



# PLAN INDIA IMPACT AWARDS 2018 | HONOURING LAST MILE CHAMPIONS



दैनिक भास्कर





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## Message from **MS RATHI VINAY JHA**

In my association with Plan India since 2011, I have been visiting some of the projects across the country. It is on these visits that I met individuals bringing about remarkable change in the communities. More than being heard, I felt the stories of these individuals needed to be acknowledged because they were filled with determination and a sense of hope that one rarely comes across today.

Through the Impact Awards, Plan India is taking the initiative to recognise the dedicated and courageous effort of community frontline workers and volunteers who have been pillars of support in their communities. The sacrifices made at a personal level and the circumstances in which they work are in itself worthy of appreciation of the highest degree. Their resolve to overcome the odds and ensure every person is able to lead a dignified life is a lesson we can all learn from.

I commend Plan India for its effort in initiating such a brilliant endeavour. Further, I would like to sincerely extend my gratitude towards every frontline worker and volunteer who has worked tirelessly to strengthen the foundations on which our society is building its future upon today. You are a true hero and inspiration to one and all.

Sincerely,  
Rathi Vinay Jha  
Chairperson, Plan India Governing Board





## Message from **MS SHABANA AZMI**

I believe when a community starts to take charge of their lives, the process of sustainable change begins. Having said that, it is also the most challenging transformation to bring about. And I am extremely happy that Plan India is among those few standing organisations who are working with communities in bringing about a lasting social and economic change.

I feel Plan India Impact Awards is an ideal platform to celebrate change makers. These last mile champions who mostly go unnoticed have very little in terms of resources but are determined enough to uplift their community and deliver much needed services at the village, district, state and national level.

This is my second year with the Plan India Impact Awards. I already see the awards concept growing. What really defines these awards is the cause. There are very few platforms where the spotlight is on the people who tirelessly work behind the scenes expecting nothing in return. In my long journey as a social activist, I have seen that it is actually the grassroot workers who are always at the forefront of helping local communities in India change in a positive and sustainable manner. It is remarkable to see how a little bit of encouragement generates a different level of confidence and a true sense of empowerment in these community leaders.

I feel happy to be a part of this as well as other initiatives led by Plan India and wish them the very best. I am hopeful that this process of recognising a few would inspire many others to come forward and strengthen their communities.

Sincerely,  
Shabana Azmi  
Veteran actress and social activist



## Message from the **EXECUTIVE DIRECTOR**

Plan India has worked to transform the lives of vulnerable and excluded children, their families and communities in India since 1979. Over four decades, we are proud to say that these efforts have benefited millions of children, helping them break the cycle of poverty and wield their right to a future all their own.

In many ways, this has been possible due to our partnership with inspiring frontline community workers and volunteers who reach out to those most disadvantaged. As last mile champions, they bridge gaps and establish linkages between communities and service providers. They are the silent vanguards of the national movement for sustainable development.

The Plan India Impact Awards is an initiative to honour their contributions, tell their inspirational stories and scale their best practices to continue to transform lives for good.

Held in 2017 for the first time, the Awards covered 13 states and recognised ten outstanding functionaries at the national level for their incredible work. This year, with your support, we were able to expand our efforts to 22 states and gather more stories of powerful change makers across the country.

On 27 July 2018, as the Plan India Impact Awards 2018 comes to fruition, we celebrate the women and men responsible for remarkable, sustainable social and behavioural change across India.


We thank all our 190+ NGO partners who joined forces with us to make this second edition even bigger and better. We would express our heartfelt gratitude to NITI Aayog for their support and encouragement along the way. Thanks to our media partners – Dainik Bhaskar, BigFM, The Better India, Women's Web, GoNews and CNBC TV18 – for their dedication to this important cause.

With all of your support, we will continue to honour many more champions in the years to come. Your solidarity gives new life to the efforts of the unsung heroes at the grassroots. Thank you again.

Sincerely,  
Bhagyashri Dengle  
Executive Director  
Plan India



# About the Plan India IMPACT AWARDS

A photograph of two women in a lush green rice field. The woman on the left is wearing a black vest over a patterned top and is smiling. The woman on the right is wearing a light-colored patterned shirt and is holding a bundle of rice stalks, also smiling. In the background, there are green hills and a clear sky.

India's large-scale development and outreach programmes are, in essence, driven by empowered community frontline workers and volunteers who work tirelessly to ensure the achievement of national priorities. As credible, entrenched sources of information and assistance, the functionaries play a critical role in bridging gaps and enabling effective exchanges between vulnerable and excluded communities and service providers, thereby catalysing social and behavioural change as well as improved quality of life across generations.

The Plan India Impact Awards were envisioned to recognise these outstanding champions of change at all levels, so also providing them additional impetus to continue their lifesaving efforts and reinforce and replicate their best practices for enhanced programme delivery and development across the country.

