Plan India strives to advance children’s rights and equality for girls, thus creating lasting impact in the lives of vulnerable and excluded children and their communities. We will undertake long term sponsorship-based programming and work with two million children—and within these, aim to impact one million girls and young women. We will also impact ten million girls and young women by influencing government policy and practice. Plan India will work towards these goals to ensure that girls across India can learn, lead, decide and thrive.
CONTENTS

List of Acronyms 3
Our Purpose 5
About Country Strategic Plan IV 5
Our Geographical Coverage 6
Our Approach 7
Message from the Chair Emeritus 8
Message from the Chairperson 9
Message from the Executive Director 10
Our History 12
Programme Overview 12
Overall Achievements 13
Plan India in Numbers 14
Our Strategic Objectives 16
Adolescent and Maternal Health, Child Survival and Optimal Development 16
Water, Sanitation and Hygiene 20
Quality and Holistic Education 24
Employability and Economic Empowerment 28
Child Protection 32
Disaster Risk Management 36
Project Ahana 39
Flagship Programmes 40
National Initiatives 44
Our Partners 48
Plan in the News 50
Financial Disclosure 51
Our Board Members 54
Heartfelt Gratitude for Enduring Support 56
Plan in the Spotlight 58

LIST OF ACRONYMS

ANM  Auxiliary Nurse Midwife
ASHA  Accredited Social Health Activist
AWW  Anganwadi Worker
CBVG  Community-based Vigilance Group
CPC  Child Protection Committee
FELS  Financial Education and Life Skills
GVI  Gender Vulnerability Index
HIC  Health Information Centre
HIV  Human Immunodeficiency Virus
ICDS  Integrated Child Development Services
JLG  Joint Liability Group
JOVT  Job Oriented Vocational Training
NGO  Non-Governmental Organisation
NHM  National Health Mission
ODF  Open Defecation Free
PPTCT  Prevention of Parent to Child Transmission
SMC  School Management Committee
VOCSET  Victims of Commercial Sexual Exploitation and Trafficking
WASH  Water, Sanitation and Hygiene
Malika
20 years

“I want to dedicate my life to bringing about change!”

Name changed to protect the privacy of individual.

Our Purpose
We strive for a just world that advances children’s rights and equality for girls.

About Country Strategic Plan IV

Goal 2020
During 2015–2020, Plan India will undertake long-term sponsorship-based programming in 8 states and grants-based programming in 16 states, to:

1. Work with Two million children, and within these, aim to impact One million girls and young women
2. Impact Ten million girls and young women through influencing government policy and practice
3. Develop innovative pilots through evidence-based programming
OUR GEOGRAPHICAL COVERAGE

We are working with children, families and communities in 25 states across India.

OUR APPROACH

Standards integrated in all organisational and programming components:

- **Participation**
  Working with communities, youth, self-help groups and community-based organisations

- **Inclusion**
  Tackling exclusion and gender inequality through all our programmes

- **Partnerships**
  Partnering with networks, civil society organisations, international NGOs and the United Nations

- **Influencing**
  Governments, corporates and foundations

- **Accountability**
  Strengthening Plan India’s systems and processes
MESSAGE FROM THE CHAIR EMERITUS

Dear Friends,

It gives me immense pleasure to present Plan India’s Annual Report 2017–18. The countless stories of change that we witness through our programmes continue to encourage us to go that extra mile.

Looking back at the past year, I am filled with a sense of fulfilment to note the steady progress made towards the goal of positively impacting the lives of 10 million girls. Plan India has continued to build strong relations with various government agencies and like-minded organisations that have supported our many innovative campaigns and initiatives. The sustained support from individuals and corporate donors has also allowed the organisation to make a difference in the lives of marginalised children and their communities.

I am proud of my continued association with Plan India that has so ardently supported the rights of children, especially girls. It is an organisation that is paving the path for a better future through a gender transformative approach, giving a voice to the most vulnerable, ensuring that their voice is heard and that change is in motion. It has truly been a profound experience to be associated with Plan India all these years and I look forward to being part of its success going forward.

Best wishes,

Govind Nihalani  
Chair Emeritus

MESSAGE FROM THE CHAIRPERSON

Dear Friends,

Today’s children are the leaders of tomorrow.

Our children are growing up in a fast-moving world that is different and difficult to navigate. They need to be sensitised and guided to take the country forward into a sustainable future. Plan India, with its mission to advance children’s rights and equality for girls, aims through its numerous programmes to create a lasting impact in the lives of vulnerable and excluded children.

Plan India’s goal is to reach out and touch the lives of 10 million girls by 2020. Our Country Strategic Plan IV prioritises and implements programmes that focus on the overall development of the girl child and young women.

Our flagship and innovative programmes such as Safer Cities, Samanta, Combating Child Domestic Labour, and Girls Aspirations for Rights and Values, give direction to several gender transformative initiatives across the States. In addition to this, key events like the International Day of the Girl, Plan for Every Child, Plan India Impact Awards and Children’s Literary Festival focus on children, especially girls, to help them access services and facilities that enable them to stand up for their rights and make a difference themselves. As children and youth become more involved in interactions on relevant issues and decision making in their lives, they are empowered to take on all challenges that confront them.

We take pride in sharing that Plan India has created an environment conducive for girls to learn, lead, decide and thrive in the communities that we work with. In this process, we have also actively engaged with government agencies, corporate houses, civil society organisations and community institutions as our partners. We believe that it is only through a concerted effort that a lasting and sustainable change can be created.

We at Plan India, along with our NGO partners, commit our efforts to fulfil the aspirations of India’s children. We want to ensure for them not just a better future, but a more equal and happy world.

I wish the Plan India team all strength to take this mission forward.

Rathi Vinay Jha  
Chairperson, Plan India Board
MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Colleagues,

Our ambitious Country Strategic Plan IV is well under way and enables us to continue our work with people from the most marginalised and vulnerable sections of society. We are emboldened by our resolve and commitment to sustainable development, with girls at the heart of it. Through our various programmes and advocacy initiatives, we focus on tackling exclusion and gender inequality.

During the year, we were able to reach 1.7 million children through our thematic programmes, half of whom were girls. We scaled our programmes to eight States in the North East, further expanding our efforts to impact children’s lives and those of their families and communities across India. We were also able to work with 13.8 million pregnant women and link them to government services.

We measure our effectiveness by the victories of people, especially children and girls, as powerful drivers of change. We have seen heartening shifts in mindsets and discriminatory practices, led by change makers who are transforming their own lives as well as that of others.

Recognising these contributions was the first ever Plan India Impact Awards held in August 2017. It honoured the work of outstanding young people, community frontline workers and volunteers who work tirelessly to fulfil our strategic objectives and national development priorities. 10 outstanding functionaries were awarded, and their best practices shared at an event in New Delhi. It is a matter of great pride that a young girl from our programmes was awarded ‘Youth Champion’ and also went on to win the Rani Laxmibai Bravery Award from the Government of Uttar Pradesh for her efforts to end child marriage.

On October 11, the International Day of the Girl, young girls from supported communities demonstrated their power and potential by taking over 114 leadership positions across the country, including policy makers, senior government officials, business leaders, media personalities and more. In the capital, girls stepped into the shoes of Ambassadors and High Commissioners of 10 Diplomatic Missions for a day and performed their roles with tremendous insight and gender sensitivity.

