan India’s Gender Vulnerability Index, a free-to-use tool to assess the state of girls on the dimensions of protection, poverty, education and health. The tool will be released at the conference.
On 11 October 2017, girls from Plan India’s communities took over positions of 114 leaders and change makers across the country, demonstrating their power and potential on International Day of the Girl.

The girls stepped into the shoes of Ambassadors and High Commissioners of ten Diplomatic Missions, policy makers and numerous other stakeholders including senior government officials, business leaders, news editors, head teachers, village council leaders and even Plan India’s own Executive Director, Bhagyashri Dengle!

Acting as insightful leaders and decision makers, the girls demonstrated their ability and determination to pave the way for a brighter future. They led critical conversations around gender, policy and the multi-level changes required for all girls to be able to live a life of their choosing.

Celebrations took place across state programmes, bringing together youth and future leaders, communities, institutions, civil society, government and intergovernmental organisations for the cause of girls.

In Delhi, 250 people came together to commemorate International Day of the Girl with girls who took over twelve Diplomatic Missions and their counterparts as well. The event featured an interactive chat with the Ambassadors and Girl Ambassadors moderated by Plan India Governing Board Member, Madhukar Kamath, and an interactive 42-foot long art installation created by youth from Plan India’s communities.

Click here for a detailed report of the takeovers with the Missions, here for images of the event in Delhi, and here for a glimpse of the leaders who participated in the same. To see photos of girls’ takeover across India, click here.

PLAN INDIA IMPACT AWARDS

Plan India’s programmes are driven by empowered youth, community leaders and volunteers who work tirelessly to support Plan India achieve its goals and also contribute to the achievement of national priorities. Bridging gaps between communities and service providers, they catalyse social and behavioural change, transforming and saving lives across the country.

To recognise, honour and scale the immense contributions of these frontline community volunteers, the first ever Plan India Impact Awards was organised in New Delhi on 18 August 2017.

Through a community and youth-led selection process spanning state and national levels, ten exceptional and inspiring last mile champions were selected across 13 Plan India intervention states. Categories included Accredited Social Health Activists, Auxiliary Nurse Midwives, Anganwadi (rural mother and child care centre) Workers and Helpers, Community Volunteers, Youth Champions and Outreach Workers in Water, Sanitation, Hygiene and HIV/AIDS programmes.

Accounting and advisory organisation Grant Thornton facilitated national level screening and final selection of the ten awardees in tandem with a panel of expert jurors from the fields of development, business, health, film and art, to name a few.

The event was graced by renowned Bollywood actor and women’s rights activist Shabana Azmi, Plan India’s Chair Emeritus Govind Nihalani, members of the Governing Board, partners and community members.
Noted actor, producer and philanthropist Mr Anil Kapoor has been associated with Plan India as Patron and Goodwill Ambassador for over a decade. In this time, he has championed numerous causes to benefit children.

On 16 October 2017, he visited the Ameerbagh slums in Chembur, Mumbai and undertook a community walk-through during which he interacted with slum residents, heard their concerns and made note of various challenges they face with regard to water, sanitation and hygiene facilities in the area. Prior to the visit, rapid assessments of the area had been undertaken by Plan India representatives as well. Following the field visit, he was joined in a public deliberation meeting facilitated by Plan India with local authorities and stakeholders including the Mumbai Municipal Corporation, local officials as well community leaders and youth.

The meeting saw the launch of the Swachh Chembur, Swachh Bharat (Clean Chembur, Clean India) project, bringing together stakeholders from the government and communities to ensure that children and their families have access to clean toilets, proper drainage and waste management facilities.

Thrilled to see the star in an area not far from where he grew up, residents pledged to support Mr Kapoor’s cause and work towards a healthy future!

Click here for news coverage on the launch and here for an NDTV (leading news channel) media clip of the same.