This is an effort to tell powerful stories of everyday heroes to inspire change, for good.



# PLAN INDIA IMPACT AWARDS 2017

## The first edition

The first ever Plan India Impact Awards took place on 18 August 2017 in New Delhi, and honoured ten outstanding community champions across 13 states: Delhi, Rajasthan, Uttar Pradesh, Uttarakhand, Bihar, Jharkhand, Odisha, Telangana, Maharashtra, Madhya Pradesh, Chhattisgarh, Assam and West Bengal.

The process was facilitated in partnership with accounting and advisory organisation Grant Thornton, and validated by youth leaders from Plan India's programmes through a multilevel screening and selection process.

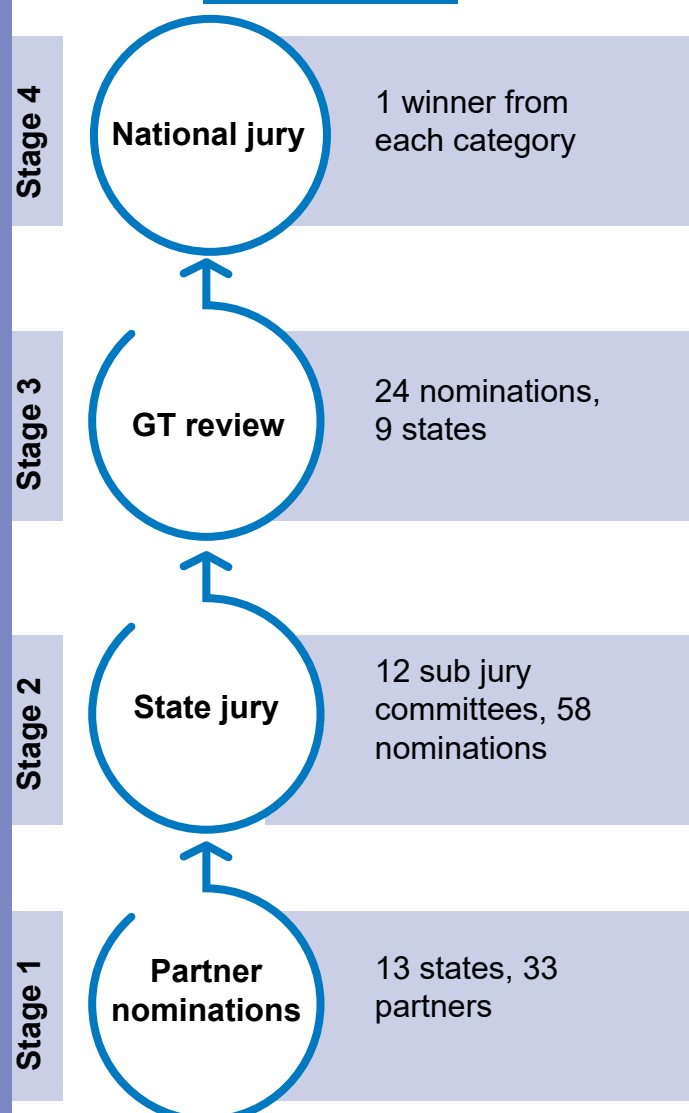
Award categories included Anganwadi Workers, Anganwadi Helpers, Accredited Social Health Activists, Auxiliary Nurse Midwives, Outreach Workers – Water, Sanitation and Hygiene, Outreach Workers – Prevention of Parent to Child Transmission of HIV/AIDS, Plan India Community Volunteers and Youth Champions.

Nominations were submitted by 33 partner organisations and community groups associated with Plan India, and long listed by state-wise sub jury level committees comprised of technical experts, government officials and academicians, among others, to ensure due protocol and transparency in the selection of state level nominees. Selected nominations were filtered and shortlisted by Grant Thornton thereafter, upon review and application of process parameters.

For the final assessment, a panel of eminent expert jurors was brought together to select national winners on the basis of marks scored against evaluation criteria developed by Grant Thornton.



### Stages







## Process

### Phase I

- Nominations made by partner organisations across 8 categories.

### Phase II

- Independent State Jury Panel – comprising of eminent personalities from varied backgrounds.
- Selected 1 nomination in each category basis case presentation made by partner organisation and youth.

### Phase III

- Selected applications were filtered by Grant Thornton to shortlist 3 nominations in each category for National Jury Review.

### Phase IV

- National Jury Panel comprising of 6 eminent personalities and 2 members from youth community.
- Reviewed each case study and selected 1 winner in each category.

**Nominations validated by youth**

**Evaluation Parameters**

Behaviour  
Inclusive Approach  
Development  
Representation

Accountability  
Positive Impact  
Influencing  
Innovation



At the Awards, the national winners were felicitated by veteran actress and women's rights activist Ms Shabana Azmi. The evening celebrated their unique initiatives and immense contributions to the lives of communities they serve.