On November 11, our second Plan For Every Child national conference, under the theme ‘Leave No Girl Behind’, gathered over 500 representatives from civil society, government departments, the United Nations, corporates, and most importantly, the youth, to discuss and deliberate on the achievement of children’s rights, especially that of girls in India. Plan India’s seminal Gender Vulnerability Index (GVI) was also released by the Hon’ble Mr. Justice Madan B. Lokur of the Supreme Court of India at the conference. It is a multidimensional composite index comprised of over 170 indicators, ranking all Indian states across four dimensions of gender vulnerability: Protection, Poverty, Education and Health.

In the past year, rampant floods wreaked widespread devastation in the states of Assam, Bihar, Uttar Pradesh and Maharashtra. Under our strategic objective of Disaster Risk Management, we initiated humanitarian response with immediate provision of food and non-food relief items, as well as psycho-social support to the most vulnerable families in the worst affected areas of the states.

None of this would have been possible without the determined efforts of the Plan India team. I welcome this opportunity to thank them for going that extra mile every day.

We are also immensely grateful for the guidance and stewardship of our Governing Board that helps us forge onward, for and with children and their communities.

As always, our partners remain the keystone for all our successes. I would express my heartfelt gratitude to all those who have come together to work with Plan India towards our goals. I would also like to acknowledge the tremendous support we have received from the Government, individual donors and corporate donors and thank them for their continued patronage and solidarity.

It is our mission to ensure gender transformation in all of our programmes and we look forward to another year of working towards an India where all girls learn, lead, decide and thrive.

Sincerely,

Bhagyashri Dengle
Executive Director, Plan India
**OUR HISTORY**

- **1979**: Plan International began operations in India.
- **1996**: Plan India registered as an Indian entity.
- **2004**: Plan India strengthened under ‘One Plan’ agenda.
- **2010**: Plan India established as a national entity of relevance.
- **2020**: Plan India is a leading girls’ rights organisation.

---

**GENESIS AND SET-UP**

**PROGRAMME OVERVIEW**

During FY18, Plan India’s programmes focused on gender transformative interventions and influencing public policy, along with accelerated grassroots implementation of activities aimed at securing basic services for girls, boys, women and men in poor and disadvantaged families and communities.

Plan India has continued its work towards strengthening the implementation of the Integrated Child Protection Scheme through a two-fold approach of enhancing the capacity of government duty bearers and improving community awareness. Our focus on early childhood care and education programmes has been primarily on enrolment and retention of left out children, particularly girls, strengthening teachers’ capacity, improving the classroom learning environment and enhancing the engagement and capacity of school management committees (SMCs). We continued our efforts to promote child health and nutrition through direct engagement with communities and healthcare service providers. Sustainable livelihoods and youth economic empowerment programmes have focused on skill building of youth, while Water, Sanitation and Hygiene (WASH) programmes have worked to improve school WASH infrastructure and to promote Open Defecation Free (ODF) communities.

We have also continued our efforts to provide timely humanitarian assistance to those most affected during natural disasters in our endeavour to build disaster resilient communities.

---

**CONTINUES TO CREATE IMPACT**

**OVERALL ACHIEVEMENTS**

- **2,668,450+** girls, boys, women and men directly and indirectly benefited through access to basic rights of education, health, safe drinking water, sanitation and child protection.
- **1,190,000+** girls, boys, women and men reached indirectly through grassroots advocacy and campaigns for access to basic services.
- **17,000+** community-based organisations collaborated with Plan India and its 128 non-governmental organisation (NGO) partners.
- **40,000+** government officials trained to deliver quality services, 21 formal collaboration agreements signed with government officials at the national and state level.

**Overall Beneficiaries**

- Girls (Under 18): 695,482
- Boys (Under 18): 665,409
- Women (Over 18): 765,084
- Men (Over 18): 542,906
PLANN INDIA IN NUMBERS

Projects
- 186 projects active over the past financial year
- 142.6 crores (INR) total annual budget FY18

Locations
- 4,368 villages/slums benefit directly from Plan India’s work

Partnerships
- 17,000 community-based organisations
- 128 local and national NGO partners
- 63 international NGOs, development institutions and universities at national, regional, and international level
- 37 corporates/private sector institutions (national and international)
- 21 government institutions at central and local levels

Participation
- 178,000 community members trained on gender equality

Child Protection
- 32,000 community members and volunteers trained in child protection
- 225 staff in partner organisations and institutions trained in child protection
- 128 projects with one or more activities that are gender transformative in scope

SANI
11 YEARS

“I always wanted to continue my education, but had to drop out. I’m thankful to the Child Forum for helping me go back to school.”

Name changed to protect the privacy of individual.

THIS IS WHAT A LEADER LOOKS LIKE

Plan India
Plan India Annual Report | 2017–18

14
OUR STRATEGIC OBJECTIVES

#1 ADOLESCENT AND MATERNAL HEALTH, CHILD SURVIVAL AND OPTIMAL DEVELOPMENT

GOAL
Improved access to quality reproductive, maternal, child and adolescent health services that directly benefit 500,000 (under 6) girls and 500,000 adolescent girls from vulnerable and excluded communities, with another 8,000,000 girls and young women benefited indirectly through influencing government policy and practices.

KEY ACHIEVEMENTS

- **1,000,000+** meals provided to children from poor and vulnerable families to improve their nutritional status
- **140,000** community health volunteers and peer educators trained and supported as part of capacity building efforts
- **30,000** frontline health workers—Auxiliary Nurse Midwives (ANMs), Accredited Social Health Activists (ASHAs), Anganwadi Workers (AWW) and Integrated Counselling and Testing Centre (ICTC) workers—trained on maternal and child health and nutrition, including sexual and reproductive health and Human Immunodeficiency Virus (HIV)-related issues
- **800,000+** mothers, children and adolescents benefited through participation in village health and nutrition day (VHND) activities and health camps in the community
- **50,000+** mothers and caregivers supported with awareness and knowledge on nutrition, growth monitoring, micronutrient supplementation and malnutrition management

LET GIRLS BE BORN

The Let Girls Be Born project addresses the declining trends of child sex ratio in northern India. Its objective is to empower and enable communities to eliminate illegal gender-based sex selection and elimination to guarantee a life of dignity for girls. The third phase of the project is currently active in Jharkhand, Rajasthan and Uttar Pradesh.

KEY ACHIEVEMENTS

- **117,200+** people directly reached through community-based interventions
- **4,000+** ANMs, ASHAs and AWWs oriented and sensitised to integrate our gender focused message into the government system
- **200+** cases of violence against women swiftly addressed through strengthening and supporting Sakhi Kendras (One-Stop Crisis Centres) in Jharkhand
- **6,800+** peer educators trained, mobilised and now functioning as gender champions, ensuring issuance of birth certificates to girls and linkages with government schemes
- **1,900+** Child Protection Committee (CPC) members in villages and panchayats oriented to identify vulnerable girls and to advocate for girls’ rights
YOUNG HEALTH PROGRAMME

The Young Health Programme is tackling the significant threat of non-communicable diseases such as cardiovascular disease, hypertension, diabetes, cancer and chronic respiratory disease by working to lower the risk of alcohol and tobacco use, unhealthy diets and physical inactivity. Our strategies include empowerment through peer education, community mobilisation, strengthening health services and local advocacy.