MR ANIL KAPOOR LAUNCHES SWACHH CHEMBUR, SWACHH BHARAT PROJECT IN MUMBAI

CHELSEA FOOTBALL COACHING PROGRAMME IN BANGALORE AND MUMBAI

Plan International has been working with Chelsea Football Club as global charity partner since 2015. Using the power and popularity of football to change the lives of thousands of children around the world, the programme combines football, workshops and community engagement to create a social movement that challenges social norms and gains society wide support for gender equality and girls’ rights.

On 12 October 2017, 60 children (35 girls, 25 boys) from the B. Narayanapura School, Bangalore participated in a day long training session with coaches from Chelsea Football Club. Another session was held in Mumbai on 16 October 2017, with 50 children (25 girls, 25 boys) from the Pandurang Vidyalaya, Ahilya Vidyalaya and Shree Saraswati Vidya Mandir (government schools).

The experience was a first for many of the children who come from socially and economically disadvantaged backgrounds. Through the sessions however, they learned all about football (which some of them had never played before) and were coached by the best in the world!

As part of Plan India’s holistic development programmes, we work with multi-sectoral partners to provide children with opportunities and access to an enjoyable and fulfilling learning experience. In schools across the country, toilets, science laboratories, libraries and sports facilities have been upgraded, allowing more and more girls to attend school, play sports, obtain higher education, skill training and eventually, employment.

“The Chelsea coaching session was a remarkable opportunity and one I will never forget in my life. Experienced the international style of playing football and learned a lot of techniques of playing football. Many of the children, especially the girls, now want to be professional players,” said one child participant.

Click here to see videos on each of the awardees on our YouTube channel, and here to read an article on the event in leading Indian newspaper Business Standard.
1-7 August 2017 marked the occasion of World Breastfeeding Week under the theme “Sustaining Breastfeeding Together”. The week is celebrated every year across the globe to encourage breast feeding which provides infants with adequate nutrition and strengthens their immune systems.

Through rallies, distribution of behaviour change communication material, quiz and essay competitions, orientation and collaborative programmes with government functionaries and service providers, as well as engagement and awareness generation meetings with pregnant women and lactating mothers, breastfeeding practices were promoted among lactating mothers across Uttar Pradesh and Odisha.

In Uttar Pradesh, celebrations took place in four Plan intervention districts covering 198 villages: Ambedkar Nagar, Bhadohi, Mirzapur and Maharajganj. In the latter, the Medical Officer In-Charge inaugurated a rally in which over 300 Frontline Workers participated. During the week, the programme reached out to 4,661 pregnant and lactating mothers and 1,933 adolescent girls in the state.

In Odisha, celebrations were led by local partners Association for Rural Awareness and Mass Voluntary Action, Women’s Association for Socio Cultural Awareness and Centre for Youth and Social Development in collaboration with Integrated Child Development Services (ICDS) under the Ministry of Women and Child Development. Through the week’s programmes, 2,545 persons (2,342 female, 203 male) participated in various events at the block, village and community level.

Project Ahana (first rays of the sun) is Plan India’s national programme working towards an AIDS-free generation in partnership with the National AIDS Control Organisation (NACO) and National Health Mission (NHM), supported by the Global Fund to Fight AIDS, Tuberculosis and Malaria.

Parent to child transmission is a major route of HIV infection among children. To stem the tide, the NHM has committed to providing HIV screening services to all pregnant women as part of the essential Antenatal Care (ANC) package of services. In a typical rural setting, ANC services are provided on a fixed day every month – the Village Health Nutrition Day (VHND) – by Auxiliary Nurse Midwives (ANM) supported by Accredited Social Health Activists.

As per NACO’s revised testing guidelines permitting community based testing through ancillary health care facilities and peer counsellors following intensive training. In keeping, Ahana is advocating HIV screening of pregnant women at VHNDs to ensure scale and saturation of testing services among all pregnant women.

A case in point is the state of Jharkhand, which has made remarkable progress on maternal health indicators with mothers undergoing antenatal check-ups in the first trimester increasing from 32% to 52%, and mothers undergoing at least four ANC visits increasing from 18% to 30% as reported by the National Family Health Survey, Rounds Three (2005-6) and Four (2015-16). However, HIV testing of pregnant women was quite low compared to the uptake of other services within the ANC package.