- Anganwadi Worker – Ms Madina, Rajasthan
- Anganwadi Helper – Ms Seema Devi, Rajasthan
- Auxiliary Nurse Midwife – Ms Meera Devi, Uttar Pradesh
- Accredited Social Health Activist – Ms Vinita Negi, Uttarakhand
- Ahana Worker – Mr Sharif Uddin Tapadar, Assam
- Outreach Worker – Ms Basanti Jarika, Jharkhand
- Community Volunteer – Mr Bhagaban Mohanta, Odisha
- Youth Champion – Ms Shalini Chauhan, Uttar Pradesh

Additionally, two special honours were awarded to exceptional performers:

- Special Recognition – Mr Sanjay Murmu, Bihar
- Special Jury – Ms Bharati Biswal, Odisha





# PLAN INDIA IMPACT AWARDS 2018

## Scaled and strengthened

Building on the success of the first Plan India Impact Awards in 2017, the second edition continues to recognise the efforts of frontline workers and community volunteers who reach the most vulnerable and affect remarkable change in the uptake and delivery of much needed services at the village, district, state and national level. Notably, its scope has widened significantly in terms of scale, coverage and partnerships.

The Plan India Impact Awards 2018 spanned an unprecedented 22 states across the country: Uttar Pradesh, Bihar, Jharkhand, Delhi, Telangana, Odisha, Rajasthan, Uttarakhand, Andhra Pradesh, Maharashtra, Tamil Nadu, Karnataka, Assam, Arunachal Pradesh, Tripura, Mizoram, Meghalaya, Manipur, Nagaland, Sikkim, Madhya Pradesh and Chhattisgarh.

By design, it transcended Plan India's intervention areas to involve expert Civil Society Organisations working on various verticals and themes contributing to the national development agenda. As a result, 190+ NGO partners were included in the ambit of the Awards.

The initiative is further bolstered in 2018 by a prestigious partnership with the National Institution for Transforming India, NITI Aayog, a policy think tank of the Government of India. As well, through media partners Dainik Bhaskar, BigFM, The Better India, Women's Web and GoNews and CNBC TV18 committed to advancing the development discourse.



# Award stages and process



## Categories for 2018

To honour the frontline workers and community volunteers who ensure timely delivery of essential, lifesaving services across the country, in line with established and emerging national development priorities, the below categories were finalised. Certain categories from the previous year were merged, and two new additions were made: Best Child Welfare Committee and Best School Management Committee.

### 01 Anganwadi Worker/Anganwadi Sahaika

Ensures antenatal and postnatal care for pregnant women and immediate diagnosis and care for new-born children and nursing mothers. Administers immunisation of all children below six years of age and supervises the distribution of supplementary nutrition to said children as well as pregnant and nursing women. Often performs the role of a teacher to provide pre-school education to children between 3 - 5 years.

### 02 Accredited Social Health Activist/Auxiliary Nurse Midwife

An Accredited Social Health Activists (ASHA) is a community health worker instituted by the Ministry of Health and Family Welfare, Government of India as part of the National Rural Health Mission. An Auxiliary Nurse Midwife (ANM) is a village level female health worker who is the first contact between the community and health services.



Both ASHAs and ANMs act as health educators and promoters in their communities. They motivate women to give birth in hospitals, bring children to immunisation clinics, encourage family planning, treat basic illness and injury with first-aid, maintain demographic records and improve village sanitation.

### **03 Outreach Worker/Frontline worker/PPTCT Worker/Swachhagrahi**

Paid functionary who acts as a bridge between the implementing NGO and community. Intensively involved in on-ground field work and primarily responsible for mobilising and capacitating communities and enabling linkages to opportunities and services. Works across all thematic areas such as health, education, gender and water, sanitation and hygiene and handles implementation of community programmes.

### **04 Community Volunteer**

Non-paid and influential individual from/within the community. Key stakeholder for development causes supported by Plan India and its partners, and active volunteer who takes up multiple roles at the field level. Plays a critical role in mobilising the community for different project needs.

## **05 Youth Champion for Girls' Rights**

Enormous contributor to national development through engagement, development and empowerment of young and older adolescent girls and boys. Inspires and motivates said young people, building their skills and confidence to succeed.

## **06 Best Child Welfare Committee**

Designated by law as the final district-level authority for the care, protection, treatment, development and rehabilitation of children in need of care and protection.

## **07 Best School Management Committee**

Builds a critical bridge between the community and school. Provides oversight to ensure all basic requirements of the school are being met as per the Right to Education (RTE) Act, 2009. The RTE Act envisions the committee as the basic unit of a decentralised model of governance with active involvement of parents in a school's functioning.

Category-wise nomination forms were developed to maintain specificity and duly record technical achievements. The forms were also created in two languages, English and Hindi, and entries invited accordingly for information fidelity.