KEY ACHIEVEMENTS

- **22,900+** young people (62% girls) attended 738 sessions at Health Information Centres (HICs) to avail services like computer and internet training, awareness sessions and counselling services
- **733** peer educators (53% girls) trained to build and disseminate technical knowledge on limiting risk behaviours in their communities
- **5,220+** youth (50% girls) registered at 6 programme-supported HICs
- **729** young people (61% girls) received counselling services from 18 professional counsellors
- **733** peer educators (53% girls) trained to build and disseminate technical knowledge on limiting risk behaviours in their communities

SUCCESS STORY

Munita (name changed) is one of many local women trained as a Community Nutrition Worker under the Integrated Nutrition Project that combats chronic malnutrition in Rajasthan. Over two years, she has visited over 250 households and supported 221 children along with 32 pregnant women.

Earlier, Munita admits that the children in her own family were underweight and malnourished. After the training, she helped them and numerous other families to access proper health care facilities.

“I encourage mothers to breastfeed for the first six months as it is essential for the well-being of a new born.”

“Being a mother myself, it is very reassuring to see the project make such a difference in my community. We are proud that all our hard work and efforts have had results.”
Improved access to water, sanitation and hygiene (WASH) services that directly benefit 1,000,000 girls and young women from vulnerable and excluded communities, with another 5,000,000 girls and young women indirectly benefited through influencing government policy and practice.

90,000 school-going children, particularly adolescent girls, across 380 primary and middle schools provided access to improved WASH facilities

1,700 Nigrani Samiti (Vigilance Committee) members across 17 districts with high prevalence of open defecation trained to facilitate open defecation free (ODF) communities

11% increase in the attendance of girls compared to last year and 5% increase in school enrolment due to improved school WASH

8 gram panchayats (village councils) in Uttar Pradesh declared ODF by the government

As part of its effort to ensure an open defecation free (ODF) environment in Bihar, Plan India collaborated with the Swachh Bharat Mission to promote behaviour change in communities. Through the initiative, activities like rallies by children, community mobilisation events and triggering exercises were organised in villages. Social and behaviour change activities such as street plays, wall paintings and posters related to the issue of hygiene, sanitation and safe drinking water were also undertaken.

11 crores (INR) mobilised through the Public Health Engineering Department for construction of improved toilets under Swachh Bharat Mission

165,000 people have access to improved toilets through 17,650+ toilets constructed with the support of government schemes

123 villages, including 20 gram panchayats (village councils) in West Champaran, Gopalganj, Samastipur and Muzaffarpur districts declared ODF

3 entire blocks—Piprasi in West Champaran, Thawe in Gopalganj and Rajajpaka in Vaishali—declared ODF
The ‘Urban WASH—Swachh Bharat Swachh Vidyalaya’ project is a three-year initiative that aims to promote sanitation, effective use and ownership of school WASH infrastructure in 60 schools in 3 cities—Visakhapatnam, Pune and Dehradun.

The project enhances the capacity of key stakeholders like school children, teachers, School Management Committees (SMCs), government functionaries and community members to ensure quality WASH facilities in schools. It addresses gender issues by ensuring strong participation of girls in activities like menstrual hygiene management and advocacy for improved facilities in schools and aims to create replicable models for school improvement programmes.

**KEY ACHIEVEMENTS**

| 17,950+ children (58% of them girls) provided access to safe drinking water, sanitation and hygiene facilities in 60 schools in the three cities |
| 3,450+ SMC members (51% of them women) oriented on WASH |
| 65 Bal Swachhata Samitis (Children WASH Clubs) with 997 members (56% of them girls) established to monitor WASH practices in schools |


---

**SUCCESS STORY**

**Spreading Confidence, Health and Dignity**

Chichikala is a remote village with a predominantly tribal community in Hazaribagh, Jharkhand. As in most other villages, menstruation was spoken of in hushed tones and there was a lack of basic awareness, facilities and sanitary products in the community. More than anyone, this affected girls, who reluctantly dropped out of school during their menses—either temporarily or permanently.

These issues were brought forth during a visit by our hygiene educators and their intervention led to remarkable changes. Separate toilets for boys and girls were constructed with running water and handwashing points. A changing room was built for girls, outfitted with soap, sanitary napkins and incinerators for hygienic disposal of sanitary napkins.

Attendance is now regular and there is a renewed excitement even outside the school, as girls share information about personal hygiene with their family and friends.
Promote quality education and learning for children in pre-primary to secondary levels in early childhood care, Anganwadi centres and schools directly benefiting 100,000 girls, with another 5,000,000 girls directly benefiting through influencing government policy and practices.

**GOAL**

**400,000+**

- School children directly benefited from Sports for Development, Building as Learning Aid, improved school WASH, digital learning, science labs and library-in-schools initiatives

**100,000+**

- Adolescent girls re/enrolled in school and continued their education supported through residential learning camps, residential schools for tribal girls and government girls’ schools

**100,000+**

- Parents and SMC members involved in capacity building programmes around the Right to Education law and positive parenting

**70,000+**

- Pre-school children enrolled in primary schools in villages/slum areas and continuing their school education

**15,000+**

- Primary and pre-school teachers trained on use of innovative teaching learning materials, digital learning tools, comprehensive continuous evaluation, school health and nutrition

**DIGITAL LEARNING CENTRE**

The Digital Learning Centres utilise technology solutions and draw on the Communications for Development (C4D) approach for accelerated learning opportunities to young women in the 15–25 years age group within their own communities, thereby overcoming the challenge of limited mobility.

The project combines academic support with sessions on personality development, adolescent reproductive health, gender, child protection and career counselling. It also uses technology as a tool to amplify the reach of a teacher to multiple students at different locations using video conferencing.

**KEY ACHIEVEMENTS**

**80,000+**

- School children involved in a pilot project to promote computer-aided classroom education

**2,500+**

- Girls demonstrated improved performance in Class IX and X

**58,650+**

- Families sensitised on the importance of girls’ education

**1,900+**

- Girls attended sessions on rights, personality development, reproductive sexual health and career counselling

**15,200+**

- Girls provided access to Information and Communication Technology enabled learning centres and graduated after receiving age-appropriate education opportunities
The Financial Education and Life Skills for Girls (FELS) project being implemented in India, China, Brazil and Rwanda aims to empower the next generation of women to achieve a better future for themselves and their communities. In India, the project was started in 2014 in four blocks of Bikaner, Rajasthan.

Girls are emerging as leaders in the management of FELS clubs and are taking charge of their future by negotiating higher education options, financial independence and marriage decisions with their parents and parents-in-law. The camps have been instrumental in stemming early marriages and the teaching and learning material of the programme is being replicated across the entire state. The first-ever child-led evaluation was conducted for this project.

**FINANCIAL EDUCATION AND LIFE SKILLS FOR GIRLS**

The Financial Education and Life Skills for Girls (FELS) project being implemented in India, China, Brazil and Rwanda aims to empower the next generation of women to achieve a better future for themselves and their communities. In India, the project was started in 2014 in four blocks of Bikaner, Rajasthan.

Girls are emerging as leaders in the management of FELS clubs and are taking charge of their future by negotiating higher education options, financial independence and marriage decisions with their parents and parents-in-law. The camps have been instrumental in stemming early marriages and the teaching and learning material of the programme is being replicated across the entire state. The first-ever child-led evaluation was conducted for this project.

**KEY ACHIEVEMENTS**

- 43,770 members (55% of them girls) enrolled in FELS clubs
- 390+ girls supported to complete their graduate level studies
- 495,900+ INR saved by FELS club members
- 60+ girls supported to start 15 small businesses (shops) in their villages
- 1,400+ government schools reached since the inception of the project

**SUCCESS STORY**

Radha (name changed) is an ambitious girl who lives in a small village in Rajasthan. When not at school, she helps around the house and the fields. Living in a patriarchal society and grappling with abject poverty, she realised that her family could not sustain her dreams of a better life.

