GUIDANCE NOTE
CATEGORY – BEST WOMEN’S SELF-HELP GROUP
(EVALUATION PERIOD - 1st Jan To 31st Dec 2022)

1. Impact: How did the nominee create a lasting impacts on individual or groups and demonstrated an exemplary implementation process to bring positive change in their lives?

Key points that can be highlighted:
   a) No. of women supported to improve the means of their livelihoods.
   b) No. of government schemes availed by the nominee.
   c) Amount of loan mobilised from the government schemes.
   d) No. of women supported in dealing with violence against women and children.
   e) No. of child protection cases addressed, child marriage stopped or other social issues.
   f) No. of any other social issues raised and addressed
   g) No. women encouraged to become the SHG members?

2. Innovation: Innovative technique or approaches used by the nominee to find solutions to challenging problems or situations?

Key points that can be highlighted:
   a) Specific innovations including the use of technology in maintaining their records to everyone’s satisfaction.
   b) Utilising SHGs mandate and experience to build partnerships with the government departments and NGOs to strengthen the group and access various benefits.
   c) Measures did the nominee take to engage men in the process?
   d) Strategies for securing the government/non-government assistance for their members.
   e) Type/kind of support provided in organizing Village Health Sanitation and Nutrition Day and other government initiatives.
   f) Sustainable changes (social or economic) nominee might have brought in the lives of their group members, such as social and economic.
   g) Advocacy to prevent violence against women and children, child marriages etc.

3. Story of Change

Key points that can be highlighted:
   a) Any new ideas/initiatives/approaches (service or product) adopted, and its effectiveness in delivering the impact.
   b) Ensuring stakeholders’ engagement in achieving a better outcome and strategies used for that.
   c) Key challenges by the nominee faced to overcome them.
   d) Sustainability and Exit Strategy: means and measures are taken to ensure the outcomes’ sustainability after the intervention’s completion and how well the exit strategy is planned (if applicable).
   e) Steps taken to influence government departments such as agriculture, animal husbandry, horticulture, health, ICDS, etc., to benefit the group.
   f) Influencing strategies adopted to start income generation activities.
4. Mandatory Evidence to be submitted along with the application

Please attach any one of the following evidences to support your story that can be verified independently:

1. Newspaper clippings.
2. Letters of appreciation from senior Government Official/Panchayat Head/District Official.
3. Any award received for the achievement mentioned.
4. Four to five photographs of nominee’s activities in the field (high resolution).