## **Orienting the partners**

To ensure streamlined and effective rollout, online orientation workshops were held with 190+ partners across the country, facilitated by process partner PwC and the Awards core team supported by Plan India State Managers. Scheduled from 10 a.m. to 2 p.m. from 7 - 9 June 2018, the workshops enabled partners to pick a date of their choice, log in and attend live orientation sessions on the award process, schedule, category-wise nomination forms, and also to clarify queries or concerns.



## Rollout, screening and selection

The national process was anchored by rollout activities in three allocated regions: North, South + West, and North East + East.

### 22 State Split: Plan India Impact Awards 2018

North (5)	South + West (5)	North East + East (12)
Uttar Pradesh	Telangana	Assam
Delhi	Andhra Pradesh	Arunachal Pradesh
Rajasthan	Maharashtra	Tripura
Uttarakhand	Tamil Nadu	Mizoram
Bihar	Karnataka	Meghalaya
		Manipur
		Sikkim
		Nagaland
		Madhya Pradesh
		Chhattisgarh
		Jharkhand
		Odisha

## Stage 1: Partner nominations

Partners from 22 states submitted their top three nominations for each category, duly aggregated at each respective region. Nominations remained open from 11 - 25 June 2018. A total of 289 entries were submitted across all categories.

## Stage 2: Process partner review

PwC randomly selected intervention districts/states for 'hygiene checks' and interacted with partners therein to validate that the nomination process was fair and transparent.

## Stage 3: Screening and regional jury deliberation

Preliminary screening and shortlisting of nominations was undertaken over two days in the three regions in line with eligibility criteria and completeness checklists developed by PwC. A hygiene check of submitted nominations was also undertaken by PwC at the time.

- North region – Mapple Express Hotel, New Delhi – 2 - 3 July 2018
- South and West region – Hotel Minerva Grand, Hyderabad – 2 - 3 July 2018
- North East and East region – Suryansh Hotel, Bhubaneswar – 5 - 6 July 2018

Categories	No. of entries received (North)	No. of entries shortlisted	No. of entries received (South + West)	No. of entries shortlisted	No. of entries received (North East + East)	No. of entries shortlisted
Anganwadi Worker/Anganwadi Sahaika	27	10	9	9	12	5
Accredited Social Health Activist/ Auxiliary Nurse Midwife	31	11	2	2	27	9
Outreach Worker/Frontline Worker/PPTCT Outreach Worker/ Swachhagrahi	17	8	3	3	22	9
Community Volunteer	28	11	6	6	11	8
Youth Champion for Girls' Rights	27	11	2	2	7	6
Best Child Welfare Committee	8	5	3	3	4	4
Best School Management Committee	27	10	16	15	10	6
<b>Total</b>	<b>165</b>	<b>66</b>	<b>41</b>	<b>40</b>	<b>93</b>	<b>47</b>

Regional jury panels comprised of subject experts were convened thereafter for day-long deliberations (from 10 a.m. to 4 p.m. approximately), to identify one outstanding nominee from each region for each category. The North and South + West jury panels both met on 4 July 2018, and the North East + East jury panel on 7 July 2018, at the above venues. In doing so, regional jury panels arrived at the top 21 nominations in the country (top three per category).

To ensure a robust and transparent screening and selection process, multilevel evaluation of all 289 nominations took place against the below four parameters:

1	2	3	4
Implementation	Inclusion	Innovation	Impact
<ul style="list-style-type: none"> <li>▪ Activities performed beyond given roles and responsibilities</li> <li>▪ Strategies and good practices deployed to achieve social good</li> <li>▪ Attitude and skills possessed by the individual</li> <li>▪ Linking communities to programmes and increasing their access to services</li> <li>▪ Ability to deal with challenges</li> </ul>	<ul style="list-style-type: none"> <li>▪ Mobilisation and community bonding activities undertaken to build relationship with the local community</li> <li>▪ Increasing community trust</li> <li>▪ Inclusion of vulnerable and excluded people in a development programme</li> <li>▪ Involving marginalised people in the decision making process</li> </ul>	<ul style="list-style-type: none"> <li>▪ Incorporation of any innovative or new techniques towards programme implementation, mobilisation, capacity building or finding solutions to a social cause</li> <li>▪ Any partnership/tie-up or convergence created through their work</li> </ul>	<ul style="list-style-type: none"> <li>▪ Positive, intended, unintended, direct or indirect impact created on ground</li> <li>▪ Promoting change makers</li> <li>▪ Making the programme sustainable to the last mile</li> <li>▪ Creating opportunities for beneficiaries at the grassroots level</li> </ul>

## Stage 4: National jury selection

The national jury constituted by foremost experts and industry leaders came together on 11 July 2018 at Plan India's Country Office in New Delhi to review the top three nominations for each category. Based on the evaluation criteria provided by PwC, a national winner for each of the seven categories was determined.



