This award category recognises young Changemakers aged between 16-24 years who have shown leadership or taken lead role in promoting children's rights in their communities or have helped mobilise young people to collectively influence decision-makers for a lasting impact.

1. Impact: How did the nominee help create a lasting impact on children, and youth, especially girls and women? How did the nominee demonstrate effective implementation processes to bring about the change.

Key points that can be highlighted:
   a) No. of beneficiaries impacted such as children, girls, women, or men.
   b) No. of villages/blocks/districts/states covered in the area of work.
   c) No. of children and youth reached through awareness/sessions/campaigns on to benefit children, youth, girls or women e.g. child marriage, child labour, child trafficking, violence against women, substance abuse, etc.
   d) No. vulnerable families identified and supported.

2. Innovation: Innovative techniques, approaches used by the nominee to inspire and motivate children and youth, especially girls and other stakeholders.

Key points that can be highlighted:
   a) Any innovative approaches used by the nominee to bring positive social behaviour change e.g. street shows, puppet shows, presentations, songs, painting, drawing, comics, radio programmes, videos, digital media, etc., for spreading awareness on child rights, including COVID-19
   b) Any innovative ways/tools/methods used by the nominee for engaging children and youth in learning, sharing views and concerns, and spreading awareness.
   c) Any new actions suggested by the nominee to help address issues of children, youth, especially girls.
   d) Any challenges faced by the nominee and the strategies adopted to overcome them.
   e) Support mobilise by the nominee for intensifying the cause of children, youth and girls and to address the issues related to children, youth and girls.

3. Story of Change

Key points that can be highlighted:
   a) Any new ideas/initiatives/approaches (service or product) adopted, and its effectiveness in delivering the impact.
   b) Ensuring stakeholders' involvement in achieving a better outcome and strategies undertaken.
   e) Sustainability and Exit Strategy: means and measures are taken to ensure the outcomes' sustainability after the intervention's completion and how well the exit strategy is planned (if applicable).
   f) Any key community campaigns led by the nominee.
   g) Contribution to the prevention of child marriage, child labour, child trafficking, violence against women, gender based discrimination or helping children continue education etc.
   h) Efforts made to influence the local panchayats/Wards, for the cause of children, youth and girls.
4. **Mandatory Evidence to be submitted along with the application**

Please attach any one of the following evidences to support your story that can be verified independently:

1. Newspaper clippings.
2. Letters of appreciation from senior Government Official/Panchayat Head/District Official.
3. Any award received for the achievement mentioned.
4. Four to five photographs of nominee’s activities in the field (high resolution).