To remedy this, Ahana began advocating for HIV testing facilities closer to the community, i.e. at the VHND. To begin with, a District Resource Team (DRT) was constituted in each district comprising Senior ANMs (from blocks) and Block Programme Managers. DRT members were trained on various aspects of Prevention of Parent to Child Transmission and managing point-of-care test kits. Senior ANMs of each block then oriented ANMs in their respective blocks.

Plan India also organised meetings with the NHM Mission Director, State Reproductive Child Health Officer, Jharkhand SACS Additional Project Director and UNICEF, and facilitated a collective decision to conduct HIV screening of pregnant women at VHND, and refer those found reactive to Integrated Counselling and Testing Centres for confirmation. The same was circulated to the districts on 22 July 2017.

Since then, HIV screening is being undertaken at VHNDs and have contributed to an increase in testing of
pregnant women. The chart below illustrates this uptake in Jharkhand.

So far, the project has been successful in scaling VHND screening initiatives in four Indian states: West Bengal, Chhattisgarh, Jharkhand and Rajasthan.

In Uttarakhand, Plan India and partner Shri Bhubaneswar Mahila Ashram have also taken to organising monthly VHNDs for scaled service provision in various villages to overcome barriers including lack of awareness, access and distance. Forming a link between communities and local government facilities, the programme partners with ICDS workers and ASHAs to spread awareness on health issues and refer and make health check-up services available to pregnant women, mothers and children.

A fine example of the success of this effort is Sarkot – a small village which is home to 192 families and a total population of 774. In comparison to other areas, Sarkot was considered backwards in terms of health and education.

But things are changing due to the VHNDs. During last month’s event, four pregnant women, 34 lactating mothers and 33 children below six years of age benefitted from group discussions on safe delivery, immunisation, nutrition and breastfeeding, as well as haemoglobin, blood pressure, sugar and weight related check-up services provided therein.

In fact, the last eight deliveries in Sarkot were all institutional and the new-borns and their mothers remain healthy, with the mothers having initiated breast feeding an hour after delivery, continuing to eat nutritious food and accessing Postnatal Care (PNC) with support from the ASHAs.

This serves as encouragement for other pregnant women and mothers, who are also paying better attention to their health and dietary practices.
In its continuous endeavour to promote gender wage parity and non-discrimination in the workplace, the European Union and Plan India supported Project Samanta has launched Information Technology (IT) enabled kiosks in three blocks of Ambedkar Nagar, Uttar Pradesh in association with the Department of Labour and Employment (DLE) and Panchayati Raj Institutions (PRI) in block Akbarpur, Bhiti and Tanda.

The kiosks offer IT enabled information on three critical components: (i) existing legislation protecting the rights of women working in labour; (ii) schemes offered by the DLE for labour under the Building and Other Construction Workers (Regulation of Employment and Conditions of Service) Act, 1996; and (iii) details of the office concerned in the matter of violations.

The kiosks have been launched by women working in labour and six representatives' from the DLE and PRI. Going a step further for sustainable dissemination of information, a link to online content featured in the kiosks has also been shared with the DLE and networks of women working in labour for further circulation among their peers.

Since the kiosks were set up, approximately 7,500 labourers (from project and other locations) have accessed them for information related to workplace laws. Apart from this, the project has identified 90 vigilance group members who have been disseminating information on workplace rights via Android phones among Working Women Labour Collectives.

HIGH LEVEL VISIT TO PROJECT WORKING TO END CHILD LABOUR IN TELANGANA

Since 2013, work has been underway on the Human Dignity Foundation-Plan India supported project, “Strengthening of Prevention, Prosecution and Protection Services for Children at Risk of or Subjected to Trafficking for Labour” in Nalgonda, Telangana.

Plan India and partner MAHITA have scaled their work to 160 villages of the district, successfully rescuing 5,074 children from labour and exploitation. Of these children, 4,468 have been mainstreamed into various government schools and hostels. A rigorous community tracking and monitoring system is in place to track their education and ensure they do not re-enter the labour market.