# THE EXPERT JURORS

## National Jurors



Additional District and Sessions Judge/Special Secretary, Delhi State Legal Service Authority

### **Ms Geetanjali Goel**

Ms Goel is the Additional District and Sessions Judge/Special Secretary, Delhi State Legal Service Authority. She is a Master of Laws from Faculty of Law, University of Delhi. She has years of comprehensive experience of practicing in the Central Administrative Tribunal, High Court and Supreme Court. She has also worked on issues of disability, Pre-Conception and Pre-Natal Diagnostic Techniques Act and women's rights at the level of advocacy and in terms of legal representation.

She joined the Delhi Judicial Service in 2003 and was promoted as Additional District and Sessions Judge in 2014. She has presided over several jurisdictions such as civil, criminal, women's court, motor accident claims tribunal and was the Principal Magistrate of Juvenile Justice Board. She was also posted as Director of the National Legal Services Authority (NLSA). She has contributed to several NLSA Modules on Training for Lawyers, Training for Para Legal Volunteers and also drafted the Model Juvenile Justice (Care and Protection of Children) Rules, 2016 as a member of the Committee.



Chairperson, CAP Foundation

### **Dr Nalini Gangadharan**

Dr Gangadharan is a development professional with 30 years' experience in institution building, change management, scenario development and resource mobilisation with non-profits and corporate foundations. An expert in the field of linking learning and livelihood promotion for the underserved through Corporate-Government-Citizen Partnerships, she has to her credit many innovative and path-breaking initiatives that continue to serve intended communities viz. Dr. Reddy's Foundation for Human and Social Development, Hyderabad programs of India, the Child Relief and You (CRY) Fellowship Program and Clothes Bank – for recycling used clothes, The CAP Foundation and the CAP Workforce Development Institute.



Union Secretary (Retired),  
Empowerment of People with  
Disabilities

## **Mr Lov Verma IAS**

Mr Verma is an officer of the Indian Administrative Service of the 1978 batch, UP Cadre with over 37 years' experience, including three years as Secretary to Government of India. He has played a seminal role in the successful campaign for eradication of Polio, introduction of free third line treatment for HIV/AIDS patients and the mainstreaming of accessibility issues for persons with disabilities in India. While handling delivery of health services, he engaged with issues of financing, personnel, creation of infrastructure and extensive coordination with multilateral agencies in the field of public health. He superannuated on January 31, 2016 as Secretary to Government of India, Department of Empowerment of Persons with Disability, Ministry of Social Justice and Empowerment.



Chairperson, National  
Commission for Protection of  
Child Rights

## **Ms Stuti Kacker IAS**

Ms Kacker is a retired officer of the Indian Administrative Service of the 1978 batch, UP Cadre and is currently Chairperson of the National Commission for Protection of Child Rights. In 36 years of service, she has held a number of key positions in the State and Centre, including District Magistrate, Ghajipur; Director and Principal Secretary, Cultural Affairs; Commissioner and Director Industries, Uttar Pradesh; Commissioner, Jhansi Division; Resident Commissioner, Government of Uttar Pradesh; Director, Sugar Development Fund; Joint Secretary in Ministry of Small Scale Industries; Director, NIESBUD; Joint Secretary, Ministry of Information and Broadcasting and Director Indian Institute of Mass Communication; Additional Secretary, Ministry of Information and Broadcasting and Department of Public Enterprises, among others. As Secretary to Government of India, she established the Department of Disability Affairs, Ministry of Social Justice and Empowerment, Government of India and superannuated on December 31, 2014.



Editor, Dainik Bhaskar

## **Mr Gyanendra Pandey**

Mr Pandey is a media professional with 35 years' experience in print and electronic media. Over the course of his career, he has been associated with a number of national and regional dailies and weeklies, and pursued TV/Electronic Media content creation including documentary production, concept building and anchoring live shows. He has also been affiliated with the development sector through various reports, articles, IEC material, translations and publications and is Visiting Faculty at the Department of Hindi, Mass Media at Jamia Millia Islamia University. In previous years, he worked as Assistant Editor and Content Editor for the Lok Sabha Television, the Parliament Channel of India from July 2006 to December 2017.



Publisher, Full Circle Books

## **Ms Poonam Malhotra**

Ms Malhotra is a publisher and bookseller based in New Delhi. She is the Director at Full Circle, a pioneering publishing house in the genre of Mind Body Spirit wellness. Her vision to set up one of India's most eclectic, beautifully kept and serene bookstores alongside the publishing of thoughtful books has resulted in Full Circle becoming a household name for all its fond and frequent visitors from the world over. She also set up Café Turtle, India's foremost book café. The most recent publishing venture of Full Circle is Tota Books, dedicated to publishing books for children with the specific mission of sensitising children and young adults to issues we face today. She considers it a privilege to contribute to the harmony that is the result of people coming together through the written and spoken word.