Then, Radha was persuaded by a member of the FELS project to join the Aflatoun Club, a children’s group that teaches them about managing money and the importance of saving. Radha also attended a workshop there, which taught children how to set up and run enterprises creating hand-made products. She decided to invest her savings in making Diwali decorations and was able to turn a neat profit.

Radha’s family is exceedingly proud of her accomplishments and hopes she can save enough to support herself. With her new-found will power and confidence, Radha is well on the way to paving a better future for herself and has set her mind on becoming a police officer.
Improved youth economic empowerment and financial inclusion that directly benefits 100,000 young women between the ages of 18–24 years, with another 1,000,000 girls and young women indirectly benefited through influencing government policy and practice.

**KEY ACHIEVEMENTS**

- **120,000+** agrarian families benefited from increased household income through trainings on improved agricultural practices, soil management and organic farming
- **20,000** women supported with linkages and access to seed capital to start micro-enterprises
- **38,000** women members of SHGs and Joint Liability Groups (JLGs) trained on entrepreneurial and business skills, financial literacy and financial inclusion
- **10,000** young women and men trained on Job Oriented Vocational Training (JOVT) and 7,000+ of them are now employed
- **1,387** women in Uttarakhand accessed loans to start businesses or for education, 50 women in Uttar Pradesh trained on farming techniques and 30 girls trained on dairy farming

A three-year project, Samanta was implemented in nine blocks and 90 gram panchayats (village councils) of Ambedkarnagar, Uttar Pradesh. It empowered 10,000 working women to combat discrimination at the workplace and ensure they received equal wages.

The project mobilised women to create community-based vigilance systems for monitoring and reporting on gender-wage gaps and discrimination in the work environment. It also sensitised employers to fulfil their obligations under equal remunerations laws, thereby building an effective partnership towards gender equality.

**KEY ACHIEVEMENTS**

- **19,500** INR per annum is the new average household income, a significant increase from the previous income of INR 5,400
- **1,950+** employers sensitised to support wage parity and adherence to workplace laws and obligations
- **1,450+** employers not practicing non-discrimination and equal wage policies reported by community-based vigilance groups (CBVGs)
- **10,000** women registered with the Department of Labour and Employment, Mahatma Gandhi National Rural Employment Guarantee Act and Uttar Pradesh Building and Construction Welfare Board to avail benefits and work opportunities
- **160** INR established as the daily wage for women labourers, at par with men’s wages—a notable increase from the previous wage of INR 50
SUCCESS STORY

Aarti (name changed), 22, lives in the outskirts of Delhi with her widowed mother, her sister, her brother and his family of four. “In our community, most families don’t allow girls, who symbolise the family’s honour, to go out and work. The safety of girls is always on parents’ minds and they are thought to be at risk when out of home, pursuing their education and careers. It was a huge step for my father, who was alive then, to let me join the Saksham programme,” says Aarti.

This marked the beginning of Aarti’s transformation. “The gender lessons and roleplay gave me a lot of confidence in dealing with men at work and in other situations.”

Aarti became the first girl in her extended family to take up a job. “For the first time, I travelled out of home and took decisions all by myself. Other girls in my community find my journey inspiring and often approach me to find out how I got my job. I am glad I wasn’t pushed into an early marriage. I am saving money for my future and to help my family buy a home. Nothing can hold me back now!”

I can definitely say my progress has had an impact on other parents who now see that girls can go out and work, add to their families’ income and build their own future.

Fostering Ambitions

Since 2010, project Saksham has continued its efforts to equip youth from urban and rural disadvantaged areas with market-oriented entrepreneurial and vocational skills. It has a strong focus on training for girls that challenges gender stereotypes and discrimination through skill-training and generating employment opportunities. In addition, parents, communities and employers are engaged to facilitate gender equality, equal opportunities and economic empowerment of girls and women, thus ensuring their participation in socio-economic development.

The project also works to mainstream and create alternative livelihoods for victims of commercial sexual exploitation and trafficking (VOCSETs) through the formation of JLGs and provision of financial and micro-enterprise support for increased household economic security. It works to ensure that women are empowered to break the cycle and their children are safe from second generation trafficking.

SAKSHAM

Since 2010, project Saksham has continued its efforts to equip youth from urban and rural disadvantaged areas with market-oriented entrepreneurial and vocational skills. It has a strong focus on training for girls that challenges gender stereotypes and discrimination through skill-training and generating employment opportunities. In addition, parents, communities and employers are engaged to facilitate gender equality, equal opportunities and economic empowerment of girls and women, thus ensuring their participation in socio-economic development.

The project also works to mainstream and create alternative livelihoods for victims of commercial sexual exploitation and trafficking (VOCSETs) through the formation of JLGs and provision of financial and micro-enterprise support for increased household economic security. It works to ensure that women are empowered to break the cycle and their children are safe from second generation trafficking.

KEY ACHIEVEMENTS

10,000+
youth provided JOVT and vocational training for enterprise promotion, blended with training on workplace communication, computers, gender equality and financial literacy

70%
of youth (64% of them girls) who underwent training now gainfully employed

80%
youth resumed or joined the next level of education after their counselling and training

38,000
VOCSETs engaged in mainstreaming, income generation and self-employment initiatives, and their children provided access to nutrition and school

25
girls from the project participated in Plan India’s International Day of the Girl (11 October) activities, acting as Ambassadors and High Commissioners of Diplomatic Missions in New Delhi
Increased protection from abuse, neglect, exploitation and violence for 1,000,000 girls from vulnerable and excluded communities, with another 10,000,000 girls indirectly benefited through influencing government policy and practice.

**GOAL**

290,000 girls and boys in vulnerable families across 63 districts in 10 states directly benefited from child protection programmes

7,000 CBVG for child protection are now active and 32,000 CBVG members trained on ICPS and Juvenile Justice Law

370+ children weaned away from begging and enrolled in 4 locations—R.K. Puram Sector 3, Sant Nagar, Bhikaji Canna Place and Klokari—in New Delhi under the “Dreams on Streets” project which aims to end child begging at traffic signals

**KEY ACHIEVEMENTS**

1,500 teachers and SMCs engaged to create safe schools where teachers and pupils are aware of laws against corporal punishment and functional complaint mechanisms exist

700 villages in Andhra Pradesh and Telangana states declared child-labour free

370+ children weaned away from begging and enrolled in 4 locations—R.K. Puram Sector 3, Sant Nagar, Bhikaji Canna Place and Klokari—in New Delhi under the “Dreams on Streets” project which aims to end child begging at traffic signals

**SAFER CITIES FOR GIRLS**

Safer Cities for Girls is a long-term gender transformative programme being implemented in Delhi which aims to build safe, accountable and inclusive cities with and for adolescent girls between the ages of 13–18 years. The campaign aims to create spaces for girls and women across the city to seek shelter in times of distress, be they in public transport or the homes of supporters. By working to confront social and cultural norms that allow for unequal gender power relations, girls’ and women’s lives in cities will be transformed and reflected in a fundamental shift of their social positions.