Through the project, livelihood support is also provided to vulnerable families to enable them to: (i) send their children to school regularly; (ii) establish their own enterprise and/or enhance their income; (iii) access government welfare schemes; and (iv) develop their knowledge on marketing, business development et al.

So far, 997 families have been supported through such livelihood units. This has yielded commendable results and created a positive impact among target groups by not only supporting the education of vulnerable children but also enhancing their family income.

To review and explore possibilities of scaling the project, a high level visit to Nalgonda took place on 26 July 2017. The visiting team comprised of Plan India Governing Board Member Mr Ranjan Chak, Executive Director Ms Bhagyashri Dengle, Director - Programme Implementation Mr Mohammed Asif and Director - PPTCT Dr Rochana Mitra, who travelled to the villages of Gudipally and Tawalkapur.

There, they interacted with local Child Protection Committees, the Block Education Officer, school teachers, the heads of both village councils, livelihood units
and child forum members who spoke on monitoring mechanisms, ensuring that all children get an education and enterprise generation activities.

Prior to project intervention, parents would engage children in agricultural labour, however, due to continuous sensitisation programmes this number has dropped to zero. In the presence of visiting team, vide a resolution, the Panchayats declared Gudipally and Tawalkapur villages as Child Labour Free Village.

**FINANCIAL MANAGEMENT AND COMPLIANCE TRAINING IN RAJASTHAN**

In the words of Plan India’s Director - Finance and Operations Mr Ashok Seth, "The key to success is the linkage between Programmes and Finance departments and their ability to speak one language."

A Financial Management and Compliance training was organised by Plan India from 4-6 September 2017 in Jaipur, Rajasthan, at which Mr Seth delivered opening remarks. The training aimed to orient Plan and partner staff from Programmes and Finance teams in Rajasthan and Delhi on financial management, the Foreign Contribution (Regulation) Act, 2010, internal controls, income tax and budget management and reporting requirements, which enabled them to understand requisite financial systems and procedures and utilise the same to function together optimally.

Spanning three days, the training programme involved in-depth sessions on field experiences vs book definitions of financial management, types and tips for good reporting, robust internal controls, variance analysis, timelines and synchronisation, the importance of joint visits and legal protocols.

Collaborative partner-wise interactions also helped identify and address individual challenges while implementing programmes and ensuring financial management/good governance. The training was a success and ended with the felicitation of attendees with a certificate.


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**Plan India Supported School Awarded by Government of Andhra Pradesh**

India is home to 1.5 million schools and 259 million students* and has the largest number of enrolments in the world. However, nearly 32% of these schools still do not have usable toilets**, thereby causing drop outs and long term, adverse impacts on students’ health.

Water, Sanitation and Hygiene (WASH) in schools determines children’s health, attendance and learning outcomes. Adequate WASH facilities create a conducive environment for learning and health among children, especially girls, who are able to then actively and fully participate at school.

From 15 September to 2 October 2017, the ‘Swachhata Hi Seva’ (Cleanliness Is Service) mass mobilisation campaign by the Ministry of Drinking Water and Sanitation, Government of India aimed to reach the goal of a Clean India, also marking the third anniversary of the national ‘Swachh Bharat Mission’ (Clean India Mission).

As a culmination of the Swachhata Hi Seva fortnight, the Government of Andhra Pradesh organised a state level award ceremony on 2 October 2017 at Amaravathi, Andhra Pradesh recognising excellence in WASH practices across the State and honouring ‘Swachh Champions’ (Cleanliness Champions) who have made strides in fulfilling the Swachh Bharat Mission.

Plan India supported Greater Visakhapatnam Municipal Corporation ‘KRK’ Primary School in Visakhapatnam was awarded ‘Best Primary School’ under the Swachh Bharat Mission by the Government of Andhra Pradesh, and school headmaster Ms Baby Sarojini accepted the award from Hon’ble Chief Minister of Andhra Pradesh Mr N. Chandra Babu Naidu, in the presence of renowned sportsperson and ‘Swachh Andhra Mission’ (Clean Andhra Mission) Ambassador Ms PV Sindhu, among other dignitaries.