Lead, Sakshi

## **Ms Smita Bharti**

Ms Bharti is a Creative Director, playwright, theatre and multi-media practitioner, who translates her extensive experience as a social activist into performance art through theatre, multimedia productions and films. She is a recognised trainer for Prevention of Sexual Harassment at Workplaces, and has delivered Judicial Education for Gender Equality within the Region. She is a published poet, research fellow of WISCOM and K.K. Birla Foundation, as well as a certified trainer for Participatory Monitoring and Evaluation from INTRAC Oxford UK, Conflict Management from Kurve Institute, Wustrow, Germany, Trainer of Trainers for Market Access for SMEs from Traidcraft, UK, and a Rotary World Peace Fellow. She was awarded the Laadli National Award for her play 'Jug Jug Jiyo' and is also the recipient of the Karmaveer Gold Chakra and Karmaveer Puraskaar for Social Change.



# REGIONAL JURORS

## North Region



Professor (Social Sciences) and Registrar In Charge, A N Sinha Institute of Social Studies

### **Professor Nil Ratan**

Professor Ratan is a well-known academician and social activist in the development sector with over 40 years' experience and a number of research studies and papers to his name. He has been working on issues of child protection, particularly on child labour, since the 1990s. A renowned figure in civil society, he has received a number of prestigious awards and is currently Professor (Social Sciences) with additional charge of Registrar at the AN Sinha Institute of Social Studies, Patna, Bihar.



Former Head, Gender Resource Unit

### **Dr Meeta Singh**

Dr Singh has been working towards saving the girl child and enhancing dignity of girl children in Rajasthan for the last 18 years. She has spearheaded novel initiatives and successfully provided 6,000 girls with educational packages worth INR 21 crore in the last year alone. Through her efforts, 10,000 girls have benefited from these educational packages over the last 12 years. She has served as the Chairperson of Dignity of Girl Child Foundation since 2011, and also led the 'Wajood' programme to combat gender based violence in Rajasthan for Population Services International from 2016-17. Dr Singh was also Head of the Women's Resource Centre at HCM RIPA, Jaipur



Director, Directorate of Women Welfare, Department of Women and Child Development, Uttar Pradesh

### **Mr Puneet Kumar Mishra**

Mr Mishra is currently serving as Director, Directorate of Women Welfare, Uttar Pradesh. He joined the Uttar Pradesh Provincial Civil Services as District Probation Officer in 2005 and in his long career since, has merged his departmental responsibilities and passion for social work to address important issues like women empowerment and child protection. For his work on rescuing and rehabilitating victims of commercial sexual exploitation in Allahabad, he was officially commended by the Principal Secretary, Department of Women and Child Development, Uttar Pradesh. He has also received several accolades and awards for his contributions towards the cause of women and children.



Associate Professor, Department of Social Work, Delhi University

### **Dr Neena Pandey**

Dr Pandey is an expert on women and gender issues, with a specialisation in social work in a multitude of settings including at the individual level, in the context of HIV and in correctional settings. She has authored studies and papers on the theme of gender equality, power and violence against women, and is a noted authority on gender empowerment.

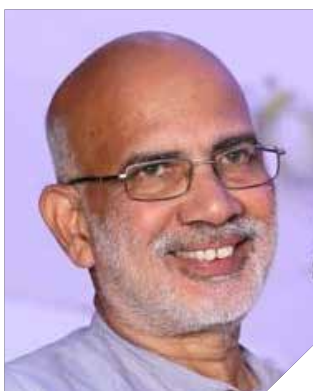
## **South Region**



Child Protection Specialist and Team Leader, Justice For Children

### **Ms Sudha Murali**

Ms Murali is a development professional with 28 years' experience with community action groups as well as policy advocacy. She has worked with NGOs and international agencies on issues pertaining to disaster preparedness in Southern India, and Sri Lanka as Advisor, Ministry of Rehabilitation. As a UN specialist, she worked with UNICEF extensively over two decades, in national and international capacities in child protection in India, Uganda and Afghanistan. She has been a guest faculty for sensitisation of policy makers and operational personnel in several training institutions at national and state level on gender and child protection issues. Presently, she is based in Hyderabad and associated with highlighting the prevention of violence with Child Protection Action Network in collaboration with civil society and communities.



Trustee, Manchi Pusthakam Publications

### **Mr Suresh**

Mr Suresh has studied agriculture, worked in media, government and voluntary organisations. At present, he is involved in the publication and promotion of children's books in Telugu as Trustee of Manchi Pusthakam. He is a noted translator and has published several books in Telugu.



Chairperson, State Commission  
for Protection of Child Rights,  
Andhra Pradesh

## **Ms G Hymavathi**

Ms G Hymavathi has been working towards the rights of children from tribal and marginalised communities over the last 16 years. She has been the Chairperson of the State Commission for Protection of Child Rights, Andhra Pradesh, Government of Andhra Pradesh for the past year.



