This category recognises committed and dedicated social workers/individuals who have made remarkable efforts to advance or promote girls' rights, making a significant impact on their lives, particularly young girls. These champions are essential figures in the development sector and undertake various roles as agents of change, actively engaging with communities to promote girls' rights and address gender discrimination. They work diligently to mobilise communities, addressing the specific needs of girls and young women, and promoting actions that bridge the gender gap, thereby contribute to their overall development and well-being of girls.

1. **Impact:** How did the nominee demonstrate the exemplary work effectively, thereby facilitating lasting change in the lives of girls and young women.

   **Key points that can be highlighted**
   a) No. of girls or young women impacted/benefitted/supported.
   b) No of awareness meetings/trainings conducted for bringing lasting change.
   c) No. of people mobilised by the nominee to become the member of the community groups such as children, adolescent girls group, SHGs, etc.
   d) No. of girls and young women prevented from Child Marriage, Child Labour, Child Trafficking, domestic violence etc.
   e) No. of girls and young women were linked to economic opportunities or govt scheme.

2. **Innovation:** What are the innovative technique(s) used by the Last Mile Champions to inspire, motivate & engage children, especially girls, communities, & other stakeholders.

   **Key points that can be highlighted:**
   a) Innovative actions or approaches taken by the nominee to mobilise children, girls, young women, adults, community institutions and panchayat.
   b) Innovative/best practices used by the nominee.
   c) In case of representative of any committees e.g. VCPC (Village Child Protection Committee), Village Health Committees, Sanitation and Nutrition Committees, School Management Committees, Disaster Relief Response Committees, local Panchayats, Children and Adolescent and Youth Clubs, Youth Advisory Panel, special efforts undertaken to discuss issues related to girls in these committees, especially in Gram Panchyat.
   d) Key challenges faced by the nominee while delivering girls centric program in the communities and efforts put to address the same.

3. **Story of Change**

   **Key points that can be highlighted:**
   a) New ideas/approaches (service or product), used and their effectiveness in delivering the impact.
   b) Strategies used for ensuring the stakeholder involvement in achieving a better outcome.
c) Sustainability and Exit Strategy: means and measures are taken to ensure the outcomes' sustainability after the intervention’s completion and how well the exit strategy is planned (if applicable).

4. **Mandatory Evidence to be submitted along with the application**

Please attach any one of the following evidences to support your story that can be verified independently:

1. Newspaper clippings.
2. Letters of appreciation from senior Government Official/Panchayat Head/District Official.
3. Any award received for the achievement mentioned.
4. Four to five photographs of nominee’s activities in the field (high resolution).