It works with governments and institutions to influence policy makers and municipal as well as national actors, to make laws and city services more receptive and inclusive of girls’ safety. Next, it works with communities to promote a supportive social environment that promotes girls’ safety and inclusion. Lastly, it works with the youth to engage them to be active citizens and agents of change by building capacities, strengthening assets and creating opportunities for meaningful participation.

**KEY ACHIEVEMENTS**

14,650+ community members and 7,800 youth participated in 350+ community meetings to discuss challenges faced and girls’ recommendations to make their community safer and more inclusive

4,450+ girls and 2,550+ boys trained using Plan’s Champions of Change curriculum, resulting in an increased understanding of gender equality and girls’ rights

8,500 young members joined 118 community clubs (66 girls’ clubs) and 12 club spaces (6 for girls) created for youth

565 government partners and service providers trained on girls’ and women’s safety and inclusion issues
ANTI-CHILD LABOUR PROJECT

Started in June 2013, the project is focused on protecting and rehabilitating vulnerable children in the age group of 6–14 years who are working and out of school. The project aims at strengthening prevention, prosecution and protection services for children at risk of, or subjected to trafficking for labour in the states of Andhra Pradesh, Telangana and the city of Bangalore.

A three-fold strategy has been adopted to sensitize and build the capacity of primary duty bearers. The intervention establishes functional CPCs and children’s forums, which play an active role in addressing child labour, child marriage and other child protection issues. Vulnerable families of children are supported with livelihood start-up grants, ensuring that children have the opportunity to attend school instead of being engaged in labour.

KEY ACHIEVEMENTS

106,450+ children (50% of them girls) enrolled in school
10,170+ vulnerable families (78% of them women-headed households) supported with start-up grants
78,050+ school drop-outs (49% of them girls) reached and rehabilitated
28,900+ vulnerable children (52% of them girls) prevented from child labour, and 23,400+ children (43% of them girls) rescued from child labour
720+ villages declared child labour free by the district administration

SUCCESS STORY

Broadening Horizons

17-year old Meera (name changed) had accepted eve-teasing as a part of her life, especially when walking to and from college, where she is pursuing her bachelor’s degree. So much so that she and her friends considered it normal to venture out of their homes only when accompanied by family.

All this changed when Meera attended a meeting on gender equality and girl-friendly public spaces. Struck by the immense possibilities that lay ahead, she became a member of the Pahal (“Initiative”) girls club and was soon leading community activities and safety assessments. She also advocated with adult stakeholders and government officials to address issues faced by girls in her community. With Meera at the helm, street lights and CCTV cameras have been installed in her locality, security guards have been positioned outside local schools and local leaders have been roped in to programme implementation.

“I want to change and improve my community and I am proud to say we’ve begun to see a difference because of our work,” says Meera. Galvanised by Meera, a powerful and self-assured champion of change, her entire family and community have made great strides towards building a safer city for girls.
Build disaster resilient communities through comprehensive disaster risk management and humanitarian assistance, benefiting 300,000 girls, young women and their families across 1,000 villages and urban slums, with another 300,000 girls, young women and their families indirectly benefited through influencing government policy and practice.

**GOAL**
28,400+ people from 6,000+ disaster-affected families provided food, non-food items, shelter and hygiene kits
7,350+ girls and 6,900+ boys participated in mock drills at 600 schools in Uttarakhand and learned about the types of disaster, protection and identification of hazards that increase vulnerability

**KEY ACHIEVEMENTS**
4,200+ children (50% of them girls) and 9,100+ adults (40% of them women) attended awareness sessions on climate change, waste management and water management
2,800+ children benefited from renovations across 15 flood-affected schools in Bihar and Uttarakhand and 13 child-friendly spaces set up as make-shift arrangements to continue education
1,700+ children (53% of them girls) and 1,060 community members benefited from access to safe drinking water from hand pumps installed in 3 schools and 7 community areas

**SUCCESS STORY**

Rupam’s Inspiring Grit

Rupam (name changed) is an 18-year old member of Youth Advisory Panel (YAP), an initiative for engaging children and young people in programming through active representation in community-based organisations and influencing initiatives. The knowledge acquired by Rupam and other YAP members helped them play a significant role in creating awareness on disaster preparedness during floods in her village in Sitamarhi, Bihar, and in steering her family and neighbours to safety.

During disasters, women and girls especially, face immense challenges—including sanitation. “We take turns to relieve ourselves, while others form a make-shift privacy screen. Managing periods was becoming a problem and access to safe drinking water was limited. The hand-pumps constructed by Plan India at higher ground were our only source of safe drinking water,” she shares.

During crises, parents send children to relatives without realising that many face exploitation; but Rupam’s training at Plan India had taught her well. “We are educating girls about good and bad touch and are warning everyone about sending children away. We will get out of this together! I also know karate!” she giggles.

As a youth mobiliser, I helped in sounding the alarm on the day of the flood and also helped my family and neighbours reach higher ground. Now, we are taking special care of the children, especially girls.”
Today, women have touched the skies. Nothing is impossible so long as we hope and strive to reach our dreams.

Project Ahana is a national programme working towards an AIDS-free generation. It is being implemented in partnership with the National AIDS Control Organisation and supported by the Global Fund to Fight AIDS, Tuberculosis and Malaria.

Parent-to-child transmission is a major route of HIV infection among children. The National Health Mission (NHM) is committed to stemming the tide by providing HIV screening services to all pregnant women as part of the essential antenatal care package. Project Ahana, in partnership with NHM and National AIDS Control Programme, focusses on increasing the uptake of services for prevention of parent-to-child transmission (PPTCT) among women in most marginalised communities in India and is currently in the second phase.

**KEY ACHIEVEMENTS**

**Ahana Dashboard Phase I (Sep 2015–Dec 2017)**

- 15 million pregnant women in 216 districts and 9 states reached out to for HIV testing
- 11 million pregnant women received HIV testing
- 3,100+ HIV positive pregnant women linked and followed up for ARV treatment
- 2,874 live births through institutional delivery for HIV positive pregnant women

**Ahana Dashboard Phase II (Jan 2018–Jun 2018)**

- 2.8 million pregnant women received HIV testing in 357 districts of 14 states
- 969 spouses or partners of HIV positive pregnant women received HIV testing
- 1,270 HIV positive pregnant women linked and followed up for ARV treatment
- 4,000 private hospitals mapped and 1,500 engaged

Name changed to protect the privacy of individual.
FLAGSHIP PROGRAMMES

NATIONAL CAMPAIGN ON PREVENTION OF DENGUE

Launched in three cities—Delhi, Bhubaneswar and Hyderabad—the month-long campaign aimed to sensitize communities about the prevention, protection and treatment of dengue and to launch community-based door-to-door surveillance and capacity building to enable early identification and treatment of suspected cases.