Former Principal, College of  
Social Work, Nirmala Niketan

## **Professor Geeta Balakrishnan**

Professor Geeta Balakrishnan recently retired as Principal, College of Social Work, Nirmala Niketan, Mumbai. Engaged in social work education for 28 years, she headed a field action project, ANKUR, working with children with disability in 18 state run schools in Mumbai. As former Research Director of the College, she directed several research studies on socio-economic and health aspects pertaining to vulnerable groups such as children, tribal communities, religious minorities, women and sex workers. She is currently Chairperson of Family Service Centre which is a pioneering organisation in non-institutional care for children, and also freelances as a Research and Academic Consultant.



Divisional Deputy  
Commissioner, Women And  
Child Development Department,  
Konkan Division, Government  
Of Maharashtra

## **Mr Rahul More**

Mr More has worked with the Government of Maharashtra since 1996, and is currently the Divisional Deputy Commissioner, Konkan Division, Women and Child Development Department, Government of Maharashtra. He has led many innovations in the effective implementation of government schemes linking with women, children and other stakeholders. Previously, serving as Probation Officer in the Women and Child Development Department for five years, he ensured the effective implementation of the Probation Offenders Act and Juvenile Justice (Care and Protection of Children) Act, 2015 among others.

## East Region



Freelance Consultant

### **Mr Sasanka Kumar Padhi**

Mr Padhi presently works as a freelance consultant with different national and international and UN agencies including UNICEF, ActionAid, UNFPA, Oxfam India, Practical Action India etc. He has around 20 years of experience in the development sector, having worked with Save the Children UK and India, UNDP and HelpAge India in different capacities in the recent past. He is an expert in team, programme and HR management, research and policy advocacy, networking on diverse issues covering child rights (protection, education, health and nutrition and participation), livelihoods, disaster risk reduction and humanitarian response in States/Union Territories like Odisha, Andhra Pradesh, Bihar and Andaman and Nicobar Islands of India.



Director, Rural and Urban Socio-cultural Help and CHILDLINE

### **Mr Debasis Rath**

Mr Rath is the Director for non-profit agency 'Rural and Urban Socio-cultural Help (RUSH), Puri. He has undertaken social research on multiple fields such as Urban Governance, Child Protection, Prevention of Child Sexual Abuse, pedophiles in the coastal tour corridors, and livelihoods of People living with HIV/AIDS and functioning of Juvenile Justice Mechanisms in Odisha. He was a member of the Child Welfare Committee in Puri from 2009-2011 and led remarkable efforts in child rights and protection during his tenure. In the year 2010 he augmented implementation of a crisis management unit under Integrated Child Protection Scheme. In 2017, he shouldered additional responsibilities of Director CHILDLINE Railway Child Help Desk at the Puri Railway Station. He is a known child rights expert and extends his support to strengthen civil society efforts in Odisha.



State Member, Odisha State Commission for Protection of Child Rights

### **Mr Harihar Naik**

Mr Naik is presently a member of the Odisha State Commission for Protection of Child Rights working to make Odisha a child friendly state. He was earlier associated with CRY from 2003-2016. He has also been a member of the State Inspection Committee under the Juvenile Justice (Care and Protection of Children) Act, 2015, the Indian Council for Child Welfare (New Delhi), Odisha Alliance on Convention of Rights of the Child, and Voice of Child Rights in Odisha, among others.





Associate Professor,  
Department of Rural  
Management at Xavier Institute  
of Social Service (XISS),  
Jharkhand

## **Dr Anant Kumar**

Dr Kumar is a Fulbright Visiting Scholar at the Public Health Leadership Program, Gillings School of Global Public Health, University of North Carolina at Chapel Hill. He offers courses in behavioural science, organisation behaviour, reproductive child health, gender and development, and public health and policy. His areas of work and research interests are public health, women's health, mental health, HIV/AIDS, population and reproductive health, international health, public health policy and leadership.



President, Federation of  
Obstetric and Gynaecological  
Societies of India, Manipur  
Chapter

## **Dr Brogen Singh Akoijam**

Dr Akoijam is presently President of the Indian Medical Association, Manipur State Branch, and Head, Community Medicine Department, Regional Institute of Medical Sciences. He completed his MD from AIIMS, New Delhi and MHS in Bioethics from the University of Toronto, Canada. He is a FAIMER as well as WIRB fellow. He has served as medical officer in different capacities in PHCs, CHCs and District Hospital under Manipur Health services before he entered RIMS in 2000. He is involved in research and has published over 70 papers, both at the national and international level. He has acted as resource person in different fields of health ranging from research methodology to training state medical doctors on various programme activities. He is an acting member of numerous committees and continues to undertake community service with various organisations in Manipur.