The school is among the top four selected from 38,783 primary schools across the state (DISE State Report Cards 2015-16), through a joint selection process by the ‘Sarva Shiksha Abhiyan’ (Education for All Movement), Andhra Pradesh and ‘Swachh Andhra Mission’ (Clean Andhra Mission). The schools were identified and assessed by the Sarva Shiksha Abhiyaan on their WASH infrastructure, maintenance as well as WASH practices among students. Based on preliminary assessments, the Swachh Andhra Mission undertook final assessment visits and declared the top four schools as the best performing in Andhra Pradesh under the Swachh Bharat Mission.

The award winning school is part of Plan’s strategic partnership with USAID and the Coca-Cola NDTV Support My School (SMS) campaign, working to revitalise schools across the country and provide access to WASH and sports facilities, environmental upkeep and even rainwater harvesting - all designed to be child friendly and sustainable in partnership with children, school management and communities.
MISSION RECYCLING PROJECT LAUNCHED IN HYDERABAD AND BANGALORE

Plan India has impacted close to 90,000 children from 320 government schools across 20 Indian cities through the Support My School (SMS) campaign. By way of intensive student and stakeholder engagement and refurbishing and development of infrastructure viz. hand wash and drinking water stations, water filtration systems and more, the schools have been transformed into safe, healthy and active places of learning. Ownership and agency has been developed among schools and communities and government support has also been leveraged.

The Mission Recycling Project with Coca Cola is a natural extension of the SMS campaign with a focus on plastic waste management and recycling. It aligns with and contributes to the larger Swachh Bharat (Clean India) Mission, sensitising students and communities and enabling them to become ambassadors for environmental protection through sustainable and eco-friendly Polyethylene Terephthalate (PET) waste collection and management. All while building linkages community level authorities, and developing replicable models for Municipal Corporations and Panchayats for solid waste management.

Working with school education departments, the Municipal Corporation and District Administration, the focus is on increased awareness and action among children, and by extension, their communities and the larger public, on good practices for waste management – especially that of plastic waste.

On 8 August 2017, the Mission Recycling project launch and 850th SMS school dedication event were organised by Plan India and the Aga Khan Foundation in Hyderabad. Notable attendees were District Education Officer Ms Vijaya Kumari; Hindustan Coca-Cola Beverages Pvt. Ltd. Vice President, Public Affairs and Communication Mr Umesh Malik; Coca-Cola India and South West Asia Director and Head, CSR and Sustainability, Ms Shubha Sekhar; Aga Khan Foundation CEO Ms Tinni Sawhney, Plan India Executive Director Ms Bhagyashri Dengle and Director - Programme Implementation Mr Asif Mohammed. On 23 August 2017, the Mission Recycling Bangalore cluster was launched at the Sri Bashaweswara Swami High School and Jnana Vikasa Higher Primary School on the occasion of the 900th SMS school dedication, in partnership with Round Table.

PLAN INDIA’S HUMANITARIAN RESPONSE DURING FLOODS IN INDIA

Heavy rainfall in various parts of India led to massive devastation in North, North Eastern and Western parts of the country especially the states of Assam, Bihar, Uttar Pradesh and Maharashtra. In September 2017, Plan India initiated its humanitarian response with the immediate provision of food and non-food relief items as well as psycho-social support to the most vulnerable families in the worst affected areas of the aforesaid states. Plan India has already reached out to over 5,084 families across the states and aims to reach 20,000 families through its relief efforts.

Through relief assistance especially targeted towards women and children, Plan India is mitigating the scarcity of portable safe drinking water, preventing critical infection and malnutrition, addressing unavailability of safe spaces for children and providing supplementary nutritious food for children and lactating mothers.