600 volunteers trained on the technical aspects of entomology, identification of vectors—as well as dengue syndrome, management of vector destruction and social and behaviour change communication, were deployed for home visits and community mobilisation across slum areas in the three cities. As part of advocacy initiatives, convergence meetings between health departments, municipality bodies and Integrated Child Development Services (ICDS) personnel were conducted and a surveillance committee was formed in each city to monitor campaign progress.

| 1,000,000 | people in 225,000 households reached directly through door-to-door campaigns |
| 900,000+  | people reached indirectly through mid-media and mass media |

ANTI-CHILD MARRIAGE CAMPAIGNS

To accomplish Sustainable Development Goal 5 of the United Nations to achieve Gender Equality and Empower all Women and Girls, youth-led campaigns against child marriages were launched in Uttar Pradesh and Bihar. The objective of the campaigns is to sensitize communities by raising stakeholder awareness and facilitating timely action to prevent child marriages. The campaigns collaborated with governmental department representatives, NGOs and individuals to work towards addressing child protection issues.

| 215,000  | people reached through the campaign, including youth, institutions working for child rights and protection, community stakeholders and government officials |
| 240+     | gram panchayats (village councils) and 180+ educational institutes covered |
| 7        | blocks targeted in 5 districts of Uttar Pradesh—Maharajganj, Ambedkar Nagar, Sant Ravidas Nagar, Mirzapur and Lucknow |

UTTAR PRADESH

The ‘Bal Vivah: Abhi Nahin, Kabhi Nahin’ (Child Marriage: Not Now, Not Ever) campaign was launched to promote legal awareness on child marriage as provisioned under the Prohibition of Child Marriage Act, 2006 and to obtain their commitment to end child marriage through meetings and public discourse.

| 100,000  | people in 200 villages of 10 development blocks reached |
| 500      | strong youth cadre formed, with representation from children and young people |
| 5        | districts targeted in Bihar—Muzaffarpur, Vaishali, Saran, Samastipur and Jamui |

BIHAR

The ‘Bal Samagam’ campaign was undertaken in collaboration with the state government to end child marriage, one of our programme priorities in the state. It culminated in a state-level collective meeting with children and young people from across Bihar, underpinned by two months of widespread community sensitisation led by them. Since the campaign, efforts have continued to further scale the initiative for the long term.
Growing up in the suburbs of Chembur, water, sanitation and hygiene was always an issue that one had to contend with. When Shri Narendra Modi, the Hon’ble Prime Minister of India, approached me to support the Swachh Bharat Mission, my mind went straight back to my upbringing in Chembur. Together with Plan India, the Swachh Chembur Swachh Bharat project was launched in October 2017. The project is aimed at raising awareness on the importance of sanitary hygiene practices and the appropriate usage of toilets. Within its first year, the project has already seen significant development and positive changes.

Mr. Anil Kapoor
(Thespian, philanthropist and former resident of Chembur, one of the largest suburbs in Eastern Mumbai)

KEY ACHIEVEMENTS

30,000 people across 6,000 households benefit directly and 50,000 benefit indirectly from garbage segregation initiatives and the repair, renovation and reconstruction of toilet complexes

40 members from 6 Nigrani Samitis (Vigilance Committees) trained on key hygiene practices, maintenance of constructed toilets and coordination with Safai Mitra (Garbage Collection Agent)
NATIONAL INITIATIVES

INTERNATIONAL DAY OF THE GIRL

On October 11, 2017, girls from Plan India’s communities took over positions of 114 leaders and changemakers across the country, demonstrating their power and potential on the International Day of the Girl. The girls stepped into the shoes of Ambassadors and High Commissioners of Diplomatic Missions, senior government officials, policy makers, business leaders, news editors, teachers, village council leaders and even our own Executive Director, Ms. Bhagyashri Dengle. Acting as leaders and decision makers, the girls demonstrated their ability and determination to pave the way for a brighter future. They led critical conversations around gender, policy and multi-level changes required for all girls to be able to live a life of their choosing.

In New Delhi, 250 people came together to commemorate the day. An event was organised featuring an interactive panel discussion with the Ambassadors and Girl Ambassadors, which was moderated by Plan India’s Governing Board Member, Mr. Madhukar Kamath. An interactive 40-foot gender-themed art installation was also created by youth from Plan India’s communities for the occasion.

PLAN FOR EVERY CHILD NATIONAL CONFERENCE

In November 2017, the second Plan for Every Child national conference under the theme ‘Leave No Girl Behind’ focused on reaching every child, especially girls, still denied their right to basic needs, education, dignity, protection and freedom. A result of our initiative to put the last child first, it combats gender-based discrimination and provides a platform to enhance and recommend strategies, interventions and partnerships delivering gender transformation at the ground level.

Utilising inclusive, multi-dimensional and sustainable approaches, the conference aims to act locally, influence nationally and engage globally. The campaign focused on solutions for improving the inclusion, access and opportunities for girls, with a particular focus on key vulnerable groups. It recognises that the issues surrounding them are inter-related and cannot be seen in isolation, while also acknowledging that there needs to be detailed focus on solutions specific to each category of vulnerability.

The conference witnessed active youth participation through the formation of a ‘Youth Charter’, a call-to-action for the Government of India. It appeals to eradicate gender stereotypes, improve gender ratio at the workplace, create a safe space for youth to express their views and to improve access to quality education for children regardless of their gender.

The first-ever Gender Vulnerability Index (GVI), a composite index which ranks all Indian states on gender vulnerability, safety and protection, health and survival challenges, literacy and poverty was also launched on this occasion.

PLAN INDIA IMPACT AWARDS

Empowered youth, community leaders and volunteers work tirelessly to bridge gaps between communities and service providers and catalyse social and behavioural change through their efforts. They transform and save lives across the country.

The first ever Plan India Impact Awards were organised to recognise and honour the immense contributions of these frontline community volunteers in New Delhi on August 18, 2017. 10 exceptional and inspiring last mile champions were selected across 13 states through a community- and youth-led selection process. Nomination categories included AWW–ICDS, Anganwadi Helper–ICDS, ASHA–Health, ANM–Health, Outreach Worker–WASH, Outreach Worker–PPTCT of HIV/AIDS, Plan India Community Volunteer and Youth Champion. Additionally, two special honours were also declared by the jury—the Special Jury and Special Recognition Awards.

Nominations were submitted by partner organisations and community groups. These were longlisted by sub-jury committees of technical experts, government officials and academics to ensure due protocol and transparency in the selection of state-level nominees. Accounting and advisory organisation, Grant Thornton facilitated the national-level screening and final selection of the 10 awardees in tandem with a panel of expert jurors from the fields of development, business, health, film and art.

The event was graced by the presence of Ms. Shabana Azmi, renowned Bollywood actor and women’s rights activist, Mr. Govind Nihalani, acclaimed director and Plan India Chair Emeritus, members of the Plan India Governing Board, partners and community members.
Plan India held its first ever Children’s Literary Festival on April 27–29, 2018, in Lucknow, Uttar Pradesh. It is an annual platform for children to discover the joy of reading and to re-imagine gender in textbooks, stories and images. It enables and engages children to play a central role in ensuring that girls and boys learn, lead, decide and thrive through advocacy with educationists, policy makers, teachers, writers, storytellers and publishers.

In the run-up to the festival, over 200,000 children from across India participated in gender-focused reading, writing, storytelling and acting activities to combat the steady decline in children’s reading habits and the fact that most children’s books and literature are seen as propagating gender and other social stereotypes. The festival brought together 250 children, industry experts and stakeholders through numerous engaging activities conducted to foster peer-learning and sharing amongst children in a joyous and playful environment. Notable guests spoke at plenary and activity sessions curated for children and nine state-specific pavilions were set up by the children to showcase their response to their challenges.

The festival concluded with the release of ‘Children’s Declaration and a Charter of Demands by Children’ to the government, school system and larger civil society, which contained suggestions from children about improving their educational experience and including gender-equal and gender-transformative content in their textbooks.