## TOP 21 NOMINEES

**ANGANWADI  
WORKER/  
ANGANWADI  
SAHAIKA**

**Ms Anjana Rawat**  
Uttarakhand

**Ms Kanak Lata Raula**  
Odisha

**Ms Kulsum**  
Telangana

**ACCREDITED SOCIAL  
HEALTH ACTIVIST/  
AUXILIARY NURSE  
MIDWIFE**

**Ms Anupam Singh**  
Uttar Pradesh

**Ms Bojja Shirisha**  
Telangana

**Ms Rebati Sahoo**  
Odisha

**OUTREACH WORKER/  
FRONTLINE WORKER/  
PPTCT WORKER/  
SWACHHAGRAHI**

**Mr Bishan Singh**  
Uttarakhand

**Mr P Laxmaiah**  
Telangana

**Mr Pitabas Majhi**  
Odisha

**COMMUNITY  
VOLUNTEER**

**Ms Ruchi**  
Uttar Pradesh

**Ms K Laxmi Priya**  
Telangana

**Mr Bhagirathi Mohanta**  
Odisha



## YOUTH CHAMPION FOR GIRLS' RIGHTS

**Mr Indraj Kumar**  
Rajasthan

**Ms Pari Singh**  
Jharkhand

**Ms Erekar Gayathri**  
Telangana

## BEST CHILD WELFARE COMMITTEE

**Child Welfare Committee**  
Asha Kiran Complex  
Delhi

**Child Welfare Committee**  
Keonjhar  
Odisha

**Child Welfare Committee**  
Thane  
Maharashtra

## BEST SCHOOL MANAGEMENT COMMITTEE

**School Management  
Committee, Jhajju, Bikaner**  
Rajasthan

**Kai H Tu Thorave Prathmik  
Vidyalaya**  
Maharashtra

**Padiabeda Upper Primary  
School**  
Odisha



## OUR PARTNERS



**NITI Aayog**

Co-partner for the Plan India Impact Awards 2018.

### PricewaterhouseCoopers

**Process partner:** Provided technical support in the development and execution of the Awards in a scaled and transparent manner.

**दैनिक भास्कर** देश का सबसे विश्वसनीय अखबार

**Print partner:** Provided exclusive coverage for the Awards in all editions across India.



**Radio partner:** Promoted the Awards on air. Carried exclusive interview with Plan India Impact Awards Chief Guest Ms Shabana Azmi on their platform.



**Digital partner:** Provided exclusive coverage of the Awards on their web portal and social media platforms.



**Digital partner:** Provided coverage of pre, during and post award process. Carried exclusive interview with Plan India Impact Awards Chief Guest Ms Shabana Azmi on their portal.



**Electronic media partner:** Provided technical skills to visually document bios of national winners, and live streamed the Awards evening on their platform.



**Television partner:** Provided exclusive coverage for the Awards on their news platforms, both television and web.



## THE CORE TEAM



Representative image of the core team

The core team for the Awards was constituted by representatives from every department of the organisation. This included strategic advisors Bhagyashri Dengle, Mohammed Asif, Pradeep Narayanan and Rochana Mitra, along with members of the core team – Pinky Pradhan, Munira Vaid, Ilango Balu, Sneha Siddham, Ruchi Chaudhary, Kaushik Biswas, Vikas Mehra, Rakhi Singh, David Durani and Manuela de Souza – who spent the last three months developing the Awards concept and facilitating its layout, schedule and execution. Working in tandem with Plan India State Managers and NGO partners across the country, the Awards was able to achieve unprecedented depth and scale. The guidance and counsel of the Plan India Governing Board and Country Management Team went a long way in bringing this important initiative to life.

## LOOKING AHEAD

The Plan India Impact Awards acknowledge the incredible feats of dedication and human endeavour captured through powerful nominations from 22 states and over 400 districts in collaboration with 190+ partner organisations. We would thank the national winners and all the nominees for their invaluable contributions as every day heroes and change makers in their communities. It is our honour to share their cause.

Thanks are also due to our partners for their efforts and support to build on the vision for the Awards and what they represent. Going forward, we aim to further widen the scale and scope, transcending our programmes and partnering with larger civil society to ensure due recognition for all last mile champions everywhere.

We thank you for your solidarity in this effort, and will continue to seek your support in coming years, to celebrate and replicate the remarkable efforts of outstanding grassroots functionaries driving the national development agenda.

## ABOUT PLAN INDIA

Plan India is a nationally registered not for profit organisation striving to advance children's rights and equality for girls, thus creating a lasting impact in the lives of vulnerable and excluded children and their communities.

Since 1979, Plan India and its partners have improved the lives of millions of children and young people by enabling them access to protection, quality education and healthcare services, a healthy environment, livelihood opportunities and participation in decisions which affect their lives.

Plan India is a member of the Plan International Federation, an independent development and humanitarian organisation that advances children's rights and equality for girls. Plan International is active in more than 70 countries.



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