In Assam, Plan India has reached out to 3,464 families in Mayong Block and 2,250 families in Morigaon district, targeting flood affected families in Mayong, Laharighat and Bhuragaon blocks through the distribution of hygiene kits, water kits and shelter kits. Ten Child Friendly Spaces (CFS) catering to almost 277 children were set up. In Bihar, Plan India has reached out to 1,000 families in the districts of Sitamarhi and Muzzafurpur, to meet the immediate needs of those most affected. Relief items include tarpaulins, sanitation and supplementary nutrition for pregnant and lactating mothers and children (0-5 years). In a subsequent phase, Non-Food Items (NFI) kits and education kits were provided to 2,500 families and their children. Activities such as the repair of schools (especially hand pumps), ICDS centres and health camps are underway.

In Uttar Pradesh, Plan India has reached out to communities in 15 villages in the Laxmipur Block. Plan India has provided 870 families with sanitation and hygiene kits.

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In Mumbai, Plan India has provided relief assistance to over 2,000 families in three most affected areas including Garibnagar, Patelnagar and Pipeline. Plan India supported those affected with water purification tablets, mosquito control measures, comprehensive health services and educational materials.

DAUGHTER’S DIARY
WITH DAINIK JAGRAN

Plan India entered into a partnership with Women’s Web, a leading media platform with a strong focus on girl and women empowerment, as a digital partner for International Day of the Girl, regional youth debatathons and the Plan For Every Child National Conference.

The organisation published an article covering Plan India’s efforts surrounding International Day of the Girl and hosted a special donation banner on their portal for a month. Women’s Web will extensively cover and promote the Plan For Every Child national conference through their website and social media channels.

The Daughter’s Diary initiative was a month long editorial campaign by Dainik Jagran (the largest read newspaper in India) in association with Plan India to publish articles on issues affecting girls like safety, aspirations, gender equality, women in society, the fight against injustice, and views of girls about their city. The campaign spread across 21 editions covering six states: Uttar Pradesh, Bihar, Haryana, Uttrakhand, Jharkhand and Punjab.

Plan India was the campaign partner for Dainik Jagran across 12 cities including Delhi, Patna, Ranchi, Jamshedpur, Panipat, Hissar, Jalandhar, Amritsar, Lucknow, Varanasi, Gorakhpur and Dehradun.

The overall campaign reached out to more than 1,000 girls out of which over 600 unique stories were published. This initiative started from 10 September 2017 culminating on 11 October 2017 to mark International Day of the Girl. Dainik Jagran also dedicated a page of the newspaper on 11 October and published inspiring stories of girls who have made a difference in society. In Delhi, a girl from Plan India’s community took over as the Editor of Dainik Jagran to celebrate the day.

The campaign generated a huge public response with Dainik Jagran receiving numerous queries and comments on the positive stories and the initiative to put the spotlight on girls’ rights.

Rupam is an 18-year-old member of Plan India’s Youth Advisory Panel (YAP) who has played a significant role in creating awareness on disaster preparedness during floods in his village in Bihar. She joined Plan India’s YAP programme in 2015 and the knowledge helped her steer her family and neighbour to safety... Read more

A teacher, takes a hand, opens the mind and touches the heart! Teachers play an irreplaceable role in a students’ life. Their thoughts, ideologies and knowledge stays with a student all through their life. And when a teacher is as diligent as Sanjay Kumar, then undoubtedly students are motivated. Speaking to 1,600 students at one go and hand-holding each, Sanjay teaches complex mathematical... Read more

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Media Spotlight

Times of India covers Plan India’s IDG takeovers
Living through the floods in Bihar
Dreaming big and beyond the limit
Social acceptance and legal loopholes enable child marriages to continue in India
Cruising her way ahead, empowering girls through ICT

About Plan India

Plan India, a member of Plan International Federation, is a nationally registered independent child development organisation committed to creating a lasting impact in the lives of vulnerable and excluded children, their families and communities.

For over 35 years, Plan India and its partners have improved the lives of millions of children by providing them access to protection, basic education, proper healthcare, a healthy environment, livelihood opportunities and participation in decisions which affect their lives.

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