“\nI want to learn so that I can teach everything I know to the children in my community and other underprivileged children.\n\n" Name changed to protect the privacy of individual.
OUR PARTNERS

CORPORATE AND INSTITUTIONAL PARTNERS

AkzoNobel India Limited
Bank of America
Capgemini Technology Services India Limited
Cipla Foundation
Coca Cola India Private Limited
Columbia Group of Children in Adversity
Credit Suisse India
Deutsche Bank
DXC Technologies
Ericsson India Private Limited
European Union
Fundacion Heres
Global Fund to Fight AIDS, Tuberculosis and Malaria
Huawei Global Services Limited
Huawei Telecom Services Private Limited
Human Dignity Foundation
Metso
Mitsui Chemicals India Private Limited
National Stock Exchange of India Limited
Oracle India Private Limited
Punjab National Bank Housing Finance Limited
Relaxo India
UNICEF
Uniglobe Travel International
USAID
Partnerships in collaboration with Plan National Offices
Plan International France
Plan International Korea – Samsung C&T
Plan International Netherlands – Ministry of Foreign Affairs, Netherlands | NPL
Plan International UK – UNilever | Credit Suisse | AstraZeneca
Plan International USA – Glamour Magazine | TOMS Shoes
Plan International Germany
Plan International Japan – Tokyo Marathon Foundation | MITSUI & CO | Readyfor | Ministry of Foreign Affairs, Japan
Plan International Hong Kong – DRF, Government of Hong Kong

IMPLEMENTATION PARTNERS

Anitha Anusandhan Kendra, Uttar Pradesh
Adithi, Bihar
Academy of Gandhian Studies, Andhra Pradesh
ALAMB, Delhi
Alwar Mewat Institute of Education and Development, Rajasthan
Anchal Charitable Trust, Delhi
Association for Promoting Social Action, Andhra Pradesh
Association for Rural Awareness and Mass Voluntary Action, Odisha
Association for Rural Upftt and National Allegiance, Odisha
ASSIST, Andhra Pradesh
Dr. A.V. Baliga Memorial Trust, Delhi
Bharati Integrated Rural Development Society, Andhra Pradesh
Bal Vikas Dhara, Delhi
CAP Foundation, Telangana
Community Aid & Sponsorship Programme, Delhi
Committed Communities Development Trust, Maharashtra
Chetha Vikas, Jharkhand
Child in Need Institute, West Bengal
Centre for Youth & Social Development, Odisha
Society for Doorstep School, Maharashtra
Dalit Vikas Vindu, Bihar
Emmanuel Hospital Association, Delhi
Gram Niyojan Kendra, Uttar Pradesh
Gramya Sansthan, Uttar Pradesh
Grameen Vikas, West Bengal
Hindustan Latex Family Planning Promotion Trust, Uttar Pradesh
Humana People to People India, Delhi
Kherwadi Social Welfare Association, Maharashtra
Lepra Society, Telangana
Mahila, Telangana
Mamta Health Institute for Mother and Child, Delhi
Modern Architects for Rural India, Telangana
Madhya Pradesh Network of People Living with HIV AIDS, Madhya Pradesh
National Coalition of People Living with HIV in India, Delhi
Nav Jagriti, Bihar
Nav Pratishthi, Delhi
Nav Bharat Jagriti Kendra, Jharkhand
Nidan, Bihar

People’s Action for National Integration, Uttar Pradesh
Piramal Swasthya Management and Research Institute, Telangana
Rural Education and Action for Liberation, Tamil Nadu
Sadhana, Telangana
Social Action for Integrated Development Services, Andhra Pradesh
Sanvad Samajik Sansthan, Uttar Pradesh
Shri Bhuvaneswari Mahila Ashram, Uttarakhand
Seva Mandir, Rajasthan
Shakti Vahini, Delhi
Shramjivi Mahila Samiti, Jharkhand
Society for Promotion of Youth and Masses, Delhi
Srarvanti Association for Rural and Tribal Development, Andhra Pradesh
Dr. Shambhunath Singh Research Foundation, Uttar

Plan India remains indebted for the constant guidance and counsel extended by the Government of India and its departments at both national and state level.

FROM OUR DONORS

“Plan India is doing genuine work which reinforced my decision to contribute to it. I always recommend Plan India to my friends.”
— Mr. Kavish Gupta
(Individual Donor)

“AkzoNobel is proud to partner with Plan India in making a difference in children’s lives. Plan has not only played a key role in supporting education for children, but has also promoted an enabling environment for the promotion of education in society.”
— Mr. Parthasarathi Changdar
(Lead CSR, AkzoNobel India Limited)
PLAN IN THE NEWS

During FY 18, more than 400 media articles on our various programme interventions and advocacy initiatives featured in leading publications including print, electronic and online media. Articles appeared in the form of editorials, success stories and event and feature stories, which ensured that Plan India is increasingly known and recalled as the gender transformative organisation striving to advance children’s rights and equality for girls.

There were also some key media partnerships that came to fruition during the year. This included the Daughter’s Diary initiative with Dainik Jagran, a month-long editorial campaign with the objective of providing a platform for girls to relay their experiences about their cities. 600 unique stories from across Uttar Pradesh, Bihar, Haryana, Uttarakhand, Jharkhand and Punjab were carried in 21 editions of Dainik Jagran.

The second Plan for Every Child national conference was held in November 2017 with the aim to engage with young people to understand their perspective, as well as garner their recommendations towards inclusion, access and opportunity and addressing gender inequality. On the occasion, Plan India also launched the first ever Gender Vulnerability Index (GVI), a multi-dimensional composite index comprising 170+ indicators that rank all Indian states across four dimensions of gender vulnerability—Protection, Poverty, Education and Health. It soon became a trending subject online, as well as offline. The report generated huge media traction, reaching out to a readership of almost 60 million readers (56 million online readers and 4 million print readers).

The NDTV-Dettol Banega Swachh India campaign marked another notable engagement. Plan India’s leadership and stories from its on-ground WASH programmes went live during a 2-hour telecast on NDTV in April, also featuring noted Bollywood superstar, Mr. Amitabh Bachchan as a co-panelist. During the panel discussion, Plan India emphasised how inadequate WASH facilities can cause girls to drop out of school, permanently impacting their futures. Plan also highlighted the importance of empowering children as change agents for health and hygiene promotion and the use of peer-led communication to ensure happy and healthy girls enrol and remain in school.

SOCIAL MEDIA

- **Facebook**: 293,500+ followers
- **Twitter**: 7,700+ followers
- **Instagram**: 1,390+ followers
- **YouTube**: 131,900+ views

FINANCIAL DISCLOSURE

<table>
<thead>
<tr>
<th>Functional Area</th>
<th>% Expense</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthy start in life</td>
<td>7.99%</td>
</tr>
<tr>
<td>Sexual and reproductive health—including HIV</td>
<td>14.71%</td>
</tr>
<tr>
<td>Quality education</td>
<td>19.05%</td>
</tr>
<tr>
<td>Water and improved sanitation</td>
<td>6.58%</td>
</tr>
<tr>
<td>Adequate standard of living</td>
<td>5.68%</td>
</tr>
<tr>
<td>Protection from all forms of violence</td>
<td>20.91%</td>
</tr>
<tr>
<td>Participation as citizens</td>
<td>0.11%</td>
</tr>
<tr>
<td>Protection and assistance in emergency situations</td>
<td>4.53%</td>
</tr>
<tr>
<td>Programme—general</td>
<td>1.62%</td>
</tr>
<tr>
<td>Programme—operations</td>
<td>8.40%</td>
</tr>
<tr>
<td>Sponsorship communications</td>
<td>2.77%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>7.44%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>
## PLAN INDIA

**Annual Report | 2017–18**

### Schedule

<table>
<thead>
<tr>
<th>Schedule</th>
<th>Description</th>
<th>Amount (in RS)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Re-imbursements</td>
<td>12,000,000</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Interest</td>
<td>25,000,000</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Other Income</td>
<td>15,000,000</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Total</td>
<td>52,000,000</td>
<td></td>
</tr>
</tbody>
</table>

### Notes

1. The amounts reported include donations from various organizations.
2. The total amount is used for the organization's activities and programs.

### Signatures

1. [Signature]
2. [Signature]
3. [Signature]

### Annual Report 2017–18

**Date:** 30th April 2018

**Signatory:** [Name]

**Plan International (India Chapter)**

---

**Plan India**

---

**Date:** 30th June 2018

**Signatory:** [Name]
Mr. Govind Nihalani, Chair Emeritus
Mr. Govind Nihalani is an eminent film director, cinematographer, screenwriter and film producer who has been awarded the Padma Shri award conferred by the Government of India, for his contributions to Indian cinema. In the last 35 years, he has received several national and international awards for his work.

Ms. Ratni Vinay Jha, Chairperson
Ms. Ratni Vinay Jha has served in the Indian Administrative Service where as Secretary, Union Ministry of Tourism, she initiated the Incredible India campaign and was the Founder Director of the National Institute of Fashion Technology. Ms. Jha has also served as the Director General of the Fashion Design Council of India and as Secretary General of World Travel and Tourism Council—India. She is the Founder Chairperson of the Indian Heritage Cities Network, a UNESCO NGO; the Chairperson of the India Foundation of Arts and at the All India Artisans and Craftworkers Welfare Association, as well as a trustee of the Indira Gandhi National Centre for Arts.

Mr. JVR Prasada Rao, Secretary
Mr. JVR Prasada Rao is a retired Indian Administrative Service officer who has served as Union Health Secretary and Director General, National AIDS Control Organisation. He has made immense contributions in strengthening the health sector and in formulating India’s response to HIV/AIDS. Mr. Rao has also held important positions in the United Nations as Special Envoy to the Secretary General, United Nations, and as the Regional Director of UNAIDS for the Asia Pacific region. He is a strong regional voice for prioritising public health in national policies in India and other Asian countries.

Ms. Minty Prabha Pande, Treasurer
Ms. Minty Prabha Pande has had a long career within the international development sector, particularly in the field of child rights. She was the Country Director for Plan International, leading, directing and accounting for all country operations in Nepal (2001–2006) and in Thailand (2006–2009). She also worked for the Save the Children Fund (UK) as Head of Regional Office in Bangkok and as Programme Director for North India and Sponsorship Officer in Save the Children’s New Delhi office. In addition, Ms. Pande is the Chair of the Board of Trustees of Goodweave India, an affiliate of Goodweave International. She is credited with mentoring and supporting several not-for-profits as a Board Member.

Mr. Ranjan Chak
Mr. Ranjan Chak is an information technology veteran who helped start Hewlett Packard (India), created one of India’s most successful off-shore development centres as VP (India Operations), Oracle Corporation, and has been a Visiting Fellow of the Judge Business School of Cambridge University. He has served as a director on the board of a number of technology companies, is currently a Venture Partner with venture capital firm, Oak Investment Partners, and is on the Advisory Board of Vencap, a UK-based investment firm.

Mr. Atul Kirloskar
Mr. Atul Kirloskar is the Executive Chairman of Kirloskar Oil Engines Ltd. and Chairman of Kirloskar Ferrous Ltd. He has a keen interest in operations and people. Mr. Kirloskar channels his passion for excellence to help Plan India meet its objectives efficiently and effectively.

Mr. Udayan Sen
Mr. Udayan Sen, a Chartered Accountant, was the Chief Executive Officer and Managing Partner of Deloitte Haskins & Sells for 8 years till March 2015. He has continued as a partner in the firm since then. He was also on the global board of Deloitte Touche Tohmatsu. Mr. Sen has over 35 years of experience in professional services, primarily in assurance and financial advisory. He has worked with some of the most distinguished names in Indian business and several major multinational companies.

Prof. S. Parasaruman
Prof. S. Parasaruman has more than 3 decades of experience as a teacher and researcher in rural development, education, health, public policy, social protection and governance. He has held key positions in the World Bank, International Union for Conversation of Nature, Oxfam, ActionAid International and the UN. He has a Ph.D. in Demography from Mumbai University and has also been a United Nations Fellow on Population and Development, Institute of Social Studies, The Hague.

A former Director, Tata Institute of Social Sciences, he is currently a Senior Fudan Fellow at the Fudan University, China, is a director at Banyan Academy of Leadership in Mental Health and an adjunct professor at National Institute of Rural Development and Panchayat Raj.

Mr. Madhukar Kamath
Mr. Madhukar Kamath has over four decades of experience in advertising and marketing services. He played a key role in the Omnicom acquisition of the Mudra Group and led the transformation of Mudra into one of India’s leading Integrated Marketing Communications Groups and as Executive Director, DDB Mudra Group. As an entrepreneur, he is now the Chairman of MultiplierMudra.

Mr. Kamath has served as the President of the Advertising Agencies Association of India and the Chairman of the Advertising Standards Council of India. As the Chairman of the Mudra Foundation and the Governing Council and then President of Mudra Institute of Communications (MICA), he helped build it into India’s foremost strategic marketing and communications management institute. He is also on the board of the Audit Bureau of Circulations and Music Broadcast Ltd.

Ms. Shireen Jejeebhoy
Ms. Shireen Jejeebhoy is a demographer and social scientist with over 35 years of research experience. Her work focuses on research and evaluation in the areas of adolescents’ and young people’s health and development, women’s empowerment and gender-based violence and sexual and reproductive health. Over her career, she has made significant research contributions on women’s education and empowerment, adolescent health and wellbeing, violence against women and girls and access to safe abortion.

Ms. Jejeebhoy recently formed and is the director of Aksha Centre for Equity and Wellbeing, a non-profit organisation. She also currently serves as Senior Advisor to Dasra and has been engaged in the evaluation of UNFPA’s Action for Adolescent Girls programme. She is the Vice President of the International Union for the Scientific Study of Population and serves on the Governing Board of the Tata Institute of Social Sciences, the International Institute for Population Sciences, and the Population Foundation of India. Till March 2016, she served as Senior Associate, Population Council, India. During 1998–2002, she was a scientist in the Reproductive Health and Research Department, World Health Organisation, Geneva.
HEARTFELT GRATITUDE FOR ENDURING SUPPORT

As Plan India’s Patron and Goodwill Ambassador, Mr. Anil Kapoor has been involved in advocating for the cause of vulnerable children, especially for girls’ rights, fundraising for the cause and lending support during major humanitarian disasters. Mr. Kapoor is extremely passionate on issues affecting the lives of marginalised children and their families. He has consistently supported the cause, not only personally, but also by garnering support from the fraternity and has been instrumental in contributing to Plan India’s development.

I have been a part of Plan India for over a decade now and in this time, I have witnessed Plan India’s commitment and drive to bring about changes and transformation in the lives of the communities with whom it works relentlessly. I continue to be inspired by their work for the development and for the rights of children and young people, especially girls. I wish Plan India all the very best for future endeavours and hope to be a part of their success for years to come.
PLAN IN THE SPOTLIGHT